

Fall and Winter 1954-55

Eastin Pictures



Catalog of Instructional Films

CONTAINS BOTH SECONDARY AND ELEMENTARY SUBJECTS



All Films Listed in This Catalog Are 16mm. Sound Except for the Unusual Series, "Finish the Story," Which Is 16mm. Silent



RENTAL RATES INCLUDE DELIVERY AND RETURN POSTAGE

if you remit in full in advance, or if you have arranged for an account with us. Also, when you remit in advance, the regular 10c per shipment insurance charge is cancelled. On open account shipments, the 10c insurance charge is additional to the rental of films. On C.O.D. shipments, you pay the delivery and return postage, insurance charge, money order and C.O.D. fee in addition to the listed rental.

USC School
of Cinematic Arts
Hugh M. Hefner Moving Image Archive



Eastin Pictures Company

DAVENPORT, IOWA

Lobster



SCHOOL WEEK AND WEEK-END RENTAL PLANS

HERE ARE THE MAIN FEATURES OF THE SCHOOL WEEK AND WEEK-END RENTAL PLAN:

No school can get the most out of an instructional film which is on hand for only a day or two. Therefore, the Eastin "School Week Rental Plan" was devised 10 years ago, making it possible for you to use our films in the way recommended by experts in visual education. This pattern, set by Eastin Pictures, has since become almost standard practice throughout the country.

RENTALS RATES AND CHARGES:

Under this plan a school, institution or organization may rent any of the instructional films listed in this catalog for the school week — Monday to Friday — at the rental charge shown opposite the respective title. Furthermore, so long as the current special Postal Regulations are in effect covering the mailing of 16mm. motion picture films under Sections 34.83(e) and 34.84(h) of the Postal Laws and Regulations, and the rates of postage in effect at the printing of this catalog in August, 1954, are still effective, the rental rates quoted INCLUDE BOTH DELIVERY AND RETURN POSTAGE when the user has an account with us or pays in advance. The only additional charge is an insurance fee of 10c per shipment. *On C.O.D. shipments, the user pays both delivery and return postage charges along with the C.O.D. and money order fees.*

If you wish shipments sent by special delivery or special handling, these extra, special service charges will be at your expense.

Many institutions and organizations have use for films of the type listed in this catalog on Fridays, Saturdays and Sundays. These films may therefore be rented for a week-end period — Friday to Monday — at the same low rentals charged for the Monday to Friday school week. However, if any group desires to use these films for a period of days overlapping a school week and week-end period, the full rental for both periods will apply.

Whenever you book, give us second and third date choices on each of your film selections if you possibly can. And, in the case of non-school users, give us alternate subject choices whenever practical. And always book as far in advance of your scheduled use as you possibly can.

DELIVERY AND RETURN:

The special, low School Week Rental Rate and Week-End Rental Rate are made possible by a standardized system of film shipments which works this way: The films you order will be scheduled to reach you on or before Monday of the school week for which they are booked, or on or before Friday of the week-end for which booked.

We cannot guarantee that films rented on our School Week Rental Plan will arrive at all times in adequate time to permit your showing on a Monday morning. Postal service is radically curtailed over what it has been in years past. There are many cities in which there are only token deliveries of parcel post, and then only in the most heavily populated sections of town, on Saturdays. Thus, unless you wish to authorize special delivery, the shipment of films might arrive in your local post office on Friday, but not be

delivered until the regular parcel post delivery on Monday. A situation such as this is less likely to occur in smaller cities and towns. However, if you must have delivery by the first thing Monday morning, special delivery shipments will normally be necessary for most city schools.

If the films arrive later than Monday, you may accept and use them if you wish. In this case, no price adjustment can be made, since the School Week Rental is the lowest amount for which films can be rented for any period. Or, if the films arrive later than Monday, you may simply return them, unused. If this is done within twenty-four hours after delivery, we will cancel all charges; otherwise, the full rental will be charged. Similarly, on the Week-End Rental Plan, we cannot guarantee deliver for early morning use on Friday.

If your school or institution wishes to be served on an open account basis, use your official purchase order blanks or requisition forms for your orders, or enclose with your first order a separate written request from your superintendent or principal.

All invoices are due and payable within ten days after use of films. However, exceptions will be made to this condition in the case of schools for which Board of Education approval is required before payment is made. In these instances, payment on a monthly basis can be arranged upon request. An itemized invoice will be mailed when our film shipment is made. This invoice should be used in creating your check as there will be no monthly statement. If your school requires special billings, vouchers, warrants, etc., please send full instructions and all necessary forms with your first order.

Do not count on getting the films until you receive our confirmation. We *always* confirm film bookings. If your confirmation does not reach you within ten days after you mail your order, something is wrong, and you should write us without waiting any longer. Films rented on the School Week Rental Plan must be started back to us on Friday afternoon, and those booked on the Week-End Rental Plan must be started back on Monday. Films may not be held longer to compensate for late arrival. Hold-over charges will apply in such cases.

Stamped return labels are enclosed in parcel post shipments, making it easy for you to mail the films back to us without delay or bother. However, your responsibility does not end with affixing the label and leaving the shipment in the school office for the postman to pick up. The shipment must actually be deposited in the post office or in a regular mailbox, on the afternoon of the scheduled return date, or sooner.

We reserve the right to send telegrams and place telephone calls at your expense when films are not returned as scheduled.

CANCELLATIONS AND REFUSALS:

Bookings of instructional films may be cancelled at any time before shipment, and no charges of any kind will be made. However, when cancellations are received too late to prevent shipment, and when shipments are refused without having been cancelled, a service charge of 25c for each reel (300'-400'), plus delivery and return transportation charges, will be made. If films are delivered to you, and are not to be used, they must be returned within 24-hours or the full, regular rental will apply.

SECONDARY SCHOOL INSTRUCTIONAL FILMS

(DESCRIPTIONS ARE LISTED ALPHABETICALLY IN CATALOG TEXT)

AVIATION AND WORLD GEOGRAPHY

OUR EARTH
UNDERSTANDING OUR EARTH: GLACIERS
MAPS AND THEIR MEANING (In Color)
MAPS AND THEIR USES
ANCIENT WORLD INHERITANCE
OUR INHERITANCE FROM THE PAST
ANCIENT GREECE
OUR INHERITANCE FROM HISTORIC GREECE
OUR SHRINKING WORLD
DEVELOPMENT OF COMMUNICATION, THE
DEVELOPMENT OF TRANSPORTATION, THE
FRED AND BILLY TAKE AN AIRPLANE TRIP
HISTORY OF AVIATION
HELICOPTER, THE
AIRPLANE CHANGES OUR WORLD MAP, THE

PEOPLE

LIVING IN A METROPOLIS
HOME PLACE, THE
ESKIMO HUNTERS, THE (Northwestern Alaska)
TINA, A GIRL OF MEXICO (In Color)
PEOPLE OF MEXICO
DESERT NOMADS (Sahara Desert)
LIFE IN THE NILE VALLEY
FARMERS OF INDIA
FARMING IN SOUTH CHINA
ORIENTAL CITY

PLACES

NORTHEASTERN STATES, THE
MAINE (In Color)
VERMONT (In Color)
MASSACHUSETTS (In Color)
NEW YORK CITY (In Color)
WASHINGTON, D. C. (In Color)
NATION'S CAPITOL, THE
SOUTHEASTERN STATES, THE
COLONIAL WILLIAMSBURG
KENTUCKY (In Color)
FLORIDA (In Color)
MIDDLE STATES, THE
GREAT LAKES, THE — HOW THEY WERE FORMED
(In Color)
GREAT LAKES, THE — HIGHWAY OF COMMERCE
(In Color)
GREAT LAKES, THE — THEIR LINK WITH OCEAN
SHIPPING (In Color)
GREAT LAKES, THE (In Color)
ILLINOIS (In Color)
PEOPLE ALONG THE MISSISSIPPI
MISSISSIPPI RIVER — UPPER RIVER
MISSISSIPPI RIVER — LOWER RIVER
NORTHWESTERN STATES, THE
MONTANA (In Color)
GLACIER NATIONAL PARK
WYOMING (In Color)
UTAH (In Color)
SOUTHWESTERN STATES, THE
ARIZONA (In Color)
NEW MEXICO (In Color)
FAR WESTERN STATES, THE
CALIFORNIA (In Color)
YOSEMITE
ALASKA
HAWAII (In Color)
MODERN HAWAII
PUERTO RICO (In Color)
MEXICO (In Color)
MEXICO
LAND OF MEXICO
CUBA (In Color)
CENTRAL AMERICA
COSTA RICA (In Color)
PANAMA (In Color)
CHILE (In Color)
COLOMBIA (In Color)
LAND OF THE INCAS (In Color)
RIO DE JANEIRO
BRITISH ISLES
ENGLAND (In Color)
LONDON (In Color)
SCANDINAVIA

SWEDEN (In Color)
NORWAY (In Color)
GLIMPSES OF PICTURESQUE NORWAY
DENMARK (In Color)
HOLLAND (In Color)
FRANCE (In Color)
MODERN FRANCE
GLIMPSES OF THE HEART OF PARIS
ANCIENT CITIES OF SOUTHERN FRANCE
IBERIAN PENINSULA
PORTUGAL (In Color)
SPAIN (In Color)
SWITZERLAND (In Color)
HISTORIC SWITZERLAND
ITALY — PENINSULA OF CONTRASTS (In Color)
POMPEII AND VESUVIUS (In Color)
VENICE (In Color)
ROME — CITY ETERNAL (In Color)
GREECE (In Color)
JERUSALEM — THE HOLY CITY (In Color)
DAMASCUS AND JERUSALEM
EGYPT (In Color)
INDIA (In Color)
AUSTRALIA
ISLAND NATION (Japan)

OCCUPATIONS

WHEAT FARMER, THE
CORN FARMER, THE
IRRIGATION FARMING
CATTLEMAN, THE
COWBOY, THE
LUMBERMAN, THE (In Color)
FOREST RANGER
LIGHTHOUSE, THE (In Color)
NEW ENGLAND FISHERMEN
NEWSPAPER STORY, THE
F.B.I., THE
T-MEN OF THE TREASURY DEPARTMENT
BUILDING A HOUSE

INDUSTRIES

STORY OF STEEL, THE
STORY OF ELECTRICITY, THE
STORY OF COAL, THE
CHILE'S COPPER (In Color)
CHILEAN NITRATE (In Color)
PAPER MAKING
STORY OF POTATOES, THE
STORY OF BANANAS, THE
STORY OF COFFEE, THE
WOOL (From Sheep to Clothing)
SYNTHETIC FIBERS

ECONOMICS

WHAT IS BUSINESS?
TO MARKET, TO MARKET (In Color)
FRED MEETS A BANK
BANKS AND CREDIT
FEDERAL RESERVE SYSTEM, THE
WHAT IS MONEY?
STORY OF MONEY, THE
UNDERSTANDING THE DOLLAR
INFLATION (In Color)
CAPITALISM
WHAT IS A CORPORATION?
WHAT IS A CONTRACT?
SHARING ECONOMIC RISKS
LAW OF SUPPLY AND DEMAND
PRODUCTIVITY: KEY TO PLENTY
DISTRIBUTING AMERICA'S GOODS
ROUND TRIP
MADE IN U.S.A.
FEDERAL TAXATION
PROPERTY TAXATION

History of Cinematic Arts
Prehistoric Times: THE WORLD BEFORE MAN
MEANING OF FEUDALISM, THE
MEDIEVAL WORLD, THE (In Color)
RENAISSANCE, THE (In Color)
STORY OF CHRISTOPHER COLUMBUS, THE
SPANISH CONQUEST OF THE NEW WORLD

Rental rates listed opposite titles are for school week (Monday to Friday)
or week-end (Friday to Monday) use!

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ENGLISH HISTORY: EARLIEST TIMES TO 1066
 ENGLISH HISTORY: NORMAN CONQUEST TO 15th CENTURY
 ENGLISH HISTORY: TUDOR PERIOD
 UNITED STATES
 ENGLISH INFLUENCES IN THE U. S.
 BIRTHPLACE OF AMERICA
 DISCOVERY AND EXPLORATION — 1492-1700
 LA SALLE
 EARLY SETTLERS OF NEW ENGLAND
 (Salem, 1626-1629)
 COLONIAL EXPANSION
 IMMIGRATION
 PLANTER OF COLONIAL VIRGINIA, A
 WILLIAMSBURG RESTORED (In Color)
 PLANTATION SYSTEM IN SOUTHERN LIFE, THE
 DANIEL BOONE
 WESTWARD MOVEMENT, THE
 FLATBOATMEN OF THE FRONTIER
 BEN FRANKLIN'S ALBANY PLAN
 PIONEER HOME, A
 KENTUCKY PIONEERS
 LEWIS AND CLARK
 TERRITORIAL EXPANSION OF THE U. S.
 TERRITORIAL POSSESSIONS OF THE U. S.
 OUR COUNTRY'S FLAG
 STORY OF OUR FLAG, THE
 OUR COUNTRY'S SONG
 OUR DECLARATION OF INDEPENDENCE
 OUR CONSTITUTION
 OUR BILL OF RIGHTS
 OUR LOUISIANA PURCHASE
 REMEMBER THE ALAMO
 JOHN C. FREMONT
 INDUSTRIAL REVOLUTION, THE
 CIVIL WAR, THE (In Color)
 ABRAHAM LINCOLN
 ROBERT E. LEE: A BACKGROUND STUDY
 JOHN C. CALHOUN
 ANDREW JACKSON
 DANIEL WEBSTER
 PIONEERS OF THE PLAINS
 CAVALCADE OF AMERICAN PRESIDENTS
 THEODORE ROOSEVELT
 SUSAN B. ANTHONY
 BOOKER T. WASHINGTON
 ANDREW CARNEGIE
 WORLD AT WAR, THE
 WAR COMES TO AMERICA
 DESERT VICTORY
 TUNISIAN VICTORY
 TRUE GLORY, THE
 WHITE HOUSE, THE

CIVICS

NATIONALISM
 OUR LIVING CONSTITUTION
 OUR BASIC CIVIL RIGHTS
 OUR LIVING DECLARATION OF INDEPENDENCE
 HOW WE ELECT OUR REPRESENTATIVES
 PRESIDENTIAL ELECTIONS
 TUESDAY IN NOVEMBER
 POLITICAL PARTIES
 MEET YOUR FEDERAL GOVERNMENT
 OUR NATIONAL GOVERNMENT
 HOW A BILL BECOMES A LAW
 STATE LEGISLATURE
 COUNTY GOVERNMENT
 FIGHT FOR BETTER SCHOOLS, THE
 SUPREME COURT, THE
 LIBRARY OF CONGRESS, THE
 PATTERN FOR PEACE
 DOES IT MATTER WHAT YOU THINK?
 DEMOCRACY
 TWO VIEWS OF SOCIALISM
 COMMUNISM
 U. S. COMMUNITY AND ITS CITIZENS, A
 CITIES — HOW THEY GROW
 CITY, THE

TOLERANCE

BOUNDARY LINES (In Color)
 AMERICANS ALL

CONSERVATION

CONSERVATION OF NATURAL RESOURCES
 HERITAGE WE GUARD, A
 REALM OF THE WILD (In Color)
 SALMON RUN (In Color)
 RIVER, THE

HUMAN RELATIONSHIPS

NAME UNKNOWN
 BOY IN COURT
 RIGHT OR WRONG? (Making Moral Decisions)
 OTHER PEOPLE'S PROPERTY
 FAMILY LIFE
 YOU AND YOUR FAMILY
 YOUR AND YOUR FRIENDS
 DATING DO'S AND DON'TS
 GOING STEADY?
 THE MEANING OF ENGAGEMENT
 IMPROVE YOUR PERSONALITY
 DISCUSSION PROBLEMS: THE GOOD LOSER
 ARE YOU POPULAR?
 MORE DATES FOR KAY
 OUTSIDER, THE
 SHY GUY
 CONTROL YOUR EMOTIONS
 SELF-CONSCIOUS GUY
 OTHER FELLOW'S FEELINGS, THE
 BULLY, THE
 CHEATING
 HOW HONEST ARE YOU?
 PROCRASTINATOR, THE
 EVERYDAY COURTESY
 HOW DO YOU DO
 HOW TO BE WELL GROOMED
 DINNER PARTY (In Color)
 JUNIOR PROM (In Color)
 HOW TO SAY NO
 DEVELOPING LEADERSHIP
 TIME FOR TELEVISION
 DEVELOPING RESPONSIBILITY
 DEVELOPING SELF-RELIANCE
 SCHOOL ACTIVITIES AND YOU
 SCHOOL SPIRIT AND SPORTSMANSHIP
 STUDENT GOVERNMENT AT WORK

STUDY SKILLS

MAKING THE MOST OF SCHOOL
 HIGH SCHOOL: YOUR CHALLENGE
 COLLEGE: YOUR CHALLENGE
 HOMEWORK: STUDYING ON YOUR OWN
 KNOW YOUR LIBRARY
 FIND THE INFORMATION
 IMPORTANCE OF MAKING NOTES
 JUDGING FACTS
 HOW TO JUDGE AUTHORITIES
 HOW TO STUDY
 HOW TO REMEMBER
 DO BETTER ON YOUR EXAMINATIONS
 BUILDING AN OUTLINE
 HOW TO PREPARE A CLASS REPORT
 YOUR TERM PAPER
 IMPROVE YOUR HANDWRITING

LANGUAGE ARTS

ENGLISH LANGUAGE, THE: STORY OF ITS
 DEVELOPMENT
 CHOOSING BOOKS TO READ
 HOW TO READ A BOOK
 HOW TO READ NEWSPAPERS
 SPEEDING YOUR READING
 BETTER READING
 DEVELOPING IMAGINATION
 WE DISCOVER THE DICTIONARY
 LOOK IT UP!
 DO WORDS EVER FOOL YOU?
 LEARN TO ARGUE EFFECTIVELY
 PROPAGANDA TECHNIQUES
 WHO MAKES WORDS?
 BUILD YOUR VOCABULARY
 IMPROVE YOUR PRONUNCIATION
 FUNDAMENTALS OF PUBLIC SPEAKING
 DESCRIBING AN INCIDENT
 WRITING BETTER SOCIAL LETTERS
 MAKING SENSE WITH SENTENCES
 PUNCTUATION — MARK YOUR MEANING
 SPELLING IS EASY
 DISCUSSION IN DEMOCRACY
 SPEECH: CONDUCTING A MEETING
 WHY STUDY FOREIGN LANGUAGES?

Use of Cinematic Arts
 Huge Selection of Moving Image Archive

INTRODUCTION TO FRACTIONS
 HOW TO ADD FRACTIONS
 HOW TO SUBTRACT FRACTIONS
 HOW TO CHANGE FRACTIONS
 HOW TO MULTIPLY FRACTIONS

HOW TO DIVIDE FRACTIONS
 DECIMAL FRACTIONS
 PERCENTAGE
 PERCENT IN EVERYDAY LIFE
 MEASUREMENT
 MEANING OF PI, THE
 SLIDE RULE, THE (*Multiplication and Division*)
 LANGUAGE OF GRAPHS, THE

GENERAL SCIENCE

WHAT IS SCIENCE?
 SCIENCE AND SUPERSTITION
 ATOMIC ENERGY
 ATOMIC POWER
 ELECTRON, THE (*An Introduction*)
 INTRODUCTION TO ELECTRICITY
 HOW TELEVISION WORKS
 SIMPLE MACHINES
 LAWS OF MOTION (*In Color*)
 ARCHIMEDES' PRINCIPLE
 GALILEO'S LAWS OF FALLING BODIES
 FRICTION
 SOLIDS, LIQUIDS, AND GASES
 CHEMISTRY OF FIRE, THE
 TRANSFER OF HEAT
 INTRODUCTION TO CHEMISTRY
 DISTILLATION
 COLLOIDS
 THINGS EXPAND WHEN HEATED
 SOLAR SYSTEM, THE
 THIS IS THE MOON
 EARTH IN MOTION, THE
 WHAT CAUSES THE SEASONS?
 WEATHER, THE
 HOW WEATHER IS FORECAST
 STORY OF A STORM, A
 THUNDER AND LIGHTNING
 ATMOSPHERE AND ITS CIRCULATION, THE
 WORK OF THE ATMOSPHERE, THE
 WINDS AND THEIR CAUSES
 GEOLOGICAL WORK OF ICE
 FORCE OF GRAVITY
 WATER CYCLE, THE
 GROUND WATER
 WORK OF RIVERS, THE
 WHAT IS SOIL?
 HOW WE GET OUR POWER
 WHAT IS SOUND?
 CITY WATER SUPPLY
 STEAM ENGINE, THE
 OUR COMMON FUELS
 JET PROPULSION
 VOLCANOES IN ACTION

BIOLOGY

IN THE BEGINNING
 HEREDITY AND ENVIRONMENT
 CARNIVORA — No. 1
 CARNIVORA — No. 2
 RODENTS
 BEAVER, THE (*In Color*)
 CAMOUFLAGE IN NATURE: FORM AND COLOR
 MATCHING (*In Color*)
 CAMOUFLAGE IN NATURE: PATTERN MAKING
 (*In Color*)
 BIRDS ARE INTERESTING (*In Color*)
 BIRDS OF THE DOORYARD (*In Color*)
 NATURE'S SONGSTERS
 LIFE CYCLE OF THE MOSQUITO
 ANTS
 CELL, THE
 STORY OF THE BEES, THE
 DEVELOPMENT OF THE CHICK
 MONARCH BUTTERFLY (*In Color*)
 AMOEBAS
 PEOPLE OF THE PONDS
 LIFE IN A POND
 LIFE ALONG THE WATERWAYS (*In Color*)
 CORAL AND ITS CREATURES
 SEASHORE WONDERLAND (*In Color*)
 FIELD TRIP TO A FISH HATCHERY
 PARAMECIUM
 FUNGUS PLANTS
 LIFE OF PLANTS, THE
 PLANT GROWTH
 LEAVES
 FLOWERS AT WORK
 SEED DISPERSAL
 PARASITIC PLANT, A

HEALTH

H — THE STORY OF A TEEN-AGE DRUG ADDICT
 HOW THE EYE FUNCTIONS
 EYES AND THEIR CARE, THE
 HOW WE HEAR
 TEETH, THE
 SAVE THOSE TEETH
 FUNDAMENTALS OF DIET
 DIGESTION OF FOODS
 MECHANISMS OF BREATHING
 HEART AND CIRCULATION
 NERVOUS SYSTEM, THE
 WATER WE DRINK, THE
 BODY DEFENSES AGAINST DISEASE
 POSTURE AND EXERCISE
 SKELETON, THE
 LOUIS PASTEUR, THE BENEFACTOR

PHYSICAL EDUCATION

MAKE-UP FROM THE NECK DOWN
 BASKETBALL FOR GIRLS (*Fundamental Techniques*)
 BASKETBALL FOR GIRLS (*Game Play*)
 SOFTBALL FUNDAMENTALS
 SOCIAL DANCING
 SQUARE DANCE MEDLEY

LITERATURE

FINISH THE STORY
 FINISH THE STORY — No. ONE
 FINISH THE STORY — No. TWO
 FINISH THE STORY — No. THREE
 FINISH THE STORY — No. FOUR
 FINISH THE STORY — No. FIVE
 FINISH THE STORY — No. SIX
 FINISH THE STORY — No. SEVEN
 FINISH THE STORY — No. EIGHT
 WASHINGTON IRVING
 JAMES FENIMORE COOPER
 HENRY WADSWORTH LONGFELLOW
 AMERICAN LITERATURE:
 EARLY NATIONAL PERIOD
 AMERICAN LITERATURE:
 REVOLUTIONARY TIMES
 AMERICAN LITERATURE: COLONIAL TIMES
 AMERICAN LITERATURE: THE REALISTS
 MAN WITHOUT A COUNTRY, THE
 JOHN GREENLEAF WHITTIER
 OLIVER WENDELL HOLMES
 LOUISA MAY ALCOTT
 LITERATURE APPRECIATION: HOW TO READ PLAYS
 WILLIAM SHAKESPEARE: BACKGROUND FOR
 HIS WORKS
 SHAKESPEARE'S ENGLAND TODAY (*In Color*)
 MEMORIES OF SHAKESPEARE
 SHAKESPEARE'S THEATER: THE GLOBE
 PLAYHOUSE
 MACBETH
 FORUM SCENE FROM JULIUS CAESAR, THE
 CONDENSATION OF JULIUS CAESAR, A
 ANTONY AND CLEOPATRA
 OTHELLO
 RIME OF THE ANCIENT MARINER
 LITERATURE APPRECIATION: ENGLISH LYRICS
 LITERATURE APPRECIATION:
 HOW TO READ POETRY
 TENNYSON'S LAND OF LYONESSE
 ELEGY WRITTEN IN A COUNTRY CHURCHYARD
 ENGLAND: BACKGROUND OF LITERATURE
 SCOTLAND: BACKGROUND OF LITERATURE
 FRANCE: BACKGROUND FOR LITERATURE
 NEW ENGLAND: BACKGROUND FOR LITERATURE
 LADY OF THE LAKE, THE: BACKGROUND
 FOR LITERATURE
 LITERATURE APPRECIATION:
 HOW TO READ ESSAYS
 LITERATURE APPRECIATION:
 HOW TO READ NOVELS
 LITERATURE APPRECIATION: STORIES
 TREASURE ISLAND
 LEGEND OF SLEEPY HOLLOW, THE
 TELL-TALE HEART, THE

Rental rates INCLUDE delivery and return postage when payment is made in full in advance, or when you have an account with us!

ART of Cinematic Arts
 Hugh M. Hefner Moving Image Archive
 LET'S PLAY WITH CLAY: ANIMALS
 DRAWING WITH A PENCIL
 PERSPECTIVE DRAWING
 PAINTING: LEARNING TO USE YOUR BRUSH
 REMBRANDT

Lobster



DRAMATICS

CURTAIN TIME

MUSIC

SOUNDS OF MUSIC
MELODY IN MUSIC
HARMONY IN MUSIC
MUSIC IN AMERICA
INSTRUMENTS OF THE ORCHESTRA
SYMPHONY ORCHESTRA, THE
STRING CHOIR, THE
WOODWIND CHOIR, THE
BEETHOVEN AND HIS MUSIC
MOZART AND HIS MUSIC
SCHUBERT AND HIS MUSIC
BRASS CHOIR, THE
PERCUSSION GROUP, THE
VOCAL MUSIC
TWO PART SINGING
STORY OF THE VIOLIN
ARTURO TOSCANINI
CARMEN
CARROLL GLENN, VIOLINIST
EINE KLEINE NACHTMUSIK
EMANUEL FEUERMANN, CELLIST
EMPEROR WALTZ
EULA BEAL, CONTRALTO (Reel 1)
EULA BEAL, CONTRALTO (Reel 4)
FIFTH SYMPHONY, FIRST MOVEMENT
GYORGY SANDOR, PIANIST
IGOR GORIN, BARITONE
JAKOB GIMPEL, PIANIST
JOHN SEBASTIAN, HARMONICIST
JOSE ITURBI, PIANIST (Reel 1)
JOSE ITURBI, PIANIST (Reel 2)
KENNETH SPENCER, BASSO
LEONARD ROSE, CELLIST
LUCIA DI LAMMERMOOR
MARRIAGE OF FIGARO
METROPOLITAN STRING QUARTETTE
(Mozart Music)
MILDRED DILLING, HARPIS
MISHEL PIASTRO AND HIS ORCHESTRA
MUSIC OF THE SPHERES
ORPHEUS IN HADES
OVERTURE 1812
PADEREWski
PEER GYNT
ROMEO AND JULIET
SERENATA NOTTURNA
TALES FROM THE VIENNA WOODS
UNFINISHED SYMPHONY
VERA APPLETON AND MICHAEL FIELD,
DUO-PIANISTS
VIENNA BLOOD
VRONSKY AND BABIN, DUO-PIANISTS (Reel 1)
VRONSKY AND BABIN, DUO-PIANISTS (Reel 2)
WILLIAM PRIMROSE, VIOLIST
YEHUDI MENUHIN, VIOLINIST (Reel 1)
YEHUDI MENUHIN, VIOLINIST (Reel 2)
YEHUDI MENUHIN, VIOLINIST (Reel 5)
YEHUDI MENUHIN, VIOLINIST (Reel 9)

SAFETY

BORROWED POWER
SAFETY BEGINS AT HOME
ON TWO WHEELS
SAFETY ON THE SCHOOL BUS
FIRE EXIT DRILL AT OUR SCHOOL
WORKING SAFELY IN THE SHOP

VOCATIONAL GUIDANCE

YOU AND YOUR WORK
HOW TO KEEP A JOB
FINDING THE RIGHT JOB
FINDING YOUR LIFE WORK
GETTING A JOB
VOCATIONAL GUIDANCE FILMS
THE WOODWORKER
ENGINEERING
JOURNALISM
PRINTING
BOOKKEEPING AND ACCOUNTING
TEACHING

HOME ECONOMICS

PRINCIPLES OF COOKING
PRINCIPLES OF BAKING
HOME MANAGEMENT: BUYING FOOD
MENU PLANNING
COOKING: MEASUREMENT
FREEZING FRUITS AND VEGETABLES (In Color)
COOKING: KITCHEN SAFETY

AUTOMOTIVE

KNOW YOUR CAR
YOUR DRIVING HABITS
SAFE DRIVING: FUNDAMENTAL SKILLS
SAFE DRIVING: STREETS AND HIGHWAYS
SAFE DRIVING: ADVANCED SKILLS
AND PROBLEMS

BUSINESS TRAINING

OFFICE ETIQUETTE
DO I WANT TO BE A SECRETARY?
DUTIES OF A SECRETARY
BASIC TYPING (Machine Operation)
BASIC TYPING (Methods)
BUILDING TYPING SKILL
ADVANCED TYPING (Short Cuts)
ADVANCED TYPING (Duplicating and
Manuscript)
THE SECRETARY TAKES DICTATION
THE SECRETARY TRANSCRIBES
MACHINE TRANSCRIPTION (Machine Operation)
MACHINE TRANSCRIPTION (Transcription
Technique)
MAINTENANCE OF OFFICE MACHINES
WRITING BETTER BUSINESS LETTERS
BOOKKEEPING AND YOU

SHOP WORK

HAND SOLDERING

WOODWORKING

TURNING A CYLINDER BETWEEN CENTERS
TURNING TAPER WORK
TURNING WORK ON A FACEPLATE
TURNING WORK IN A CHUCK
FACE TURNING A COLLAR
RIPPING AND CROSSCUTTING
BEVELING, MITERING, RABBETING, AND
DADOING
CUTTING TENONS AND SEGMENTS
SAWING WITH JIG AND CHANGING BAND
SAWING A REVERSE CURVE AND A
BEVEL REVERSE CURVE
SANDING FLAT AND IRREGULAR SURFACES

KEY TO ABBREVIATIONS IN TEXT

le — Lower Elementary
ue — Upper Elementary
jb — Junior High
sh — Senior High
c — College
a — Adult

ELEMENTARY SCHOOL INSTRUCTIONAL FILMS

(DESCRIPTIONS ARE LISTED ALPHABETICALLY IN CATALOG TEXT)

ELEMENTARY — HEALTH AND SAFETY

HOW BILLY KEEPS CLEAN
SAVE THOSE TEETH
FUNDAMENTALS OF DIET
THE WATER WE DRINK
SOFTBALL FUNDAMENTALS
DANGEROUS STRANGER, THE
SAFETY TO AND FROM SCHOOL
SAFETY ON THE SCHOOL BUS
PLAYGROUND SAFETY
SAFE LIVING AT SCHOOL
FIRE EXIT DRILL AT OUR SCHOOL
SAFETY BEGINS AT HOME
ON TWO WHEELS
DUCK AND COVER

ELEMENTARY — STUDY SKILLS

LISTEN WELL, LEARN WELL
IT'S YOUR LIBRARY
WE DISCOVER THE DICTIONARY
WHO MAKES WORDS?
SPELLING IS EASY
MAKING SENSE WITH SENTENCES
SPEEDING YOUR READING
WHAT IS A MAP?
WRITING BETTER SOCIAL LETTERS

ELEMENTARY — READING BACKGROUND

PRIMARY READING SERIES
FRANK AND HIS DOG
JEAN AND HER DOLLS
A SURPRISE FOR JEAN
FRANK TENDS THE GARDEN
FLYING A KITE
SAILING A TOY BOAT
UGLY DUCKLING (*In Color*)
FRISKY THE CALF
SPARKY THE COLT
ADVENTURING PUPS
TIPPY — THE TOWN DOG (*In Color*)
SHEP — THE FARM DOG
AUTUMN IS AN ADVENTURE (*In Color*)
ANIMALS IN WINTER
HARE AND THE TORTOISE
FOX AND THE ROOSTER, THE
SPOTTY: THE STORY OF A FAWN (*In Color*)
ADVENTURES OF WILLIE SKUNK, THE
THREE FOX FABLES
BLOW, WIND, BLOW!
ONE RAINY DAY
CIRCUS DAY IN OUR TOWN
STORIES OF HOLLAND
TREASURE ISLAND
LEGEND OF SLEEPY HOLLOW, THE
EXPLORING A HARBOR (*In Color*)
WE VISIT THE SEASHORE
HENRY WADSWORTH LONGFELLOW
LOUISA MAY ALCOTT

ELEMENTARY — ARITHMETIC

WHAT TIME IS IT?
WHAT IS FOUR?
PARTS OF NINE
PARTS OF THINGS
LET'S COUNT
LET'S MEASURE: INCHES, FEET AND YARDS
ADDITION IS EASY
SUBTRACTION IS EASY
TEEN NUMBERS, THE
MULTIPLICATION IS EASY
DIVISION IS EASY
INTRODUCTION TO FRACTIONS
HOW TO ADD FRACTIONS
HOW TO SUBTRACT FRACTIONS

HOW TO CHANGE FRACTIONS
HOW TO MULTIPLY FRACTIONS
HOW TO DIVIDE FRACTIONS
PERCENT IN EVERYDAY LIFE

ELEMENTARY — HUMAN RELATIONSHIPS

WE GO TO SCHOOL
EVERYDAY COURTESY
JOHNNY LEARNS HIS MANNERS
DON'T GET ANGRY
WAYS TO SETTLE DISPUTES
BEGINNING RESPONSIBILITY: TAKING CARE
OF THINGS
TIME FOR TELEVISION
LET'S SHARE WITH OTHERS
LET'S PLAY FAIR
SKIPPER LEARNS A LESSON (*In Color*)
OTHER FELLOW'S FEELINGS, THE
DISCUSSION PROBLEMS: THE GOOD LOSER
BULLY, THE
CHEATING
PROCRASTINATOR, THE

ELEMENTARY — AMERICAN HISTORY

STORY OF CHRISTOPHER COLUMBUS
UNITED STATES
BIRTHPLACE OF AMERICA
PLANTATION SYSTEM IN SOUTHERN LIFE, THE
PIONEER HOME, A
TERRITORIAL EXPANSION OF THE U. S.
TERRITORIAL POSSESSIONS OF THE U. S.
STORY OF OUR FLAG, THE
OUR COUNTRY'S FLAG
OUR COUNTRY'S SONG
OUR DECLARATION OF INDEPENDENCE
OUR CONSTITUTION
OUR BILL OF RIGHTS
OUR LOUISIANA PURCHASE
OUR MONROE DOCTRINE
GEORGE WASHINGTON
WASHINGTON IN VIRGINIA
MOUNT VERNON IN VIRGINIA
MOUNT VERNON
BENJAMIN FRANKLIN
THOMAS JEFFERSON
INDUSTRIAL REVOLUTION, THE
ABRAHAM LINCOLN
WHITE HOUSE, THE

ELEMENTARY — CIVICS

OUR NATIONAL GOVERNMENT
U. S. COMMUNITY AND ITS CITIZENS, THE

ELEMENTARY — BUSINESS AND ECONOMICS

BREAD
MILK
LET'S VISIT A POULTRY FARM
FOOD STORE
STORY OF POTATOES, THE
COTTON
SYNTHETIC FIBERS
BUILDING A HIGHWAY
STORY OF STEEL, THE
STORY OF ELECTRICITY, THE
STORY OF COAL, THE
PAPER MAKING
TO-MARKET, TO MARKET (*In Color*)
FRED MEETS A BANK
WHAT IS MONEY?

ELEMENTARY — PEOPLE

PEOPLE ALONG THE MISSISSIPPI
DAY AT THE FAIR, A
TEEN-AGE FARM HAND, A (*In Color*)
COLONIAL CHILDREN

When you need entertainment films, refer to Eastin Pictures' Catalog
of Feature Pictures and Entertainment Short Subject Programs!

University of
of Cinematic Arts
Hugh M. Hefner Moving Image Archive

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CARNIVORA — No. 1
 CARNIVORA — No. 2
 RODENTS
 CAMOUFLAGE IN NATURE: FORM AND COLOR
 MATCHING (*In Color*)
 CAMOUFLAGE IN NATURE: PATTERN MATCHING
 (*In Color*)
 BIRDS ARE INTERESTING (*In Color*)
 ROBIN REDBREAST
 SONG BIRDS OF THE NORTH WOODS
 NATURE'S SONGSTERS
 BIRDS OF THE DOORYARD (*In Color*)
 ANTS
 LIFE IN A POND
 NO VACANCY (*In Color*)
 SEASHORE WONDERLAND (*In Color*)
 FIELD TRIP TO A FISH HATCHERY

HARMONY IN MUSIC
 MUSIC IN AMERICA
 INSTRUMENTS OF THE ORCHESTRA
 SYMPHONY ORCHESTRA
 STRING CHOIR, THE
 WOODWIND CHOIR, THE
 BRASS CHOIR, THE
 PERCUSSION GROUP, THE
 TWO PART SINGING
 MUSIC READING

ELEMENTARY — ART

CARE OF ART MATERIALS
 DRAWING FOR BEGINNERS — THE CIRCLE
 DRAWING FOR BEGINNERS — THE SQUARE
 DRAWING FOR BEGINNERS — THE RECTANGLE
 DRAWING FOR BEGINNERS — THE TRIANGLE
 PERSPECTIVE DRAWING
 LET'S PAINT WITH WATER COLOR (*In Color*)
 PAINTING: LEARNING TO USE YOUR BRUSH
 LET'S PLAY WITH CLAY: ANIMALS
 LET'S DRAW WITH CRAYONS (*In Color*)

ELEMENTARY — MUSIC

RHYTHM IS EVERYWHERE
 RHYTHM IN MUSIC
 MELODY IN MUSIC

How to Use

INSTRUCTIONAL FILMS

These suggestions are based upon the practices found most effective by experts in the field of visual education. By following them, you can use films; not merely show them.

1. Select the Film Carefully

- Pick out the films that seem most likely to meet the needs of your students.
- Use this catalog to make your selections.

2. Preview the Film to Be Used

- Screen the film prior to its use in the classroom.
- Know its contents first, then plan to use it in the right place, at the right time, and in the right way.

3. Make Complete Arrangements for Classroom Use of the Film

- Set up the projector and screen, and arrange the classroom before the class meets.
- Arrange for the assistance of a qualified student to operate the projector so that you can concentrate on teaching.

4. Prepare the Class; Be Sure the Students Know:

- Your purpose in showing them the film.
- Why they are seeing it and what they should especially look for.
- Why it is being presented at this particular time.
- What you expect them to learn from it.
- What you plan to do following the showing of the film.

5. Show the Film to the Class

- Show the film as a definite and integral part of the instructional period and provide time for follow-up activities.

6. Follow Up the Showing of the Film

- Discuss the film with the group in terms of your teaching purposes and what you expected them to look for.
- If skills are being taught, provide opportunity for practice as soon as possible.
- Provide opportunity for questions and comments. Be sure to clear up any misconceptions.
- Show the film a second and third time on succeeding days to clear up any questions or differences of opinion that arise, or to review and emphasize the most important points.
- Encourage further learning activities based upon the film experience.

Easy-to-use order blanks will be found at the back of this catalog.

TJSC School
 of Cinematic Arts
 The National Center for Visual Image Archive

Lobster



ABRAHAM LINCOLN**\$3.95***

(*jb, sb, c - 20 Minutes*) Dramatically re-enacts incidents in Lincoln's life which characterize him as an outstanding exponent of human freedom. Traces interesting events of Lincoln's early boyhood which reveal his unforgettable qualities of integrity, humor, common sense, and tenderness. Points to his several roles as store clerk, woodsman, lawyer, husband, father, congressman, and President. Associates familiar Lincoln quotations with the actual incidents which promoted them. *An Encyclopaedia Britannica Film.*

*Base rental, January 15 through February, \$7.95.

ADDITION IS EASY**\$1.95**

(*le, ue - 10 Minutes*) Billy wants to buy some paints and a baseball bat. Does he have enough money? He finds out by adding the cost of the two and comparing with the amount of money he has. As he does so, the film brings out the relative values of various coins in cents and explains the meaning of the units, tens and hundreds places. It reviews basic numbers to clarify the understanding of tens and units, then uses money to explain how each column is added and values carried over to the next column. Finally, it shows how to check by adding from the direction opposite that used originally. *A Coronet Film.*

ADVANCED TYPING (SHORT CUTS)**\$2.95**

(*sb, c - 34 Minutes*) Many convenient and time-saving methods are suggested by this film. It shows how to arrange paper, envelopes, carbon paper, and other supplies in the desk. It demonstrates how to set tabulator stops of various kinds and how to use decimal tabulator keys, how to insert the carbon pack, how to use card holders and special methods of typing post cards, how to draw lines on paper in typewriting, and how to type short memos without removing a long letter from the machine. Practical short cuts in addressing envelopes and typing labels are also depicted. *A U. S. Navy Training Film.*

ADVANCED TYPING**(DUPLICATING AND MANUSCRIPT)****\$2.95**

(*sb, c - 25 Minutes*) This film gives valuable instructions for using a typewriter in connection with duplicating devices of various kinds. In a sequence devoted to stencil cutting, it tells how to insert a stencil, how to stroke the keys, how to trace lines, and how to make corrections. The making of master sheets for dittoing, hectographing, and offsetting is effectively demonstrated. The use of the Varityper is illustrated, together with examples of the type styles available for use with this machine. Other matters covered by the film include planning a letter layout, making characters not on the keyboard, centering letterheads, and proofreading. *A U. S. Navy Training Film.*

ADVENTURES OF BUNNY RABBIT**\$1.95**

(*le, ue - 10 Minutes*) Mrs. Gray Rabbit is shown in her burrow, caring for her newly born young. Sometimes she goes out to seek food, and one day she hurries home just in time to hide her family from a fox. One of her babies, called Bunny Rabbit, soon becomes big enough to have an adventure of his own. Looking for a lettuce patch, he meets a frog, a squirrel, and a turtle. In a farmyard he sees cows, chickens, puppies, and turkeys. He finds the lettuce but is frightened by the farmer and scurries to his home in the woods. *An Encyclopaedia Britannica Film.*

ADVENTURING PUPS**\$1.95**

(*le, ue - 8 Minutes*) This is the story of two beagle puppies and their adventures on the farm and in the woods. Escaping from their mother's watchful eyes, they run into trouble in the farmyard and surrounding fields and woods. They encounter a number of strange animals — a frog, turtle, sheep, donkey, colt, kittens — and finally return home, dirty and tired, to a bath and dinner. *A Young America Film.*

AIR ALL AROUND US**\$1.95**

(*us - 10 Minutes*) Bob and Jane, in their elementary school classroom, perform simple experiments to answer Jane's questions about air. Their experiments, which can be duplicated in any classroom, show that air occupies space, has weight, exerts pressure in all directions, expands when heated, contracts when cooled, and can be compressed. A number of questions for the children to answer for themselves by experimentation and observation end the film. *A Young America Film.*

THE AIRPLANE CHANGES OUR WORLD MAP**\$1.95**

(*ue, jb, sb - 10 Minutes*) Our earth is a globe and therefore map makers have always found it difficult to draw or "project" its rounded surface onto flat maps. Many ways have been devised, none completely satisfactory. This film describes the Mercator, Mollweide, and Goode projections, as well as the new "polar centered map," and points out the advantages and disadvantages of each. It also makes it clear that in these days of speedy air travel, we must free our minds of misconceptions arising from conventional maps, and must think in terms of "great circle routes" when considering problems of time and distance. *An Encyclopaedia Britannica Film.*

THE AIRPORT**\$1.95**

(*le, ue - 10 Minutes*) This film provides a comprehensive overview of the many activities carried on at a large municipal airport. The film will be especially useful in helping children understand what goes on "behind the scenes" on the ground, so that flying in the air will be safe, fast and comfortable. *An Encyclopaedia Britannica Film.*

ALASKA**\$1.95**

(*ue, jb, sb - 10 Minutes*) An animated map showing Alaska's geographical location and climatic regions introduces this film. Then separate sequences are devoted to the territory's seven great industries. We see the lumbering industry, utilizing the vast timber reserves; the fishing and canning industry, producing vast harvests of salmon; the gold mining industry, made possible by giant modern machines; the farming industry, typified by the rich farmlands of the Matanuska Valley; the transportation industry, in which the airplane plays a major role; the fur industry, meeting local needs and supplying furs for commerce; and finally the tourist industry, catering to the multitudinous visitors. *An Encyclopaedia Britannica Film.*

ALEXANDER HAMILTON**\$3.95**

(*jb, sb, c - 20 Minutes*) Alexander Hamilton was one of the leading figures in the formation of the American nation and a man of enormous influence in American political life in the present day. As a young student in New York, he plunged into the Revolution and eventually became aide to General Washington during the war for independence. Later, as the nation's first Secretary of Treasury, Hamilton outlined a national financial and economic policy that became the cornerstone of strong federal government. The film reveals the final tragic events which lead to his death at the hand of Aaron Burr. *An Encyclopaedia Britannica Film.*

AMERICAN LITERATURE: COLONIAL TIMES**\$1.95**

(*jb, sb, c - 11 Minutes*) We see that the beginnings of literature in this country took the form of practical, useful documents, reflecting the natural wonders of the world to which the settlers had come, and the hard pioneer life and deep religious faith of these people. Although the colonial period was not rich in literature as we know it today, it has been and still is an important source of literary inspiration to later American writers. *A Coronet Film.*

**AMERICAN LITERATURE:
EARLY NATIONAL PERIOD****\$1.95**

(*jb, sb, c - 11 Minutes*) The first real literature of America is presented here in the writings of Philip Freneau, William Cullen Bryant, Washington Irving and James Fenimore Cooper, who found their subjects in the native scene, the natural beauty, the folk legends, the humor, and the traditions which were characteristically American. *A Coronet Film.*

AMERICAN LITERATURE: THE REALISTS**\$1.95**

(*jb, sb, c - 11 Minutes*) The scientific and industrial advance in America and its accompanying social and economic problems formed the background from which the realists emerged. The film discusses the writings of Upton Sinclair, Theodore Dreiser, Hamlin Garland, Stephen Crane, Jack London, Booth Tarkington and Sinclair Lewis, and associates the theme of realism with many of our present-day novelists, poets, essayists and dramatists. *A Coronet Film.*

**AMERICAN LITERATURE:
REVOLUTIONARY TIMES****\$1.95**

(jb, sb, c - 11 Minutes) From this period emerged some of the most impassioned pleas for the natural rights of mankind ever produced by a people. The feeling, depth and beauty of many of these political documents raise them to the level of true literature. The film brings to life some of the important writings of Benjamin Franklin, Patrick Henry, Thomas Paine and Thomas Jefferson. *A Coronet Film.*

THE AMERICAN REVOLUTION (In Color)**\$3.95**

(jb, sb - 12 Minutes) A clear explanation of the strategy, the struggle, the movement of forces, and the important military engagements of the war for independence. It stresses geographical and social factors which brought victory to the thirteen states. Animated drawings and color photography cover the terrain and battlefields over which the war was fought. *An Encyclopaedia Britannica Film.*

AMERICANS ALL**\$2.95**

(jb, sb, c - 16 Minutes) Despite the fact that America was first settled by groups of oppressed European minorities, and despite the declared rights of all Americans to "life, liberty and the pursuit of happiness," there are those in the U. S. who would deny these rights to their fellowmen. This film offers a gripping and objective presentation of the issue of racial and religious intolerance. It shows how a forward-looking city like Springfield, Massachusetts, has put into effect an inspiring plan for combating prejudice, and how your school and town can deal with the causes of such injustice. *A March of Time Forum Edition.*

THE ADVENTURES OF WILLIE SKUNK**\$1.95**

(le - 10 Minutes) This is the simple, interesting story of a mother skunk and her five babies, featuring Willie, the baby who always seems to get into trouble. Mother Skunk takes her five babies out into the woods and to the brook on a hunt for food. Willie wanders off and encounters Bobby and Jane and a cow. Woven into the film is science content on the care of the mother animal for her young. *A Young America Film.*

AMOEBIA**\$1.95**

(jb, sb, c - 10 Minutes) This film pictures the structure and functions of a single celled animal. Many times magnified, the structure of the amoeba stands out clearly for study. The protoplasm and pseudopodia, and the endoplasm streaming into a pseudopodium, are pointed out and the nucleus is located. The amoeba's processes of feeding, evacuating wastes and reproduction are pictured in detail, as is the inactive contracted state of its life. The film ends with a summary of the principle points covered.

ANCIENT CITIES OF SOUTHERN FRANCE**\$1.95**

(jb, sb, c - 10 Minutes) Opening with a panorama of the picturesque old fortress city of Carcassonne, this film shows us several historic towns of Southern France, including Nimes with its Roman arena and temple; Avignon where seven popes lived and ruled; Arles which dates back to Julius Caesar and still has a Roman arena and theater; and Marseilles, the great seaport, with its modern streets, sidewalk cafes, and flower markets. There are also good views of the Roman Pont du Gard in Provence, the typical tree-lined roads, and the grim Chateau d'If which figures in the novel, *The Count of Monte Cristo.*

ANCIENT GREECE**\$1.95**

(ue, jb, sb, c - 10 Minutes) Certain aspects of a way of life lived long ago have survived into our own times and are an integral part of our daily experience. This film presents influence of classic Greece on modern art, architecture, dress, drama, language, science, and social institutions by juxtaposing historic originals and modern counterparts to help motivate interest in studying the past by understanding its impact on the present. *A Coronet Film.*

ANCIENT WORLD INHERITANCE**\$1.95**

(jb, sb - 10 Minutes) Many of the things we use every day had their beginnings in the ancient cultures of Egypt, Babylonia, Assyria and other countries. From these civilizations we have inherited such things as textiles, paper, organized law, writing, metal work and roadbuilding, im-

proving upon them down through the centuries. The plow, potters wheel and glass-blowing pipe we use in much the same form as our ancestors. A visual comparison between the ancient and modern is made throughout the film. *A Coronet Film.*

ANDREW CARNEGIE**\$3.95**

(sb, c - 20 Minutes) This film reviews the life of Andrew Carnegie from his poverty-stricken youth in Scotland to the time when he became a builder of American industry. It depicts his trials and successes while working in a telegraph office, and follows his career through the years when he built the world's greatest steel producing system. Outlines Carnegie's many philanthropic activities after he realized the fulfillment of his youthful dreams. *An Encyclopaedia Britannica Film.*

ANDREW JACKSON**\$3.95**

(jb, sb, c - 20 Minutes) We watch the many experiences in his boyhood and young manhood which gave Jackson courage, the will to fight, and the capacity to influence men in all stages of life. We follow him as he brings his colorful military career to its climax in the Battle of New Orleans and we trace the events which later raise him to the Presidency. In this capacity we see the inauguration of a policy of rotation in office which later led to the spoils system, his struggle with John C. Calhoun which ended in victory for Jackson with his threat to put down rebellion in South Carolina by force, and his tussle with Nicholas Biddle and the Bank of the United States which he brought to a successful conclusion when Congress refused to recharter the Bank. *An Encyclopaedia Britannica Film.*

ANIMALS GROWING UP**\$1.95**

(le, ue - 10 Minutes) This picture provides an unforgettable experience in the observation of three kinds of baby animals. We watch a baby chick hatch, see the progress of five newborn puppies and observe the early activities of a baby calf. Excellent close-up photography illustrates the appearance of the animals from shortly after birth until they are well on the road to independence. *An Encyclopaedia Britannica Film.*

ANIMALS IN WINTER**\$1.95**

(ue - 11 Minutes) Provides an opportunity to study various wild animals as they prepare for and live through the winter season. Portrays a badger, woodchuck, chipmunk, caterpillar, owl, rabbit, bluejay, porcupine, bobcat and fox in natural settings. Shows that some animals prepare winter homes for themselves; that some store food; that some hibernate; that some change in appearance as winter comes; and some live through winter in different form. *An Encyclopaedia Britannica Film.*

ANIMALS OF THE ZOO**\$1.95**

(le, ue - 10 Minutes) By taking us on a tour of a large zoo at feeding time, this film gives an excellent chance to get acquainted with many different wild animals, and to learn more about their appearance, feeding habits, and other characteristics. Among those which we observe are the lion, tiger, wolf dog, elan, giraffe, sea lion, bison, hippopotamus, rhinoceros, elephant, monkey, chimpanzee, lemur, and three kinds of bears—the brown bear, black bear, and the polar bear. *An Encyclopaedia Britannica Film.*

ANTONY AND CLEOPATRA**\$5.95**

(sb, c - 39 Minutes) For the first time in motion pictures we have a beautifully done condensation of Shakespeare's *Antony and Cleopatra*. While this play is not studied directly in most high school courses, this short film which fits well within a class period makes a welcome addition to the study of Shakespeare and his works in general. *A Young America Film.*

ANTS**\$1.95**

(ue, jb, sb - 10 Minutes) This film shows, by means of extreme closeup photography, varied activities of four different types of ants — mound builders, black ants, household ants, and carpenter ants — and covers in detail the complete life cycle of the carpenter ant. *An Encyclopaedia Britannica Film.*

See inside back cover for money-saving prices on reels, cans, film cement, recording tape, rewinders, splicers and other supplies!

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ARCHIMEDES' PRINCIPLE**\$1.95**

(*sb - 6 Minutes*) Dramatizes the problem that led to Archimedes' famous experiments on buoyancy. Recreates Archimedes' experiments under conditions that show the development of his Principle. Demonstrates the use of the modern Archimedes Balance with the cup and cylinder apparatus. Demonstrates experimentally the measurement of the buoyant force of fluid upon an immersed solid. *An Encyclopaedia Britannica Film.*

ARE YOU POPULAR?**\$1.95**

(*jb, sb - 10 Minutes*) In true-to-life situations, a group of high school pupils demonstrate the secrets of popularity. Caroline and Ginny find that there are both right and wrong ways to win and keep friends. In making dates, Wally and Jerry discover that they should ask early and show consideration for the girl's preferences in entertainment. Ellie decides that it isn't much fun to go with Bill, who never makes any plans until the last minute. When Wally dates Caroline, he meets her parents, who show how proper home influences can help boys and girls become popular and have more fun. *A Coronet Film.*

ARIZONA (In Color)**\$2.45**

(*ue, jb, sb, c - 10 Minutes*) Arizona, youngest state in the union, is the home of an age-old Indian civilization, but close to the grazing lands of the Navajos are the cities of Phoenix and Tucson, the copper mines and smelters, the scenic wonders, the forests of Ponderosa pine, the irrigation dams, the farms and citrus groves, the cattle and sheep ranches, and the hospitable dude ranches—all of which are part and parcel of present-day Arizona. This beautiful film depicts these things in full color, with special emphasis upon such famous sights as the Grand Canyon and Hoover Dam. *From the "This Land of Ours" Series.*

ARTURO TOSCANINI**\$2.95**

(*30 Minutes*) Toscanini conducts the NBC Symphony Orchestra and a chorus in Verdi's "Hymn of the Nations."

THE ATMOSPHERE AND ITS CIRCULATION**\$1.95**

(*jb, sb - 10 Minutes*) The composition, distribution, and circulation of the atmosphere are set forth in this film, and made doubly clear by the generous use of excellent animated drawings. Among the specific points covered are the chemical composition of air; the weight, depth, and divisions of the atmosphere; the distinguishing characteristics of the troposphere and stratosphere; the principles of pressure areas and pressure belts; the behaviour of surface winds and winds aloft; and the operation of the circulation system. The film closes with an outline of the factors which determine weather and climate. *An Encyclopaedia Britannica Film.*

ATOMIC ENERGY**\$1.95**

(*sb, c - 10 Minutes*) Consisting almost entirely of animated drawings, this film illustrates the known facts about the nature of atomic energy. It shows the general structure of atoms, and tells how atoms of one kind can be transformed into another, releasing energy in the process. It explains the differences between radiant energy, chemical energy, and atomic energy, and elaborates upon the three known forms of atomic energy, which are nuclear synthesis, as in the sun; natural radioactivity, as in radium; and nuclear fission, as in the atomic bomb. *An Encyclopaedia Britannica Film.*

ATOMIC POWER**\$2.95**

(*jb, sb, c - 18 Minutes*) This film unfolds for you the story of atomic power. It goes back to the early beginnings of research and development, to 1905 when Einstein proved on paper that matter can be converted into energy. The dramatic story of the development of the atomic bomb is faithfully re-enacted—with Fermi, Einstein, Pegram, Bush, Conant, and others recreating on the screen the secret roles they played during the war. And with the atomic age now a reality, the film shows how the men who fathered this revolutionary weapon are today conducting a vigorous campaign to impress upon the U. S. public its full meaning. *A March of Time Forum Edition.*

AUSTRALIA**\$1.95**

(*ue, jb, sb - 10 Minutes*) This film is based on the following theme: The amount and distribution of rainfall in Australia determine to a large extent the distribution of

population and the occupations of the people. As the story opens, we see an American teen-age boy and a mature Australian business man conversing. The boy's questions and the man's answers provide the commentary for the film. The questions reflect the normal curiosity of alert youth; the answers, colored by an Australian accent, are authentic, pertinent and interesting. *An Encyclopaedia Britannica Film.*

AUTUMN IS AN ADVENTURE (In Color)**\$3.95**

(*le, ue - 10 Minutes*) Autumn is more than a season; it is an experience, and this is a film of experience. A simple story centered about the adventures of two children embraces a variety of autumn activities: people getting ready for winter, the enjoyment of autumn's beauty, animals preparing for winter, the migration of birds, farmers harvesting their crops. Songs, poems, and words associated with autumn are included to arouse children's interest in reading and expression. *A Coronet Film.*

AUTUMN ON THE FARM (In Color)**\$3.95**

(*le, ue - 10 Minutes*) The autumn months are full of interest for Joan and Jerry, the children who live on the Johnson farm. In September they pick apples, observe grasshoppers and milkweed pods, and watch their father fill the silo. They pick grapes for mother to make into jam and jelly. In October, while Mr. Johnson is picking corn, the children gather pumpkins and go to the woods for nuts. They see a chipmunk, a skunk, and some pheasants. November brings frosty nights and preparations for winter. Wild ducks visit the pond on their way south, and the Thanksgiving turkey is selected. *An Encyclopaedia Britannica Film.*

BANKS AND CREDIT**\$1.95**

(*jb, sb, c - 10 Minutes*) Designed to explain the workings of an ordinary bank, and of banking in general, this film first shows how a bank is started, and what its balance sheet means. It then explains deposits—savings, personal, and commercial. It shows a loan being made, and explains where the money comes from. Going into the matter of credit, it defines consumer credit and bank credit, shows how checks and loans are used to transfer credit without the use of cash, and explains how this aids economic progress. In conclusion it shows where the banks invest their surplus funds, and how the Federal Reserve System serves as a "banker's bank." *A Coronet Film.*

BASIC TYPING (Machine Operation)**\$2.95**

(*jb, sb, c - 28 Minutes*) A demonstration on an electro-matic typewriter, showing typing speeds ranging from 20 to 180 words per minute, opens this film. In this exhibition the importance of a constant rate of speed is stressed, and it is suggested that the typist should keep a notebook for recording errors. The film then points out the principal parts of various standard makes of typewriters, giving their names and explaining their function. Among the parts thus described are the platen, carriage scale, alignment scale, type guide, line spacing adjusting lever, variable line spacer, margin controls, ribbon control, etc. *A U. S. Navy Training Film.*

BASIC TYPING (Methods)**\$2.95**

(*jb, sb, c - 30 Minutes*) A very brief survey of the development of the typewriter introduces this film. A champion typist then demonstrates the fundamentals of good typing, showing the correct sitting position; the proper position of arms, wrists, hands, and fingers; the stroking of the keys; the stroking of the space bar, shift key, and back space key; the returning of the carriage; the insertion of paper; and the use of a carbon pack. Both standard and electro-matic typewriters are used in the demonstrations. *A U. S. Navy Training Film.*

BASKETBALL FOR GIRLS**(Fundamental Techniques)****\$1.95**

(*jb, sb, c - 10 Minutes*) This film demonstrates in careful detail the fundamentals of ball-handling, passing and shooting. Slow motion photography is used to analyze individual skills. Each of the three techniques is covered at some length, dealing with proper position of arms, legs and body; various kinds of passes; ball spinning on bounce passes; the several kinds of shots and the particular style each involves. The film emphasizes the value of practice and the importance of individual skill to team success. *A Coronet Film.*

- BASKETBALL FOR GIRLS (Game Play)** \$1.95
(*jb, sb, c - 10 Minutes*) The finer points of this sport are demonstrated here. Individual player techniques in offense and defense are shown—pivoting, feinting, passing, screening, shooting and handling rebounds. This film emphasizes the importance of practice in working together as a team, once individual skill has been developed. *A Coronet Film.*
- THE BEAVER (In Color)** \$3.95
(*ue, jb - 10 Minutes*) Dramatically highlighting activities of the beaver in its natural environment, this film illustrates ways in which the beaver's teeth, feet, and tail help him in swimming, eating, felling trees, and repairing a broken dam. The unique construction of a beaver house is revealed, and the importance of the animal as an agent of conservation and as a valuable fur bearer is stressed. *An Encyclopaedia Britannica Film.*
- BEETHOVEN AND HIS MUSIC** \$2.45
(*ue, jb, sb, c - 14 Minutes*) The music of Beethoven reflects the great social upheavals of the late eighteenth century, the composer's own unusual strength and genius, and a transition from the classic formality of Haydn and Mozart to more romantic expression. The film develops the relationship between Beethoven's environment and his personal responses to it in terms of his music. *A Coronet Film.*
- BEGINNING RESPONSIBILITY: TAKING CARE OF THINGS** \$1.95
(*le, ue - 10 Minutes*) Responsibility means that the child accepts the idea that taking care of the things he uses is his job, and to make that idea seem reasonable to the child is the purpose of this film. The theme of taking care of things is set in a story in which taking care of things is shown to lead to many things children want—having more fun, being more grown-up, feeling useful, earning praise, obtaining love, becoming a helpful member of the family and school, and gaining respect from others. How to take care of things is also a part of the film. Most of the stress, though, is on the reasons for taking care of things. The film confines its attention to those things a child uses—toys, clothes, and school materials. *A Coronet Film.*
- BEN FRANKLIN'S ALBANY PLAN** \$1.95
(*jb, sb - 11 Minutes*) Careful research is behind this dramatization of Benjamin Franklin presenting a plan for a union of the colonies under the British crown to a convention of colonial commissioners at Albany in 1754. It demonstrates that the need for a constitutional government in America arose not merely from the desire of the colonists for political freedom but from the pressure of economic competition with the French forces in Canada and the northeast territories. It drives home impressively the lesson that our constitution did not spring full bloom from the first Constitutional Congress but was the product of a long evolution. (Formerly released as *Seed of the Constitution.*)
- BENJAMIN FRANKLIN** \$3.95
(*ue, jb, sb - 20 Minutes*) This film dramatically portrays highlights in the rich, full life of Benjamin Franklin, statesman, man of letters and scientist-inventor. It depicts early struggles as an apprentice, later successes as publisher and author, experiments in science, growing ability as statesman and diplomat, and experiences as American representative to England and France. It vividly dramatizes several outstanding historical events with which Franklin was closely associated. *An Encyclopaedia Britannica Film.*
- BETTER READING** \$1.95
(*jb - 13 Minutes*) Clearly reveals the problems confronting the slow reader and suggests ways in which these problems can be met and solved. Tells the story of an intelligent high school boy whose work suffers from his slow reading habits. Portrays the methods used by a reading clinic in helping him to increase his reading speed and understanding, and to enlarge his vocabulary. *An Encyclopaedia Britannica Film.*
- BEVELING, MITERING, RABBETING, AND DADOING** \$1.95
(*sb, voc - 18 Minutes*) This film gives valuable instructions for several useful operations on the variety saw. It demonstrates the cutting of a bevel on a baseboard, the cutting of miter joints on a rectangular frame, the cutting of rabbets on cabinet parts, and the dadoing of members of a cabinet. In the course of the film, we learn how to cut a bevel with a tilted fence, how to cut a bevel with a tilted blade, how to set a miter gauge, how to use a stopblock in mitering, how to set the fence and blade for cutting rabbets, and how to install and use a dado head. *A U. S. Office of Education Film.*
- BIRDS ARE INTERESTING (In Color)** \$3.95
(*ue, jb, sb - 10 Minutes*) Strong incentive for more intense study of birds is given in this film. It provides a systematic classification of birds under three categories: swimming and wading birds, birds of prey, and perching birds. It shows how their bills, feet, wings, and claws vary according to their natural needs, and shows that birds are worth more study. *An Encyclopaedia Britannica Film.*
- BIRDS OF THE DOORYARD (In Color)** \$3.95
(*ue, jb - 11 Minutes*) Right in our own backyard we find these birds, but it takes the telescopic lens of the color camera to discover the details of their private lives. Here we see them in their favorite nesting places and learn to recognize each one. Cast of characters includes the white-throated sparrow, robin, bronzed grackle, house wren, yellow warbler, and purple martin. *A Coronet Film.*
- BIRTHPLACE OF AMERICA** \$1.95
(*ue, jb, sb - 9 Minutes*) To a greater extent than is commonly realized, America's heritage stems from the same sources as does that of England. This film illustrates a few of the more significant memories which the two countries share. It pictures the ancestral homes, birthplaces, or early homes of many American historical figures, greatly revered in this country, who were of English birth or descent. It also shows how many of our most cherished institutions had their beginnings in England, and are in a sense part and parcel of a tradition which is as much English as American.
- BLACK BEAR TWINS** \$1.95
(*le, ue - 10 Minutes*) What happens when a family of campers befriend a pair of small, hungry, and mischievous bears? At first the cubs are satisfied with food which is put out for them, but soon they boldly invade the camp while the family is away. They breakfast on bacon and strawberry jam, and then romp merrily with a blanket and ball. Back in the woods they raid a bee tree and feast upon honey—the nurse their stings in a mud puddle. When they revisit the camp, the family forgives them, and watches them swim and frolic in a near-by lake. *An Encyclopaedia Britannica Film.*
- BLOW, WIND, BLOW!** \$1.95
(*le - 11 Minutes*) This is a delightful story of Johnny's adventure with the wind, to help your class become ready to read, talk, draw, sing, and take part in other activities dealing with the wind. *A Coronet Film.*
- BOATS** \$1.95
(*le, ue - 10 Minutes*) Nancy and Roger take a boat trip down the Hudson River from Albany to New York, and this film shows us what they see. They visit the pilot-house and the engine room and learn many things about river steamboats. On the river they see boats of all kinds—sailboats, cabin cruisers, speedboats, barges, houseboats, tugs, fire boats, police boats, ferryboats, and big ocean freighters. They also notice piers, lighthouses, bridges, and various landmarks along the way. When their journey is over, they see other people boarding a huge ocean liner which is about to start across the broad Atlantic. *An Encyclopaedia Britannica Film.*
- BODY DEFENSES AGAINST DISEASE** \$1.95
(*sb, c - 10 Minutes*) Through the liberal use of animated drawings, this film presents a highly realistic conception of the many ways in which the human body protects itself against disease. It shows how germs are repelled or destroyed by the skin and mucous membranes, by the phago-

cytic cells of the stomach and intestines, by the lymphatic system, by the liver and spleen, and by specific antibodies. The artificial induction of immunity through the use of serums and vaccines is also depicted and explained. *An Encyclopaedia Britannica Film.*

BOOKER T. WASHINGTON

\$3.95

(*jb, sb, c - 20 Minutes*) Portrays the dramatic story of Booker T. Washington from childhood to the time when he became "probably the greatest Negro in history." Vividly reproduces episodes illustrating his constant struggle to free his people from ignorance, poverty, and fear. Recalls his hardships in obtaining an education, his problems in building Tuskegee Institute, and his tragedies in private life. Calls attention to his influential Atlanta speech. *An Encyclopaedia Britannica Film.*

BOOKKEEPING AND YOU

\$1.95

(*jb, sb - 10 Minutes*) Here we see the actual business transactions of a grocery store, along with the accepted procedure for their recording. The film impresses students with the value of bookkeeping in every line of business and professional life, as well as its importance in keeping a record of personal finances. *A Coronet Film.*

BORROWED POWER

\$2.95

(*sb, c - 19 Minutes*) A high school boy and two friends are driving recklessly and are arrested, then it appears that they have struck and killed a man in their reckless ride. While the boy, his friends, and his parents wait to hear the outcome of tests to determine if his car has caused the man's death, the judge discusses with them the need for proper respect for the "borrowed" power of the car one drives and an attitude of good sportsmanship toward other drivers and pedestrians. An interesting story, believable characters, and understanding attitudes make this a valuable film. *American Automobile Association.*

BOUNDARY LINES (In Color)

\$2.95

(*sb, c - 10 Minutes*) Imaginative animation, effective music, and a compelling commentary are combined in this plea for the elimination of the psychological barriers which divide people and nations. As the story begins, two boys fighting over a marble discover an invisible boundary line. Later they become aware of others—lines or origin, color, creed, wealth. Then the film is transposed to an adult level where we see the same lines drawn with fearful results, culminating in war. Pointing out that the atomic bomb knows no boundaries, the film contends that people and nations must now learn to live together—or die together.

BOY IN COURT

\$1.95

(*jb, sb - 10 Minutes*) Here the social advantages of an intelligent parole system in the juvenile courts are clearly shown. It is the dramatic story of a boy named Johnny and a stolen car, Johnny might have been sent to prison. To society's credit, he is not. His environment is investigated, and a parole program that brings him the proper activities and associations is mapped out and followed until the boy's rehabilitation is effected. *Produced by the National Probation Association.*

THE BRASS CHOIR

\$1.95

(*ue, jb, sb - 10 Minutes*) The brass choir is heard at its best in the stirring passages which add so greatly to the power and brilliance of symphonic music. In describing this important component of the symphony orchestra, this film first shows us the instruments of the group—the trumpets, the French horns, the trombones, and the tuba—and lets us hear their music. The special qualities of each instrument are explained. Throughout the film, familiar operatic and symphonic passages are used very effectively in examples and demonstrations. *An Encyclopaedia Britannica Film.*

BREAD

\$1.95

(*le, ue - 10 Minutes*) The story of bread, told by this film, begins when wheat is harvested and shipped to the flour mill. There the grains are crushed by machinery, sifted many times, and made into flour. At the bakery, flour, water, and yeast are stirred by an electric mixer. Other ingredients are added to make dough, which is placed in troughs and put in a warm room to rise. Later,

other machines knead and cut the dough into loaves and presently the loaves go into the oven to be baked. After the bread is cooled, it is sliced and wrapped for your neighborhood store. *An Encyclopaedia Britannica Film.*

BRITISH ISLES

\$1.95

(*ue, jb, sb - 10 Minutes*) This film provides a survey of the British Isles, one of the world's largest centers of manufacturing and trade and homeland of a people who have played a vital role in the development of the modern world. Stressing the interdependence of Britain with the rest of the world, the film uses animated drawings to explain the geographic factors which have made Britain a great industrial and trading nation, and uses live photography to provide a vivid overview of the life and work of the British people. *An Encyclopaedia Britannica Film.*

BUILD YOUR VOCABULARY

\$1.95

(*jb, sb, c - 10 Minutes*) This film teaches that the inability to express one's self, both in writing and orally, is a handicap in social and business relationships. Different styles of expression and language must be chosen to fit the occasion; the effective use of words will make any presentation more forceful. Ways in which one's vocabulary may be enlarged are presented. *A Coronet Film.*

BUILDING A HIGHWAY

\$1.95

(*le, ue - 10 Minutes*) In a fine sequence of shots, this film portrays how skilled workmen, with the aid of giant road-building equipment, construct a modern, two-lane highway. Operations are depicted in detail from the initial surveying of the terrain to the eventual use of the finished highway, complete with guard rails and other safety devices. The film points out that these highways play an important role in joining together all parts of our country. *An Encyclopaedia Britannica Film.*

BUILDING A HOUSE

\$1.95

(*le, ue, jb - 10 Minutes*) Portraying the basic-step-by-step processes in the construction of a low-cost, woodframed, one-family home, the film follows each major phase of the construction from the digging of the foundation through the final finishing of the interior. We follow closely the workmen as they ply their different trades. *An Encyclopaedia Britannica Film.*

BUILDING AN OUTLINE

\$1.95

(*jb, sb, c - 10 Minutes*) Two boys writing a history report learn, each in his own way, that outlines are helpful. Jim first brushes up on the mechanics of outlines, and even makes an outline of outlining. Bill, reading industriously and making many notes, thinks Jim is wasting time. Starting his reading, Jim first outlines his main topics. He adds sub-topics as he goes along and soon has a complete outline. From this he quickly writes his report. But Bill, with his jumble of notes, barely completes his paper on time. When the grades come out, he decides that Jim's way is best. *A Coronet Film.*

BUILDING BETTER PARAGRAPHS

\$1.95

(*ue - 11 Minutes*) In trying to report an event for insertion in the school paper, this class learns the elements of a good paragraph. This confusion that can result when irrelevant material is introduced into a paragraph is demonstrated, and tests of good paragraph construction are presented. *A Coronet Film.*

BUILDING TYPING SKILL

\$1.95

(*sb, c - 11 Minutes*) As George pushes into higher-speed areas, he finds his typing tends to become less smooth and accurate. By practice of skill-building exercises, he masters relaxation, precise operative control, attention to copy, control of his arms and hands, and self-confidence. The camera brings slow-motion details of George's skill-building exercises. *A Coronet Film.*

THE BULLY

\$1.95

(*ue, jb - 10 Minutes*) A situation arising out of the problem of the too-aggressive personality is dramatized, a situation familiar to all adolescents. A ready-made solution is avoided, for the film is designed to challenge students to discuss the problem and arrive with their teacher at answers which help them to solve their problems and build good character. *A Young America Film.*

THE BUS DRIVER**\$1.95**

(*le, ue - 10 Minutes*) The work of the cross-country bus driver is dramatized in this story of George's four-hundred-mile bus journey. During the trip, George watches the friendly and efficient driver as he serves the passengers, observes traffic and safety regulations, skillfully meets driving hazards, and frequently checks the condition of the bus. George also observes the activities of the bus terminal and service garage, with their constant concern for the convenience and safety of the passengers. Fellow passengers, passing traffic, and scenes along the highway also engage the attention of the keen-eyed lad. *An Encyclopaedia Britannica Film.*

CALIFORNIA (In Color)**\$2.45**

(*ue, jb, sb, c - 10 Minutes*) An empire in itself, the Golden State presents an almost kaleidoscopic spectacle in which scenic grandeur, colorful history, immense resources, varied occupations, and expanding industries are freely mingled. This subject, beautifully filmed in full color, includes a wealth of well-organized pictorial material. Of particular interest, perhaps, are the sequences devoted to the Spanish missions, the Gold Rush and present-day mining, Los Angeles and the motion picture industry, San Francisco and its spectacular bridges, the farms of the Imperial Valley, the citrus groves, the oil fields, the aircraft industry, the new steel mills, the Redwood Highway, and Yosemite National Park. *From the "This Land of Ours" Series.*

CAMOUFLAGE IN NATURE: FORM AND COLOR MATCHING (In Color)**\$3.95**

(*ue, jb, sb, c - 10 Minutes*) The two main principles of camouflage in nature, as explained in this film, are imitation and blending. In imitation, commonest among insects, the animal remains in plain sight but is disguised as some other animal or thing which is more or less immune to attack. In blending, the animal is colored or shaded to merge into its usual background and thus escape attention. About thirty different insects, fish, reptiles, birds, and mammals — most of them beautifully filmed in their natural habitats — are used as examples of the various types of imitation and blending. *A Coronet Film.*

CAMOUFLAGE IN NATURE:**PATTERN MATCHING (In Color)****\$2.95**

(*ue, jb, sb, c - 8 Minutes*) This striking color film, picturing many animals in their native habitats, points out that most natural backgrounds are not single colors but patterns, and that many animals are protected through pattern matching. That is, the colors and patterns of the animals' coats are really a generalized "picture" of their surroundings. Other animals are able to change their color and patterns at will, and still others are protected by changes which vary with sex or age. In conclusion, the film displays the bizarre adornments which some animals possess, and shows that many of these are also a form of camouflage. *A Coronet Film.*

CAPITALISM**\$1.95**

(*sb, c - 10 Minutes*) A high school group is gathered around a microphone for a round table discussion on what capitalism is. Before their discussion begins formally, each tries to define capitalism in terms of its important aspects, and disagreement arises immediately. The film was not planned to give a definite answer as to what constitutes a capitalistic economic system, but to promote discussion by presenting various arguments on the subject, leaving the audience to continue the study and discussion. *A Coronet Film.*

CARE OF ART MATERIALS**\$1.95**

(*le, ue - 11 Minutes*) In an all-animation film, elementary school children are shown what will happen to their art materials if they are not properly used and cared for. The film shows them how to take care of their paints, brushes, crayons, chalk, paste and glue, paper, scissors, and modeling clay. It tells them how important it is that art materials be stored carefully after they have been used. *A Young America Film.*

CARMEN**\$4.95**

(*25 Minutes*) Bizet's opera performed by artists of the Rome and La Scala Opera Companies.

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CARNIVORA — No. 1**\$1.95**

(*ue, jb, sb - 11 Minutes*) Described and depicted in this film are the largest and most ferocious of all the carnivores, the cats and the bears. Mops shows the range of the Bengal and Siberian tigers, which are the fiercest of the cats. Besides these tigers, the film pictures many other members of the cat family, including the lion, leopard, black leopard, jaguar, ocelot, American wildcat, Canadian lynx, and common house cat. Since bears are widely distributed throughout the world, the film depicts species from many lands, including the American black bear, Mexican black bear, Cinnamon or Alaskan bear, brown bear, Russian bear, and polar bear.

CARNIVORA — No. 2**\$1.95**

(*ue, jb, sb - 10 Minutes*) The great range and variety of the carnivores is illustrated by this film, which includes both tree-climbing and sea-living animals. The characteristics of the canine family are described, with close-ups of the red fox, raccoon, coyote, wolf, dingo, and domesticated dog. Seals and their relatives, the walrus, are described, and the California sea lion, South African fur seal, and walrus are pictured. Other sequences show many examples of the smaller carnivora, including the skunk, badger, otter, fisher, weasel, mongoose, panda, coatimundi, and kinkajou.

CARROLL GLENN, VIOLINIST**\$1.95**

(*10 Minutes*) "Mazurka" by Wieniawski, "Canzonetta from Violin Concerto" by Tschaikowsky, "Hejre Kati" by Hobay.

THE CATTLEMAN**\$1.95**

(*ue, jb, sb - 10 Minutes*) Life on a large cattle ranch in a typical Western setting is the subject of this film. The activities of the owner, his family and his hired helpers, are portrayed in realistic detail. Meal-time, repairing fences, going to town, shoeing and breaking horses, herding and branding the cattle, dipping and immunizing the herd, and typical roundup scenes are faithfully depicted. Cowboy songs sung around the campfire during the roundup close the film on a pleasant traditional note. *An Encyclopaedia Britannica Film.*

CAVALCADE OF AMERICAN PRESIDENTS**\$1.95**

(*jb, sb - 9 Minutes*) This unusual film, compiled from contemporary newsreels and documentary films, shows us all of the American Presidents from William McKinley to Franklin D. Roosevelt! We see them at their inaugurations or upon other historic occasions, along with scenes depicting the highlights of their administrations. Interesting both as a historical record and as a reflection of the progress of motion picture technique, this subject can be recommended for many types of school uses.

THE CELL**\$1.95**

(*jb, sb, c - 10 Minutes*) The basic unit of all living things is pictured here. Microphotography shows the structure of the cell (the cell wall, nucleus, vacuoles, and protoplasm) and pictures the protoplasm moving within it. A comparison of different types of cells reveals that they have different shapes for different functions, while a comparison of cells having the same functions in different objects shows that they closely resemble each other. Study of an amoeba—a single-celled animal—discloses how animal cells obtain food, grow, and reproduce. The difference between plant and animal cells is shown. *A Coronet Film.*

CENTRAL AMERICA**\$1.95**

(*ue, jb, sb - 10 Minutes*) The story of the land and people of Central America is presented by this film. It outlines the historical background of the region, telling of the Mayan-Indian civilization and the Spanish colonial period. Then, returning to the present, it describes the region in terms of geography, climate, population, agriculture, manufacturing, commerce, and transportation. In depicting the occupations of the people, the economic interdependence of Central America with other parts of the world is stressed. *An Encyclopaedia Britannica Film.*

CHEATING**\$1.95**

(*ue, jb, sb - 10 Minutes*) A subject that has been much in the news is dramatized in this film dealing with the problem of cheating as it affects the individual and the group. The problem is presented, but no solution is

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offered. The student is challenged to discuss the film—and the entire question of cheating—and to reach his own answers as to how the situation can best be met. *A Young America Film*.

THE CHEMISTRY OF FIRE

\$2.95

(*jb, sb, c - 20 Minutes*) By means of well-chosen experiments and animated diagrams, this film illustrates the vaporization of wood, coal, paper, and other fuels, shows how oxygen combustion in ordinary fires and in such special applications as the cutting torch, compares the "flash points" and "ignition points" of several combustible substances, and clearly explains why fires can be started only with the right combinations of fuel, oxygen, and heat. *A U. S. Navy Training Film*.

CHILDREN OF CHINA

\$1.95

(*le, ue - 10 Minutes*) Depicting a way of life quite different from our own, this film shows us a day in the lives of a Chinese farmer and his family. They rise early and eat breakfast. Then the father and elder son go to work in the fields, while the younger son and daughter go to school in the near-by village. We see the farmers and their wives at their toil, the villagers at some of their activities, and the children at their lessons and games. Thus we learn many things about the food, clothing, conversation, habits, work, and home life of our Chinese friends. *An Encyclopaedia Britannica Film*.

CHILDREN OF HOLLAND

\$1.95

(*le, ue - 10 Minutes*) On a typical farm in Holland, a boy and girl rise early in the morning to feed their chickens. Then, leaving their wooden shoes outside the door, they join their father and mother for breakfast. We hear parts of the conversation in Dutch. On their way to school the children stop at their uncle's mill and watch him grind some flour. At school they study and recite, and play jolly games at recess. Next day, the family goes to the market in the near-by town of Middleburg. Throughout the film, everyday activities, customs, and apparel are faithfully portrayed. *An Encyclopaedia Britannica Film*.

CHILDREN OF SWITZERLAND

\$1.95

(*le, ue - 10 Minutes*) Covers the characteristic activities of a boy and girl living in the Swiss Alps. We go with them through the Alpine village as they watch tourists and visit shops where clocks and wood-carvings are sold, then on to their typical home. They accompany their mother on a long, steep climb up the mountain to the summer pasture where their father and brother are tending cattle. *An Encyclopaedia Britannica Film*.

CHILE (In Color)

\$2.45

(*ue, jb, sb, c, a - 10 Minutes*) The historical, industrial, geographical and scenic highlights of the country. From the "This World of Ours" Series.

CHILEAN NITRATE (In Color)

\$2.95

(*jb, sb, c - 12 Minutes*) According to legend, the world's only sodium nitrate deposits were discovered by two Indians who built a fire in northern Chile's Atacama Desert and were astounded when the ground began to burn. Today nitrates, widely used in fertilizers and explosives, are Chile's second largest export. In the heart of the world's driest desert, the Chileans have constructed a modern refinery and several populous villages, called "oficinas." The nitrate beds are systematically uncovered, blasted into fragments, hauled by ore trains to the plant, processed by crushing and leaching, solidified into pellets, shipped to the seacoast, and finally loaded onto waiting vessels.

CHILE'S COPPER (In Color)

\$2.95

(*jb, sb, c - 12 Minutes*) The Atacama Desert of northern Chile contains the largest known reserves of copper. After explaining the importance of this metal to modern civilization, this film depicts Chuquibambata, a city built in the world's driest desert for the sole purpose of mining and refining copper. The ore is blasted from open pit mines, transported by electric train to the refinery, crushed, dissolved in an acid solution, removed from the acid by an electrolytic process, melted into ingots, and finally shipped to the seaport of Antofagasta to be exported. The importance of copper to Chile's economy is explained in simple terms.

CHOOSING BOOKS TO READ

\$1.95

(*jb, sb, c - 10 Minutes*) When Freshman Peter Willis applies for the job of staff photographer on his high school paper, he soon realizes that he has much to learn. But how? He is a little dubious when the editor suggests trying the library, but his doubts soon disappear. With the librarian's friendly help, he gradually learns to select books by using card catalogs, book lists, bibliographies, and book reviews. As Peter learns about photography, he also broadens his reading interests and his knowledge of books in general. As a result, he becomes staff photographer—and writer of the book column, too! *A Coronet Film*.

CIRCUS DAY IN OUR TOWN

\$2.95

(*le, ue - 15 Minutes*) In this delightful film we experience some of the most enjoyable and thrilling moments of a three-ring circus. We see how a circus is unloaded and moved to the circus grounds and watch the elephants help build the tent city. After the clowns make up their faces and the acts are readied, we find out what goes on at a circus midway and what happens at the main show in the big tent. Here's a thoroughly captivating picture for the youngsters! *An Encyclopaedia Britannica Film*.

CITIES — HOW THEY GROW

\$1.95

(*jb, sb - 10 Minutes*) The factors which are favorable to the growth of a city are explained by this film. Animated diagrams show the increase in population of cities in the United States, and the proportionate growth of urban and rural populations. Circumstances which encourage the centralization of population and industry are compared with those which bring decentralization. The complications arising from increasing centralization are pointed out, and planned cities are contrasted with others which were allowed to grow haphazardly. *An Encyclopaedia Britannica Film*.

THE CITY

\$3.95

(*jb, sb, c - 34 Minutes*) This powerful documentary film contrasts planned communities with cities which "just grew." On the one hand, it shows that at present most of our cities and factory towns are crowded, noisy, and sunless. On the other, it singles out model communities like Greenbelt, Maryland, and Radburn, New Jersey, to show that cities can create a feeling of space, cleanliness, and good living. In such places, the workers live conveniently near the factories, and yet have pleasant homes and apartments, surrounded by grass and trees, and easily accessible to playgrounds for the children and various facilities for the adults.

CITY WATER SUPPLY

\$1.95

(*jb, sb - 10 Minutes*) After an opening sequence which interprets the connection between water and life, this film discusses various sources of water, including springs, wells, rivers, lakes, and watersheds. As an illustration of a great modern water system, the watersheds and aqueducts which serve New York are depicted in some detail. The methods of testing, treating, and safeguarding the water supply are pictured. In conclusion, the tunnels, risers, mains, service connections, and special pumps are depicted, showing how the water is brought to the most remote homes and tallest buildings, and a brief outline reveals the many ways the water is used. *An Encyclopaedia Britannica Film*.

THE CIVIL WAR (In Color)

\$3.95

(*jb, sb - 12 Minutes*) In this film some of the factual background of American history is presented in an effort to help develop a comprehension of the significance of that background to present day America. Pointing out the important military events of the war between the North and the South, this production stresses social and geographical factors which brought victory to the North. Animated drawings and color photography portray the terrain and battlefields over which the war was fought. *An Encyclopaedia Britannica Film*.

COLLEGE: YOUR CHALLENGE

\$1.95

(*sb - 10 Minutes*) Here is a presentation of the benefits of college, both academic and non-academic, which high school students may expect. Methods of dealing with financial problems and a possible call to military service are considered, along with other obstacles, thus providing a sound basis from which further discussion and individual consultation may proceed. *A Coronet Film*.

COLLOIDS**\$1.95**

(sb, c - 10 Minutes) Solutions of sand and clay are passed through filters to demonstrate colloidal suspension, and to provide an easily-grasped explanation of the nature of colloids. Various types of colloids are depicted—liquid in air, gas in liquid, and solid in liquid. The Brownian motion of colloidal suspensions is shown in photomicrographs. The prevention of coagulation is shown in protective films is depicted, and the use of electrical charges to stabilize colloidal solutions is demonstrated experimentally. In conclusion, the film points out the practical value of colloids. *An Encyclopaedia Britannica Film.*

COLOMBIA (In Color)**\$2.45**

(jb, sb, c - 10 Minutes) Colombia, founded by Bolivar in 1819, is one of the wealthiest republics of the Western Hemisphere. This film first shows us the coastal ports of Buenaventura, Baraquilla, and Cartagena, and then depicts the valley of the Magdalena River. Here we see Bogota, the capital city, with its modern buildings, beautiful parks, and impressive government structures. The Magdalena is Colombia's great commercial artery, and its valley contains the country's extensive oil fields. However, coffee production is centered around Medellin, in the Cauca Valley. Here we see the picking, washing, drying, and sacking of the coffee beans which are Colombia's principal export.

COLONIAL CHILDREN**\$1.95**

(le, ue - 10 Minutes) Chronicling a busy day in the life of the Adams family, this film shows us the self-sufficient home life of colonial times. The setting is authentic, complete with furnishings, utensils, and clothing ordinarily seen only in museums. Recorded conversations add charm to the presentation. The day begins with a breakfast of hasty pudding. Father chops firewood while Mother weaves cloth. Neighbors come to visit and to help make a quilt. The children work on samplers, make splint brooms, and have a reading lesson. When night falls, the family gathers to hear Father read the Scriptures. *An Encyclopaedia Britannica Film.*

COLONIAL EXPANSION**\$2.95**

(jb, sb - 10 Minutes) This picture provides a graphic story of the trend of expansion in North America from 1492 to the Revolutionary War. It utilizes authentic animated maps to explain the English, French, and Spanish struggles for dominance. It traces the economic development in the various colonies, and analyzes the political significance of each major phase of the expansion to 1763. *An Encyclopaedia Britannica Film.*

COLONIAL WILLIAMSBURG**\$1.95**

(jb, sb, c - 10 Minutes) Williamsburg, colonial capital of Virginia, has been restored to its original state. In this film we make a tour of the charming old town. We visit such architectural gems as the Old Capitol, the Governor's Palace, the Raleigh Tavern, and other places frequented in colonial and Revolutionary times by such personages as Patrick Henry, George Washington, and Thomas Jefferson. Views of the quaint streets, beautiful gardens, and historic buildings recapture the charm of colonial America.

COMMON ANIMALS OF THE WOODS**\$1.95**

(le, ue - 11 Minutes) In the woods near our homes live many small animals. We seldom suspect they are there, because they are very careful to keep out of sight. This film presents remarkable close-ups of many of them. It shows us a gray squirrel, a rabbit, a mother racoon with her family, a porcupine and her baby, an otter, a mink family, a mother opossum with her young, a group of woodchucks, a skunk and her babies, and a beaver with his dam and lodge. The narrator points out the distinguishing characteristics of each animal, and tells something about its habits. *An Encyclopaedia Britannica Film.*

COMMUNISM**\$1.95**

(sb - 11 Minutes) What is communism? How does communism threaten us, our values, and our way of life? Why has it become such a dangerous force in the modern world? What methods are we employing to withstand the danger of communism? Such questions are considered in this film, which deals with the history and background of 20th century communism, its emergence as a political force, its international organization and the techniques it has evolved for exploiting discontent for its own aims. *A Coronet Film.*

A CONDENSATION OF JULIUS CAESAR**\$5.95**

(sb, c - 33 Minutes) An altogether effectively done condensation of Shakespeare's great tragedy with a talented group of English players. Its use has some advantages and some disadvantages over our film presenting *The Forum Scene* in its entirety. Speech is crisp and intelligible. In courses where the entire play is studied at some length, the use of both films may be quite desirable. *A Young America Film.*

CONSERVATION OF NATURAL RESOURCES**\$1.95**

(jb, sb - 10 Minutes) A forceful review of the results of waste and inefficiency in the exploitation of our natural resources opens this film. We are shown the wastefulness and carelessness which depleted or destroyed our forests. Similarly, we learn that vast quantities of crude oil were formerly wasted by careless and dangerous drilling methods. Likewise, we see that inefficient farming methods resulted in soil erosion, soil depletion, and destruction of wild life. In conclusion, the film depicts the conservation methods which are now being employed in an effort to conserve our natural resources for the use and enjoyment of future generations. *An Encyclopaedia Britannica Film.*

CONTROL YOUR EMOTIONS**\$2.45**

(jb, sb, c - 14 Minutes) Here psychological concepts are applied to the practical work of emotional control. Beginning with the stimulus-response pattern, the film interprets control in varying situations as altering stimulus, or altering the response. The important methods of changing either stimulus or response are shown, and many sound, simple suggestions for emotional control are presented. Both psychology and guidance classes will find this motion picture an important source of reference and an aid to classroom discussion. *A Coronet Film.*

COOKING: KITCHEN SAFETY**\$1.95**

(jb, sb - 10 Minutes) Produced especially for Home Economics classes and for use with other groups in connection with the study of home safety, this film emphasizes the necessity of observing safety rules in the kitchen, and points out some of the more common kitchen safety problems along with their means of correction. Using the setting of a well-ordered, modern kitchen, the film discusses such things as safe arrangement of equipment, use and storage of knives and other sharp implements, glass containers, the gas range, working around the stove, electrical kitchen appliances, reaching high shelves, and other problems. *A Young America Film.*

COOKING: MEASUREMENT**\$1.95**

(sb, sb, a - 10 Minutes) The film begins by explaining why some very experienced cooks do not appear to follow precise measurements. It tells why most cooks, particularly those with limited experience must use precise measurements if they are to succeed in their cooking. The film then illustrates some of the more common measuring devices used in the kitchen, and demonstrates the correct procedures for measuring typical dry solids, liquids and fats. *A Young America Film.*

CORAL AND ITS CREATURES**\$1.95**

(jb, sb, c - 7 Minutes) This is the story of the polyps which build coral reefs, and of the other animals and plants which live in coral. Many kinds of polyps, all smaller than pinheads, are shown greatly enlarged for study. Of the animals which live among the coral reefs, those depicted include the sea anemone, feather star fish, beche-de-mer, firefish or butterfly carp, cowfish, spotted catsharp, flyfish, and other types of tropical sea creatures. Interesting sequences show the strange defense mechanism of the firefish, and the developing embryo in the egg of the spotted catsharp.

THE CORN FARMER**\$1.95**

(ue, jb, sb - 10 Minutes) In this film we meet a typical corn farmer of the Midwest. We see him at his work, sometimes using traditional farming methods but more often employing the machines which have become essential to modern farming. From his activities, we gain a knowledge of the problems involved in planting, cultivating, harvesting, crop rotation, haying, stock raising, and marketing. Reproduced conversations add reality to sequences depicting household events, a visit to a neighboring town, and a livestock auction. *An Encyclopaedia Britannica Film.*

- COSTA RICA (In Color)** **\$2.45**
(*ue, jb, sb, c - 10 Minutes*) Costa Rica is revealed in this handsome color film as a working democracy, a nation of small farms, a source of important products, and a place of orchards, gaiety, and happy people. We see San Jose, the beautiful capital, with its university and fine public buildings. The growing and harvesting of coffee and bananas are pictured in some detail. Though there is some ranching and dairying, the typical "Tico" farmer owns only a few acres—but is literate and staunchly independent. He raises sugar cane, cacao, and abaca. On holidays, there are spectacular but bloodless bullfights—Costa Rica's national sport. *From the "This World of Ours" Series.*
- COTTON** **\$1.95**
(*le, ue - 10 Minutes*) On the Southern plantation owned by Freddy Hickman's father we see the fluffy cotton bolls, ripe and ready for picking. We follow each operation as the cotton is picked, both by hand and with a modern mechanical picker, and as it is taken to the gin, where the cotton fibers are separated from the seeds and baled for shipment to the mill. At the mill, the cotton is un-baled and carded, spun into yarn, and woven into cloth. The finished cotton cloth is shipped away, perhaps for use in your own home! *An Encyclopaedia Britannica Film.*
- COUNTY GOVERNMENT** **\$2.95**
(*jb, sb, c - 28 Minutes*) Pictures the operation of a County Government — its elections, functions, and legislative, executive and judicial duties, and its relation to the Federal Government.
- THE COWBOY** **\$1.95**
(*ue, jb - 18 Minutes*) When David comes from England to the American West, he expects to find the fast-shooting cowboys of fiction. Instead, he meets the hard-working men who raise much of the world's beef. In caring for their great herds, these men round up cattle for branding and inoculation, repair fences, harvest hay, save animals from winter blizzards, and drive herds to the loading station for marketing. As David learns what a cowboy is really like, he also learns how a modern Western cattle ranch operates.
- CUBA (In Color)** **\$2.45**
(*ue, jb, sb, c - 10 Minutes*) Here is a color portrait of Cuba, "the Pearl of the Antilles." Points of interest in Havana, the island republic's picturesque principal city, include the national Capitol, Columbus Cathedral, the University of Havana, and the magnificent harbor. Six hundred miles east of Havana, near Santiago, is San Juan Hill, a battlefield of the Spanish-American War. Mantanzas, in a pleasant mountain setting, is a favorite tourist resort. Iron and manganese are mined, but Cuba is predominantly agricultural. Sugar production, in which Cuba leads the world, is pictured in some detail. Besides sugar, Cuba exports tobacco, pineapples, bananas, and sponges. *From the "This World of Ours" Series.*
- CURTAIN TIME** **\$4.95**
(*jb, sb - 25 Minutes*) A delightful and informative film dedicated "to those who want to put on a play with the most fun and the fewest headaches." It portrays an actual amateur group preparing a performance of *The Courting of Marie Janvrin*, and shows ways in which the producer and cast meet such problems as casting, directing, rehearsals, costumes, properties, sets, publicity, and finances. *An Encyclopaedia Britannica Film.*
- CUTTING TENONS AND SEGMENTS** **\$1.95**
(*sb, voc - 14 Minutes*) A number of useful operations on the variety saw are demonstrated in this film. We are shown how to lay out and cut a tenon, how to set up the equipment to make shoulder cuts, how to set up the equipment to make first and second check cuts, how to prepare a jig to trim and miter segments, and how to guide the jig with the aid of a sliding miter gauge. Correct procedure and the use of safety devices is stressed throughout the film. *A. U. S. Office of Education Film.*
- DAMASCUS AND JERUSALEM** **\$1.95**
(*jb, sb - 10 Minutes*) Damascus, called the oldest city in the world, and Jerusalem, with its many Biblical associations, are depicted in this film. The central business district of Damascus seems quite modern, but in the older
- section we see native bazaars, quaint business methods, and strange modes of travel which reflect the city's long and colorful past. The Walled City of Jerusalem appears to have changed little in two thousand years. Its narrow streets, crowded houses, and vaulted market ways engage our attention as we seek out the Mount of Olives, the Church of the Holy Sepulcher, and the Wailing Wall of the Jews.
- THE DANGEROUS STRANGER** **\$1.95**
(*le, ue - 10 Minutes*) Every day, newspaper headlines remind us of the continuing problem of child molestation. An effective basic preventive measure is education of the child against strangers, which this film does well without alarming the child. It dramatizes places and circumstances under which the child may encounter strangers, and by demonstrating that "stupid" children are most frequently "taken in" by people who offer them rides or enticements to go off with them, emphasizes how the "smart" child can avoid such persons. There is nothing distasteful in this film.
- DANIEL BOONE** **\$3.95**
(*jb, sb, a - 20 Minutes*) Relives important episodes in the life of America's best-known wilderness scout, Daniel Boone, revealing the personality traits and experiences which made him outstanding in his field. Portrays Boone's youth in Pennsylvania and North Carolina, where he learned the ways of the wilderness. Traces his activity in the French and Indian Wars, his pioneering adventures in exploring and settling Kentucky, his activity in the Revolutionary War, and his final settlement in Missouri, where his reputation as a pioneer and scout became firmly established. *An Encyclopaedia Britannica Film.*
- DANIEL WEBSTER** **\$3.95**
(*jb, sb, c - 20 Minutes*) The film first portrays Webster's early experiences as a sickly lad from the farm—how with enormous effort, he gained an education and became a distinguished lawyer, a political leader of tremendous influence, and the leading orator of his day. We see the political developments which made Webster first a states rights man and spokesman of the trading interests of New England; later, the nation's most eloquent advocate of strong national power and a representative of the rising industrial group of New England and the North. We are shown dramatically his epic struggle for national unity against John C. Calhoun and other Southern leaders who were sowing the seeds of disunion which later led to the Civil War. *An Encyclopaedia Britannica Film.*
- DATING DO'S AND DON'TS** **\$2.95**
(*jb, sb - 13 Minutes*) By showing the progress of an idealized date, from the idea, asking and accepting, to the date itself and the final good night, this film raises some important questions regarding dating, and suggests partial answers as guides for discussion. Such questions as "Whom do you choose for a date?" "How do you go about asking for a date?" or "How do you say good night?" help to stimulate open discussion of dating and the problems connected with it. *A Coronet Film.*
- A DAY AT THE FAIR** **\$1.95**
(*le, ue - 10 Minutes*) The Olsens, a farm family, have long been looking forward to the fun and excitement of the annual state fair. Ann plans to show her pigs, the boys their calves, Mr. Olsen his corn, and Mrs. Olsen her jellies. After reaching the fair, they go sightseeing among the many exhibits, and see some of them being judged. The children groom their animals and show them in the ring, and one of the boys wins a ribbon with his calf. Happily, they take in all the attractions—the parade, the harness races, and the thrilling rides on the midway. *An Encyclopaedia Britannica Film.*
- DECIMAL FRACTIONS** **\$1.95**
(*jb, sb - 10 Minutes*) After a review of fractions, the meaning of a decimal fraction is demonstrated in terms of converting common fractions in tenths into decimal fractions. The meaning of the decimal point is illustrated, followed by practice in converting common fractions into decimal fractions by tenths and hundredths. *A Johnson Hunt Film.*

Rental rates listed opposite titles are for school week (Monday to Friday) or week-end (Friday to Monday) use!

- DEMOCRACY** \$1.95
(*jb, sb - 10 Minutes*) When is a government democratic? This film shows that shared respect and shared power are the infallible signs of democracy, and points out that a community which is growing toward democracy, rather than despotism, will invariably be able to show progress toward these democratic ideals: No discrimination against minorities. Education and opportunity for all. A large and influential middle-income group. Regular popular elections. Truly representative office holders. An effective party system. A strong opposition party. A free and responsible press. *An Encyclopaedia Britannica Film.*
- DENMARK (In Color)** \$2.45
(*ue, jb, sb, c, a - 10 Minutes*) This film points out the historical, industrial, geographic, and scenic highlights of the country. *From the "This World of Ours" Series.*
- DESCRIBING AN INCIDENT** \$1.95
(*jb, sb, c - 10 Minutes*) So often, when we talk or write to people, we want to describe something amusing or unusual that happened. Here we have an incident poorly described, and the same incident described in an interesting, thorough, and colorful way. This film will stimulate class interest in the development of descriptive ability. *A Coronet Film.*
- DESERT NOMADS (Sahara Desert)** \$4.95
(*ue, jb, sb - 20 Minutes*) This film presents the life of Nomads who are found in some dry-land regions of the world. They wander from place to place in search of pasturage for their animals, but return to waterspots to exchange animal products for agricultural products. We see tribes of Nomads in the Sahara, south of the Atlas Mountains, wandering from place to place in search of grass for their animals, but always returning to the oasis to exchange their products for agricultural crops. These people, like all desert tribes, are dependent upon the camel for transport. *A United World Film.*
- DESERT VICTORY** \$7.95
(*jb, sb, c - 62 Minutes*) This is the story of the British Eighth Army's smashing victory at El Alemain and its triumphant sweep across the desert to Tripoli. It begins in the grim days when Rommel's Afrika Korps is driving toward Alexandria, with less than sixty miles to go. Suspense mounts as the British troops come to grips with the invader. The cameras move with the battle—Tobruk is retaken, Benghazi is passed, Rommel fails to defend El Aghaila. Eighty days and 1300 miles from its starting point, the Eighth Army enters Tripoli! This historic film, made by the British Army Film Unit, won an Academy Award as the best feature documentary of 1943.
- DEVELOPING IMAGINATION** \$1.95
(*jb, sb, c - 10 Minutes*) First showing how imagination creates new ideas from past experience, the film then illustrates how imagination has brought about many things around us. It explains visual, auditory and kinesthetic imagination and points out a simple way to use imagination so it will enrich students' reading, writing, speaking and problem solving. *A Coronet Film.*
- DEVELOPING LEADERSHIP** \$1.95
(*jb, sb, c - 10 Minutes*) Sooner or later, everyone finds himself a member of a group needing leadership. In such a situation, how is the leader chosen? What is his job? How can he help the group and the group help him? How can you become the leader of a group. By a typical situation in a high school, the film shows how a good leader recognizes a need, provides a plan of action, delegates responsibilities, and furnishes tact, encouragement, and patience until the job is done. Pointing out that the need for leadership exists everywhere, this film is designed to show what a good leader should do when the need arises. *A Coronet Film.*
- DEVELOPING RESPONSIBILITY** \$1.95
(*ue, jb - 11 Minutes*) The appealing story of a boy, and of the dog that he wants very much, teaches lessons in responsibility that your students will understand and remember. They will realize that although responsibilities often entail hard work, difficult decisions, and missing out on some fun . . . the rewards, both material and spiritual, more than compensate. *A Coronet Film.*
- DEVELOPING SELF-RELIANCE** \$1.95
(*jb, sb - 10 Minutes*) How dependence grows and how necessary self-reliance is to all successful endeavor and happiness is shown in this motion picture. It analyzes the steps in developing self-reliance as: (1) assume responsibility; (2) be informed; (3) know where you are going; and (4) make your own decisions. A careful distinction is drawn between dependence — which is undesirable — and seeking advice and help, which is part of being intelligently self-reliant. *A Coronet Film.*
- THE DEVELOPMENT OF COMMUNICATION** \$1.95
(*jb, sb - 10 Minutes*) A description of the slow and uncertain methods of communication in use before the age of electricity introduces this film. The pioneer experiments of Volta, Watson, and Henry are discussed, and we are shown how these made possible the world-shattering inventions of Morse, who gave us the telegraph; of Bell, who invented the telephone; and of Marconi, who paved the way for modern radio. In conclusion, we are shown how subsequent inventions and developments have grown into a network of communication facilities which are vital to our modern civilization. *An Encyclopaedia Britannica Film.*
- DEVELOPMENT OF THE CHICK** \$1.95
(*jb, sb, c - 10 Minutes*) A thorough story of the development of the chick within the egg from the time it is laid until it hatches, followed by scenes picturing its growth until it reaches the egg-laying state. The structure of the shell, the interior of the egg and the germinal disk on the yolk is shown. Growth of the embryo is followed as significant changes occur—the appearance of muscle segments, the heart and circulatory system and limb buds. Their part in the development of the chick is explained. The chick pecks its way through the shell, matures, and the cycle repeats itself.
- THE DEVELOPMENT OF TRANSPORTATION** \$1.95
(*ue, jb, sb - 10 Minutes*) After giving us a brief outline of primitive methods of travel, this film tells the story of transportation in the United States. It shows the natural barriers which hinder the free movement of travelers and goods, and explains how these were gradually overcome by the building of roads and canals. With the application of steam power to railway trains and boats, the history of transportation entered a new era. The subsequent appearance of streamlined trains, automobiles, ocean liners, subways, super-highways, modern bridges and tunnels, and airplanes have completely revolutionized transportation and have thereby changed the course of history. *An Encyclopaedia Britannica Film.*
- DIGESTION OF FOODS** \$1.95
(*sb, c - 10 Minutes*) Both the chemical and mechanical aspects of digestion are treated by this film. Mastication, swallowing, stomach contractions, intestinal segmentation, and intestinal peristalsis are depicted. Laboratory demonstrations of the action by ptyalin on starch, of pepsin on albumin, and of lipase on fats are made clear by animated drawings. Photomicrographs showing villi motility, and animated drawings showing the action of secretion upon the pancreas are unusual features of the film. *An Encyclopaedia Britannica Film.*
- DINNER PARTY (In Color)** \$7.95
(*jb, sb, c - 24 Minutes*) Proper table etiquette is dramatized by a group of teen-agers at a dinner party. During a conventional three course dinner questions are raised as to serving, eating soup, cutting food, carrying on a conversation, handling mistakes, and many other points. This film will be found especially valuable as a starting point for a class discussion or study project dealing with good manners and polite behaviour. The film raises many questions of good manners in addition to those definitely answered in the picture. This second part deals with some of these questions and offers many helpful pointers. *A Simmel-Meservey Film.*
- DISCOVERY AND EXPLORATION—1492-1700** \$2.95
(*jb, sb - 10 Minutes*) Through the liberal use of animated maps, this film summarizes the early Spanish, French, and English explorations in North and South America. It explains that, as a result of the different goals they were seeking, each country became particularly interested in certain areas. The inevitable conflicting claims are also

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pointed out. Among the explorations described in the film are those of Columbus, Cortez, Pizarro, DeSoto, Coronado, Cartier, Champlain, Hudson, and Nicolet. *An Encyclopaedia Britannica Film.*

DISCUSSION IN DEMOCRACY \$1.95

(jb, sb, c - 10 Minutes) This is an excellent film dealing with the manner in which a discussion can be made meaningful and productive. Four high school students are having a discussion on means of diminishing fire damage in their town. Through the handling of their group, we learn that a good discussion group has a leader who (1) has studied the problem, (2) has assigned various phases of the problem to appropriate members of his panel, (3) keeps the discussion on the track, and (4) helps the group reach decisions that will lead to action. *A Coronet Film.*

DISCUSSION PROBLEMS: THE GOOD LOSER \$2.45

(ue, jb, sb - 14 Minutes) The story of the poor loser, the good winner, and the good loser set in a typical high school situation. Designed to provoke discussion on the general problem of good sportsmanship in all phases of life. *A Young America Film.*

DISTILLATION \$1.95

(sb, c - 13 Minutes) The distillation process by which crude oil is broken down into various petroleum products are clearly demonstrated and explained by this film. Animation is used to show that the carbon and hydrogen atoms of the crude oil can be put together in an almost endless number of combinations. It is then shown how various combinations can be separated from the crude oil by distillation. Fractional distillation is explained, and the separation of two liquids and a crystal is demonstrated on a laboratory scale. Animated sequences show how a fractionating tower operates, separating petroleum into many different kinds of fuels.

DISTRIBUTING AMERICA'S GOODS \$1.95

(jb, sb - 10 Minutes) Utilizing animated drawings and natural photography, the intermediate steps between the production and consumption of America's goods is explained. Statistics show how fifty-nine cents out of each purchase dollar goes to pay the distribution costs of the producer, wholesaler, retailer, and transporter. The film concludes with ways in which distributors and consumers can cooperate to reduce distribution costs. *An Encyclopaedia Britannica Film.*

DIVISION IS EASY \$1.95

(le, ue - 10 Minutes) This fine motivation film was designed to introduce young students to the operation of division. It shows how to divide a one digit number into a two digit number; how to divide into an uneven number by carrying the remainder over; and how to check your answers by multiplication. Like its companion film, *Multiplication Is Easy*, this picture may be used at any time during the process of learning basic mathematical facts; as an introduction, as an enrichment, or as a review. *A Coronet Film.*

DO BETTER ON YOUR EXAMINATIONS \$1.95

(jb, sb, c - 10 Minutes) Four basic rules that students can follow to really do better on their examinations are presented here. These rules are demonstrated, and the various types of exams—and the purposes of them—are presented. Students see, too, how to prepare for tests, and learn how to cultivate a positive attitude toward tests by understanding the purposes, objectives, and values of them. *A Coronet Film.*

DO I WANT TO BE A SECRETARY? \$1.95

(jb, sb - 11 Minutes) Describes ways to investigate secretarial work as a vocation, showing the skills, personal qualities, educational requisites and principal duties of a secretary. A girl enrolled in a beginning secretarial course is assisted in her decision by talking with her typing teacher and guidance counselor, taking vocational tests, reading about secretarial work and visiting an office. *A Coronet Film.*

THE DOCTOR \$1.95

(le, ue - 10 Minutes) The camera follows a child specialist as he makes his daily rounds, performing typical duties. At his office, the doctor gives a boy his yearly

physical examination. Next, he vaccinates a baby. At the hospital, he examines a girl who has a broken arm, and visits several other patients. At the home of a sick girl, he diagnoses her case as measles and gives directions for her care. As the doctor leaves to go on to his next patient, the film reminds us that he is always busy, keeping well people from getting sick and helping sick people get well. *An Encyclopaedia Britannica Film.*

DON'T GET ANGRY \$1.95

(ue - 12 Minutes) Explains anger as a natural emotion which cannot be entirely avoided but which can be successfully managed when faced in a mature way. Utilizes animation to show the effects of anger on the functions of such organs as the heart and stomach. Reveals physiological changes during the period of excitement, and emphasizes need for the child to release his anger in a controlled manner. *An Encyclopaedia Britannica Film.*

DO WORDS EVER FOOL YOU? \$1.95

(jb - 10 Minutes) Misled by an attractive but vaguely worded advertisement, Jerry orders a pair of "powerful" binoculars—and is cheated. By depicting a number of related cases, this film makes it clear that the same word often means different things to different people. As a result, many unintentional but troublesome misunderstandings arise. Worse yet, deliberately chosen words, sometimes carelessly repeated, are often slyly used to deceive and mislead. When they realize this, Jerry and his friends understand that they must always be on the alert for "slanted" newspaper headlines, tricky advertisements, "name calling," overly positive assertions, sweeping generalities, and similar practices. *A Coronet Film.*

DOES IT MATTER WHAT YOU THINK? \$1.95

(sb, c - 15 Minutes) As an exhibit of weapons, a visitor is impressed by a "block buster," but ridicules a bomb containing propaganda leaflets. Another man, however, recalls that the Fascists felt obliged to work frantically to counteract Allied propaganda weapons. He points out that we are continually being influenced by newspapers, books, magazines, radio, movies, and the opinions of others. He shows that one person's strong convictions, effectively expressed, can sway a whole group and cause important changes. Therefore, whether we lead or follow, we must reach our conclusions through our own thinking—and not because someone has told us what to think.

DRAWING FOR BEGINNERS \$1.95 Each

(le, ue, jb - 10 Minutes Each) The pattern for each of these four productions is similar. Each film points out how any one of the four basic shapes (circle, square, rectangle and the triangle) can be used as the beginning of a drawing. They serve to demonstrate that drawing can be easy and simple for anyone and tend to challenge the student to discover for himself many familiar objects which he can draw using these basic shapes, first singly, and later in combination.

DRAWING FOR BEGINNERS - THE CIRCLE

The objects drawn in this film, each based on the circle, are: (1) a face in side view, or profile, (2) a face in front view, (3) an alarm clock, (4) a rabbit, (5) a baseball, (6) a teapot, (7) a cat and (8) a daisy.

DRAWING FOR BEGINNERS - THE SQUARE

The objects drawn in this film, each based on the square, are: (1) a television set, (2) a child's A-B-C blocks, (3) a chair, (4) a table lamp, (5) a checkerboard, (6) a clock and (7) a Jack-in-the-Box.

DRAWING FOR BEGINNERS - THE RECTANGLE

The objects drawn in this film, each based on the rectangle, are: (1) a house, (2) a window, (3) a radio, (4) a wagon, (5) an ice cream soda and (6) a flag.

DRAWING FOR BEGINNERS - THE TRIANGLE

The objects drawn in this film, each based on the triangle, are: (1) a clown's hat, (2) a wigwag, (3) a sail boat, (4) a lighthouse, (5) a toy horn, (6) a Christmas tree and (7) an ice cream cone.

DRAWING WITH A PENCIL \$1.95

(jb, sb, c, a - 10 Minutes) Theodore Kautzky, well-known artist, effectively demonstrates techniques in drawing a scene with pencil. Photographed as if through the eyes of the artist, the film emphasizes the following important points: general design; thumbnail sketching; preparation of the pencil point; drawing sharp lines; making broad masses, and achieving textures of wood, brick, shingles, stone, and foliage. The picture also explains the variations from actuality the artist makes to obtain the effect he is seeking. *An Encyclopaedia Britannica Film.*

- DUCK AND COVER** \$1.95
(Ie, ue - 10 Minutes) This film, a combination of cartoon and live action, shows young children what to do in case of an atomic attack. "Bert the Turtle" is the model for the children, for when danger comes, he "ducks and covers"—the idea that is repeated many times for emphasis. Children are shown how to "duck and cover" in many situations—in playgrounds, classrooms, lunchrooms, homes, on streets, and in school bus. *Official Federal Civil Defense Film.*
- DUTIES OF A SECRETARY** \$2.95
(jb, sb, c - 33 Minutes) Concerned about her new job as a secretary, a girl dreams of her first day at work. To her dismay, she forgets her training and does everything wrong. The next day, when she actually starts to work, she concentrates on the things she learned in school and everything goes smoothly. She opens the office, attends to several routine tasks before her employer arrives, receives telephone calls, makes appointments, takes dictation, types letters, receives visitors, and finally closes the office. In depicting her activities for the day, the film thoroughly covers a secretary's normal duties in a natural and interesting way. *Produced by National Educational Films, Inc.*
- EARLY SETTLERS OF NEW ENGLAND** \$1.95
(Salem, 1626-1629)
(jb, sb - 10 Minutes) With authentic settings and costumes, this film reveals how the hardy pioneers of Salem in 1626 adapted themselves to the environment and hardships of early New England. It describes how they solved problems of food, shelter, and clothing and portrays how their faith and spirit of cooperation contributed to the successful growth and development of the community during its early years. *An Encyclopaedia Britannica Film.*
- THE EARTH IN MOTION** \$1.95
(jb, sb, c - 10 Minutes) Portrays the earth as an astronomical body, its relation to the sun, and its motion. It presents evidence of the earth's sphericity, its axis rotation, its revolution about the sun, and the inclination of its axis, explaining the causes of night and day and of the seasons. *An Encyclopaedia Britannica Film.*
- EGYPT (In Color)** \$2.45
(ue, jb, sb, c, a - 10 Minutes) A land with an ancient heritage but modern ideas is presented in this film trip through Egypt. We learn of its history, geography, agriculture, and industries. *From the "This World of Ours" Series.*
- EINE KLEINE NACHTMUSIK** \$1.95
(10 Minutes) Mozart's music performed by the Vienna Philharmonic Orchestra conducted by Joseph Krips.
- THE ELECTRON (An Introduction)** \$1.95
(sb, voc, c - 16 Minutes) Using nontechnical explanations and animated drawings, this film gives us the basic facts about the extremely minute particles called electrons. After describing the nature of electrons, it shows how electrons move through a conductor in the form of electric current, how electromotive force is produced by the mutual repulsion of electrons, how the flow of electrons is controlled by electromotive force and circuit resistance, how direct and alternating current is produced by different types of electron flow, how the moving electrons produce a magnetic field, and how magnetic fields are employed in electromagnets and simple transformers. *A U. S. Office of Education Film.*
- ELEGY WRITTEN IN A COUNTRY CHURCHYARD** \$1.95
Purchase price, new print, \$55.00
(sb, c - 16 Minutes) In Buckinghamshire, near Windsor, is the tranquil parish of Stoke Poges, immortalized by Thomas Gray in his *Elegy Written in a Country Churchyard*. This film takes us on a pilgrimage to this lovely spot, permitting us to linger over the many interesting details of the fine old Church and famous Churchyard. It then gives us a brief biographical sketch of the gentle poet, and shows us Stoke Court, where he lived, and Eaton College where he studied. The picture closes with a reading from the *Elegy*, illustrated with appropriate scenes from the countryside which Gray knew and loved so well. *An Eastin School Film.*
- ELEPHANTS** \$1.95
(Ie, ue - 11 Minutes) Mumbo, a female elephant, is the heroine of this film. She lives on an animal farm where she is being taught to perform for the circus. Her physical appearance, great strength, and gentleness are noted. She bathes, drinks, wallows in a pond, scratches against a tree, and takes a mud bath. The small son of the farm owner is Mumbo's friend, and one day puts her through her tricks to entertain his baby sister. A circus owner comes and buys Mumbo, and leaves two baby elephants to be trained. *An Encyclopaedia Britannica Film.*
- ELI WHITNEY** \$3.95
(jb, sb, c - 20 Minutes) Dramatizes the life story of Eli Whitney, inventor of the cotton gin. Relates incidents which call attention to his dreams and faith in his ideas. Portrays him developing the machine which boomed the economy of the South. Describes Whitney's experiments in designing tools and building machinery for the manufacture of muskets, which became the technical basis for mass production. *An Encyclopaedia Britannica Film.*
- EMANUEL FEUERMANN, CELLIST** \$1.95
(10 Minutes) "Rondo, Opus 94" by Anton Dvorak, "Spinning Song" by David Popper.
- EMPEROR WALTZ** \$1.95
(10 Minutes) Strauss' music performed by the Vienna Philharmonic Orchestra conducted by Alois Melichar.
- ENGLAND (In Color)** \$2.45
(ue, jb, sb, c, a - 10 Minutes) A trip to this beautiful and historic country, with emphasis placed upon its industries, geography, history, and scenic beauties. *From the "This World of Ours" Series.*
- ENGLAND: BACKGROUND OF LITERATURE** \$1.95
(jb, sb, c - 10 Minutes) England's noble literature, some of it produced before the New World was discovered, has three main sources of inspiration. These are London, "clearing house of the world," on the River Thames; the English countryside, a green landscape dotted with charming villages and historic towns; and the sea, which surrounds England on all sides. To help us visualize this fascinating background, the film pictures England's cities and farms, rivers and fields, cathedrals and palaces, highways and inns, landscapes and seascapes. These scenes are accompanied by quotations from Chaucer, Spenser, Shakespeare, Keats, Wordsworth, Browning, Byron, Tennyson, Dickens, Conrad, Kipling, Masfield, and others. *A Coronet Film.*
- ENGLISH HISTORY: EARLIEST TIMES TO 1066** \$1.95
(jb, sb, c - 11 Minutes) Discusses the building of Anglo-Saxon England, emphasizing the many different peoples and cultures which were its ingredients. Authentic landmarks and historical materials from 1900 B.C. to 1000 A.D. are blended with brief reenactments of important historical events to give a compressed, yet vivid, panorama of the island of Britain and the assimilative process which was the making of the English nation. *A Coronet Film.*
- ENGLISH HISTORY: NORMAN CONQUEST TO THE FIFTEENTH CENTURY** \$1.95
(jb, sb, c - 11 Minutes) An overview of medieval England from the Conquest of 1066 to the decline of feudalism, this film discusses the concept of limited monarchy as the basis of the English form of democracy. We see some of the many milestones, such as trial by jury and the Magna Charta, that marked the recognition and growth of human rights in Britain. *A Coronet Film.*
- ENGLISH HISTORY: TUDOR PERIOD** \$1.95
(jb, sb, c - 11 Minutes) Covering the period from 1485 to 1603, this film treats the growth of the national state under Henry VII and Henry VIII, with particular emphasis on the reign of Queen Elizabeth and the rise of Tudor England as a leading world power. The film concludes with the flowering of English culture at the height of the Elizabethan period and its successful transplanting in America. *A Coronet Film.*

ENGLISH INFLUENCES IN THE U. S. \$1.95

(*jb, sb - 10 Minutes*) Our American heritage is the gift of many people, but among the strongest influences that have molded our way of life are those that have come from England. This film traces some of the basic influences of the English culture on our own: the idea of democratic action, the body of the law, freedom of speech and press, religious tolerance, language and literature, art forms and styles. *A Coronet Film.*

ENGLISH LANGUAGE, THE: STORY OF ITS DEVELOPMENT \$1.95

(*jb, sb, c - 11 Minutes*) An exciting visual history of our native tongue from the time of the Celtic, Roman, Nordic and Saxon tribes is presented in a living story for today's students. The developments wrought by Church monks, William the Conqueror, Chaucer, Shakespeare and the printing press compose the captivating story of the constant growth and change of the English language. *A Coronet Film.*

ENGLISH CHILDREN \$1.95

(*le, ue - 11 Minutes*) Delightfully portrays typical English family life in the city of York, stressing daily activities of the children. Points out interesting aspects of English home life and presents authentic events in a modern school, on the playground, at a cricket match, and at a grocery store. Concludes with a happy family holiday trip by train to a nearby seaside resort. *An Encyclopaedia Britannica Film.*

ESKIMO CHILDREN \$1.95

(*le, ue - 10 Minutes*) We spend a day, in this picture, with a little Eskimo girl and her small sister at their home in the Far North. We learn that life is hard in this cold, barren part of the world. The men must spend most of their time hunting and fishing, while the women are kept busy making warm clothes for the long, severe winter. Yet the people are cheerful, and their lives are happy in many respects. The film shows the way of life still followed by most Eskimos, and depicts typical houses, clothing, food, conversation, amusements, and work. *An Encyclopaedia Britannica Film.*

THE ESKIMO HUNTERS (Northwestern Alaska) \$4.95

(*ue, jb, sb - 20 Minutes*) In this vivid film, we learn how people in regions where the weather is always cold can subsist by skilled fishing, trapping and hunting. We live with an Eskimo family in Northern Alaska where life is conditioned by this low temperature, even in summertime. We watch them cook and sew, gather drift wood, hunt caribou and build stone and ice houses; we learn the value of their Huskie, faithful dogs. *A United World Film.*

EULA BEAL, CONTRALTO (Reel 1) \$1.95

(*10 Minutes*) "Erl-King" by Schubert, "Oh Rest in the Lord," from *Elijah* by Mendelssohn.

EULA BEAL, CONTRALTO (Reel 4) \$1.95

(*10 Minutes*) "Ordeo" by Gluck, "Gypsy Song No. 1" by Brahms, "Gypsy Song No. 2" by J. Brahms.

EVERYDAY COURTESY \$1.95

(*ue, jb - 10 Minutes*) The members of a junior high school class are entertaining their parents and teachers at an exhibit dealing with courtesy. By their personal behavior, as well as by their displays, the students show that they have learned their lesson well. "Please," "May I?" "Thank You,"—these are some of the courteous expressions which they have mastered. They also demonstrate correct ways of handling invitations, replies, telephone calls, conversations, introductions, handshaking, and leave-taking. Throughout the film, the point is stressed that courtesy is not empty formality, but a means of showing sincere friendliness, thoughtfulness, and respect for others. *A Coronet Film.*

EXPLORING A HARBOR (In Color) \$3.95

(*ue - 10 Minutes*) Two boys and their dog, Mack, explore the San Francisco harbor in their small outboard motor boat. They see many things which are found in any large harbor: tug boats, harbor bridges, signals, light-houses, passenger liners, freight boats, oil tankers, hospital ship, an old sailing museum ship, a modern yawl, a pleas-

ure ferry boat, an automobile ferry boat, small sailboats, sloops and even a sunken boat. The film is especially for motivation of oral and written work in the language arts. *A Frith Film.*

THE EYES AND THEIR CARE \$1.95

(*sb, c - 10 Minutes*) The structure of the eye, the characteristics of normal vision, and the common sight defects are explained in this film. The parts of the eye are illustrated and named, and their functions described. Animated sequences are freely employed to show the manner in which light rays are received by the eye and converted into nerve impulses. The proper care of the eyes and the cause and correction of such eye defects as night blindness, double vision, near-sightedness, far-sightedness, and astigmatism are depicted and explained. *An Encyclopaedia Britannica Film.*

THE F. B. I. \$2.95

(*ue, jb, sb, c - 17 Minutes*) How law enforcement has become an exacting science and a profession is depicted in this absorbing film study. The twenty-four-hour-a-day vigilance of this vast organization, the techniques and crime detection methods shown at the F.B.I. laboratories, and the rigorous training an agent must undergo at the Academy at Quantico, Virginia, are all documented in this film. The authentic case of August Baumeier, reconstructed from F. B. I. files, reveals not only the methods of German agents in the U. S. during the war, but also the striking effectiveness of counter-espionage by the F.B.I. *A March of Time Forum Edition.*

FACE TURNING A COLLAR \$1.95

(*sb, voc - 16 Minutes*) To illustrate how to face turn a collar on a wood lathe, this picture shows the making of a flange pattern to exacting specifications. The job includes turning a faceplate chuck, fastening the chuck to the faceplate, attaching the stock to the chuck, measuring and marking the stock, turning the outside of the collar to size, turning the inner hub to size, turning the tapered recess to size, and checking and sanding the completed pattern. The procedure followed in this demonstration may, of course, be applied to many similar jobs. *A U. S. Office of Education Film.*

FAMILY LIFE \$1.95

(*jb, sb - 10 Minutes*) Two teen-agers and their parents, realizing that their home is disorganized and not much fun, sit down together to draw up a plan by which they can work together. Through proper management of schedules, responsibilities, privileges and finances, they begin to enjoy life as they should. The film creates an awareness of the happiness to be gained from a well-managed home and outlines a program for achieving it. *A Coronet Film.*

THE FAR WESTERN STATES \$1.95

(*ue, jb, sb - 10 Minutes*) The Far Western States, which include Washington, Oregon, California and Nevada, are, as this film shows, a land of contrasts. There are people of all kinds—from every state of the Union and from every nation on earth. There are many extremes of topography and climate—snowy mountains, humid forests, parched deserts, and subtropical valleys. There are abundant natural resources which are favorable to mining, oil drilling, lumbering, fruit growing, farming, dairying, ranching, fishing, and motion picture making. There are also great natural obstacles which have been overcome by the construction of mighty dams, hydroelectric plants, and irrigation systems. *An Encyclopaedia Britannica Film.*

FARM ANIMALS \$1.95

(*le, ue - 11 Minutes*) Intended for the elementary grades, this film shows a day in the lives of the animals on Mr. Brown's farm. The baby animals—calves, colts, pigs, kids, and lambs—are cared for by their mothers and tended by the farmer and his son. The cows are fed, milked, and driven to pasture. The horses are fed, groomed, and harnessed for the day's work. The hogs, goats, and sheep are tended, and one of the sheep is sheared. *An Encyclopaedia Britannica Film.*

FARMERS OF INDIA \$3.95

(*ue, jb, sb - 20 Minutes*) In this film lesson the principle that "life in densely populated, undeveloped lands is marked by great poverty, crowded living conditions, and

often famine and disease," is vividly developed. We see that although India is a land of natural riches, most of her people live in great poverty. They have little to wear, too little to eat, and suffer from disease and famine. The common farmer has only a few crude tools with which to work. Overcrowded conditions of living are a marked characteristic of much of the country. *A Louis de Rochemont Film.*

FARMING IN SOUTH CHINA \$4.95

(*ue, jb, sb - 20 Minutes*) The Szechwan Basin of China is seen to be a densely populated country, where farm land is scarce and an intensive subsistence type of agriculture is the characteristic means of livelihood. The people engage in back-breaking labor to achieve only a marginal existence. Every bit of available land is used for farming. Rice is a dominant crop for it provides more food per acre than any other type of grain. The food is grown for consumption at home, but a few items are grown for trade to purchase or barter for things that cannot be grown or produced on the small farm belonging to each family. *A United World Film.*

THE FEDERAL RESERVE SYSTEM \$3.95

(*jb, sb - 22 Minutes*) This film graphically explains the purpose and functions of the Federal Reserve System. It shows how the System, growing naturally out of a national need, was devised to meet certain economic conditions, but has adapted itself to changing conditions and needs. It covers the period from the money panic of 1907 through World War II, emphasizing historical high spots in the System's development as well as important contributions made by several national leaders. Animated diagrams are used to make the workings of the System clear. *An Encyclopaedia Britannica Film.*

FEDERAL TAXATION \$1.95

(*jb, sb, c - 10 Minutes*) What is federal taxation? Why do we have to pay taxes? How much must we pay? How do we pay taxes? What do we get for our money? These are the fair questions which this film poses and attempts to answer. It explains how Congress levies taxes, how the federal budget is worked out, how taxes are collected, and how the money is spent. The immense responsibilities of the government are pointed out, and it is explained that taxes are the way that we, the people, pay for the services which we have ordered our government to perform for us. *A Coronet Film.*

FIELD TRIP TO A FISH HATCHERY \$1.95

(*ue, jb - 10 Minutes*) A class takes a field trip to a fish hatchery and they find answers to the questions: "Why do we have fish hatcheries? What do they look like? What happens there? How do fish live?" Fish eggs are taken from the female, fertilized, hatched and developed into fingerlings. Details about the structure of fish and how fish are planted in streams and lakes are included. *A Coronet Film.*

FIFTH SYMPHONY, FIRST MOVEMENT \$1.95

(*10 Minutes*) Beethoven's music played by the Vienna Philharmonic Orchestra conducted by Carl Boehm.

FIND THE INFORMATION \$1.95

(*jb, sb, c - 10 Minutes*) To settle an argument in a high school class, Al and Bob are asked to prepare a card index of information sources on atomic energy. As they proceed with their assignment, they learn how to use the library card catalog, the encyclopaedias, the "Reader's Guide to Periodical Literature" and other guides, "Who's Who" and other biographical dictionaries, and various other standard indexes which are found in most libraries. After learning a great deal about how to find information on any particular subject, the boys complete their index. With it, their classmates easily locate the data needed to settle their argument. *A Coronet Film.*

FINDING THE RIGHT JOB \$1.95

(*jb, sb, c - 10 Minutes*) This is a vocational guidance film that gets down to actual facts in the problem of finding a job. By presenting job-lead sources, pointing out some of the crucial stages in obtaining a job, establishing a process for weighing offers in terms of future goals and prospects, the film shows students how to go about finding the right job. *A Coronet Film.*

Rental rates listed opposite titles are for school week (Monday to Friday) or week-end (Friday to Monday) use!

FINDING YOUR LIFE WORK \$3.95

(*jb, sb, c - 18 Minutes*) Just as the fisherman must use bait to catch fish, so the job-seeker must have bait in the form of training, personality and experience to obtain the job he wants. In selecting the work you will make your lifetime career, you must know yourself in order to select the occupation which best matches your own capabilities and interests. This film points out the many things to consider in becoming acquainted with yourself and the occupation of your choice. Once your choice is made, you should consider how various school courses can help you advance in your field. *A Vocational Guidance Film.*

FINISH THE STORY Any Two, \$1.95

(*e, jb, sb, c - 4 Minutes each*) Here is a series of eight short silent films designed as an aid to creative writing and expression. A simple dramatic situation is developed to a climax—and the picture stops there with the words "You Finish the Story." It is then up to the student to write his own ending. As these are silent films, there is no vocabulary difficulty, making them suitable for all ages. Any two of these films may be rented for a school week for \$1.95. They will be sent on individual reels to simplify use. *An Eastin School Film.*

FINISH THE STORY — No. ONE

A boy and girl walk along the top of a lonely series of bluffs high above the water's edge. The boy, seeing a bird's nest part way down the cliff, starts down to investigate it. He begins to slip and lose his foothold and handhold on the sheer bank as the girl above screams for help.

FINISH THE STORY — No. TWO

A boy and girl go out in a rowboat and, sighting an object in the water, try to retrieve it. In doing so, they lose first one oar, then the other. They wave and shout, but no one is in sight.

FINISH THE STORY — No. THREE

A man sits down in his living room to read the paper, and lights a cigarette. The phone rings in another room and he goes to it, laying the paper down on a table and placing his cigarette in an ash tray. A breeze from the window rolls the cigarette from the tray onto the paper, igniting it, while flimsy curtains at the window blow above it.

FINISH THE STORY — No. FOUR

A girl is ironing in a kitchen and, at the same time tending a baby sleeping in his carriage in the room. A friend calls to her from outside and she leaves the iron on a garment as she goes out. The cloth begins to smoke and scorch.

FINISH THE STORY — No. FIVE

Three boys invade an orchard and start taking fruit, one climbing into a tree the better to reach some pears. The owner of the orchard comes along and angrily chases two away, while the one in the tree crouches behind a limb and tries to hide himself.

FINISH THE STORY — No. SIX

A small boy and his dog wander down a street, stopping to look in the window of a travel bureau at the pictures of far-off places. They go to the waterfront and find the gangplank of one ship unattended, and hurry aboard. There they hide in a lifeboat under a piece of canvas as someone approaches along the deck.

FINISH THE STORY — No. SEVEN

A boys and girl see newspaper headlines announcing the escape of a tiger from the zoo. As they go into a park, the tiger paces across an open section, but they do not see it. The children see a quivering in the bushes and the girl wants to run away, but the boy approaches them to see what is causing the shaking branches.

FINISH THE STORY — No. EIGHT

A "Danger—Beware of Bull" sign on the gate leading into a field is covered when a workman hangs his jacket over it. A girl opens the gate and starts across the field, attracting the attention of the bull. She runs, with the bull charging after her, and falls.

FIRE EXIT DRILL AT OUR SCHOOL \$1.95

(*ue, jb - 11 Minutes*) Young audiences will see the importance of responding quickly, yet orderly, to the alarm bell, knowing what to do if one is not in his room when the alarm sounds, and learning the difference between the fire alarm bell and other school bells. They will also discover what to do if attending an assembly during an alarm, as well as other specific skills so necessary to safe fire exit drills. *A Coronet Film.*

- THE FIREMAN** \$1.95
(*le, ue - 10 Minutes*) An eventful day in the life of Tom Briggs, a city fireman, is recorded by this film. In describing the organization and routine activities of a company of firemen in a modern city, the picture shows the men caring for their trucks, holding lifesaving drills, testing hose and ladders, etc. Then a real fire is reported and the firemen speed off in answer to the alarm, and expertly extinguish the blaze with their efficient fire-fighting apparatus. *An Encyclopaedia Britannica Film.*
- FLATBOATMEN OF THE FRONTIER** \$1.95
(*jb, sb - 10 Minutes*) We see several pioneer families, living in rude log homes in the Ohio Valley. Ignoring hardships, they have succeeded in growing crops of wheat, corn, and tobacco. Working together, they build a large, flat-bottomed boat and load it with their produce. A crew is chosen and provisions are put aboard. Moving with the current, the boat floats down the Ohio and into the Mississippi. The men maneuver it through cross-currents and rapids. At night they camp on the shore. Finally they reach New Orleans. Here they market their crops, purchase necessities, and prepare for their long walk home. *An Encyclopaedia Britannica Film.*
- FLIPPER THE SEAL: BACKGROUND FOR READING AND EXPRESSION** \$1.95
(*le, ue - 11 Minutes*) A group of children at the zoo watch Flipper go through his antics, and one boy eagerly decides to learn more about seals. As a language builder, this charming film uses the seal's actions with such words as *waves, swimming, dive* and *fur*. Here is an exciting shared experience as a subject for class discussion, reading and other means of developing the ability for expression in youngsters. *A Coronet Film.*
- FLORIDA (In Color)** \$2.45
(*ue, jb, sb, c - 10 Minutes*) In this film study, we learn that Florida has an intriguing history. We see the city of St. Augustine, founded in 1565, and the homes of the Seminole, deep in the Everglades. But modern Florida is equally fascinating. After viewing some of its busy cities, seaports, fisheries, unusual industries, naval stations, and educational institutions, we turn our attention to the citrus groves, the vegetable farms, the turpentine forests, and the phosphate mines. Finally, we see the famous resort cities of Miami and Palm Beach, and a few of Florida's tourist attractions—the Singing Tower, Cypress Gardens, Marine Studios, and Silver Springs. *From the "This Land of Ours" Series.*
- FLOWERS AT WORK** \$1.95
(*jb, sb - 10 Minutes*) The reproductive processes of various flowers are studied in this film. The structure and function of the sepals, petals, stamens, pistil, anthers, pollen grains, style, and ovary are illustrated by animated drawings, and the flowers of the monkshood, snapdragon, poor man's orchid, lupin, meadow sage, cornflower, and daisy are shown in motion picture sequences. Time-lapse photography is employed to reveal the graceful movements of the tulip, snowdrop, spiderwort, dandelion, globe thistle, and everlasting flowers in opening and closing. *An Encyclopaedia Britannica Film.*
- THE FLOW OF ELECTRICITY** \$1.95
(*ue - 10 Minutes*) Bobby and Mary ask their father to tell them what causes the lamps to light when the switch button is pressed. With the help of a battery, a wire, and a bulb, he explains the nature of an electrical circuit, and tells why the bulb lights when the circuit is completed and goes out when it is broken. Then, enlarging upon this simple demonstration, he tells them how electricity is generated, how it is carried to their home, and how it is connected with the lamps and wall plugs, ready to give light and power whenever they are needed. *A Young America Film.*
- FOOD STORE** \$1.95
(*le, ue - 10 Minutes*) In this picture we follow Jack and Ann, who are helping their mother with the Saturday marketing in the local self-service store. Outside the store, the children see fresh vegetables being unloaded from trucks. Inside, after examining their shopping list, they first go to the produce counter where they select fruits and vegetables. Then, in various sections of the store, they buy frozen foods, meats, canned goods, dairy products, cereal, and bread. Finally, they line up at the cashier's counter and watch with interest as mother pays for their purchases. *An Encyclopaedia Britannica Film.*
- FORCE OF GRAVITY** \$1.95
(*ue, jb - 10 Minutes*) The film opens with scenes of a young girl learning to roller skate. She has difficulty staying on her feet, and, after a succession of falls, begins to wonder why it is that she always has to fall down. The picture then proceeds to use a succession of live photography and animation to show the effect of gravity on all objects, to point out the use we make of gravity, and to illustrate some of the laws involved in the study of gravity. *A Young America Film.*
- FOREST RANGER** \$2.95
(*jb, sb - 32 Minutes*) Three thousand trained Forest Rangers are on duty in our 160 National Forests. Guarding and managing America's timberlands is not an easy job and the Ranger is always busy. He fights tree pests, plans and supervises reforestation, inspects summer ranges upon which privately owned flocks are grazed, develops recreational facilities, fights forest fires, educates the public in fire prevention, checks logging operations on government land, oversees the wild life preserves, and enforces the hunting laws. Winter and summer, the Ranger is busy with these and a dozen other jobs which are faithfully depicted in this film. *A U. S. Department of Agriculture Film.*
- THE FORUM SCENE FROM JULIUS CAESAR** \$1.95
Purchase price, new print, \$55.00
(*sb, c - 20 Minutes*) In this superb picturization of Act III, Scene 2 of William Shakespeare's famous tragedy, *Julius Caesar*, we are first given an intriguing glimpse of the Roman Forum. News of Caesar's murder is excitedly spread, Brutus and his fellow conspirators emerge from the Senate House to harangue the gathering mob, Caesar's body is brought forth, and finally Mark Antony delivers the famous funeral oration which has become a standard of eloquence to the English-speaking world. Students who see this production can hardly fail to gain a new appreciation of the power, beauty and dramatic appeal of Shakespeare's masterpieces. *An Eastin School Film.*
- THE FOX AND THE ROOSTER** \$1.95
(*le, ue - 11 Minutes*) This charming adaptation of one of Aesop's fables points up the moral that even a clever schemer can be outwitted when good friends help each other. Real animals play all the roles—fox, owl, rooster, possum, and dog. A clever narration, superb musical score, and unique pictorial content make this a delightful film. *An Encyclopaedia Britannica Film.*
- FUN OF MAKING FRIENDS, THE** \$1.95
(*le, ue - 11 Minutes*) What are the values of friendships? How do you make friends? How do you keep friends? These are a few points about friendship that are dealt with in this unique and helpful production. *The Fun of Making Friends* helps teachers guide classes to a realization of what friends are and how easy it is to be friendly. *A Coronet Film.*
- FRANCE (In Color)** \$2.45
(*ue, jb, sb, c, a - 10 Minutes*) What images the mention of France evokes! But are they the correct ones? Through this film is presented a true picture of modern France—its historic landmarks, its geography, its industries, and the scenery it offers tourists. *From the "This World of Ours" Series.*
- FRANCE: BACKGROUND FOR LITERATURE** \$1.95
(*jb, sb, c, a - 10 Minutes*) Every year teachers face the problem of how to prepare their classes to read French writings intelligently — of giving their students some mental concept of the land about which the author wrote. This outstanding film takes your students to the France of Hugo, Balzac, de Maupassant, Dickens and Poe to see for themselves the places where their famous stories were set. Here the moods and emotions of France are captured and presented as an authentic background for discussion and special class projects. *A Coronet Film.*
- FRED AND BILLY TAKE AN AIRPLANE TRIP** \$1.95
(*ue, jb - 11 Minutes*) Fred and Billy take an airplane trip from Chicago to New York to visit their uncle. The film traces their journey from airport to airport stressing what an air journey is like, how to conduct oneself, and how things look from the air in comparison to ground views. *A Coronet Film.*

FRED MEETS A BANK \$1.95
(ue, jb, sb - 10 Minutes) After a thoughtful talk with his father, Frederick Marshall, Jr., goes to the bank and opens a savings account. His father arrives, and Fred accompanies him to the loan department where Mr. Marshall arranges to borrow money for a new home. At the invitation of a bank official, Fred remains after closing time to see the bank's bookkeeping and recording operations. Thus, besides learning to do his own banking, Fred discovers that banks are very important to the community, and learns about such things as savings, interest, pass books, deposit slips, checks, statements, bank loans, and safety deposit vaults. *A Coronet Film.*

FREEZING FRUITS AND VEGETABLES \$3.95
(In Color)
(jb, sb, voc - 16 Minutes) This highly attractive picture, filmed in gorgeous colors, is a very persuasive argument for frozen foods. It fully demonstrates the preparation of sweet corn, broccoli, strawberries, and peaches for storage in the home freezer or neighborhood locker plant. By using these typical fruits and vegetables as examples, it clearly illustrates the fundamental principles of preservation by freezing, and suggests simple and practical preparation methods which can be used successfully on many different products of the garden and orchard. *A U. S. Department of Agriculture Film.*

FRENCH CHILDREN \$1.95
(le, ue - 10 Minutes) Here we visit a farm family living in Brittany in Western France. The work of each member of the family and family customs and traditions are shown. We go with two of the children to their school, and with the children and their mother to the neighboring town on market day. There are glimpses of the French countryside and an old castle. *An Encyclopaedia Britannica Film.*

FRICTION \$1.95
(ue, jb - 10 Minutes) To acquaint the student with what friction is, several examples are given. The film explains what causes friction, why it is sometimes desirable and sometimes undesirable, and how we can reduce friction or increase friction depending upon whether or not it is helpful. The film concludes with some questions not directly answered in the film that will require some reasoning and thought on the subject from the class. *A Young America Film.*

FRISKY THE CALF \$1.95
(le - 10 Minutes) This film offers your class an interesting, vivid, and accurate account of the animals about which they read so often. Many members of the average class have never seen a cow or calf; very few of them have observed the growth of a calf; almost none are prepared for the reading and expression activities required of them. After seeing the film, the youngsters will want to read and talk and write about calves and cows — and they'll have the vocabulary needed to express themselves intelligently. *A Coronet Film.*

FUNDAMENTALS OF DIET \$1.95
(ue, jb, sb - 11 Minutes) For strength and health, man needs a varied, well-balanced diet. Fats, proteins, carbohydrates, vitamins, and certain minerals—these are the fuel from which the body produces its energy, and the building blocks from which it forms and restores its tissues. Picturing common foods, this film points out what each one contributes to the body. It shows the necessity for a varied diet by depicting an experiment in which rats are deprived of proteins. As a guide to more intelligent eating habits, it groups foods according to their nutritive content, and suggests acceptable substitutes for certain scarce and expensive foods. *An Encyclopaedia Britannica Film.*

FUNDAMENTALS OF PUBLIC SPEAKING \$1.95
(jb, sb, c - 10 Minutes) The importance of public speaking in a real-life school situation is stressed in this subject. It follows up with the steps in achieving an effective speech: analyzing the subject, audience, and purpose; planning by selecting material and arranging and illustrating it; delivering the speech in a direct, distinct, and lively manner. *A Coronet Film.*

FUNGUS PLANTS \$1.95
(jb, sb - 10 Minutes) The story of mushrooms and other fungi is presented by this film. The toadstool, puffball, and several other kinds of fungi and molds are illustrated

in striking close-ups. The shaggy mane, gilled, and edible types of mushrooms are described and pictured, with animated sequences showing the intricate structure of the gills. Photomicrographic studies are presented to clarify the structure of spores and to depict the streaming of protoplasm in the filaments. The rapid growth of various fungi is illustrated by means of time-lapse photography. *An Encyclopaedia Britannica Film.*

GALILEO'S LAWS OF FALLING BODIES \$1.95
(sb - 6 Minutes) Designed especially to provide perfectly executed experiments related to Galileo's laws. Utilizes techniques of slow motion and freeze frame photography, to provide unique visual effects possible only through the film medium. Recreates experiments with the inclined plane and freely falling bodies both in the atmosphere and in vacuum. *An Encyclopaedia Britannica Film.*

GETTING A JOB \$2.95
(sb, c, a - 16 Minutes) The film introduces Edward Bartley, a high school senior, who finds that he can no longer put off the matter of looking for a job. With the help of the school's vocational counselor, Ed learns about the various companies in the line in which he is interested, the type of merchandise they handle, the name of the employment manager and other information. The counselor also shows him how to prepare a personal history. We follow Ed through his search for job openings, interviews, until he finally lands a job, starting at the bottom of the ladder—but a ladder he hopes to climb. *An Encyclopaedia Britannica Film.*

GEOLOGICAL WORK OF ICE \$1.95
(sb, c - 10 Minutes) The peculiar properties of ice make it one of nature's most effective tools. As this film shows, much geological work is done by the ice produced by seasonal temperature changes. Other extremely important work is done by glaciers. This film depicts many glaciers and glaciated areas and explains how these great masses of ice accumulate, how they move, and how they affect the surfaces they pass over. In conclusion, the film describes the ice sheets of Greenland and Antarctica, and sketches the geological history of the Pleistocene period, during which North America was last invaded by such an ice sheet. *An Encyclopaedia Britannica Film.*

GEORGE WASHINGTON \$3.95*
(ue, jb, sb, c - 20 Minutes) Tracing the growth of Washington's qualities as a leader, this film brings to life the significant events in the career of America's first statesman. We see Washington as a boy devoted to the outdoor life, and follow him through his early experiences on the frontier, into his distinguished record in the French and Indian Wars, and then on into the events leading up into the American Revolution. The picture reveals Washington's difficulties and successes when, as the President of the New Republic, he lays the foundation for a strong central government and brings the nation into being. *An Encyclopaedia Britannica Film.*
*Base rental in February, \$7.95.

GLACIER NATIONAL PARK \$1.95
(ue, jb, sb, c - 9 Minutes) Glacier National Park, near the Canadian border of Montana, is a land of beautiful vistas, verdant forests, snowcapped peaks, abundant wild flowers, and clear streams. Bears and other wild animals approach the passer-by to beg food, Indians perform their ceremonial dances, and tourists gaze in wonder at the glaciers for which the park is named. All these attractions of this mountain wonderland are effectively depicted in this film.

GLIMPSES OF PICTURESQUE NORWAY \$1.95
(jb, sb - 15 Minutes) Oslo, the capital, is our starting point in a pretended tour of Norway. Here we visit places of historical and commercial interest. On the way to Bergen, we see lakes, forests, and many quaint little towns. Bergen, we find, is a thriving port with a large fish market. Near by is the home of Grieg, famous composer. We travel northward through a region of scenic fiords, with peaceful valleys which shelter farm lands and fur farms. Gradually the character of the land changes. Our journey ends at the Lofoten Islands, lying above the Arctic Circle, in waters rich with codfish.

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- GLIMPSES OF THE HEART OF PARIS** \$1.95
(*jb, sb - 10 Minutes*) This film is, in effect, a tour of Paris, comparable to the sight-seeing trips taken in recent years by thousands of American soldiers. We are shown the principal sights, including the Eiffel Tower, Notre Dame Cathedral, the Palais de Justice, the Hotel de Ville, the Luxembourg Palace, the Pantheon, the gardens of the Tuileries, the Louvre and some of the art treasures it contains, the Opera, the Arc de Triomphe and Grave of the Unknown Soldier, the Basilica of the Sacre Coeur, Montmartre, and the Rue de la Paix.
- GOING STEADY?** \$1.95
(*jb, sb - 10 Minutes*) This film highlights a question of great importance to every high school student today—most of them face it. *Going Steady?* emphasizes the advantages and disadvantages of the relationship, and raises the whole question in an objective setting that will encourage discussion and understanding through the valuable exchange of ideas. *A Coronet Film.*
- GRAY SQUIRREL** \$1.95
(*le, ue - 10 Minutes*) A family of gray squirrels lives inside an old oak tree. Mrs. Squirrel feeds on tender buds, then goes home to nurse her week-old babies. Later, the tiny squirrels learn to play and climb, and their mother builds them a cool summer nest high in the tree. When six months old, the young squirrels are almost full grown. They know how to find their own food and have learned to gather acorns for future use. When winter comes, Brother Squirrel digs up the acorns he has hidden, and has a thrilling escape from his natural enemy, the red fox. *An Encyclopaedia Britannica Film.*
- THE GREAT LAKES (In Color)** \$5.95
(*jb, sb, c - 20 Minutes*) The immense cargoes which flow along the shipping routes and the diversified industries which stand on the shores are factors which work together to make the Great Lakes one of the mightiest industrial regions on the earth. By following the main stream of shipping between Canada and the United States, down the lakes and through the great locks and canal systems, this film brings together short sequences on steel production, paper manufacturing, ship building, grain storage, and the shipping industry itself. *Produced by the National Film Board of Canada.*
- THE GREAT LAKES—HIGHWAY OF COMMERCE (In Color)** \$7.95
(*ue, jb - 20 Minutes*) Depicts the importance of the Great Lakes to the early settlement of America and to the industrial development of regions adjacent to them. Illustrates the role of the Lakes today in transporting lumber, wheat, coal, and iron ore and portrays typical freight-carrying Lake vessels. Emphasizes the significance of the Lakes to the prosperity of America and to the well-being of her people. *An Encyclopaedia Britannica Film.*
- THE GREAT LAKES—HOW THEY WERE FORMED (In Color)** \$3.95
(*ue, jb - 10 Minutes*) Uses animated drawings and live action photography to depict the work of glaciers in forming the Great Lakes thousands of years ago. Clearly defines the present-day drainage of the Lakes and the physical characteristics of Niagara Falls. Photography of the Lakes and of the region around the Falls illustrates the topographical changes which are occurring at the present time. *An Encyclopaedia Britannica Film.*
- THE GREAT LAKES—THEIR LINK WITH OCEAN SHIPPING (In Color)** \$3.95
(*ue, jb - 10 Minutes*) Portrays the Great Lakes as a water route between a region of vast natural resources and the Atlantic Ocean. Depicts Niagara Falls and the rapids and islands of the St. Lawrence River as natural barriers affecting shipping between the Lakes and the Atlantic. Shows the Welland and St. Lawrence River Canals in operation and explains how they have helped overcome these barriers. *An Encyclopaedia Britannica Film.*
- GREECE (In Color)** \$2.45
(*ue, jb, sb, c, a - 10 Minutes*) The historical, industrial, geographical, and scenic highlights of this land. *From the "This World of Ours" Series.*
- GROUND WATER** \$1.95
(*sb, c - 10 Minutes*) This film shows how ground water accumulates, how it percolates the porous layers of the earth's crust, and how it eventually reappears on the surface. The meaning of "water table" is illustrated, and both motion pictures and animated diagrams are used to explain the formation of ordinary wells and springs, artesian wells, hot springs, geysers, underground caverns, sink holes, and natural bridges. The enormously important work of ground water in dissolving, carrying, and depositing minerals is explained in sequences dealing with geodes, stalactites and stalagmites, travertine and carbonate deposits, plant and animal fossils, and rich deposits of iron ore. *An Encyclopaedia Britannica Film.*
- GYORGY SANDOR, PIANIST** \$1.95
(*10 Minutes*) "Liebestraume," "Sixth Hungarian Rhapsody," both by Liszt.
- H—THE STORY OF A TEEN-AGE DRUG ADDICT** \$3.95
(*jb, sb, c, a - 17 Minutes*) A case history illustrating a typical course of narcotics' hold on a young high school boy is told in documentary style. The film pulls no punches as it shows how the boy almost accidentally became addicted to heroin, his suffering as he is cured of the addiction, and the almost immediate temptation to return to the use of the drug as soon as he is released from the hospital. The effects of drugs on addicts are brought out, and the film is powerfully treated. *A Young America Film.*
- HELICOPTER, THE** \$1.95
(*jb, sb - 11 Minutes*) The opening scenes point out the unique contribution of the helicopter to transportation. It is a heavier-than-air craft which can fly without forward speed, and can land nearly anywhere. They are being used to deliver air mail directly to the roof of the post office. They are used for crop dusting and for surveying inaccessible swamps. Their slow speeds make them useful for power line and pipe line patrol and for all kinds of air rescue missions. The helicopter has many military uses, and its operation as an air ambulance is illustrated. But the most important of its uses, the film points out, is its eventual utility as a passenger vehicle, combining its ability to fly with the automobile's ability to go directly to and from its destination. The film shows how the helicopter flies, and recent helicopter developments. *An Encyclopaedia Britannica Film.*
- HAND SOLDERING** \$1.95
(*jb, sb, voc - 20 Minutes*) This film explains the theory of uniting metallic surfaces by soldering, and demonstrates accepted practices of hand soldering. It covers various kinds of jobs, such as joining wires, connecting wires and terminals, and sealing seams and points. It shows how to prepare soldering irons and torches, how to clean and prepare the surfaces, how to apply the solder and flux, and how to use the heated iron or flame. Necessary safety precautions are emphasized throughout the film. *A U. S. Office of Education Film.*
- HARE AND THE TORTOISE** \$1.95
(*le, ue - 11 Minutes*) Aesop's familiar fable is very cleverly enacted by real animals. Tired of the hare's bragging, the tortoise accepts the challenge to a race. The fox lays out the course—through the woods, across a brook, and through a hollow log. When the owl gives the starting signal, the hare dashes off and leaves the tortoise far behind—but soon lies down under a bush and falls asleep. The tortoise plods along and eventually nears the finish line, where all the animals are waiting. Awakened by the racoon, the hare springs into action—but the tortoise has won the race! *An Encyclopaedia Britannica Film.*
- HARMONY IN MUSIC** \$2.95
(*ue, jb - 13½ Minutes*) In a music class, youngsters learn how harmony enriches music, its relationship to chords, how these chords are built, and how harmony in instrumental and choral work supports melody and rhythm to add vitality and greater enjoyment to music. *A Coronet Film.*
- HAWAII (In Color)** \$2.45
(*ue, jb, sb, c, a - 10 Minutes*) The beautiful islands of the Pacific, their proud history, their agricultural pursuits, and the many tourist attractions they offer are presented. *From the "This World of Ours" series.*

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HEART AND CIRCULATION**\$1.95**

(sb, c - 10 Minutes) Animated drawings and actual motion pictures are employed to show the muscular and valvular action of the heart, and the operation of the circulatory system. In laboratory demonstrations, we are shown the effect of salt water and adrenalin on a turtle's heart, the rhythmic flow of blood from a severed artery, and the effect of severing the cervical nerve of a rabbit. Capillary blood flow is depicted in photomicrographic scenes, and the amplified sound of heart beats are reproduced. *An Encyclopaedia Britannica Film.*

HENRY WADSWORTH LONGFELLOW**\$3.95**

(ue, jb, sb - 20 Minutes) This unusual film portrays salient and representative events in the life of Longfellow—events which make secure his unique place in the world of literature. It describes his early love for poetry and his growing, full life as a teacher, scholar and poet. It interposes selections from his poems and depicts incidents which inspired him to write several of his best known works. *An Encyclopaedia Britannica Film.*

HEREDITY AND ENVIRONMENT**\$1.95**

(jb, sb, c - 10 Minutes) A sound understanding of the influences that shape our lives is fostered in this motion picture by presenting visual examples of heredity and environment at work. The full meaning of heredity, which gives us certain basic capabilities, and environment, which helps determine the extent and direction of our use of those capabilities, is brought out. An overview of cultural inheritances, genetics, environmental influences and their inter-relationships is presented. *A Coronet Film.*

A HERITAGE WE GUARD**\$2.95**

(jb, sb, c - 32 Minutes) Two of America's most valuable heritages are her rich soil and her wild life, but we have been slow in learning this fact. This film describes a series of tragic events. First, the forests and grasslands were destroyed. Then, the top soil was washed away, clogging the rivers with silt. Next, the wild animals, water fowl, and fish began to disappear. Finally, insect pests and rodents began to flourish as never before. Now, ways have been found to reverse this ominous trend, and soil conservation and wild life conservation are going forward hand in hand.

HIGH SCHOOL: YOUR CHALLENGE**\$2.95**

(jb, sb - 16 Minutes) A study of high school drop-outs indicated this common characteristic—the decision to leave school was made without seeking the guidance of anyone connected with their schools, because they felt no one in school had any interest in them. This film is addressed to the whole high school group, explaining the advantages of a high school education and suggesting ways for young people to apply themselves with better attitudes to their school work. It lays the groundwork for understanding on the part of high school students that they need not solve their problems alone—that in all schools there is someone who is interested in them and able to give them constructive aid. *A Coronet Film.*

HISTORIC SWITZERLAND**\$1.95**

(jb, sb - 15 Minutes) Switzerland, oldest republic in the world, has been a democracy for six hundred years. Much of the little nation's stirring history centers around the Rhone Valley, which is spread before us in this film. Traveling along the Rhone from one border to the other, we see large cities and small towns, industrial areas and farm lands, castles and cathedrals, medieval homes and modern resorts—a cross section of Switzerland. Among the famous scenes depicted are the Simplon Tunnel and Road, St. Bernard Pass and Inn, St. Moritz, Lake Geneva, Castle of Chalon, Lausanne Cathedral, and the home of Madame de Staël.

HISTORY OF AVIATION**\$2.95**

(ue, jb, sb - 29 Minutes) Here is a review on man's conquest of the air prior to World War II, featuring actual on-the-scene records of twenty-one historical flights. These include those of the Wright Brothers, Bleriot, the U. S. Army in France, the NC-4, Byrd and Bennett, Lindbergh, the Graf Zeppelin, Kingsford Smith, Post and Gatty, the DO-X, Italo Balbo's airfleet, Doolittle, the China Clipper, the Hindenburg. The film also shows early experiments with planes, parachutes, amphibians, aircraft carriers, autogiros, and rocket planes.

HOLLAND (In Color)**\$2.45**

(ue, jb, sb, c - 10 Minutes) Pointing out that Holland is no longer a country of windmills, tulips, and quaint costumes, as traditionally pictured, this film shows what modern Holland is like. True, the windmills, tulips, and costumes are there—at least in sections—but Holland is a modern industrial nation, a center of trade and commerce. The principal industries and forms of agriculture are pictured, together with the most important cities. *From the "This World of Ours" Series.*

HOME MANAGEMENT: BUYING FOOD**\$1.95**

(jb, sb, a - 11 Minutes) A presentation of facts and suggestions for buying food for a family wisely. The careful preparation of a grocery list is stressed, and the dangers of "impulse" buying are given. The advantages and disadvantages of quantity buying are pointed out. Home preparation of food, use of frozen foods, and importance of cooking skills are included. *A Young America Film.*

THE HOME PLACE**\$3.95**

(jb, sb, c - 32 Minutes) Delving into the historical and spiritual significance of the "home place," this film shows us American homes of many periods and places, and re-enacts homely events which once took place around them. We see sturdy New England farmhouses, "brick enders" of provincial Maryland, stately Georgian manor houses of the colonial South, plain frame buildings of the Blue Ridge region, distinctive Dutch Colonial houses, solid Pennsylvania Dutch buildings, log cabins and early frame houses of the Midwest, dignified mansions of the Greek Revival period, colonial Creole farmhouses of old Louisiana, pueblo style buildings of the Southwest, and Spanish haciendas of California. *A U. S. Department of Agriculture Film.*

HOMEWORK: STUDYING ON YOUR OWN**\$1.95**

(jb, sb, c - 11 Minutes) Enabling students to take a positive and responsible attitude toward homework, this film shows three areas in which homework skills are necessary: finding a place and time to study, scheduling and arranging projects according to materials needed for study, and developing the habits of studying "on your own." These are portrayed in relationship to the significance of homework as a forerunner to success in college, business and adult life. *A Coronet Film.*

HOW A BILL BECOMES A LAW**\$2.95**

(jb, sb, c - 15 Minutes) What happens after your Congressman at Washington draws up a bill and hands it to the Clerk of the House? This film tells how such a bill is referred to a committee; discussed at public hearings; debated, amended, and passed by the House; sent to the Senate; debated and amended by the Senate; revised by a Senate-House conference; finally voted upon and passed by both houses; and sent to the President and signed, thus becoming a law. The film also points out the other things which could have happened to the bill at each step of the legislative process.

HOW BILLY KEEPS CLEAN**\$1.95**

(le, ue - 10 Minutes) How Billy can play hard yet keep himself clean and healthy is explained through demonstrations that appeal to primary grade youngsters. How to wash hands, face, neck, ears, and body; when to wash; and how keeping clean helps make a person better liked and healthier are shown. Proper care of clothing is included. *A Coronet Film.*

HOW DO YOU DO**\$2.95**

(jb, sb - 15 Minutes) How would you introduce a boy or a girl to your parents? And how would you introduce a man and a woman, or two boys, or a boy and a girl to each other? This film shows us the plight of a typical high school girl who finds that she must introduce her friends to her parents, her teacher to her parents, and her friends to each other, and realizes that she does not know how to handle the situation correctly. It then demonstrates how all such introductions should be made, and how they should be acknowledged. *A Young America Film.*

HOW HONEST ARE YOU?**\$2.45**

(jb, sb - 14 Minutes) Students usually understand that honesty is a good thing; they don't have much trouble with simple honesty. But in some situations, honesty is

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a much deeper problem and it is this type of situation that is analyzed in this film. From it, audiences are able to draw certain conclusions about what honesty is and how a person may apply the test of honesty to his thoughts and actions. *A Coronet Film.*

HOW TELEVISION WORKS **\$1.95**

(*jb, sb, c, a - 10 Minutes*) Explains the elementary principles of television transmission and reception. From the time that the sound and image are picked up at the television studio until they are reproduced on the screen in a home, each step in the delicate process is carefully explained, with much use of animation to clarify the workings of the TV camera, the vacuum tubes, the flow of electrons into the mosaic, and the amplifying and receiving systems.

HOW THE EYE FUNCTIONS **\$1.95**

(*jb, sb - 12 Minutes*) The animated pictures and diagrams employed in this film, together with the explanatory narration in non-technical language, present a clear description of the structure and operation of the human eye. The iris, lens, retina, and other parts of the organ are illustrated, and their operation clearly demonstrated. The film closes with a brief admonition against practices which are definitely injurious to the eyes. *A Knowledge Builders Film.*

HOW TO ADD FRACTIONS **\$1.95**

(*ue, jb - 10 Minutes*) Second in the series dealing with fractions, this film is intended for use as a review. It briefly repeats the definition of a fraction, tells how to add fractions which have a common denominator, explains why the denominator does not change, demonstrates the addition of proper fractions whose sum is an improper fraction, shows how to add a mixed number and a fraction, explains the necessity for a common denominator, demonstrates the use of equal fractions to obtain a common denominator, depicts the solution of several simple problems, and ends by presenting a problem for the pupils to answer. *A Johnson Hunt Film.*

HOW TO BE WELL GROOMED **\$1.95**

(*jb, sb, c - 10 Minutes*) Don and Sue are two young people anyone would look at and want to know. This film shows how they improve their personal appearance through attention to their grooming habits. It demonstrates the four fundamentals of good appearance: good health, good posture, cleanliness, and neatness. It will help your students to realize that in friendships and in business, success depends a great deal on one's appearance. *A Coronet Film.*

HOW TO CHANGE FRACTIONS **\$1.95**

(*ue, jb - 10 Minutes*) This picture, fourth in the series devoted to fractions, covers a more specific subject than its companion films, and is therefore recommended for use in initial teaching as well as in reviews. It presents the definition of a fraction, demonstrates the existence of equal fractions, explains how to create an equal fraction with higher terms, gives several examples to illustrate this process, tells how to create an equal fraction with lower terms, shows why some fractions cannot be reduced to lower terms, and closes by explaining why a fraction in an answer should always be reduced to the lowest terms. *A Johnson Hunt Film.*

HOW TO DIVIDE FRACTIONS **\$1.95**

(*jb - 10 Minutes*) This film, the sixth in a series dealing with fractions, uses narrated explanations and animated drawings of familiar objects to clarify the methods used in the division of fractions. It will be found most useful for reviews in the upper elementary grades, and for remedial work in the higher grades. It explains the measurement concept of division, demonstrates that dividing by a fraction can be done by actual measurement, gives the rule for dividing by a fraction and explains it step by step, solves several problems by applying this rule, and presents two sample problems developed from commonplace situations. *A Johnson Hunt Film.*

HOW TO JUDGE AUTHORITIES **\$1.95**

(*jb, sb, c - 10 Minutes*) In books, articles, speeches, and advertisements, many people speak as authorities. But when the authorities differ, as they so often do, how can the student reach the correct decision? Bill, who is trying to choose a career, is face to face with this problem.

Confused by apparently contradictory statements of two authorities, he goes to his teacher for advice, and learns how to analyze his information from three points of view—internal evidence, author's experience, and reader's experience. The point is made that, though authorities differ, the student can reach an intelligent decision through proper evaluation of his information. *A Coronet Film.*

HOW TO KEEP A JOB **\$1.95**

(*jb, sb, c - 10 Minutes*) Job success is dependent upon more than a wise selection of vocation and the right attitude toward the work itself. Through the experience of one boy, who analyzes the reasons for losing his job, we learn that an employer wants his workers to have initiative, dependability, loyalty, cooperation and the ability to take criticism. Other valuable factors are vividly explained in the content of this fascinating story. *A Coronet Film.*

HOW TO MULTIPLY FRACTIONS **\$1.95**

(*jb - 10 Minutes*) Intended to be used as a review in the upper elementary grades, or for remedial work in the higher grades, this film is the fifth of a series devoted to fractions. It reviews the multiplication of whole numbers, shows how to multiply a whole number by a fraction, demonstrates the multiplication of one-half and one-third by simply cutting one-half into three parts, introduces the rule for multiplying fractions, shows why the rule gives the correct answer, and presents any everyday situation which includes the solution of a problem in the multiplication of fractions. *A Johnson Hunt Film.*

HOW TO PREPARE A CLASS REPORT **\$1.95**

(*jb, sb - 11 Minutes*) In following the preparation of one class report, the film outlines a procedure for making oral and written reports an enjoyable activity. Youngsters are advised to choose subjects for reports by reviewing their own interests, by gathering information through good use of the library, by making personal investigations, and by organizing what they have found into a report which will be of interest to their particular audience. *A Coronet Film.*

HOW TO READ A BOOK **\$1.95**

(*jb, sb - 10 Minutes*) At a young people's forum, one participant finds that his preparatory reading hasn't helped him very much. When he is getting ready for the next session, a friend shows him how to find books by using the card catalog; how to select books by considering the title, author, copyright date, and publisher's reputation; how to use a book's table of contents, preface, chapter headings, footnotes, and bibliography; and how to arrive at conclusions by comparing the works of different authors. The importance of following a definite reading plan, varied to suit the book and the reader's purpose is stressed. *A Coronet Film.*

HOW TO READ NEWSPAPERS **\$1.95**

(*jb, sb - 11 Minutes*) The story of news gathering, printing, and distributing papers is told only in so far as it relates to the intelligent reading of newspapers. The main emphasis of the film is on topics such as how to skim, how to read headlines, how to read news stories, why to read more than one paper, the role of opinions in papers, and how intelligent reading of newspapers can aid study. *A Coronet Film.*

HOW TO REMEMBER **\$1.95**

(*jb, sb - 11 Minutes*) Everyone realizes that remembering is important, but the problem is *how* to remember. This film demonstrates the use of a very practical procedure for remembering given material. How to memorize selection is shown specifically while explaining the whole process of remembering. Types of remembering are explained and six basic rules for making remembering easier are presented. *A Coronet Film.*

HOW TO SAY NO **\$1.95**

(*sb, c - 11 Minutes*) The central theme of this guidance film is: How to say "no" and keep your friends. Beginning with situations in which saying "no" is relatively easy, the discussion moves to how to say "no" when asked to become involved in undesirable activities—and how to make it a definite "no" without antagonizing. *A Coronet Film.*

HOW TO STUDY**\$1.95**

(*jb, sb - 10 Minutes*) Jim, an average student, gets better-than-average grades because he knows how to study. He budgets his study periods, dividing his time between daily assignments and special projects. After preparing a science lesson, he goes to work on a written report for his civics class. He gathers information from his civics book, from books and magazines in the school library, from an interview with a local authority, and from bulletins supplied by a government agency. Some of this material he skims rapidly; some he reads carefully. When his research is finished, he finds it easy to write his report. *A Coronet Film.*

HOW TO SUBTRACT FRACTIONS**\$1.95**

(*ne, jb - 10 Minutes*) Though complete in itself, this film is the third of a series designed for use in the higher elementary grades as a review. It redefines fractions, explains the meaning of subtraction, demonstrates the subtraction of fractions which have a common denominator, tells why the denominator does not change, shows the subtraction of a fraction from a whole number, explains the necessity for a common denominator, demonstrates the subtraction of fractions which do not have a common denominator, and presents the solution of a problem in which a fraction is subtracted from a mixed number without a common denominator. *A Johnson Hunt Film.*

HOW WE ELECT OUR REPRESENTATIVES**\$1.95**

(*jb, sb - 10 Minutes*) As a young lady votes for the first time, we follow each step of her careful preparation. She registers, learning the requirements for voting and the purpose of registration. She finds why primary elections are held and how the candidates are chosen. She studies party literature, goes to campaign meetings, reads the newspapers, and weighs the qualifications of each candidate. On election day at her local polling place she sees the party watchers and election officials performing their duties. She marks her ballot and places it in the box. In conclusion, she learns how the ballots are counted. *A Coronet Film.*

HOW WE GET OUR POWER**\$1.95**

(*ne, jb - 10 Minutes*) In modern living, we use many of the forces which nature provides. This is the story of how nature's power is converted to man's use. Wind power moves sailboats and windmills; water power turns mill wheels and generates electricity; coal and oil provide the fuels for steam power; and oil gives many types of fuels used for locomotion. Science has now discovered how to release the power of the atom and is working to make it useful.

HOW WE HEAR**\$1.95**

(*jb, sb - 12 Minutes*) A remarkably complete and clear explanation of the operation of the human ear by means of actual pictures, animated diagrams, and nontechnical narration. The nature of sound waves is shown. The parts of the outer, middle and inner ear are described and illustrated in detail, and shown in action. An appeal for the protection of the organs of hearing climaxes the film. *A Knowledge Builders Film.*

HOW WEATHER IS FORECAST**\$1.95**

(*ne, jb - 11 Minutes*) Photographed in cooperation with the U. S. Weather Bureau, this film shows actual operation of a weather observation and a weather forecasting station, the instruments used to observe and record weather, the charting of weather maps, and weather forecasting. The importance of this forecasting to farmers, airplane pilots, fishermen, and the inhabitants of flood areas is discussed. *A Coronet Film.*

IBERIAN PENINSULA**\$1.95**

(*jb, sb, c - 10 Minutes*) Providing an over-all survey of Spain and Portugal, this film stresses the theme that the Iberian Peninsula is primarily a semi-arid land of plateau and mountain land characterized by a pre-industrial, agricultural economy. We survey mining, fishing and agricultural pursuits of this region, and observe the life and character of its thirty-four million people. The narrator explains that the Iberian Peninsula still awaits the impact of the Industrial Revolution. *An Encyclopaedia Britannica Film.*

IGOR GORIN, BARITONE**\$1.95**

(*10 Minutes*) "Largo al Factotum" from *The Barber of Seville*, by Rossini.

ILLINOIS (In Color)**\$2.45**

(*ne, jb, sb, c - 10 Minutes*) After considering the pioneer background of Illinois, this film presents a study of its industries, agricultural products, mineral resources, the cities of Chicago and Springfield, the University of Illinois, the state's many monuments to Lincoln, and other points of interest. *From the "This Land of Ours" Series.*

IMMIGRATION**\$1.95**

(*jb, sb - 10 Minutes*) This film tells the story of immigration into the United States from colonial times to the present day, stressing the contributions made by people of many origins to the building of America. Among many other things, the various sequences show the motives that prompted the immigrants to leave their homelands, the admission of immigrants at Ellis Island, the difficulties of adjustment to American ways of life, and the induction of new Americans into citizenship. Animated maps are freely used throughout the picture to illustrate the origins, numbers, and movements of the immigrants. *An Encyclopaedia Britannica Film.*

IMPORTANCE OF MAKING NOTES**\$1.95**

(*jb, sb, c - 10 Minutes*) Note-taking, as an important study aid, has great value to students in almost every course. Through this motion picture, students will learn how good notes are taken in oral instruction periods and during reading. They will see how to find the key ideas for notes, what sorts of materials should be taken down verbatim, and when notes should not be taken at all. *A Coronet Film.*

IMPROVE YOUR HANDWRITING**\$1.95**

(*jb, sb, c - 10 Minutes*) Teachers should welcome this one! Aimed at high school students whose writing is still pretty much of a scrawl, this film points out that regular practice on letter spacing, formation, alignment and line quality will improve illegible handwriting. A little pep talk on the importance of good handwriting ends the film. *A Coronet Film.*

IMPROVE YOUR PERSONALITY**\$1.95**

(*jb, sb, c - 10 Minutes*) This film first defines personality, and puts its main emphasis on the meaning of personality through an analysis of the behavior of young people. The second emphasis is on how to improve personality, through concentrating your attention on the other person. The story is told in a series of episodes that illustrate the various aspects of personality. *A Coronet Film.*

IMPROVE YOUR PRONUNCIATION**\$1.95**

(*jb, sb, c - 10 Minutes*) "What did you say?" . . . that all too common phrase, is overworked because of poor pronunciation. While practicing his speech to be given at the class banquet, Bill begins to realize his own pronunciation shortcomings. He formulates a program for improvement using these basic rules: Pronounce every syllable, pronounce every sound correctly, use accepted pronunciations, and use natural pronunciation. Like Bill, your students will be amazed and pleased with the results; and will realize that in gaining the respect of their fellows, as well as in making themselves correctly understood, proper pronunciation is an asset. *A Coronet Film.*

IN THE BEGINNING**\$1.95**

(*jb, sb - 17 Minutes*) This film documents William Harvey's seventeenth century discovery that "all animals, even those that bring forth their young alive and even man himself, come from the egg." It first notes that all lower forms of life develop from single-celled eggs. Then, to show that mammals spring from comparable eggs, it presents generalized diagrams and actual pictures of the reproductive system of the female rabbit. Finally, in a truly remarkable series of time-lapse motion pictures taken through a powerful microscope, it depicts the speeded-up development of a typical mammalian egg during ovulation, fertilization, and the beginning of cell multiplication.

INDIA (In Color)**\$2.45**

(*ne, jb, sb, c, a - 10 Minutes*) Major historical, industrial, geographical, and scenic highlights of the country are the subjects of this film. *From the "This World of Ours" Series.*

When you need entertainment films, refer to Eastin Pictures' Catalog of Feature Pictures and Entertainment Short Subject Programs!

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THE INDUSTRIAL REVOLUTION**\$1.95**

(*ue, jb, sb - 10 Minutes*) Throughout the Industrial Revolution, since 1750, great inventions and great changes have gone hand in hand. This film outlines the beginning of the period in England and shows that its developments have been self-perpetuating and self-expanding. It pictures the most important of the inventions and points out the resulting changes, especially in the United States. Among the changes depicted are new industries, work specialization, population growth, expansion of cities, higher living standards, and the increased importance of agriculture. *An Encyclopaedia Britannica Film.*

INFLATION (In Color)**\$7.95**

(*sb, c, a - 20 Minutes*) Defines inflation, reveals its causes and effects, and indicates measures for the solution of it. Explains that a war or defense crisis can bring about inflation by increasing the supply of goods. Indicates that the effective cures for inflation are measures which decrease the supply of money while increasing productivity. Produced in cooperation with The Twentieth Century Fund. *An Encyclopaedia Britannica Film.*

INSTRUMENTS OF THE ORCHESTRA**\$1.95****Purchase price, new print, \$55.00**

(*ue, jb, sb, c - 20 Minutes*) In this cleverly conceived and brilliantly executed film, Dr. Malcolm Sargent, the famous British conductor, explains that a symphony orchestra can be likened to a single great musical instrument with four parts—the wood winds, brass, strings, and percussion. To illustrate this, he leads the London Symphony Orchestra in Benjamin Britten's specially written music, consisting of Variations and a Fugue on a theme by Henry Purcell. First, Dr. Sargent "takes the orchestra to pieces" and shows how music is produced by each of twenty-six different instruments. Then he "puts the orchestra together again" and conducts the lovely Fugue. *An Eastin School Film.*

INTRODUCTION TO CHEMISTRY**\$1.95**

(*jb, sb, c - 10 Minutes*) Here is a film designed to stimulate an interest in the study of chemistry as well as provide important classroom instruction. Beginning with a clear-cut definition of chemistry, the picture introduces some of the basic terms and definitions, particularly, properties, element, mixture, compound, metals, non-metals, acids, bases, and salts. Then some of the major industrial applications of chemistry are presented along with everyday uses found in the home and on the farm. *A Coronet Film.*

INTRODUCTION TO ELECTRICITY**\$1.95**

(*ue, jb - 10 Minutes*) Two children, noting examples of static electricity around their home, go to the engineer of their local power station to find out what electricity is. He explains to them the movement of electrons, the principle of the electromagnet, and how this force is harnessed to bring electricity to our homes. *A Coronet Film.*

INTRODUCTION TO FRACTIONS**\$1.95**

(*ue, jb - 10 Minutes*) Designed for use as a review in the upper elementary grades, and for remedial work in the higher grades, this film introduces a series devoted to fractions. Using lucid explanations and animated drawings of commonplace objects, it shows what a fraction is, how a fraction is written, what "numerator" means, what "denominator" means, and how the value of a fractional part is determined. It shows that fractions are a part of daily living, and defines them simply as parts of something. It touches briefly upon improper fractions and mixed numbers, and concludes by posing a simple problem for the class to answer. *A Johnson Hunt Film.*

IRRIGATION FARMING**\$1.95**

(*ue, jb, sb - 11 Minutes*) Certain sections of the United States that require irrigation are pointed out, and the sources of irrigation water are shown. Irrigation by furrow and flooding methods, canvas dam, flooding, and sprinkling are explained, and the way in which farming by irrigation leads to mutual planning among neighbors is brought out. *An Encyclopaedia Britannica Film.*

ISLAND NATION (Japan)**\$4.95**

(*ue, jb, sb - 20 Minutes*) Living is difficult in an area where farmland and other natural resources are limited; but by working hard and by developing industry, densely populated countries can overcome some of their difficulties. This film shows us that no country illustrates this

geographic principle better than Japan. We see what this country of 80,000,000 people, handicapped by mountainous terrain and without the necessary raw materials for industrial development, has done to overcome her difficulties. Industry is based on the importation of raw materials and the selling of finished products throughout the world, made possible particularly through low wages and long hours of work. In rural regions, too, people work long and hard to gain a livelihood from the soil. *A United World Film.*

ITALIAN CHILDREN—HARVEST TIME IN UMBRIA**\$1.95**

(*le, ue - 11 Minutes*) Charmingly depicts activities in the daily life of farm children in the province of Umbria. Portrays interesting features of their home environment such as their house, garden, and food, and shows the children participating in farm work—particularly in the picking and processing of olives. Illustrates the role of family festivities and musical enjoyment in the lives of Italian children, and features market day activities in the historic city of Assisi. *An Encyclopaedia Britannica Film.*

ITALY—PENINSULA OF CONTRASTS (In Color)**\$5.95**

(*ue, jb - 15 Minutes*) Presents in color photography a comprehensive survey of the physical and economic geography of Italy together with a graphic portrayal of the life of the people and of the rich Italian heritage in history and art. Animated maps in color point up key aspects of Italy's geographical pattern and help explain their influence on life and work in that country. *An Encyclopaedia Britannica Film.*

IT'S YOUR LIBRARY**\$1.95**

(*ue - 10 Minutes*) Reluctantly, twelve-year-old Dick trudges to the library to return a book for his mother. To his surprise, he finds boys from his school in the reading room. He is soon intrigued by a book about model sailboats, and the friendly librarian shows him other books on hobbies and games. At his request, she tells him how to get a library card. The film, designed to encourage youngsters to take advantage of library facilities, stresses the fact that the library contains books of many different kinds, and that the librarian is there to help people find what they want. *Produced by Teaching Films, Inc.*

JAKOB GIMPEL, PIANIST**\$1.95**

(*10 Minutes*) "Impromptu in A Flat Major," "Mazurka in C Sharp," "Etude in A Minor, Op. 5," all by Chopin.

JAMES FENIMORE COOPER**\$3.95**

(*jb, sb - 20 Minutes*) The reasons for Cooper's literary greatness becomes strikingly apparent in this moving story of significant incidents in his life. We see him grow from a young man, dreaming of pioneer adventure on the frontier, to a mature, distinguished novelist, forcing his earlier dreams into vicarious reality by creating the first great American novels based on the American frontier scene. *An Encyclopaedia Britannica Film.*

JERUSALEM—THE HOLY CITY (In Color)**\$3.95**

(*jb, sb, a - 10 Minutes*) Portrays in rich Technicolor photography the pageantry of Jerusalem and of the historical shrines sacred to three religious traditions—Jewish, Christian, and Mohammedan. It captures the mood, flavor, and spirit of Jerusalem and provides a documentation of specific sites. It relates settings and shrines to the historic events and religious associations with which they are identified in a tradition and heritage of the western world. *An Encyclopaedia Britannica Film.*

JET PROPULSION**\$1.95**

(*jb, sb - 12 Minutes*) Provides a graphic explanation of jet propulsion and its use in modern aircraft. Explains through animation the workings of jet engines and the principles of physics on which they are based, with special emphasis on Newton's third law of motion. Shows various types of jet engines and their uses. Portrays jet aircraft in flight and suggests future potentiality. *An Encyclopaedia Britannica Film.*

JOHN C. CALHOUN**\$3.95**

(*jb, sb, c - 20 Minutes*) John C. Calhoun is known as America's most distinguished spokesman for the rights of the minority groups against oppressive majorities. The film depicts his early career as a national political figure, his role as one of the leaders of the War of 1812, his support of the tariff, the system of internal improvements and other measures strengthening national powers. The reasons for his break with President Andrew Jackson are brought out. Following Calhoun's career to his last great stand for southern rights, the picture concludes with a summing up of the tragedy of his career. This tragedy was that while he foresaw the inevitability of the sectional conflict that culminated the Civil War and strove to avert it, yet his continuous advocacy of the southern point of view was a major factor in bringing on that conflict. *An Encyclopaedia Britannica Film.*

JOHN C. FREMONT**\$3.95**

(*jb, sb, a - 20 Minutes*) Dramatizes important and significant events in the rich, full life of John C. Fremont, Cartographer, explorer, military general, presidential candidate, and territorial governor. Begins with Fremont's governmental work as explorer and map-maker in the Mississippi valley and the West. Calls attention to his association with Kit Carson, and his part in the Mexican and Civil Wars. Recalls his defeats for the Presidency and his eventual appointment as territorial governor of Arizona. *An Encyclopaedia Britannica Film.*

JOHN GREENLEAF WHITTIER**\$3.95**

(*jb, sb, a - 20 Minutes*) Recalls highlights in the life of one of America's most beloved poets and strongest abolitionists. Begins by revealing Whittier's boyhood love for poetry. Traces his later association with William Lloyd Garrison, and follows his work as student and editor, when he began to establish himself as a writer and as an advocate of social reforms. Points out Whittier's years of seclusion at Amesbury, and reveals how, during his declining years, he was inspired by boyhood memories to write some of his best-loved poems. *An Encyclopaedia Britannica Film.*

JOHN MARSHALL**\$3.95**

(*jb, sb, c - 20 Minutes*) Here we see the growth of values and skills which fitted John Marshall to become the founder of American Constitutional law and the greatest justice of the Supreme Court. Beginning with the events in his boyhood on the Virginia frontier and his experiences as an officer in the American Army, the film then follows Marshall through his subsequent career as a rising young lawyer and as a political leader. We are shown in a series of dramatic episodes, the great court decisions through which Marshall established the Supreme Court as the highest authority in determining the constitutionality of the American legislation and developed the interpretation of the constitution which became the foundation upon which rests the power of the Federal government today. *An Encyclopaedia Britannica Film.*

JOHN QUINCY ADAMS**\$3.95**

(*jb, sb, c - 20 Minutes*) John Quincy Adams, known as America's foremost diplomat, laid the foundations for American policy on foreign affairs. This film relives his experiences as an American foreign representative which led finally to his appointment as Secretary of State under the administration of James Monroe. In this capacity he wrote the Monroe Doctrine which has been the cornerstone of American foreign policy throughout the nation's history. We trace the steps by which Adams, in a series of diplomatic moves, laid the groundwork for the expansion of the United States across the entire continent. In the final phase of his career, Adams became the leading spokesman in Congress for the movement to abolish slavery in the United States. *An Encyclopaedia Britannica Film.*

JOHN SEBASTIAN, HARMONICIST**\$1.95**

(*10 Minutes*) "Bouree" by Bach, "Larghetto" by Handel, "Inca Dance" by Sebastian.

JOHNNY LEARNS HIS MANNERS**\$2.95**

(*ie, ne - 20 Minutes*) A novel dramatic device, achieved through animation, makes this film unusually interesting and forceful. Johnny is a little boy who has a "Goodself" who urges him to be neat and polite. But he also has a "Badself" who tells him to be untidy and rude—to act like a pig. He listens to "Badself" and little by little,

as he misbehaves, he turns into a pig! When he finds that no one likes a pig, his mother suggests that he try to be clean and considerate. Johnny does try, and gradually becomes his little-boy self again.

JOSE ITURBI, PIANIST (Reel 1)**\$1.95**

(*10 Minutes*) "Sevilla" by Albeniz.

JOSE ITURBI, PIANIST (Reel 2)**\$1.95**

(*10 Minutes*) Three pieces by Rameau for the Harpsichord, "Hungarian Rhapsody No. 11" by Liszt.

JUDGING FACTS**\$1.95**

(*jb, sb - 10 Minutes*) Jim writes a story for his high school paper, based upon a report that money raised for new football uniforms is to be spent for a motion picture projector. Bob and Frances, the editors, question the story. To be sure, it contains facts, but are the facts relevant? And it contains honest opinions, but are they based on valid assumptions? It develops that the projector is being given to the school by the P.T.A. An analysis of Jim's story reveals irrelevant facts, false analogies, mistaken assumptions, unreasoning acceptance of platitudes, and confused usage of words—common reasons for misjudging facts. *A Coronet Film.*

JUNIOR PROM (In Color)**\$7.95**

(*jb, sb, c - 22 Minutes*) Using believable and natural situations, this film sets a high standard of positive behavior for teen-age youth. Two high school couples double-date for the Junior Prom and incidentally learn a lot about invitations, dress, preparations for the party, corsages, meeting parents, conversations, greeting sponsors, use of programs, exchanging dances, refreshments, leave-taking, the after-party supper, and farewells. An interesting little story is woven into the film, adding a slightly dramatic flavor that young people will relish. *A Simmel-Meservey Film.*

KENNETH SPENCER, BASSO**\$1.95**

(*10 Minutes*) "Passing By" by Purcell, "Oh No John" by Sebastian, "Deep River," "Every Time I Feel the Spirit."

KENTUCKY (In Color)**\$2.45**

(*ie, jb, sb, c - 10 Minutes*) Kentucky, the Blue Grass State, was explored by Daniel Boone, contested in Indian wars, and admitted to the union in the early years of the republic. The eastern part of the state is mountainous, and famed for its scenic beauty. The central and western sections are well adapted to agriculture and yield important quantities of corn, tobacco, wheat, and other crops. Kentucky, long noted for its fine horses, also raises much live-stock and poultry. Deposits of coal, oil, and natural gas are worked, and a considerable volume of manufactured goods is produced. Traditionally hospitable, Kentucky welcomes visitors to such natural wonders as the Mammoth Cave and to the state's many historical sites, seats of learning, and vacation areas. *From the "This Land of Ours" Series.*

KENTUCKY PIONEERS**\$1.95**

(*jb, sb - 10 Minutes*) Following two pioneer families along the difficult and dangerous Wilderness Road, we go to the Kentucky frontier fort at Harrod's Station. There we see the hardships encountered in establishing a new home in the wilderness. Such representative activities as weaving, soap-making, cooking, candle-making, carpentry, cabin construction, schooling and square dancing are re-enacted. *An Encyclopaedia Britannica Film.*

KNOW YOUR CAR**\$1.95**

(*jb, sb, voc - 14 Minutes*) Emphasizing that the driver who knows why his automobile runs can get longer and better service from it, this film uses actual pictures, animated diagrams, and cross-sectional drawings to show the main parts of a car and tell how they operate. The various assemblies which are covered in some detail include the frame, running gear, steering mechanism, engine, ignition system, cooling system, clutch, rear axle, brakes, electrical system, and instrument panel. *A U. S. Office of Education Film.*

Easy-to-use order blanks will be found at the back of this catalog.

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- KNOW YOUR LIBRARY** \$1.95
(jb, sb - 10 Minutes) Deciding that the library is just too confusing, Betty gives up her aimless search for the information she needs for an assignment. Later her cousin John tells her something about the card catalog, the vertical file, the "Reader's Guide," and the reference books. He persuades her to try again. This time the librarian explains the Dewey Decimal Classification System to Betty, and shows her how to find books and articles by using the indexes John has mentioned. Betty soon finds lots of material for her assignment, and concludes that a library is a helpful place—when you know your library. *A Coronet Film.*
- THE LADY OF THE LAKE: BACKGROUND FOR LITERATURE** \$1.95
(jb, sb, c - 10 Minutes) Sir Walter Scott's poem comes to life in this film. By providing a brief background of Scott's life and showing the Scotch setting of his famous *The Lady of the Lake*, this motion picture teaches the concept that literature has its roots in actual places, people, and events. *A Coronet Film.*
- LAND OF MEXICO** \$1.95
(ue, jb - 10 Minutes) After describing the geography and climate of Mexico, this film outlines the natural resources, the commercial activities, and the leading occupations. We learn that Mexico City and some of the urban areas of the country are thoroughly modern and partially industrialized, but that the smaller towns and rural sections still conform to the predominantly agricultural pattern of the nation's economy. We see such typical Mexican scenes as the building of an adobe house, the planting of a cactus hedge, the plowing of a corn field with oxen, and the making of baskets to be sold in the colorful village market. *An Encyclopaedia Britannica Film.*
- LAND OF THE INCAS (In Color)** \$2.95
(jb, sb, c - 10 Minutes) Long before Columbus discovered America, the Incas of Peru had developed a civilization superior in some respects to anything the world had yet seen. Under their Emperor-God they ruled a vast empire, which enjoyed a considerable degree of culture and prosperity. They were skillful builders, and their temples and homes stand today almost unscathed by the passing centuries. In this film, we explore an ancient Inca city on a mountain top, while the narrator describes life as it was in the great days of these people. *A Simmel-Meservey Film.*
- THE LANGUAGE OF GRAPHS** \$1.95
(jb, sb - 10 Minutes) Skippy Holt is business manager of a high school paper, and Bill Norton is his assistant. To prove to the staff that it is necessary to raise the price of the paper, the boys make a simple bar graph showing how production costs have risen, a line graph comparing the average weekly circulation of their paper and three others, a circle graph depicting their average weekly budget, and finally an equation graph comparing the sums yielded by the old price and by the proposed new price. Thus they prove their point—and show us a lot about constructing graphs. *A Coronet Film.*
- LaSALLE** \$3.95
(jb, sb, a - 20 Minutes) Highlights significant events in the triumphant, yet tragic, career of Robert Cavalier, Sieur de La Salle. Reveals him first as a young Jesuit novice who leaves the order for work in the New World. Traces his associations with Frontenac, his relations with the Indians, his passage down the Mississippi, and his claiming of the Valley for France. Points out the many setbacks which hampered the attainment of his major objectives, and his ill-timed death which ended his attempt to establish a settlement at the mouth of the Mississippi. *An Encyclopaedia Britannica Film.*
- LAW OF DEMAND AND SUPPLY, THE** \$1.95
(jb, sb - 11 Minutes) Through the story of Tim, who is in the bicycle-rental business, students are taught how the law of demand and supply affects business. By using terms familiar to high school students and graphs to illustrate some of the points, the film stimulates discussion of the many economic factors to which this law may be applied. *A Coronet Film.*
- LAWS OF MOTION (In Color)** \$3.95
(jb, sb, c - 12 Minutes) Through animation, slow and stopmotion photography, and interpretative narration, the film provides a detailed study of the three laws of motion—momentum and inertia, acceleration, and force and counterforce as illustrated by a discussion of centrifugal and centripetal force. The laws of motion are related to everyday objects and activities to make them fully understandable. *An Encyclopaedia Britannica Film.*
- LEARN TO ARGUE EFFECTIVELY** \$1.95
(jb, sb, c - 11 Minutes) Argument is essential to democratic living and everyone should learn to argue purposefully and soundly. This film clarifies the role of persuasive argument. It shows when arguments are purposeful, what subjects are bad and good and what is a basis for a profitable argument. It contrasts effectively the significant, serious use of argumentation against the use of irrelevant, unsound argument that is carried on without purpose. *A Coronet Film.*
- LEAVES** \$1.95
(jb, sb - 10 Minutes) The process of photosynthesis, upon which depends the actual survival of all plant and animal life, is explained by this film. Plant structure is briefly reviewed, then leaf structure is illustrated in detail, with greatly enlarged motion pictures and animated diagrams to show the appearance and function of cell layers, veins, stomata, chloroplasts, and other microscopic parts. Aply, the leaf is likened to a factory. With water, minerals, and carbon dioxide as raw materials, the leaf manufactures sugar and other foods for the plant and releases a valuable by-product, oxygen. In conclusion, various specialized leaf structures are illustrated. *An Encyclopaedia Britannica Film.*
- THE LEGEND OF SLEEPY HOLLOW** \$4.95
(ue, jb, sb - 30 Minutes) Photographed in the New York countryside in which Irving's story is laid, here is the tale dramatized almost as he first told it. Although originally a silent production, narration has been skillfully added. All the familiar characters are depicted—Brom Bones, Katrina van Tassel, and Ichabod Crane, with Will Rogers portraying the lanky schoolmaster.
- LEONARD ROSE, CELLIST** \$1.95
(10 Minutes) "Rococo Variations" by Tschaiikowsky.
- LET'S COUNT** \$1.95
(le - 11 Minutes) Intended as a bridge between the haphazard counting of primary grade children and the introduction to arithmetic, this film points out the many things around us there are to count, and how easy it is to use tally marks and numerical symbols to answer the question "How many?" It shows that these symbols refer to specific quantities, and teaches the difference between ordinal and cardinal numbers. *A Coronet Film.*
- LET'S DRAW WITH CRAYONS (In Color)** \$3.95
(le, ue - 10 Minutes) Elementary school children demonstrate several methods of using crayons artistically. Various techniques of application, shading, blending, and using crayons are illustrated. Methods of creating designs for arts and crafts, textiles, and posters are included. Contrast is drawn between good and bad crayon techniques. *A Coronet Film.*
- LET'S MEASURE: INCHES, FEET AND YARDS** \$1.95
(le - 11 Minutes) Jimmy has many questions about length. Among them is how much he has grown. When Jimmy's father uses a ruler to measure Jimmy's height Jimmy wants to find out how to measure. Father and Jimmy examine the ruler together—indicating the units of length. From the foot ruler, they proceed to the yardstick. And, measuring longer lengths, Jimmy plays a game—finding out the length of familiar objects—and begins to learn how to estimate lengths in inches, feet, and yards. *A Coronet Film.*
- LET'S PAINT WITH WATER COLOR (In Color)** \$3.95
(le, ue - 11 Minutes) The correct use of water colors can present many problems. Children often spill their paints, misuse their colors, and ruin their paint brushes. This film is intended to help the average teacher of elementary art overcome some of these problems and to encourage the children to do creative work in water colors both at school and at home. *A Coronet Film.*

- LET'S PLAY FAIR** **\$1.95**
(le, ue, jb - 10 Minutes) Sharing, taking turns, and obeying rules, are some of the basic elements of fair play that Herbie and his brother Bill discover in this motion picture. Your students will realize through this film that, although it sometimes takes careful consideration, fair play is the way to have the most fun. The picture will promote discussion of "fair play" as it applies to specific problems in the everyday lives of students. It will help young people to take their places in a more harmonious society. *A Coronet Film.*
- LET'S PLAY WITH CLAY: ANIMALS** **\$1.95**
(ue, jb - 10 Minutes) The picture begins with a demonstration of the flexibility and general character of clay, and shows how to get it into working condition. The demonstrator then shows how to make a bird by squeezing and pinching the clay to make the body, head, tail and feet. Next a snowman and cat are molded and other forms, such as a pig, rabbit and a fish are suggested. Students seeing the film are challenged to use clay and thus discover their creative power to express themselves. *A Young America Film.*
- LET'S SHARE WITH OTHERS** **\$1.95**
(le, ue - 10 Minutes) Sharing is an important social concept that involves a series of skills. This motion picture outlines these skills and teaches the lesson of sharing based on fair play, cooperation, thoughtfulness, courtesy and friendship. It includes such behavior patterns as dividing things, taking turns, sharing through words and expression, and doing things together. The inherent or natural limitations of sharing are illustrated but the new values and pleasures that come with sharing are emphasized. *A Coronet Film.*
- LET'S VISIT A POULTRY FARM** **\$1.95**
(le, ue - 10 Minutes) A little girl goes to see a poultry farm, and we go along with her. We see her feed the chickens and gather and package eggs. At the hatchery, we watch as a baby chick pecks his way out of his shell. And we learn about the farmer's contribution to our lives. *A Coronet Film.*
- LEWIS AND CLARK** **\$3.95**
(jb, sb, a - 20 Minutes) Tells the story of the expedition made by Meriwether Lewis and William Clark to explore the land from the Mississippi to the Pacific Coast. Follows their party up the Mississippi River to Mandan Indian territory in North Dakota where they established winter camp. Portrays their meeting with the Frenchman Charbonneau and his Indian wife Sacajawea who became their guides. Continues with them across the northern Rockies and down the Columbia River to its mouth. Reveals details of scientific exploration with respect to topography, natural resources, and the plant and animal life. *An Encyclopaedia Britannica Film.*
- THE LIBRARY OF CONGRESS** **\$1.95**
(sb, c - 20 Minutes) The Library of Congress is one of the world's great libraries. It houses many priceless original documents — the Declaration of Independence, the Constitution of the United States, a Gutenberg Bible, a musical score by Beethoven. In this film, after seeing these precious relics, we learn much about the varied activities of the Library, which include cataloging and storing millions of books, lending books to government officials and libraries of the world, recording and preserving American to the public, exchanging publications with the principal folk songs, and preparing talking books for the blind.
- LIFE ALONG THE WATERWAYS (In Color)** **\$3.95**
(ue, jb, sb - 11 Minutes) Beautiful photography depicts the many forms of plant and animal life found near the streams, ponds, rivers, and marshes that make up a waterway system. The changing character of the animal and plant life as the character of the waters change is well shown. Illustrates the dependence of the members of this community on the waterway, and points out their activities throughout the spring, summer, and autumn seasons. Indicates physical changes of the waterway in its growth from brook to river. *An Encyclopaedia Britannica Film.*
- LIFE CYCLE OF THE MOSQUITO** **\$2.45**
(sb, c - 14 Minutes) In a remarkable series of motion pictures taken through a microscope, this film first depicts the anatomy of the typical mosquito and then shows us the complete life cycle of the insect. We see the laying of the eggs, the hatching of the larvae, the development of the larvae as they pass through the four instar stages, the feeding of the larvae, the changing of the larvae into quiescent pupae, and finally the emergence of the adult mosquitoes. *A Young America Film.*
- LIFE IN A POND** **\$1.95**
(ue, jb, sb - 10 Minutes) With a teen age biology class, we visit a typical fresh-water pond and study many microscopic animals, food-chains, and a wealth of plant and animal life that provide examples of important principles of natural science. The film blends natural setting scenes and controlled set-ups with a fine variety of underwater and microscopic scenes. *A Coronet Film.*
- LIFE IN OLD LOUISIANA** **\$1.95**
(jb, sb - 10 Minutes) Woven into a dramatized story of New Orleans family life are many of the significant facts characterizing Louisiana society and economy in the 1830's. The film calls attention to customs and manners of the period, the prevailing French language, the Mississippi River packet boats, the delta country, cotton and cane plantations, slavery, education, religion, architecture, music, and the "code duello." *An Encyclopaedia Britannica Film.*
- LIFE IN THE NILE VALLEY** **\$1.95**
(ue, jb - 10 Minutes) The Nile River — from Aswan to Cairo — is the setting of this colorful film. Within this narrow valley, where over fifteen million people live, an agricultural society dependent on the Nile has existed for typical Egyptian farm family in this region, and how their thousands of years. We are shown the activities of a lives are influenced by their environment. How the climate, the Nile River, and the soil affect the raising of such crops as cotton, vegetables, millet and rice are seen in relationship to the life of the Hassan family as they go about their daily tasks. *A Coronet Film.*
- THE LIFE OF PLANTS** **\$1.95**
(jb, sb, c - 13 Minutes) By means of time-lapse photography, the whole life cycle of a plant is compressed into thirteen minutes and brought to the screen. We see the seed breaking open, the taproot being sent down, the root system developing, the first shoot breaking through the ground, the stem and the leaves growing and taking shape, and finally the flowers forming and opening.
- THE LIGHTHOUSE (In Color)** **\$3.95**
(ue, jb - 11 Minutes) The delightful story of a young boy whose father is a lighthouse keeper on the California coast, told by himself. We watch as he listens to ship-to-shore radio messages, helps his father shine the lighthouse prism and take care of the power plant, and explains how the lighthouse protects shipping. We go with them to town when they purchase supplies, and we join the boy as he wanders along the beach to collect driftwood. *An Encyclopaedia Britannica Film.*
- LISTEN WELL, LEARN WELL** **\$1.95**
(le, ue - 10 Minutes) How many good listeners do you have in your class? Listening "like a sponge," "a grasshopper," and "a turtle" are ways children in this film characterize their own listening habits as they play listening games, and discover how to really listen to learn. They learn how to pick out important sounds, how to keep listening to sounds, and how visualizing sounds helps to understand them. *A Coronet Film.*
- LITERATURE APPRECIATION: ENGLISH LYRICS** **\$1.95**
(sb, c - 10 Minutes) This film develops, first, an understanding of the nature of lyric poetry and the kinds of subjects with which it deals. Then, since much great lyric poetry is the work of English poets, we must understand the English background against which and about which they wrote. Quotations from great English lyric poems are illustrated by scenes which inspired them, giving a sense of the meaning and the beauty the poets felt. *A Coronet Film.*

See inside back cover for money-saving prices on reels, cans, film cement, recording tape, rewinders, splicers and other supplies!

LITERATURE APPRECIATION:**HOW TO READ ESSAYS****\$2.95**

(*sb, c, a - 13½ Minutes*) Reading essays can be a rich experience if we read them to understand the background of the author, his purpose, and the style of his writing. This film brings to the class visualized excerpts from Emerson, Stevenson, Addison, Thackeray, Lamb, Hunt, and E. B. White, making a challenging introduction to the reading and enjoyment of essays. *A Coronet Film.*

LITERATURE APPRECIATION:**HOW TO READ NOVELS****\$2.95**

(*sb, sb, c - 13½ Minutes*) Here is a provocative study of several aspects of the fascinating process of reading a novel. For enrichment and greater appreciation of novels, this film encourages students to find out about the author, to study characterizations closely, and to visualize the setting and action of the story in order to gain pleasure in novel reading and to give improved oral and written book reports. *A Coronet Film.*

LITERATURE APPRECIATION:**HOW TO READ PLAYS****\$2.95**

(*jb, sb, c - 13½ Minutes*) This film offers constructive, workable suggestions concerning the problems of reading a play. Emphasis is placed on reconstructing — imaginatively—the stage production itself, thereby enabling the reader to fully grasp the visual, aural and dramatic content of a play from the bare outlines provided in a book. *A Coronet Film.*

LITERATURE APPRECIATION:**HOW TO READ POETRY****\$1.95**

(*jb, sb, c - 10 Minutes*) Enjoying poetry is dependent in part on being skilled in reading poetry. In this film your students will discover how understanding the poet, looking for experiences the poet is sharing, and recognizing word devices used to convey the experiences will increase their pleasures in reading poetry. *A Coronet Film.*

LITERATURE APPRECIATION: STORIES**\$2.45**

(*jb, sb - 14 Minutes*) While planning a puppet show with a writer, a high school boy learns to read with the author and to visualize characters, settings, and plots. Examples are drawn from famous short stories, but the principles of reading apply to all prose fiction. *A Coronet Film.*

LIVING IN A METROPOLIS**\$4.95**

(*jb, sb - 20 Minutes*) In the last century, huge cities, commonly referred to as metropolises, have grown up as trading, transportation and manufacturing centers to serve the needs of people in an industrialized, commercial nation. Using the giant city of New York as an example, this production illustrates that millions of people of different cultural and racial backgrounds can live together in peace and eventually all become Americans. This is an exceptionally engrossing film story. *A United World Film.*

LONDON (In Color)**\$2.45**

(*ue, jb, sb, c, a - 10 Minutes*) A visit to one of the greatest cities of the world, and to all its historic and interesting places. From the "This World of Ours" Series.

LOOK IT UP!**\$1.95**

(*jb, sb, c - 10 Minutes*) The dictionary is probably the most important reference book available to the high school student. This film is designed to motivate the dictionary habit especially for spellings, meanings, and pronunciation. Also the dictionary, as this film shows students, has such useful information as synonyms, antonyms, derivations, prefixes, suffixes, and information on geographical, historical, and biographical matter. *A Coronet Film.*

LOUIS PASTEUR, THE BENEFACTOR**\$1.95**

(*jb, sb, c - 10 Minutes*) This gripping presentation gives us a historically accurate review of Louis Pasteur's life and work. Filmed in France, many of the episodes are re-enacted in their actual settings. The film depicts the great scientist's childhood home, early discouragements, experiments with wine and silk, prevention of animal diseases, proof that microbes cause disease, discovery of immunity, and triumphant conquest of hydrophobia. It shows the honors heaped upon him at the climax of his long career, and closes with his stirring challenge to youth.

LOUISA MAY ALCOTT**\$3.95**

(*jb, sb, a - 20 Minutes*) Portrays the life of one of America's great and popular women writers. Reveals her complete devotion to her family in assuming full responsibility for its support. Describes her service as a nurse in the Civil War and mentions her aiding national reform and improvement measures. Emphasizes her success as a writer of human interest stories, with special attention to *Little Women*, *Little Men*, and *Jo's Boys*. *An Encyclopaedia Britannica Film.*

LUCIA DI LAMMERMOOR**\$4.95**

(*23 Minutes*) Excerpts from Donizetti's opera performed by artists of the Rome and La Scala Opera Companies.

THE LUMBERMAN (In Color)**\$5.95**

(*ue, jb, sb - 20 Minutes*) This beautiful color film presents a very human picture of the life and work of a lumberman in the beautiful Northwest timberland at the foot of snow-capped Mt. Hood. It gives in detail the actual procedure of felling the forest giants, transporting them to the mill, and cutting the huge logs into lumber. However, the film is most important for its social value. We learn to know intimately these reliable, hard-working men of the great forests. *A Frith Film.*

MACBETH**\$1.95****Purchase price, new print, \$55.00**

(*sb, c - 16 Minutes*) Two famous scenes from Shakespeare's powerful tragedy, *Macbeth*, are combined in this valuable production. First we are given a gripping rendition of Act II, Scene 2, in which Macbeth, urged on by his ambitious wife, murders Duncan, King of Scotland. Then we witness a masterly performance of Act V, Scene 1, in which Lady Macbeth appears in her weird and dramatic sleepwalking scene. In addition to brilliant photography and sound reproduction, this film offers inspired acting by a distinguished cast, impressive sets which recreate the interior of a medieval castle, and a musical score played by the London Symphony Orchestra. *An Eastin School Film.*

MACHINE TRANSPORTATION**(Machine Operation)****\$1.95**

(*sb, c - 15 Minutes*) The advantages of using recording and transcribing machines for handling business dictation are explained, and both Ediphone and Dictaphone equipment are demonstrated. Lenore Fenton, champion typist, tells how to transcribe properly. Among the points covered are correct posture, steps in transcribing, use of slips, operation of the machine, regulation of tone and volume, repeating, and removal and handling of cylinders. *A U. S. Navy Training Film.*

MACHINE TRANSCRIPTION**(Transcription Technique)****\$1.95**

(*sb, c - 22 Minutes*) Proper transcription methods are covered in some detail in this film which tells how to organize a day's work, how to control and phrase dictation at various speeds, how to estimate the length of a letter and arrange it on the letterhead, and how to correct errors in the transcription on the cylinder. The film closes with a demonstration of rapid transcription, with emphasis upon the practices which make for neat, fast, and accurate work. *A U. S. Navy Training Film.*

MADE IN U.S.A.**\$1.95**

(*jb, sb, c - 10 Minutes*) Produced by the Carnegie Endowment for International Peace and the Committee on International Economics Policy, this film points out our dependence on other countries for raw materials. The story is clever and trick photography enables a "magician" to whisk away the many common articles which are made from imported materials.

THE MAIL**\$1.95**

(*le, ue - 11 Minutes*) Betty, in Los Angeles, writes a letter to her aunt in Pennsylvania. This film shows how the letter is handled from the time Betty drops it in the mail box until it is delivered to her aunt. We see it being collected from the mail box, sorted and cancelled at the post office, transported in a railway mail car, and delivered by a postman. Betty's aunt replies by air mail, special delivery, and in following this letter we see the kind of handling received by this type of mail.

THE MAILMAN**\$1.95**

(*le, ue - 10 Minutes*) First, this film shows us the city postman on his important daily job. Early in the morning he reports to the post office, gets the mail for his route, and starts making his rounds. When his pack is empty, he refills it from a relay bag. As he returns to the post office, he collects the outgoing mail from mail boxes along the way. Next we see the rural mailman on his route. His automobile is really a traveling post office. He delivers letters and packages, collects outgoing mail, and even sells stamps and money orders to the people on his route. *An Encyclopaedia Britannica Film.*

MAINE (In Color)**\$2.45**

(*ue, jb, sb, c - 10 Minutes*) Maine, with its huge production of lumber and pulpwood, is appropriately known as the Pine Tree State. But, as this film shows, Maine also produces vast quantities of such varied commodities as potatoes, dairy products, eggs and poultry, fish and seafood, paper, textiles, and shoes. Historically and culturally, the state's resources are also great, as evidenced by its sturdy democratic institutions, its famous seats of learning, and its monuments to great men and great events of its past. Maine, unspoiled and uncrowded, has so much to offer the sportsman and vacationist that it has been aptly called the "Land of Remembered Vacations." *From the "This Land of Ours" Series.*

MAINTENANCE OF OFFICE MACHINES**\$3.95**

(*jb, sb, c - 36 Minutes*) Dirt, dust, and carelessness are exposed as the three deadly enemies of office machines. Instructions are given for the care and cleaning of typewriters, dictating machines, adding machines, and calculators. Several popular makes of typewriters, including Burroughs, Electromatic, L. C. Smith, Remington, Royal, Underwood, and Woodstock, are covered in some detail. Demonstrations of the Dictaphone and Ediphone show the routine maintenance of the recorders, transcribers, record shavers, and record cylinders, and also emphasizes the proper operation and handling of the equipment. Adding machines and calculators, which require little attention, are briefly discussed. *A. U. S. Navy Training Film.*

MAKE-UP FROM THE NECK DOWN**\$1.95**

(*sb, c - 19 Minutes*) Produced during the war by the Navy, literally to encourage the WAVES to keep themselves in good shape, this film inspires girls to correct faults in their figures. It demonstrates five general exercises for everyday use and three special ones for correcting specific faults. Of these three, one is for the hips, one for the stomach muscles, and one for relaxing taut muscles. As the film states, these exercises, requiring ten minutes each day, will produce an upright, correctly proportioned figure. *A. U. S. Navy Training Film.*

MAKING SENSE WITH SENTENCES**\$1.95**

(*ue, jb, sb - 10 Minutes*) Why should we use complete sentences when we write? Often we do not speak in complete sentences, yet we are understood. What is a complete sentence? These and other questions about "complete thoughts" and how they are expressed are answered in this film. *A Coronet Film.*

MAKING THE MOST OF SCHOOL**\$1.95**

(*jb - 10 Minutes*) This film illustrates that school is largely what the student makes of it. A student can get by without much effort—and without much value received; or he can find activities, studies and friendships which will give him far more than the minimum requirements. By taking an active part in classroom and extra-curricular activities, improving his reading and study habits, and making the best use of his time, he will find that school work is much richer and more meaningful. *A Coronet Film.*

MAN WITHOUT A COUNTRY, THE**\$4.95**

(*sb, c, a - 27 Minutes*) A brilliant dramatization of Edward Everett Hale's classic story of Philip Nolan. Retold within the framework of a court scene in which the Judge, who is swearing in new American citizens, tells them the story of the American Naval officer who rejected and damned his country in a moment of anger. *A Young America Film.*

Rental rates listed opposite titles are for school week (Monday to Friday) or week-end (Friday to Monday) use!

MAPS AND THEIR MEANING (In Color)**\$5.95**

(*ue, jb - 15 Minutes*) The meaning of the different colors of a physical map is explained and visualized in this film. The film visualizes the types of land found in each of the color zones, from the low land to the rocky highlands. How man uses the land in each of these color zones is also shown. The important effects of altitude, latitude, and rainfall upon the use of land are explained. *Academy Films.*

MAPS AND THEIR USES**\$1.95**

(*ue, jb, sb - 10 Minutes*) This film takes up the various special maps of a large city — showing the many types of information about a region that may be obtained from maps, and the many kinds of special maps there are to supply specialized kinds of information. It reviews the basic elements of maps, and then begins the study of contour lines, devices for showing distance and direction, and special maps for special purposes. *A Coronet Film.*

MARRIAGE OF FIGARO**\$4.95**

(*23 Minutes*) Excerpts from Mozart's opera performed by artists of the Rome and La Scala Opera Companies.

MASSACHUSETTS (In Color)**\$2.45**

(*ue, jb, sb, c - 10 Minutes*) The Commonwealth of Massachusetts has always been one of the greatest states of this land of ours. Here the Pilgrims landed. Here the Revolution began. Boston, the capital and metropolis, is one of America's foremost cities. Primarily industrial, Massachusetts manufactures vast quantities of textiles, paper, shoes, and other wares. The seaports have huge fishing fleets. The rural areas produce tobacco, cranberries, and turkeys. Among the many outstanding schools are Harvard University, Massachusetts Institute of Technology; and Amherst, Smith, and Williams Colleges. Cultural shrines are numerous, and the beauties of the rugged coast and the rolling Berkshires are a perpetual invitation to the vacationer. *From the "This Land of Ours" Series.*

THE MEANING OF ENGAGEMENT**\$2.95**

(*sb, c, a - 16 Minutes*) An appealing and natural story of a young couple's growing realization that engagement is a period for mutual adjustment and emotional preparation for marriage, and that the marriage has more chance of succeeding if the couple really takes advantage of the engagement period. The film also discusses the problem of "breaking an engagement" and when it is the wisest choice. Changing their plans for a hasty marriage, the couple decides to wait until they have had a chance to see more of each other in their altered relationship. *A Coronet Film.*

THE MEANING OF FEUDALISM**\$1.95**

(*jb, sb, c - 10 Minutes*) Students are sure to get a new history experience when they see and study a feudal castle with Jacques, a French boy who lives in an ancient town below the castle. The film trip is an excellent jumping off point for a class discussion on the way of life in feudal days, the value of the castle, church and land to the serfs, and the influence of feudalism on modern life. *A Coronet Film.*

THE MEANING OF PI**\$1.95**

(*jb, sb - 10 Minutes*) To teach the concept of pi, to show its importance, to teach the numerical value of pi, and how this value is determined—these are the purposes of the film. Using animation and a simple story situation, the numerical value of pi is arrived at and sequences showing the use of circles in art, industry, and commerce help to fix the value firmly in the student's mind. In a closing historical sequence the discovery of pi is described as one of the great advances in history. *A Coronet Film.*

MEASUREMENT**\$1.95**

(*jb, sb - 10 Minutes*) This film gives a broad overview of the many kinds of measurement we use—linear, square, cubic, weight, liquid, temperature and time—how each affects our everyday lives, and how present-day standards of measurement are maintained. *A Coronet Film.*

MEASURING TEMPERATURE**\$1.95**

(*ue, jb - 10 Minutes*) Through the eyes of a boy, we learn how the thermometer works and why thermometers are so important. Many of their uses are shown, and this affords an opportunity to explain several different kinds of thermometers. *A Young America Film.*

of Cinematic Arts

Lobster

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- MECHANISMS OF BREATHING** \$1.95
(sb, c - 10 Minutes) Animated drawings are generously used in this film to depict the mechanisms of breathing. We see the pharynx, larynx, trachea, bronchi, and the bronchiole of the lungs. The functioning of the phrenic nerve is described, and the exchange of oxygen and carbon dioxide between the air sacs and the blood stream is illustrated. Closeups of the action of the lungs and trachea under varying air pressure are shown, and the relation of the breathing rate to the carbon dioxide content of the air is explained. In conclusion, the Schaefer method of artificial respiration is demonstrated. *An Encyclopaedia Britannica Film.*
- THE MEDIEVAL WORLD (In Color)** \$3.95
(jb, sb, c, a - 10 Minutes) Bringing enrichment, maturation and background meaning as well as instruction to your class work, this film takes your students to various locations throughout the world, wherever the particular subject or period may be studied most profitably. Europe's old walled towns, the feudal castles, and the rich museum collections form the background for a carefully organized study of medieval times. The turbulence of the times and the changing social patterns set the scene for an exciting and vivid study of real men and real events. Perhaps the sense of reality is the largest contribution of this picture to your class work. *A Coronet Film.*
- MEET YOUR FEDERAL GOVERNMENT** \$2.95
(jb, sb - 15 Minutes) In this film, a high school boy visits Washington. There his Congressman takes him to the Library of Congress to see the Constitution, and points out that it provides for three separate branches of government, operating under a system of checks and balances. Then they visit the Capitol, the White House, and the Supreme Court and see each of the branches at work. During this tour the boy learns how Senators and Representatives are elected, how new laws are made, how the President is elected, how the executive departments operate, and how the Supreme Court functions. *A Young America Film.*
- MELODY IN MUSIC** \$2.95
(ue, jb - 13½ Minutes) A group of elementary school children learn about melody while playing the violin, viola, French horn, tuba, chimes and marimba. They learn the meaning of melody, how melodies are varied, and the relationship of melody to rhythm and music. The meaning of melody is developed without verbal definition. Rather, through varied examples, it "tunes the ear" to listening for melody. *A Coronet Film.*
- MEMORIES OF SHAKESPEARE** \$5.95
(sb, c - 35 Minutes) Here is a visit to all the places we connect with Shakespeare. Among the places shown (some with interior views) are the Shakespeare Memorial Theatre, the church where John Shakespeare and Mary Arden were married, their home and the room in which William Shakespeare was born, the Stratford Church with its baptismal font and baptismal record book, the Grammar School and classroom in which Shakespeare is reputed to have studied, Anne Hathaway's Cottage, the location of the Globe Theater in London, the location of New Place and its gardens, and Shakespeare's grave and bust in Westminster Abbey. There are models of historic London sections as they were when Shakespeare knew them, contrasted with those sections as they are now. Several of the legends which have grown up around Shakespeare are related, and all the authentic facts which are known are given. The staff of the Trustees of Stratford-on-Avon, the British Museum, and other authorities assisted in the research preparatory to the production of this film.
- MENU PLANNING** \$1.95
(jb, sb, c, a 11 Minutes) Well balanced, attractive meals, planned to fit within a budget, are necessary for healthful family living. This film shows how one family learned how to apply four tests for good menu planning: Do the meals fit within the budget? Are the foods attractive to the family? Can the foods be prepared in the time available? Do the meals meet the dietary need of the family? *A Coronet Film.*
- METROPOLITAN STRING QUARTETTE** \$1.95
(Mozart Music)
(10 Minutes) Excerpts from "Eine Kleine Nachtmusik" by Mozart.
- MEXICO** \$1.95
(ue, jb, sb, c - 10 Minutes) Many of the most interesting sights of our neighbor country to the south—things that you would want to see for yourself if you were to take a trip south of the border—are included in this film. Among these are the Floating Gardens of Xochimilco, the towering peak of Popocatepetl, the ancient ruins and relics of Aztec culture, stately cathedrals which are miracles of art and architecture, exotic flowers and tropical orchids which bloom by the wayside, and many other attractions of historic or scenic interest.
- MEXICO (In Color)** \$2.45
(ue, jb, sb, c, a - 10 Minutes) Our neighbor to the South becomes a country instead of just a name through the presentation of this motion picture. By this medium, we visit Mexico and become acquainted with its history, its agriculture and industry, and its scenic beauties. *From the "This World of Ours" Series.*
- THE MIDDLE STATES** \$1.95
(ue, jb, sb - 10 Minutes) This film is a study of the eight Middle States, comprising Minnesota, Iowa, Missouri, Wisconsin, Illinois, Michigan, Indiana, and Ohio. The geography of the region and the nature of the population is noted. The vast agricultural and industrial resources of the area are pictured, and the most important products of the farms, mines, and factories are enumerated. It is shown that a great network of highways, railways, and waterways covers the region, increasing productivity and encouraging commerce with other parts of the country. In conclusion, the social and cultural resources and traditions of the area are briefly sketched. *An Encyclopaedia Britannica Film.*
- MILDRED DILLING, HARPIS** \$1.95
(10 Minutes) "The Fountain" by Sabel, "Fireflies" by Hasselman, "March of the Men of Harlech" arranged by John Thomas.
- MILK** \$1.95
(le, ue - 10 Minutes) The story of milk, from the dairy farm to the breakfast table, is effectively dramatized by this film. Interesting sequences show the dairy herd in typical surroundings, the milking and care of cows, the pasteurization and bottling of milk in a modern plant, and the delivery and use of the milk in the home. Without stressing technical details, the use of machines is emphasized throughout the film to develop an appreciation of the contributions of modern technology to our everyday home life. *An Encyclopaedia Britannica Film.*
- MISHEL PIASTRO AND HIS ORCHESTRA** \$1.95
(10 Minutes) "Marriage of Figaro" by Mozart, "Flower Song" by Bizet, "Bohemian Girl" by Balfe.
- MISSISSIPPI RIVER—LOWER RIVER** \$2.95
(ue, jb, sb - 14 Minutes) The second of two subjects on the Mississippi River, this film presents the physical and human geography of the Valley from the mouth of the Ohio River to New Orleans. Opening with a map of the river, it describes the river's course and shows the gradual drop from Cairo to the Gulf of Mexico. The difference between this section of the river and the upper section is pointed out. Its importance as a transportation route is brought out and various kinds of river traffic are shown. The Ohio, the Mississippi's largest tributary, is pictured. The principal function of the river is explained as that of carrying off excess water from the Midwest. The resulting floods, and the building of levees for protection, are shown. There is also a study of the river cities of Memphis and New Orleans, explaining their dependence upon the river.
- MISSISSIPPI RIVER—UPPER RIVER** \$2.95
(ue, jb, sb - 14 Minutes) This is the first of two films dealing with the geography of the Mississippi River Valley. Picturing the river as a whole first, and giving a quick overview of its nature, the film then deals in detail with the river from its source in Lake Itaska, Minnesota, through its rapid descent to Alton, Illinois. The principal crops in the surrounding farmlands are covered, and the important cities of Minneapolis, St. Paul, and St. Louis pictured. The river's use as a transportation system is described and the movement of barges through a set

of the many locks in this section is explained in animation. The Missouri and Illinois River Waterway systems are shown, and their place in the transportation link explained.

MODERN FRANCE

\$1.95

(*ue, jb, sb - 10 Minutes*) This is an overview film designed for introduction, development, enrichment, or summary of units on France. France of today is vividly presented—from the wheat fields of Normandy to the factories of Nancy. Steel workers, grape growers, fishermen and truck gardeners are shown, bringing a human approach to the study unit. *A Coronet Film.*

MODERN HAWAII

\$1.95

(*ue, jb, sb, c - 10 Minutes*) The reasons for the importance of Hawaii to the United States are explained in this visit to the Islands. As a tourist resort, transportation crossroads, fortress, and producer of agricultural goods, Hawaii is one of our great assets. The location of the Islands, the origin and the composition of their soil, the polygot population as an example of the practical non-discrimination, the varied agricultural pursuits, and several of the outstanding landmarks are covered. *A Coronet Film.*

MONARCH BUTTERFLY (In Color)

\$2.95

(*jb, sb, c - 9 Minutes*) The life cycle of the monarch butterfly is followed minutely in full-color telephoto close-ups which depicts each stage of its development in minute detail. As we watch, the caterpillar fastens itself to a twig and the chrysalis forms around it. Gradually the chrysalis changes color, and finally the butterfly emerges. After expanding and drying its wings, its development is complete. The important characteristics of the butterfly's anatomy are pointed out, and it is explained why the term "lepidoptera" is applied to the order to which butterflies belong.

MONTANA (In Color)

\$2.45

(*ue, jb, sb, c - 10 Minutes*) Montana is a land of magnificent mountains, rich plains, and abundant natural resources. Helena, the capital, is the center of an important gold mining area. Butte is the copper metropolis of America, built over a vast copper deposit. But the state's leading industry is agriculture, and Missoula and Billings are the trading centers for vast wheat and cattle producing districts. The University of Montana at Missoula specializes in forestry, and the Montana State School of Mines at Butte in non-ferrous metals. As to vacation spots, Montana offers everything from hospitable dude ranches to the incomparable grandeur of Glacier National Park. *From the "This Land of Ours" Series.*

MORE DATES FOR KAY

\$1.95

(*sb, c - 11 Minutes*) Through the case study of how one girl makes many attempts to overcome a "dating slump," the film creates a basis for discussion on how girls can adjust themselves to dateless times and also take some initiative toward more dates in the future. Poor ways to approach the problem as well as more desirable ways are demonstrated. *A Coronet Film.*

MOUNT VERNON

\$1.95

(*ue, jb, sb - 11 Minutes*) Mount Vernon, the home of George Washington, is a dignified colonial manor house overlooking the peaceful Potomac. In this film the camera takes us on a visit to this national shrine. We are given ample opportunity to examine the beautifully landscaped grounds, the exterior and interior of the house itself, and the historical relics and furnishings which the house contains. The views are sufficiently detailed to make this subject valuable for use in connection with the study of American history.

MOUNT VERNON IN VIRGINIA

\$3.95

(*ue, jb, sb, c, a - 22 Minutes*) This entire film is Mount Vernon seen through the eyes of George Washington and the commentary is spoken largely in his own words as recorded in his diaries. By this device we see Mount Vernon as a home—lived in and loved—rather than as a monument. Against this background we see the everyday life of the plantation unfold, and attain a real feeling of the beauty and charm of this lovely home. *Mt. Vernon Ladies Association of the Union.*

MOZART AND HIS MUSIC

\$2.45

(*ue, jb, sb, c - 14 Minutes*) Synthesizing the scenes of Mozart's life with his classical compositions, this film presents selections from his music against backgrounds of such cities as Salzburg, where Mozart was born and acclaimed a boy genius, and Vienna, where he later lived and composed some of his most mature works. *A Coronet Film.*

MULTIPLICATION IS EASY

\$1.95

(*ie, ue - 10 Minutes*) To boys and girls learning to work with numbers as a means of solving real problems, multiplication can be fun, useful and rewarding. This film will teach your students that multiplication is a quick way to add numbers. Pupils gain a clear understanding of multiplication in action and instructors are helped to solve some of the difficult problems in teaching mathematics. *A Coronet Film.*

MUSIC IN AMERICA

\$2.95

(*ue, jb, sb, c - 17 Minutes*) This film features such outstanding musical personalities as Singer Marian Anderson, Composer George Gershwin, Bandsman Benny Goodman, Violinist Mischa Elman, Conductor Serge Koussevitzky, and others. It shows how jazz was derived from Negro folk music, how great composers like George Gershwin got their inspirations from the popular idiom of their time. Americans are bound solidly together in their interest in music, and this film is designed not only to give a comprehensive picture of U. S. music, but also to intensify musical interest and create a better understanding of it. *A March of Time Forum Edition.*

MUSIC OF THE SPHERES

\$1.95

(*10 Minutes*) Strauss' music performed by the Vienna Philharmonic Orchestra conducted by Alois Melichar.

MUSIC READING

\$3.95

(*ue - 20 Minutes*) An elementary class becomes interested in reading music. By means of flashbacks, the teacher recalls the musical experiences which the children have had in kindergarten and the third grade and explains how the previous training has prepared them for reading music. The children learn that music reading is easy and fun, and is merely a step forward from their previous musical experiences. *A Johnson Hunt Production Film.*

NAME UNKNOWN

\$1.95

(*jb, sb - 10 Minutes*) This film presents selected case studies of teen-agers who were the victims of sex deviants and suggests ways in which such tragedies can be averted. The film is addressed directly to young people of junior and senior high school age in their own language, and makes a powerful appeal to them to consider the possible outcomes of their planned and unplanned contacts with strangers. The selection of cases—a lover's lane affair, a baby-sitting job, and a pick-up date—seem to represent some of the more common situations.

NATIONALISM

\$3.95

(*sb, c - 20 Minutes*) This film defines nationalism and traces its development in modern times into three important phases: democratic, independent, and imperialist nationalism. The development of imperialist nationalism into totalitarianism is depicted. It points up nationalism as a force both for progress and regress in the modern world, and emphasizes today's need for directing its constructive aspects toward world peace. *An Encyclopaedia Britannica Film.*

THE NATION'S CAPITAL

\$2.95

(*ue, jb, sb, c - 13 Minutes*) Government and sightseeing, the main industries of Washington, D. C., are both included in this film. It shows the Capitol, White House, Senate offices, Lincoln Memorial, and other famous buildings; then goes on to present a "normal" workday in the life of a Congressman—occupied from morning to midnight with the complexities of the nation's affairs. Committee meetings and visits from constituents (and from lobbyists) leave him little time to read and answer mail, prepare reports, study legislation, and keep up with current news. The film offers an informative picture study of our nation's capital in operation. *A March of Time Forum Edition.*

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NATURE'S SONGSTERS**\$1.95**

(*ue, jb, sb - 8 Minutes*) Dr. Arthur Allen of Cornell University made this film showing American birds in their natural surroundings, and reproducing their songs. We see a wood thrush feeding its young, snow white herons building nests, a plover nesting in a busy roadway, close-ups of humming birds, an eagle threatening a burrowing owl, a march hawk on its nest, a mocking bird driving off a snake, and a mourning dove attacking the snake.

NAVAJO CHILDREN**\$1.95**

(*le, ue - 10 Minutes*) This film tells us about a Navajo Indian family of the Southwest. It is spring, and the parents and their three children are leaving their winter home to go to their summer home where there is plenty of grass for their sheep and goats. Mother straps baby to the cradle board. Little Bow and Dark Eyes help father load the wagon. Then, with father driving and Little Bow herding the flock, they start their journey. Arriving at their destination, they are soon settled for the summer. Mother and Dark Eyes weave beautiful rugs, while Little Bow tends the flock. *An Encyclopaedia Britannica Film.*

THE NERVOUS SYSTEM**\$1.95**

(*sb, c - 10 Minutes*) The structure and operation of the nervous system is clearly depicted in this film through the use of animated drawings, photomicrography, and motion picture close-ups. We are given a concise picture of the central nervous system, including the anatomy of the spinal cord, axones, dendrites, nerve bundles, and receptor and effector organs. The nature of nerve impulses and reflexes is explained, and the intricate structure of nerve cells is illustrated. In laboratory scenes, the differentiated reactions of an amoeba, a plant, a frog, and a cat are demonstrated, and the amplified sounds of actual nerve impulses are reproduced. *An Encyclopaedia Britannica Film.*

NEW ENGLAND:**BACKGROUND FOR LITERATURE****\$1.95**

(*jb, sb, c, a - 10 Minutes*) In a sense this picture is a field trip to New England, with stress being placed upon scenes of literary importance. The film brings scenes described in New England literature; develops a familiarity with names, places and authors; and deepens the interest in reading more about the region, about the men who wrote of it, and in the writings of the men themselves. It helps students to realize that the authors who wrote of New England were writing of real locations and real people. *A Coronet Film.*

NEW ENGLAND FISHERMEN**\$1.95**

(*ue, jb, sb - 10 Minutes*) The spirit of the Gloucester fisherman and the nature of his precarious occupation are revealed in this realistic film. We see the fishing boats put out to sea. As they draw near the Grand Banks, the crew prepares their lines and hooks. Fishing is done from small dories which bring their catches to the schooner to be cleaned, iced, and salted down. Fishing from a steam trawler by more modern methods is also depicted, with their holds are full of fish, we see both the schooner and emphasis upon the use of mechanical equipment. When the trawler making their way to the Boston Fish Pier, where they will market their catch. *An Encyclopaedia Britannica Film.*

NEW MEXICO (In Color)**\$2.45**

(*ue, jb, sb, c - 10 Minutes*) The "Sunshine State" of New Mexico, through admitted to the union as recently as 1912, has a thousand years of history shaped by ancient Indians, Spanish conquistadores, and American pioneers. The state's principal cities are Santa Fe, oldest capital in the United States, and Albuquerque, commercial center and seat of the state university, famed for its archeological discoveries. The state, large and thinly populated, has vast resources of timber, copper, oil, and potash. Ranches produce millions of sheep and cattle. To vacationers, New Mexico offers such unique attractions as the majestic caverns at Carlsbad and the ancient Indian ceremonies at Gallup. *From the "This World of Ours" Series.*

NEW YORK CITY (In Color)**\$2.45**

(*ue, jb, sb, c - 10 Minutes*) A tour of the outstanding points of interest in New York City is provided here. There are glimpses of the Empire State Building, Central

Park, Greenwich Village, Wall Street, the Statue of Liberty, Grant's Tomb, and dozens of other places that every visitor to this fabulous city wants to see. *From the "This Land of Ours" Series.*

THE NEWSPAPER STORY**\$3.95**

(*ue, jb, sb - 20 Minutes*) Presenting a vivid behind the scenes view of a newspaper office, this film follows a human interest news story from the time a reporter first learns of it until it appears in print on the front page. It impressively illustrates the duties of the workers who observe, write, edit, print and distribute the daily newspaper and shows the huge presses and other mechanical devices which make possible the printing of thousands of newspaper copies in a matter of minutes. *An Encyclopaedia Britannica Film.*

THE NORTHEASTERN STATES**\$1.95**

(*ue, jb, sb - 10 Minutes*) Forty million people live in our Northeastern states — Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland, and West Virginia. This film first describes the land and the people, and then gives us a cross-section of the important occupations found in this region. It depicts typical dairy farms and truck gardens, fisheries and canneries, coal mines and oil wells, steel mills and shipyards, textile mills and shoe factories, and vast industrial plants which manufacture everything from steam engines to wrist watches. The concluding sequences deal with the region's educational and recreational advantages. *An Encyclopaedia Britannica Film.*

THE NORTHWESTERN STATES**\$1.95**

(*ue, jb, sb - 10 Minutes*) The great Northwest, a land of majestic mountains, forests, rivers, plains, and cultivated land, includes the states of North Dakota, South Dakota, Nebraska, Kansas, Montana, Wyoming, Colorado, Idaho, and Utah. This film tells how the region was peopled and how its resources have been developed. Many interesting sequences are devoted to scenic wonders and recreational areas, to transportation and commerce, to mining and lumbering, and to ranching and agriculture. The fertile plains which are called the "bread-basket of the nation" are depicted in some detail. In conclusion, the film explains the role of the Northwest in our national economy. *An Encyclopaedia Britannica Film.*

NO VACANCY (In Color)**\$1.95**

(*le, ue, jb - 6 Minutes*) Here, beautifully photographed in color, we have a whimsical but scientifically correct drama of the sea. In a shallow ocean pool Herman, a hermit crab who has outgrown his old shell, is looking for a new home. He finds one that he likes but Humphrey the Bully decides that he wants it, too. Like all bullies, Humphrey resorts to force and manages to oust Herman. Just then Horace ambles into the scene and also takes a fancy to the shell. While Horace and Humphrey are fighting, Herman sees his chance and quietly carries off the prize.

NORWAY (In Color)**\$2.45**

(*ue, jb, sb, c, a - 10 Minutes*) The beautiful and rugged country of Norway, its historical background, principal cities, and the ways in which its people live and work, are covered by this film. *From the "This World of Ours" Series.*

THE NURSE**\$1.95**

(*le, ue - 10 Minutes*) In this film we learn to appreciate more fully the warm personality and the skill of the nurse as we share some of the interesting experiences of Miss Austin, a nurse assigned to the children's ward. As she visits various children in her ward, Miss Austin demonstrates the importance of a nurse's personal interest in her patients and proves that nurses are important community helpers. *An Encyclopaedia Britannica Film.*

OFFICE ETIQUETTE**\$2.95**

(*jb, sb, a - 14 Minutes*) This warm and human film explains business courtesy in terms of everyday situations which are easily recognized. In addition to showing the importance of courtesy in the business office, the film serves to orient the student who is ready to take his first job. It shows him what he may expect when he goes into the business world, thereby eliminating some of the strangeness and making much easier the transition from school to office. *An Encyclopaedia Britannica Film.*

OLIVER WENDELL HOLMES**\$3.95**

(*jb, sb, a - 20 Minutes*) Reveals, with dramatized episodes from Holmes' life, the reasons for his position of eminence in our national cultural history. Portrays him as he drops the study of law for medicine, and outlines his later accomplishments in that field. Points out Holmes' contributions as a man of letters and as a lecturer, highlighting events incidental to the writing of "Old Ironsides", *Autocrat of the Breakfast Table*, and other works. Emphasizes the man's genial personality, his broad perspective, his intolerance of dogmatism; and reveals him as an exponent of the scientific method. *An Encyclopaedia Britannica Film.*

ON THE WAY TO SCHOOL: BACKGROUND FOR READING AND EXPRESSION**\$1.95**

(*le, ue - 11 Minutes*) This is a delightful story of a boy's adventures on the way to school — meeting the milkman, watching a garage being built, looking in on a nest of robins and watching a train go by. Children are encouraged to see the trip to school as a time for observation and learning. The film creates interest in expression and activities concerning everyday experiences, and helps primary children to tell a story in an orderly and chronological sequence. *A Coronet Film.*

ON TWO WHEELS**\$2.95**

(*ue, jb, sb - 14 Minutes*) A juvenile traffic court hears several cases involving cycling safety. One lad, guilty of carrying another youth on his handlebars, is sentenced by the boy judge to attend a telegraph messenger's meeting where safety rules are expertly presented. A girl, whose bike is in bad condition, is sent to a former six-day bicycle racer who is the proprietor of a cycle livery. He explains the importance of keeping bicycles in good repair. A reckless rider is ordered to spend his spare time with a police officer who shows him the reasons behind traffic regulations and the results of careless riding.

ONE RAINY DAY**\$1.95**

(*le - 11 Minutes*) One rainy day, children in a class listen intently to a story about another rainy day. When the story is ended, the children have learned how a storm begins with winds, clouds, thunder and lightning, what the rain does for soil, plants, cities, and people. The storm stops and a rainbow appears. The children feel that this is a wonderful way to end a rainy day. Designed to encourage reading and story telling. *A Coronet Film.*

ORIENTAL CITY**\$3.95**

(*ue, jb, sb - 20 Minutes*) This is the story of a Chinese city in which we study the habits and customs of oriental urban life. Life of people living on sampans of this river port and life in a Cantonese merchant's home are vividly presented. We watch Chinese artisans making handicrafts from ivory and silver. Produce arriving in Canton by boat and cart show the dependence of the city upon the surrounding countryside. *A Louis de Rochemont Film.*

ORPHEUS IN HADES**\$1.95**

(*10 Minutes*) Offenbach's music performed by the Vienna Philharmonic Orchestra conducted by W. Schmidt-Gentner.

OTHELLO**\$3.95****Purchase price, new print, \$100.00**

(*sb, c - 44 Minutes*) In this condensed version of *Othello*, a talented English cast enacts the principal scenes from Shakespeare's classic tale of love and jealousy. John Slater plays Othello, the Moorish general who is tricked into suspecting the Venetian wife he so dearly loves; Sebastian Cabot is Iago, the ambitious and false friend who treacherously plants the seeds of jealousy in Othello's mind; and Luanne Shaw is the lovely and ill-fated Desdemona, the innocent victim of Iago's perfidy and Othello's jealousy. Both the plot and the atmosphere of the tragic drama are skillfully conveyed. *An Eastin School Film.*

THE OTHER FELLOW'S FEELINGS**\$1.95**

(*ue, jb, sb - 10 Minutes*) A dramatization of the everyday problem of teasing or ridicule that is prolonged to the point where it does serious damage to someone's feelings, for the purpose of bringing the problem out into the open for discussion. No definite solution is given, for the film is designed to stimulate students to discuss and arrive at their own answers to the problem. *A Young America Film.*

OTHER PEOPLE'S PROPERTY**\$1.95**

(*ue, jb, sb - 10 Minutes*) Designed to promote discussion, this film dramatizes the problem of damage to school property. Three boys start out on a prank, but it "snowballs" far beyond their original intentions. A categorical solution is omitted, and students are encouraged to arrive at their own answers through discussion. *A Young America Film.*

OUR ANIMAL NEIGHBORS**\$1.95**

(*le, ue - 10 Minutes*) As a child discovers a rabbit's nest, we realize that we seldom see the many animals which make their homes near ours. This film tells us where and how to look for our animal neighbors, and introduces us to the cottontail rabbit, the gray squirrel, the fox squirrel, the chipmunk, the ground squirrel or gopher, the white-foot or deer mouse, the meadow mouse, the shrew, the mole, and the bat. We are shown the homes of these little neighbors, and are told many interesting things about their distinguishing characteristics and feeding habits. *A Coronet Film.*

OUR BASIC CIVIL RIGHTS**\$2.95**

(*sb, c - 13½ Minutes*) Civil rights are preserved by our citizens and defined by our courts. This film presents basic concepts of civil rights and directs the class toward a detailed study of our liberties which are fundamental to our society and defined in law. *A Coronet Film.*

OUR BILL OF RIGHTS**\$2.95**

(*ue, jb, sb - 22 Minutes*) With the help of Adams, Jay, Knox, Madison, Randolph, Hamilton, and many others, Washington is putting the new American government into operation. Benjamin Franklin, retiring from public life, is given an affectionate farewell by this group. At a cabinet meeting, Madison proposes that a Bill of Rights, guaranteeing certain traditional liberties of the people, be adopted. Others contend this is only the whim of an unimportant minority. Washington decides in favor of the idea, remarking that majorities must not rule tyrannically. In due time, the Bill of Rights, in the form of ten amendments to the Constitution, is ratified.

OUR COMMON FUELS**\$1.95**

(*ue, jb, sb - 10 Minutes*) Intended as an introduction to the study of fuels, this film takes us to a classroom where two boys are preparing an exhibit on fuels. They divide them into natural fuels: wood, hard and soft coal, petroleum, natural gas; and manufactured fuels: charcoal, coke, coal gas, gasoline and fuel oils. The source and use of each fuel is brought out and their relative values for heat and power discussed. *A Coronet Film.*

OUR COMMUNITY**\$1.95**

(*ue, jb - 10 Minutes*) This film portrays the relationship of an individual to the many groups in his community and shows how his adjustment to them affects his happiness. Students learn how they are continually served, day and night, by the milkman, baker, policeman, fireman, telephone operators, the post office, newspapers, stores, and many other institutions and individuals. Gives many examples of ways in which people serve each other, and reveals the responsibilities, as well as the privileges, of group membership. *An Encyclopaedia Britannica Film.*

OUR CONSTITUTION**\$2.95**

(*ue, jb, sb - 21 Minutes*) After Independence is won, debts, disputes, and conflicting loyalties trouble the infant nation. Representatives of several states, meeting at Annapolis to discuss waterways, issue a call for a Convention to revise the Articles of Confederation. The Convention, with Washington, Franklin, Hamilton, Madison, and many other distinguished statesmen present, convenes in Philadelphia and decides to draft a new Constitution. After three months of debate and compromise, the document is completed. The states ratify the Constitution, and Washington becomes the first head of the new government.

OUR COUNTRY'S FLAG**\$1.95**

(*ue, jb - 10 Minutes*) What does our pledge of allegiance to the Flag mean? All school children say it, but do they understand it? They will after they see this film, and they will also understand the reasons for respect to the flag and the reasons for the flag itself. Some of the history of the flag is given, and rules of respect to the flag are clearly explained. *A Coronet Film.*

OUR COUNTRY'S SONG**\$1.95**

(ue, jb - 11 Minutes) This is the story of how one elementary grade class developed a rich appreciation for our country's song, *The Star Spangled Banner*. They learn the meaning of the words, and delve into the circumstances under which Francis Scott Key wrote the song, resulting in a deeper understanding of the song we honor as our chosen national anthem. *A Coronet Film.*

OUR DECLARATION OF INDEPENDENCE**\$2.95**

(ue, jb, sb - 22 Minutes) The American colonies become restless under the increasingly arbitrary rule of George III. Patriots boldly oppose oppressive laws, and Thomas Jefferson supported by George Washington and Richard Henry Lee, calls the First Continental Congress, which vainly seeks reconciliation with the Crown. Dr. Benjamin Franklin returns from England with alarming news. Following the Battle of Lexington, the Second Continental Congress meets in Philadelphia. After long and anxious debate, the Declaration of Independence is written by young Thomas Jefferson, and signed on July 4, 1776.

OUR EARTH**\$1.95**

(ue, jb - 10 Minutes) As an introduction to the study of world geography, this film points out the importance of the fact that nearly three-fourths of the earth is covered by oceans, lakes, and streams. It then shows how greatly the land areas differ from one another, and presents typical valley, plain, plateau, desert, and mountain scenes from many parts of the world. Finally, it tells how the important products of various countries are carried far and wide by commerce and trade. Thus, from several points of view, the film reveals the effect of geographical influences upon the lives of people everywhere. *An Encyclopaedia Britannica Film.*

OUR INHERITANCE FROM HISTORIC GREECE**\$1.95**

(ue, jb, sb, c - 11 Minutes) Designed to awaken an appreciation of the past and an understanding of the historic process, this film brings to the classroom the surviving symbols of a great civilization. The genius of the Ancient Greeks — their arts, games, contributions to philosophy, science, mathematics and government — are presented in scenes photographed in Greece. *A Coronet Film.*

OUR INHERITANCE FROM THE PAST**\$1.95**

(jb, sb, c - 11 Minutes) Two large themes are developed in this motion picture. The first is that the past can be found in the present. The second is that the contributions of the past to our present life include gifts from many lands and many peoples, mixed and altered through time. Among the modern day devices we trace back to their beginnings are many simple tools, money, agriculture itself, road construction, the wheel, writing, printing, architecture, and mathematics. *A Coronet Film.*

OUR LIVING CONSTITUTION**\$1.95**

(jb, sb, c - 10 Minutes) Here is a film that really enlivens the study of our Constitution. It shows how the basis of our government changes and grows to meet the needs of the times while adhering to the principles of thought we hold dear. The picture shows how the constitution operates in problems which are close to us to guarantee our rights and freedoms and protect the interests of the people as a whole. *A Coronet Film.*

OUR LIVING DECLARATION OF INDEPENDENCE**\$2.95**

(sb, c - 15 Minutes) Freedom, rights, obligations, the pursuit of happiness — meanings of these terms are explored as this timely film develops the theme that the Declaration is not a dead historical document, but a vital guide to living today. Illustrations from the lives of an immigrant and his children give present-day meaning to the principles of the Declaration. *A Coronet Film.*

OUR LOUISIANA PURCHASE**\$2.95**

(ue, jb, sb - 22 Minutes) In 1803, the young American republic faces the unpleasant prospect of having a French colonial empire, ruled by the power-hungry Napoleon, for a western neighbor. Robert Livingstone, American Ambassador in Paris, sounds out the possibility of buying part of the French North American possessions. Napoleon needs money so badly that he is willing to

sell all of the vast Louisiana territory. The price, however, is a staggering one, by the standards of those days. It is then that President Thomas Jefferson asserts his leadership and adds nearly a million square miles to the original territory of the United States.

OUR MONROE DOCTRINE**\$2.95**

(ue, jb, sb - 23 Minutes) Encouraged by the venerable Jefferson, President Monroe and his Secretary of State, John Quincy Adams, discuss ways of protecting the newly independent South American countries from European domination. Henry Clay and John Calhoun favor a forthright declaration of policy. Adams tells an Austrian emissary that America and England have recognized the independence of Spain's former colonies. Monroe writes the "Monroe Doctrine," stating that the Americas are closed to European conquest, and it becomes the "respected bulwark of our New World freedom."

OUR NATIONAL GOVERNMENT**\$1.95**

(ue, jb, sb - 11 Minutes) This film sketches the events which led to the union of the original thirteen states, and outlines the organization of the government which was then established. Animated sequences are used in connection with actual motion pictures to illustrate the three branches of the federal government, the system of checks and balances, the operation of the presidential veto, and the final jurisdiction of the Supreme Court. *A Knowledge Builders Film.*

OUR SHRINKING WORLD**\$1.95**

(ue, jb, sb - 10 Minutes) Here we have a review of transportation and communication stressing the gradual bringing together of all the people of the world, and showing the effect of this increasing neighborliness. The film depicts primitive ways of travel, early voyages of exploration, adaptation of steam power to railroads and steamboats, and application of gasoline engines to the automobile and airplane. Improvements in communication, through the use of the telegraph, telephone, radio, and television, are also noted. The point is made that these changes, symbolized by a steadily shrinking globe, mean that men must learn to live in mutual understanding and respect. *A Young America Film.*

OUR TEACHER**\$1.95**

(le - 11 Minutes) How a primary grade teacher works, plans, and helps her class is told in simple language to develop good attitudes toward "our teacher." The film shows these good attitudes are best expressed through working with her, helping classmates, and working out your own problems to the best of your ability. *A Coronet Film.*

THE OUTSIDER**\$1.95**

(ue, jb, sb - 10 Minutes) A discussion film dramatizing the problem of a young girl who feels that she is rejected by her school group. It points the way for a discussion of the mutual responsibilities in such situations, without giving a pat answer. *A Young America Film.*

OVERTURE 1812**\$1.95**

(20 Minutes) Tschaiowsky's music performed by the Radio Philharmonic Orchestra of Italy conducted by Fernando Previtali.

PADEREWSKI**\$1.95**

(10 Minutes) "Polonaise" by Chopin.

PAINTING: LEARNING TO USE YOUR BRUSH**\$1.95**

(ue, jb, sb, c - 10 Minutes) Beginning by pointing out that painting can be fun as a personal hobby, the film then explains the simple materials, required to start and demonstrates the basic brush strokes used in painting. Stressing that the beginner should first spend some time in practicing the various strokes, each type of stroke is carefully demonstrated. *A Young America Film.*

PANAMA (In Color)**\$2.45**

(ue, jb, sb, c - 10 Minutes) The Republic of Panama, located on the slender isthmus which links North and South America, is aptly called "the Crossroads of the World." Panama's colorful history goes back to Columbus and Balboa. Today, the little nation's chief cities are Panama City and Colon, and its principal products are

bananas, coffee, cacao beans, coconuts and beef. The Canal Zone, leased to the United States, contains the great waterway, a trans-isthmian highway, and the cities of Balboa and Cristobal. To give us a clear understanding of the canal and its operation, the film pictures an actual passage through it, from Pacific to Atlantic. From the "This World of Ours" Series.

PAPER MAKING **\$3.95**

(*ue, jb, sb - 18 Minutes*) Here is an exceptional overview of the process of paper making from the cutting of logs, to the delivery of finished sheets or rolls to the consumer. The film covers the making of paper by the sulphite process and by the ground wood process and explains how these processes influence the quality of paper. We are shown how paper is finished, tested, inspected and prepared for shipment. *A Coronet Film.*

PARAMECIUM **\$1.95**

(*jb, sb, c - 10 Minutes*) This subject shows the pellicle, cilia, nuclei, contractile vacuoles, gullet, and food vacuoles of the paramecium. It pictures the paramecium's movements, its reactions to stimuli, binary fission and illustrates its digestive process. By means of animated diagrams, the film explains the interchange of nuclei.

A PARASITIC PLANT **\$1.95**

(*jb, sb - 10 Minutes*) Describes the characteristics and life cycle of a typical parasitic plant — the dodder. Close-up and time-lapse photography reveal the flower with its ovary and seeds, and the weird movements of the dodder as it grows, gropes about, attacks, and entwines other plants. Cinemicrography demonstrates the structure of the suckers, and animated drawings portray their parasitic action on a flax stalk. *An Encyclopaedia Britannica Film.*

PARTS OF NINE **\$1.95**

(*le - 11 Minutes*) Seven-year-old Peter is busy with preparations for his birthday party. He has invited eight guests, and consequently there must be nine of everything — eight for his friends and one for himself. He arranges the paper hats, the favors, the ice cream plates, and the lemonade cups. As he does so, the objects become animated and demonstrate that the parts of nine can be grouped in various ways, increased by addition, and diminished by subtraction. When the guests arrive, each receives a balloon, and these are used to illustrate a quick review of the points covered by the film. *A Young America Film.*

PARTS OF THINGS **\$1.95**

(*ue - 10 Minutes*) The entire story of *Parts of Things* is told through the medium of simple line drawings, cleverly animated. As the film opens, Joe and Jim are dividing an apple. They prove that halves of an object must be equal, and that two halves make a whole. Next, cutting a watermelon and a squash, they show that halves of different objects are not necessarily equal. This fact is used to establish the abstract meaning of the symbol $\frac{1}{2}$. With a quart of milk, containing four glasses, the boys demonstrate the meaning and relationship of $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, and 1. *A Young America Film.*

THE PASSENGER TRAIN **\$1.95**

(*le, ue - 10 Minutes*) The journey of a modern, streamlined passenger train, departing from a large city and passing through a picturesque countryside, is interpreted in this film. Sequences depicting the railway station, the diesel-electric locomotive, a baggage car, a mail car, a day coach, an observation car, a dining car, and a Pullman car are included. The passengers and railway employees are shown in situations which illustrate the duties of the ticket agent, gateman, baggage man, conductor, engineer, motor attendant, mail clerk, dining car cooks, waiter, and Pullman porter. *An Encyclopaedia Britannica Film.*

PATTERN FOR PEACE **\$1.95**

(*jb, sb, c - 15 Minutes*) This film study outlines the creation of the Charter of the United Nations, and quotes significant portions of this historic document, revealing its momentous objectives. It then depicts the organization and operation of the United Nations, using concise explanations and clever animated drawings to clarify such complicated matters as the veto, and to illustrate the function of the General Assembly, the duties of the Sec-

retary General and Secretariat, the composition of the Security Council, and the purposes of such bodies as the International Court of Justice, the Commission on Atomic Energy, and the Trusteeship Council.

PEDDLER AND THE MONKEYS, THE **\$1.95**
(Acting Out Stories)

(*le, ue - 11 Minutes*) The charming story of *The Peddler and the Monkeys* is first read by a teacher, and then acted out enthusiastically by the children in the film. Your class will find this an interesting and exciting film experience, and will be encouraged to act out this story, as well as others they have read. *A Coronet Film.*

PEER GYNT **\$2.95**

(*20 Minutes*) Grieg's music played by the Radio Philharmonic Orchestra of Italy conducted by Fernando Previtali.

PEOPLE ALONG THE MISSISSIPPI **\$3.95**

(*ue, jb - 18 Minutes*) A beautiful story emphasizing people of different background and origin who live along the course of the Mississippi, including people of French, Swedish, German, Negro, and Acadian extraction. The film also reveals events of the Mississippi and the importance of the River. *An Encyclopaedia Britannica Film.*

PEOPLE OF MEXICO **\$1.95**

(*ue, jb, sb - 10 Minutes*) This film characterizes the working man of Mexico, who may be either pure Spanish or pure Indian blood, or a mixture of both, and who is influenced by modern Mexican culture as well as by ancient tradition. It depicts his home and work, his clothing and food, his language and arts, and his folk music and dances. *An Encyclopaedia Britannica Film.*

PEOPLE OF THE PONDS **\$1.95**

(*jb, sb, c - 11 Minutes*) This film describes the abundant life which exists in a pool of water in the crater of an extinct volcano. After offering an explanation for the presence of living creatures in this pool, cut off from the rest of the world, the picture employs photomicrography and extreme close-ups to depict water fleas with transparent bodies which reveal the workings of their heart and lungs, trumpeter animalcule with food digesting inside their bodies, water mites, vorticella on their stems and swimming, rotifers, volvox, hydra with budding young, and cyclops.

PERCENT IN EVERYDAY LIFE **\$1.95**

(*ue, jb - 10 Minutes*) Intended as a motivational as well as teaching film, this subject shows first the many ways that percent enters our everyday lives. Then, with a grammar school student, it tackles the preparing of a formula which can be used in infinite variations and situations to obtain percentage or, given percentage, the base number. Through these examples, your students will discover how simple and useful percentage is. *A Coronet Film.*

PERCENTAGE **\$1.95**

(*jb, sb - 10 Minutes*) The last in a series of eight films on fractions, this one points out that percentage is another way of writing fractions. It shows how fractions are converted into percents and gives illustrations of many figures written as fractions, decimals and percentages. The film closes with several problems which are solved by using percentages. *A Johnson Hunt Film.*

THE PERCUSSION GROUP **\$1.95**

(*ue, jb, sb - 10 Minutes*) An essential part of the symphony orchestra is the percussion group, consisting of instruments used chiefly to emphasize rhythms. Percussion instruments are legion, but this film acquaints us with those usually found in symphony orchestras, and with some of the less common ones as well. Those shown and heard are the tympani, the cymbals, the bass drum, the snare drum, the xylophone, the bells, the chimes, the celesta, the gong, the tambourine, the castanets, and the tom-tom. The film includes excerpts from many familiar works, and closes with a special arrangement of Schubert's *Marche Militaire No. 1*. *An Encyclopaedia Britannica Film.*

PERSPECTIVE DRAWING**\$1.95**

(*ue, jb, sb, c - 8 Minutes*) A basic art film introducing the student to the theory and principles of perspective drawing by utilizing clear and forceful animation. Using a cube as a basic form the film describes individually the one-point, two-point and three-point perspective techniques. The visual material in the film is animated rather than "live," which makes the points especially clear to the uninitiated. *A University of California Film.*

A PIONEER HOME**\$1.95**

(*le, ue, jb - 10 Minutes*) This film re-enacts the self-sufficient, hard-working, simple lives led by the pioneer settlers of the midwestern forest country. The father and mother, boy and girl, constitute the family living in a crude log house. They all have work to do — farming, chopping wood, clearing land, spinning wool, cooking, making candles, and doing the many jobs needed to keep them clothed, fed, and housed. For the children there are lessons taught by mother, for there are no schools. *A Coronet Film.*

PIONEERS OF THE PLAINS**\$1.95**

(*jb, sb - 10 Minutes*) Relates the experiences of a pioneer family as it establishes its new home on the midwestern plains in 1870. After their westward journey from Illinois by ox-drawn wagon, they build a sod house and work at such tasks as plowing, harvesting, fuel gathering, and preparing meals. The loneliness of the life, and the resistance of cattlemen to such settlers, is depicted. *An Encyclopaedia Britannica Film.*

THE PIRRO SERIES**\$1.95 Each**

(*le - 10 Minutes Each*) Here's Pirro, that humorous little puppet fellow whose enchanting antics will endear him to any primary audience. His adventures follow the same pattern as that of curious children discovering the wonders of everyday life. As Pat Patterson, Pirro's creator and manipulator, explains each new "mystery," the members of your class will gain in knowledge and understanding; they'll look forward expectantly to new adventures with Pirro.

Hello Pirro in which Pirro comes to life, sees the wood, paint and strings of which he is made, meets his creator, Pat Patterson, learns to walk and run and enacts a delightful pantomime as he discovers his own image in a mirror.

Pirro and the Thermometer, in which Pirro discovers a thermometer, is informed about degrees, boiling point and freezing point and learns the value of paying attention during an explanation.

Pirro and the Alarm Clock, in which Pirro helps to construct a clock on paper, dividing off the minutes and ascertaining the correct time. He learns how to set the alarm to awaken himself at an appointed hour.

Pirro and the Lamp, in which Pirro learns that the cord from the wall socket supplies the electricity for the lamp which he reads by. He curiously examines every part of the lamp cord and is told that he must be careful never to get his fingers in the socket.

Pirro and the Magnet, in which Pirro finds that a magnet attracts iron and steel objects but has no effect on wooden objects. Pirro learns—to his own dismay and the delight of the audience—that he sticks to the magnet when the nails in his shoes are attracted.

Pirro and the Telephone, in which Pirro learns about the telephone book, how to dial the phone, and carry on a conversation. The film ends with Pirro making a test call to the operator.

Pirro and the Scale, in which Pirro learns the relationship between a see-saw and a scale and finds that packages of different volume can have the same weight. He is told how to test a scale for accuracy.

Pirro and the Phonograph, in which Pirro learns to operate a phonograph, read record titles and recognize a variety of rhythms. He finds that some merry rhythms make him hop and dance involuntarily. A tragic experience teaches Pirro that he must never walk on the records.

PLANT GROWTH**\$1.95**

(*jb, sb - 10 Minutes*) This film focuses attention to typical forms of plant life and describes the complete life cycle of the pea plant. By means of time-lapse photography, it shows the opening of the flower, seed germination, growth of the root, and development of the stalk and tendrils. Close-ups reveal the essential parts of the flower and show the part played by insects in cross-pollination. Fertilization is illustrated in an animated sequence, and photomicrography is used to reveal the streaming of the protoplasm in the growing pollen tubes. *An Encyclopaedia Britannica Film.*

THE PLANTATION SYSTEM IN SOUTHERN LIFE**\$1.95**

(*ue, jb, sb - 10 Minutes*) To understand social and economic patterns of the present is to see their counterparts of the past. This film very ably bridges the gap between the past and present; it captures visually the stream of social and economic development that helps us understand the plantation South of today in terms of the patterns of yesterday. *A Coronet Film.*

A PLANTER OF COLONIAL VIRGINIA**\$1.95**

(*jb, sb - 11 Minutes*) Mr. Scott, owner of a plantation in colonial Virginia, is an important citizen of the colony and a member of the House of Burgesses. With his family — wife, grown daughter, and son — he lives in a lovely mansion on the banks of the James River. First we observe the activities of the Scotts at home, among their neighbors, servants, and slaves, and then we follow them as they go to Williamsburg for a session of the Burgesses. Thus we learn much about the plantation system, and about the life among the townspeople of that day. *An Encyclopaedia Britannica Film.*

PLAYGROUND SAFETY**\$1.95**

(*le, ue, jb - 10 Minutes*) Jack, as a member of the playground patrol at his school, helps his playmates observe these three rules of safety: 1. Be sure the play space is safe. 2. Keep out of the way of other players. 3. Learn how to play skillfully. Then Jack and his sister Mary transfer to another school where playground safety is neglected. Jack is hurt. Investigating the accident, the principal learns of Jack's safety training, and asks the boy to help him organize a playground patrol. With everybody helping and trying to follow the three rules of playground safety, accidents are soon reduced. *A Coronet Film.*

THE POLICEMAN**\$1.95**

(*le, ue - 10 Minutes*) A typical day in the life of Officer Jim Barnes, a city policeman, is depicted in this film. On duty at an intersection near a school, the officer controls automobile traffic and assists the children and other pedestrians. In the course of the day, the use of motorcycles, patrol cars, two-way radio communication, and emergency car equipment is explained and demonstrated. Throughout the film, the role of the policeman in accident prevention, rescue work, and routine law enforcement is illustrated by typical incidents. *An Encyclopaedia Britannica Film.*

POLITICAL PARTIES**\$1.95**

(*jb, sb, c - 10 Minutes*) At a polling place on election day, one of the party workers tells about her political activities. This introduces a clear exposition of the constructive purposes served by our political parties. It shows how local party members help secure qualified candidates, and how they aid in the campaign by distributing literature, talking to voters, and soliciting contributions. It explains why party organizations are needed to unify political groups, and how they are managed and supported. In conclusion, it reminds us that the people themselves must decide what kind of government they want, and then work together to achieve it. *A Coronet Film.*

POMPEII AND VESUVIUS (In Color)**\$3.95**

(*jb, sb, a - 10 Minutes*) Dramatically portrays an actual eruption of Mt. Vesuvius and the ruins of the city of Pompeii. Recalls the eruption of 79 A.D., and depicts the current scene in Pompeii and environs. Activities of present-day Naples and a colorful folk dance in Sorrento provide authentic glimpses of the life that carries on within the very shadow of the still active and ominous mountain. *An Encyclopaedia Britannica Film.*

PORTUGAL (In Color)**\$2.45**

(*ue, jb, sb, c, a - 10 Minutes*) Here is a visit to this small country, with its historical, industrial, geographic and scenic highlights. Form the "This World of Ours" Series.

POSTURE AND EXERCISE**\$1.95**

(*sb, c, a - 10 Minutes*) The maintenance of correct body posture and the relationship of exercise to posture are considered in this film. The body framework is described, with particular reference to the skeletal system and the operation of the joints. The function of the muscles is explained, and muscular response to stimulation is dem-

onstrated in a laboratory experiment. The factors involved in good posture are enumerated, and corrective exercises are suggested for various defects. In conclusion, the principles of muscular development and healthful exercise are outlined. *An Encyclopaedia Britannica Film.*

POULTRY ON THE FARM \$1.95

(*1e, ue - 10 Minutes*) Here we become acquainted with the poultry on Mr. Brown's farm. First, we meet chickens of two popular breeds, and see them roosting, eating, drinking, laying, and nesting. Next, we follow the development of chicks from the time the eggs are placed in the incubator until the young fowls are almost full grown. Then, other domestic fowls are described and pictured in typical surroundings. A mother duck takes her ducklings for their first swim. A family of geese goes into the meadow to find food. Baby turkeys are shown, as well as full grown birds almost ready for the Thanksgiving table. *An Encyclopaedia Britannica Film.*

PREHISTORIC TIMES: THE WORLD BEFORE MAN \$1.95

(*jb, sb - 11 Minutes*) This film studies the geographical periods of prehistoric times — Archeozoic, Proterozoic, Paleozoic, Mesozoic, Cenozoic — showing them in terms of the earth's transformation and the accompanying changes in animal life. Dioramas, actual fossils, examples of land forms, and life-like models of prehistoric plants and animals are used to establish an over-all impression of the prehistoric eras. *A Coronet Film.*

PRESIDENTIAL ELECTIONS \$2.95

(*jb, sb, c, a - 16 Minutes*) Describing the process of electing a President of the United States, this film emphasizes it as the most significant event in American political life. Animated drawings and a wealth of photographic material record recent campaigns. The film describes the structure and strategy of presidential campaign organizations and the major political moves involved in the nomination and election of a president. *An Encyclopaedia Britannica Film.*

PRIMARY READING SERIES \$1.95 Each

(*1e - 5 Minutes Each*) This is a series of bright colorful stories designed to stimulate reading in the first grade; stories about Frank and Jean Baxter, who live in a pleasant neighborhood with their parents and pets. Each film is a separate story, a familiar incident from life, designed to dramatize warm, desirable relations between children, and between children, adults, and family pets. *An Encyclopaedia Britannica Film.*

Frank and His Dog tells of the antics and pranks of Penny, Frank's dog, and what happens when he gets into mischief because everyone is too busy to play with him.

Jean and Her Dolls tells how Frank plays a trick on Jean and her friend while they are having a tea party, and how the trick is turned on him.

A Surprise for Jean tells about a surprise party which Mrs. Baxter gives for Jean on her sixth birthday.

Frank Tends the Garden tells how Frank uses the hose for a shower bath after he finishes his gardening chores. **Flying a Kite** tells about Frank's encounter with a goat while the Baxters are on a picnic.

Sailing a Toy Boat tells how Penny rescues Frank's toy sailboat and Jean's doll when they have a mishap on the pond.

PRINCIPLES OF BAKING \$1.95

(*jb, sb - 10 Minutes*) There are many different types of bread and pastry, depending upon the kind of leavening, the method of mixing, and the degree of heat used in baking. This film describes the ingredients of bread, cake, muffins, and pastry, telling why each ingredient is used and explaining how it acts during the baking process. It then demonstrates proper mixing and baking methods, pointing out the principles which must be followed to insure good results. *An Encyclopaedia Britannica Film.*

PRINCIPLES OF COOKING \$1.95

(*jb, sb - 10 Minutes*) The effect of cooking upon food is graphically portrayed by this film. In demonstrations, typical foods are prepared by boiling, pressure cooking, frying in deep fat, pan frying, broiling, braising, baking, and roasting. In each case it is explained how the right cooking method was chosen and how it affects the food. Clever animated diagrams are employed to show what happens when heat is applied to vegetables and meats, and how vitamins and minerals can be preserved by proper cooking methods. *An Encyclopaedia Britannica Film.*

See inside back cover for money-saving prices on reels, recording tape, rewinders, splicers and other supplies!

THE PROCRASTINATOR \$1.95

(*ue, jb - 10 Minutes*) A re-enactment of a situation in which a girl who habitually fails to plan and use her time wisely in carrying out responsibilities — a procrastinator — almost ruins plans for a class party. The film opens up for discussion the whole question of procrastination, what causes it, how it affects others, and what can be done about it. It avoids any ready-made solutions and answers and, instead, challenges students to discuss the problem and arrive at their own answers. *A Young America Film.*

PROPAGANDA TECHNIQUES \$1.95

(*jb, sb, c - 10 Minutes*) From a political campaign manager we learn the important role of propaganda in our society today. Propaganda designed to promote war, peace, or to sell goods, uses these same basic techniques: glittering generalities, transfer, name calling, card stacking, testimonial, plain folks and band wagon. Our responsibility as part of the public is to recognize the technique when it is used, know its purpose, and evaluate the statements made for their worth. *A Coronet Film.*

PRODUCTIVITY: KEY TO PLENTY \$3.95

(*sb, c - 20 Minutes*) The topic of this dynamic film is of great current importance to every thinking person. Its theme is American production — how we in America have achieved a high capacity to produce coupled with a standard of living unequalled anywhere else in the world. The development of machine power is traced by contrasting the percentage of animal, man and machine power and the output per worker for several dates between 1850 and 1949. We learn that Americans can still better themselves by continuing this technological progress — by using new and improved machines whenever possible. *An Encyclopaedia Britannica Film.*

PROPERTY TAXATION \$1.95

(*jb, sb - 10 Minutes*) The film clearly explains what property taxation is and how assessments and levies are computed. It reveals why property taxation is necessary, how property is assessed, how taxes are levied, how tax money is spent, and how bond issues are floated in order to finance certain permanent improvements. Explanations are made clear throughout the film by use of actual figures and computations in animation. *An Encyclopaedia Britannica Film.*

PUERTO RICO (In Color) \$2.45

(*ue, jb, sb, c, a - 10 Minutes*) Here is a trip to the island possession of the United States in the Carribean, presenting its scenic beauties that are such a tourist attraction, its chief industrial pursuits, and the sugar cane production that is its mainstay. *From the "This World of Ours" series.*

PUNCTUATION — MARK OUR MEANING \$1.95

(*jb - 10 Minutes*) In a Junior High School English class, everyone is busy with a class scrapbook. Alice and Tom are picked as editors. Jim submits a story which lacks punctuation marks, and the editors show him that some of his sentences can be read two entirely different ways. They help him punctuate his contribution properly, and Tom then draws up three simple rules of punctuation for the guidance of the rest of the class. Scenes from a captivating puppet show, put on by Tom and Beth, are effectively used to emphasize the fact that punctuation is an essential part of language. *A Coronet Film.*

REALM OF THE WILD (In Color) \$5.95

(*jb, sb, c - 25 Minutes*) Filmed in full color by the U. S. Forest Service, this remarkable picture shows America's wild animals and birds among the rocky cliffs, mountain streams, and snowy glades of our national forests. It abounds in unusual sequences. One of these pictures two big horn rams fighting for leadership of the flock; another shows how the protective coloration of the ptarmigan changes with the seasons. Among the animals depicted are the moose, elk, deer, antelope, mountain goat, coyote, bobcat, mountain lion, snowshoe rabbit, gray squirrel, porcupine, ptarmigan, sage grouse, golden eagle, titmouse, chickadee, and even the tiny hummingbird.

REMBRANDT \$1.95
(sb, c - 10 Minutes) After briefly sketching the history of painting, this film gives us a careful dissertation on the life and work of the great Dutch artist, Rembrandt van Rijn. Beginning his independent career at the age of sixteen, Rembrandt produced a series of brilliant canvasses which brought him fame and fortune by his twenty-sixth year. Later, through good fortune and bad, he continued his arduous labors, perfecting his style first in portraiture and then in the portrayal of groups. The film reproduces many of Rembrandt's paintings and is climaxed with a spectacular review of his principal works.

REMEMBER THE ALAMO \$3.95
Purchase price, new print, \$100.00

(jb, sb - 39 Minutes) The interplay of historical forces which brought about the Texas War of Independence is the subject of this film. The year 1833 finds 30,000 American colonists in Texas, then a part of Mexico. The settlers grow restive when liberal grants and guarantees of the new Mexican Republic are repudiated by a dictatorial president, General Santa Anna. Despite the conciliatory efforts of Stephen F. Austin and other leading Texans, a rebellion develops. Santa Anna's army enters Texas, but finds its way blocked by the heroic little garrison of the Alamo. The tragic siege inspires the famous battle cry, "Remember the Alamo!" *An Eastin School Film.*

THE RENAISSANCE (In Color) \$3.95

(jb, sb, c, a - 10 Minutes) The great awakening of the western civilization was a change in the minds of men. With particular emphasis on the Italian Renaissance, this film depicts how the "Rebirth" affected the way of life, the arts, the studies, the governments, the trade and economy, and the religion of the entire Western World. The processes by which the Renaissance came, the influences which characterized it, how it spread, and the men who were an integral part of it are especially well portrayed. *A Coronet Film.*

RHYTHM IN MUSIC \$2.95

(le, ue - 13 Minutes) This film deals with the relation of rhythm to music, progressing from rhythmic forms in life to rhythmic forms in music. It teaches that: some rhythms have a steady, even beat; accents make a difference in rhythms; rhythms help melodies, and melodies help rhythms; start with a steady beat, add a rhythm pattern of faster and slower notes with accents, then add a melody, and you have music. *A Coronet Film.*

RHYTHM IS EVERYWHERE \$1.95

(le, ue - 10 Minutes) This is an introduction to rhythm patterns for small children. As Tommy walks to his country school, he varies his pace to match the rhythm of the moving things he sees along the way. Organ music fades in and out to emphasize the rhythms of a turning windmill, a moving train, a trotting horse, and a cow munching grass. At school, the teacher explains how to sense the rhythm of many commonplace sounds, and imitates some of them on the piano. The children listen for other rhythms, and find them in a schoolbell, a clock, and a jumping rope. *Produced by Teaching Films, Inc.*

RIGHT OR WRONG? \$1.95
(Making Moral Decisions)

(jb, sb - 11 Minutes) A gang of high school boys breaks a warehouse window; one of them is caught. The moral decisions of the watchman, the boy's mother, the property owner, the police sergeant, a social worker, and the boy are highlighted to motivate thinking and discussion. *A Coronet Film.*

RIKKI, THE BABY MONKEY \$1.95

(le, ue, - 10 Minutes) This lively film depicts a typical day in the life of Rikki, a baby Rhesus monkey. It motivates youngsters to express their feelings about monkey mother's care; father's activity; baby's dependence; and what monkeys do about food, shelter and protection against danger. Rikki's experience with a big black snake climaxes this interesting production. *An Encyclopaedia Britannica Film.*

RIME OF THE ANCIENT MARINER, THE \$5.95

(jb, sb, c - 28 Minutes) For students studying the poem and poetic form, here is a much more real and imaginative contact with moving narrative, startling imagery, and burning characterizations. Students in the graphic

arts will gain understanding and possibilities in illustration. *The Rime of the Ancient Mariner* is a classic which makes a lasting impression on young readers; how much more real will be their contact with the poem through this interpretation. One exceptional aspect of this production is the combination of the work of two artists: the classic poem of Samuel Taylor Coleridge and the illustrations of Paul Gustave Dore. In respect to Coleridge's word imagery, the entire poem is narrated; Dore's art illustrates the unfolding drama. *A University of California Film.*

RIO DE JANEIRO \$1.95

(jb, sb - 9 Minutes) Brazil's capital, a beautiful city in a magnificent setting, is interestingly presented in this film which includes sweeping panoramas of the city by day and by night, and visits to its principal sights, such as Sugar Loaf Rock, the immense harbor, Monroe Palace, the handsome parks and palm-bordered avenues, the Mangue Canal, the impressive Avenida Rio Branco and other modern streets and shopping districts, fashionable Copacabana Beach, and the colossal statue of Christ which overlooks the city.

RIPPING AND CROSSCUTTING \$1.95

(sb, voc - 18 Minutes) This film demonstrates the use of the variety saw for ripping and crosscutting operations. It first shows us the working parts of the variety saw and explains the functions of each part. It then tells, by means of pictures accompanied by graphic explanations, how to check saw blades, how to set the fence, how to protect one's self on the job, how to change saw blades, how to use a cutoff gauge, and how to use a hinged block in crosscutting. *A U. S. Office of Education Film.*

THE RIVER \$2.95

(sb, c - 32 Minutes) This classic documentary film, written and directed by Pare Lorentz, tells the story of the Mississippi River in sequences which combine dramatic impact with an almost poetic charm. It shows the wasteful exploitation of the river valley brought early prosperity to half a continent, but eventually resulted in floods, soil depletion, and land erosion which impoverished many parts of the area. Now, in the once-rich valley, a new generation has grown up, ill-clad, ill-fed, ill-housed. The path of rehabilitation is pointed out so forcefully that those who see the picture will be moved to action. *A U. S. Department of Agriculture Film.*

ROBERT E. LEE: A BACKGROUND STUDY \$2.95

(jb, sb, c, a - 15 Minutes) Lee is studied first as a Virginian, a devout Christian who was forced to decide between his home and the Union he loved; then, as a brilliant strategist and beloved commander who stood for "cause, country, and all" — a man whose integrity of principle, even in defeat, set an example for the New South and for future generations of all the nation. *A Coronet Film.*

ROBIN REDBREAST \$2.95*

(le, ue - 10 Minutes) Here is the pleasant story of the Robin family. Early in the spring, Father and Mother Robin are shown building their nest. After Mother has laid the eggs, Father sometimes helps to keep them warm, or feeds Mother on the nest. When the baby birds hatch, both parents feed and protect them until they are old enough to leave the nest and care for themselves. Father Robin shows that he is brave enough to attack a marauding cat, and the whole family lives happily until it is time to fly away to the Southland for the winter. *An Encyclopaedia Britannica Film.*

*Base rental in July to December period, \$1.95.

RODENTS \$1.95

(le, jb, sb - 10 Minutes) Rodents are an order of mammals characterized by long curved incisors for gnawing. In this film a number of rodents, from the smallest to the largest, are pictured in zoos and in their natural habitat. Included are the dormouse, kangaroo mouse, gopher, kangaroo rat, flying squirrel, gray squirrel, woodchuck, hare, rabbit, porcupine, arctitis, and guinea pig. Characteristic features of these different members of the order are illustrated in close-ups. Several examples of albinism, common among mammals, are shown.

ROME — CITY ETERNAL (In Color) \$3.95

(jb, sb, a - 11 Minutes) This beautiful production portrays in brilliant Technicolor photography the dramatic glories of Rome: the Colosseum; St. Peter's Square; the art

treasures of the Basilica of St. Peter; the lavish fountains of the Villa D'Este and the Piazza Navona; the ruins of the Forum and Hadrian's villa; the pageantry of the city are seen by the light of a traditional fireworks display. *An Encyclopaedia Britannica Film.*

ROMEO AND JULIET

\$2.95

(20 Minutes) Tchaikowsky's music played by the Radio Philharmonic Orchestra of Italy conducted by Fernando Previtali.

ROUND TRIP

\$2.95

(sb, c - 20 Minutes) People of various backgrounds present their views about world trade, in this film. Differing points of view are expressed by a French laborer, an English machinist, and three Americans — a farmer, a machinist, and a businessman. An economist undertakes to reconcile the ideas they have put forth. Using well-chosen examples, he shows the importance of world trade to all countries in general, and to the United States in particular. He points out that trade between nations is like the round trip of a freight train — that it pays best when there is a full load both ways. *Produced by the Twentieth Century Fund.*

SAFE DRIVING: ADVANCED SKILLS AND PROBLEMS

\$1.95

(jb, sb, c - 11 Minutes) Their vacation trip takes Tom and his father into mountain and desert country where they meet problems such as driving on hills, in fog, in rain, on snow, on ice, through hot stretches and at night. The best procedures for handling these advanced driving problems are demonstrated. *A Coronet Film.*

SAFE DRIVING: FUNDAMENTAL SKILLS

\$1.95

(jb, sb, c - 11 Minutes) Preliminary to Tom's driver's license examination, his father demonstrates the skillful procedures of: getting the car ready, starting the motor, driving forward, stopping, backing, turning, signaling and parking. Later, Tom passes his driver's test and is ready to do his share of driving on their coming vacation. *A Coronet Film.*

SAFE DRIVING: STREETS AND HIGHWAYS

\$1.95

(jb, sb, c - 11 Minutes) With Tom doing the driving, he and his father start on their vacation trip. Problems of city, suburban and highway driving that arise are used to explain the principle of "driving ahead." Some of the specific problems and skills shown are: series signals, lanes, railroad crossings, passing, curves and traffic circles. *A Coronet Film.*

SAFE LIVING AT SCHOOL

\$1.95

(le, ne, jb - 10 Minutes) An elementary school junior safety council, in a tour of inspection of the school, learns that there are two aspects to safety: first that there are safety aids built into the school, such as fire extinguishers and special exit doors. Second that children must learn to live safely in the school. They draw up a list of special practices as they observe them being carried out by the other students. Children seeing the film, learn how accidents can be prevented in their own school. *A Coronet Film.*

SAFETY BEGINS AT HOME

\$1.95

(ne, jb - 10 Minutes) Built around the idea that safety in the home depends upon proper habit formation, this film shows a safety-conscious family making preparations for a party. The children decorate the house with paper streamers and leafy branches, and in doing so illustrate the right way to use and care for stepladders, cutting tools, and other common objects. In the kitchen, mother shows the necessary care in using the stove and handling hot utensils. Father arrives in time to demonstrate the proper precautions in handling electrical appliances. Party time comes and nothing has happened to interfere with the evening's fun. *A Young America Film.*

SAFETY ON THE SCHOOL BUS

\$1.95

(ne, jb - 10 Minutes) This film is addressed to the boys and girls who ride the school bus, and is designed to promote safer practices among them while on the bus and while going to and from the bus. It discusses and demonstrates many of the most important safety problems and practices for those who ride the school bus. *A Young America Film.*

SAFETY TO AND FROM SCHOOL

\$1.95

(le - 10 Minutes) Safe practices in going to and from school in city areas are demonstrated in an interesting and positive manner by this film. Mary and Peter are seen on their way to school, encountering various hazards. Later, their teacher, Miss Brewster, takes her class to an intersection and teaches them how to cross the street under varying conditions. Then, on their way home, the children show how well they have learned their lesson. In several sequences, traffic conditions are cleverly simulated, with bicycles, scooters, and miniature autos being used to represent real motor vehicles. *A Young America Film.*

SALMON RUN (In Color)

\$5.95

(sb, c - 20 Minutes) The great fishing and canning industry of the Pacific Northwest depends to a large extent upon the Fraser River salmon run, which takes place each fall when millions of Sockeye salmon resort to their spawning grounds in the upper reaches of that stream. When a landslide created rapids which many of the fish were unable to pass, the Sockeyes seemed in danger of extinction until American and Canadian engineers and biologists attacked the problem. Now the run is increasing. The route of the fish, their spawning habits, and the return of the young salmon to the ocean are pictured. *Produced by the National Film Board of Canada.*

SANDING FLAT AND IRREGULAR SURFACES

\$1.95

(sb, voc - 18 Minutes) Proper methods of using and servicing various kinds of sanders are demonstrated in this film. In a sequence devoted to the belt sander, the picture explains the operation of these machines and shows how to prepare a sanding belt, how to sand flat stock, and how to sand curved molding. In the sequences depicting the disc sander and the spindle sander, the film gives operating instructions and shows how to replace the sandpaper on these machines. *A U. S. Office of Education Film.*

SAVE THOSE TEETH

\$1.95

(ne, jb - 10 Minutes) Eleven year old Dan receives practical, first-hand demonstrations on several aspects of tooth care. He learns that proper care involves four principle factors: (1) adequate brushing, (2) proper food, (3) restricted use of sugar, particularly between meals, and (4) the flouride treatment. The film provides understandings that will influence the attitude of youngsters in respect to the care of their teeth. *An Encyclopaedia Britannica Film.*

SAWING A REVERSE CURVE AND A BEVEL REVERSE CURVE

\$1.95

(sb, voc - 17 Minutes) The use of a hand saw for sawing reverse curves and bevel reverse curves is graphically depicted by this film. Among other things, this picture includes sequences which show how to select and lay out stock to avoid waste, how to reverse curves to contour lines, how to use the table tilting gauge, how to saw a beveled reverse curve, how to prepare a template for a newel post, and how to saw a newel post which has reverse curves. *A U. S. Office of Education Film.*

SAWING WITH JIG AND CHANGING BAND

\$1.95

(sb, voc - 20 Minutes) Valuable instructions for the proper care, adjustment and use of the hand saw are offered by this film. In a series of well-devised sequences, it shows how to select the proper blade for a given job, how to fold blades for storage, how to adjust the saw blades, how to mark the stock and cut to the mark, how to prepare a jig, and how to use a jig in cutting discs. *A U. S. Office of Education Film.*

SCANDINAVIA School

\$2.95

(jb, sb - 14 Minutes) In this thoroughly captivating film we are shown how the physical geography of the Scandinavian region has influenced the life of its people. We learn that the Scandinavian peoples have created a relatively prosperous way of life from a region of limited resources and see some of the products which the region contributes to the world. The picture emphasizes the importance of international trade to the prosperity of Scandinavia and points out the importance of ships and shipping in the life of the people. *An Encyclopaedia Britannica Film.*

Rental rates listed opposite titles are for school week (Monday to Friday) or week-end (Friday to Monday) use!

Lobster 45

SCHOOL ACTIVITIES AND YOU**\$1.95**

(jb, sb - 11 Minutes) A high school girl is planning her school activity program. Through the advice of her older brother, she learns the importance of choosing activities for their values by considering what she can learn, what her interests are, how much time she can give, and how to arrange a well-balanced program. *A Coronet Film.*

SCHOOL SPIRIT AND SPORTSMANSHIP**\$1.95**

(sb - 11 Minutes) When members of a high school basketball team plan retaliation against the members of a rival school, the question of school spirit and sportsmanship is raised. As the story unfolds, we see the relationship between these two factors. The film stresses the idea that actions of individuals reflect upon the spirit of the entire school. *A Coronet Film.*

SCHUBERT AND HIS MUSIC**\$2.45**

(ue, jb, sb, c - 14 Minutes) Moving along the streets and countryside of Vienna, pausing at Schubert's birthplace and at the music school where he studied, the film recaptures the tempo of the early nineteenth-century Vienna which was so integral a part of Schubert's music. Out of this blending of melodious music and Viennese settings comes a greater understanding of Schubert, the mode of expression known as "romanticism," and the part it played in his music. *A Coronet Film.*

SCIENCE AND SUPERSTITION**\$1.95**

(ue, jb, sb - 10 Minutes) A teacher, answering the question of one of her students about what superstition is, has her class conduct experiments to prove or disprove the truth of a number of common beliefs. Through these experiments they learn to base their beliefs on the scientific method — observation, research and experimentation — rather than hearsay, and to discard as superstition those statements which will not measure up to these tests. *A Coronet Film.*

SCOTLAND: BACKGROUND OF LITERATURE**\$1.95**

(jb, sb, c - 10 Minutes) The camera takes us on a tour of Scotland, land of Robert Burns, Sir Walter Scott, Thomas Carlyle, and Robert Louis Stevenson. We visit the castles and the cottages, the highlands and the border, and hear quotations from Scottish classics laid in these spots. We see the places dear to Scott — Abbotsford, Melrose Abbey, and Dryburgh Abbey. We are shown the birthplace of Burns, the house where he died, and the countryside he knew so well. In stately old Edinburgh, where Scott and Stevenson were born, we visit Holyrood House, the Firth of Forth, and other storied places. *A Coronet Film.*

SEASHORE WONDERLAND (In Color)**\$2.45**

(ue, jb, sb - 10 Minutes) In the shallow waters near the ocean shore a varied marine life flourishes. This film explores this wonderland, showing us the sea creatures in their natural surroundings. Distinctive characteristics are pointed out and beautiful examples of delicate or vivid coloring are revealed. Among the animals depicted are the sea anemone, nudibranch, sea urchin, rock lobster, decorator crab, sting ray, hermit crab, sea cucumber, yellow snail, sand starfish, octopus, tidepool shrimp, cushion starfish, common starfish, and turban snail. The California Institute of Technology assisted with the scientific content of this film.

SEASONAL CHANGES IN TREES**\$1.95**

(ue, jb - 10 Minutes) Here, compressed in a few minutes, is an excellent introduction to scientific study of trees, a rich background for reading and language activities about trees, and a splendid basis for nature study field trips. Students see how trees bud and flower in the spring, bear fruit in the summer, change color in the fall and lose their leaves in the winter. They learn what particular features identify various trees. *A Coronet Film.*

THE SEASONS OF THE YEAR (In Color)**\$3.95**

(le, ue - 11 Minutes) In this film we experience the continually changing panorama of the four seasons, so the relationships among seasons and the concept of their overall continuity may be readily understood. The theme of human activities at each season has been interwoven so the child may identify himself with the characters in the film. Seasonal changes in a four-season climate are summarized through observing plant life, animal life, human activities, sun positions, and as recorded on the calendar. *A Coronet Film.*

THE SECRETARY TAKES DICTATION**\$1.95**

(sb, c - 11 Minutes) In dictation, it's the little things that count; mastery of details makes for efficient performance. This film is narrated by the employer, who points out these "little things" that are his source of satisfaction in his secretary's work. He contrasts this with the irritation caused by an inexperienced stenographer. *A Coronet Film.*

THE SECRETARY TRANSCRIBES**\$1.95**

(sb, c - 11 Minutes) This film gives secretarial students a picture of the many details involved in transcribing. Emphasis is placed upon the practice needed to command the skills and habits of thought that make a good secretary. The importance of organization is pointed out as the film gives demonstration of specific devices for efficient transcription. *A Coronet Film.*

SEED DISPERSAL**\$1.95**

(jb, sb - 10 Minutes) This film describes and pictures many ways in which the seeds of plants are dispersed. We learn that some seeds are carried by the wind, others transported by animals, and that still others are forcibly propelled from their seeds cases. Close-ups and photomicrographs display the structure of the seeds of the poppy, goat's beard, thistle, stoncrop, enchanters' nightshade, burdock, blumenbachia, bean, cucumber, dandelion, heron's bill, cress, and wild oat. Time-lapse photography reveals the uncanny movements of various seeds during their germinating and sprouting periods. *An Encyclopaedia Britannica Film.*

SELF-CONSCIOUS GUY**\$1.95**

(jb, sb - 11 Minutes) Marty suddenly becomes keenly aware of his feelings of self-consciousness. As he tries to find ways to avoid these feelings, he discovers others have been extremely self-conscious yet have developed poise and self-assurance. He finds help for his own problem through developing skills, thinking of other persons, and getting his attention on the whole situation. *A Coronet Film.*

SERENATA NOTTURNA**\$1.95**

(10 Minutes) Mozart's music played by the Vienna Philharmonic Orchestra conducted by Bernhard Paumgartner.

SHAKESPEARE'S ENGLAND TODAY**(In Color)****\$4.95**

Purchase price, new Kodachrome print, \$125.00
Purchase price, new B & W print, \$55.00

(jb, sb, c - 16 Minutes) Here is a film that takes us to see many places associated with Shakespeare as they appear today, just as they are seen by thousands of visitors each year — but with an added insight into the effect they had in shaping Shakespeare's life and writings. We visit the home of Mary Arden, the house in which Shakespeare was born, the church where he was baptized, the school he attended, the lovely cottage of Ann Hathaway, sites in London where he lived and worked, the remains and gardens at New Place, and his grave, among other places associated with him. *An Eastin School Film.*

SHAKESPEARE'S THEATER:**THE GLOBE PLAYHOUSE****\$3.95**

(sb, c - 19 Minutes) This film describes visually the Globe Playhouse, and it shows how the stage was used in the presentation of Shakespeare's plays. Three hundred and fifty years ago Shakespeare wrote most of his plays for production in the Globe. The purpose of the film is to show one possible reconstruction of the Playhouse so that students may better understand and appreciate Shakespeare's plays. In addition to showing the various parts of the Playhouse excerpts from the following plays are included to demonstrate the points: *Julius Caesar, Hamlet, Macbeth, Twelfth Night, and Romeo and Juliet.* The film was produced using a combination of animated models and animation with lights to shift the focus of attention. *A University of California Film.*

SHARING ECONOMIC RISKS**\$1.95**

(jb, sb - 10 Minutes) By analyzing the experiences of a boy whose bicycle is stolen, this film gives us a simple and concise explanation of insurance. Because his father carries insurance on all the family possessions, the lad gets another bike. Delving into economic risks, the film shows how insurance can protect people against losses and hazards of many different kinds. Several types of insurance are described in some detail, and such terms

as renewal, premium, and insurable interest are defined and illustrated. Among other things, the important features of life insurance policies are explained. *A Coronet Film.*

SHEP — THE FARM DOG

\$1.95

(*le, ue - 10 Minutes*) Shep, an attractive collie dog, has a busy day about the farm. After herding the cows to the pasture and routing the chickens from the garden, he is given a good breakfast by his youthful master, Tommy. Later, Shep pursues a woodchuck to his hole, then rejoins Tommy for a hike and a swim. He retrieves sticks and shows that he could rescue Tommy from the water if it were necessary. After the evening chores, Shep goes to his own little house for the night, but he sleeps "with one eye open — always on guard." *An Encyclopaedia Britannica Film.*

SHY GUY

\$2.45

(*jb, sb - 13 Minutes*) When Jim transfers to a different high school, he finds it hard to get acquainted. His father suggests that he watch his schoolmates, to find what makes people like them. Jim does this, and discovers that popularity results from interest in others, helpfulness, politeness, friendliness, and thoughtfulness. He tries to cultivate these qualities, and is delighted to find that when he becomes interested in other people, he doesn't have time to be self-conscious and shy. The story is acted by teen-agers in typical school and home situations, and should help other shy guys—and shy girls, too. *A Coronet Film.*

SIMPLE MACHINES

\$1.95

(*jb, sb - 10 Minutes*) Through the free use of animated drawings in connection with actual motion pictures, this film depicts and illustrates the principles of simple machines, including the inclined plane, the wedge, the screw, the lever, the windlass, and the pulley. It is shown that the fundamental principles of these devices are used in the most complex modern machines. This film conveys an understanding of abstract mechanical principles, and it pictures the historical uses as well as the modern applications of the devices which are described. *An Encyclopaedia Britannica Film.*

SKELETON, THE

\$1.95

(*sb - 12 Minutes*) Describes in detail the formation, growth, development, and function of the human skeleton. Microphotography and animated drawings reveal what bones consist of and how they grow. Dramatic motion picture X-ray photography shows how joints move. Attention is called to the role of proper food and posture in correct bone development. *An Encyclopaedia Britannica Film.*

SKIPPER LEARNS A LESSON (In Color)

\$3.95

(*le, ue - 11 Minutes*) A little girl and her dog Skipper move to a neighborhood where youngsters of different races play together. Skipper snubs the dogs belonging to these youngsters and refuses to play with them because they look "funny" to him. They are different in color, size and shape. Later, through an accident with a can of paint, Skipper becomes the one who looks odd to the other dogs. He soon realizes his mistake, that the "outside doesn't matter," it's what is inside that counts. A simple and delightful story on intercultural understanding. *An Encyclopaedia Britannica Film.*

THE SLIDE RULE — MULTIPLICATION AND DIVISION

\$2.95

(*jb, sb, voc, c - 21 Minutes*) This motion picture is designed for groups having little or no familiarity with the slide rule. It shows the purpose of the slide rule, the parts of the slide rule, the use of the "C" and "D" scales, the use of the left and right indexes, the reading of the primary, secondary, and tertiary divisions, the need for supplying ciphers and decimals mentally, the procedure in estimating scale positions, multiplication procedure, division procedure, and procedure in combined division and multiplication. *A U. S. Office of Education Film.*

SOCIAL DANCING

\$1.95

(*jb, sb, c - 10 Minutes*) Five teen-age couples demonstrate the two basic dance steps, with a number of combinations and variations. A boy and a girl, separately,

show how the feet are moved in the forward and backward walk, and an animated sequence analyzes the step. Then, dancing together, they demonstrate the complete step. The box step is then covered in the same way. Next, variations of the two steps are performed by various couples, to waltz and fox trot music. The proper technique of leading is shown. The steps described are so clearly detailed that anyone should be able to perform them. *A Coronet Film.*

SOFTBALL FUNDAMENTALS

\$1.95

(*ue, jb - 11 Minutes*) A team of junior high school girls displays correct softball techniques. They show how each position should be played and demonstrate the essentials of batting, running bases, catching, throwing, pitching, and fielding. Common mistakes are pointed out and corrected. In many cases, the play is contrasted with the method preferred by more experienced players. A number of tested practice exercises, specially designed to increase skill and overcome faulty methods, are shown. *A Young America Film.*

THE SOLAR SYSTEM

\$1.95

(*ue, jb - 10 Minutes*) Names of the planets, their relative sizes, distances from the sun, and what controls their places in the solar system are presented with imagination. An especially good visualization of the immensity of distances between the respective planets and the sun is included. The relationship of the planets to each other, their orbits, and important highlights about gravitational attraction, light and heat are other important teaching points covered. *A Coronet Film.*

SOLID, LIQUIDS, AND GASES

\$1.95

(*ue, jb - 10 Minutes*) This film is an introduction to the three states of matter. It demonstrates the characteristics of each and shows how a substance can be changed from one state to another, depending on how hot or cold it is. It explains everyday applications of these concepts. *A Young America Film.*

SONG BIRDS OF THE NORTH WOODS

\$1.95

(*le, c, ue, jb - 9 Minutes*) This authentic record of the songs and cries of American birds was made in the Adirondack Mountains under the supervision of Dr. Arthur Allen and Albert R. Brand of Cornell University. Seen and heard are the loon, the white-throated sparrow, the hermit thrush, the magnolia warbler, the scarlet tanager, the goshawk, the woodpecker, and the chickadee. The film includes nesting and feeding scenes which are particularly well done.

SOUNDS OF MUSIC

\$1.95

(*jb, sb - 10 Minutes*) At Weber's Music Shop, Jimmy and Nancy Forester learn how a phonograph record reproduces volume, pitch, and tone. Then, to illustrate the characteristics of musical sounds, Mr. Weber draws clever diagrams, performs little experiments, and gives simple demonstrations. He shows why notes have fundamentals and harmonics, and explains such terms as resonance and frequency. To help Jimmy and Nancy understand the various instruments, he explains the principles of wind instruments, both reed and brass; of string instruments, whether bowed, struck or plucked; and of percussion instruments. Finally, he shows them how to classify the instruments on display in the shop. *A Coronet Film.*

THE SOUTHEASTERN STATES

\$1.95

(*ue, jb, sb - 10 Minutes*) Most distinctive of all the geographical sub-divisions of the United States is the Southeast, comprising Virginia, North Carolina, South Carolina, Kentucky, Tennessee, Arkansas, Louisiana, Alabama, Mississippi, Georgia, and Florida. After reviewing the rich historical background of this region, this film points out that the Southeast was formerly dependent on a few traditional crops, such as cotton and tobacco. Today, the importance of agriculture continues, but valuable new crops and improved farming methods have been introduced. Moreover, expanding industries, abundant electrical power, and better schools are bringing prosperity to the region which gave us such men as Washington, Jefferson, and Lee. *An Encyclopaedia Britannica Film.*

Hugh M. Hefner Moving Image Archive

THE SOUTHWESTERN STATES

\$1.95

(*ue, jb, sb - 10 Minutes*) The Southwestern region embraces only four states — Oklahoma, Texas, Arizona, and New Mexico. Here, descendants of aboriginal tribes and

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Spanish conquistadores still follow their ancient ways. Here the visitor finds prehistoric cliff dwellings and unsurpassed natural wonders. And here, on the extensive plains, plateaus, and mountains, ten million people from America's melting pot are hard at work. This picture shows them pumping and refining petroleum; growing cotton, citrus fruits, rice, wheat, corn, and vegetables; raising cattle, sheep, goats, and turkeys; and mining copper, silver, gold, zinc, and coal. Thus, a vigorous modern culture has replaced that of a bygone age. *An Encyclopaedia Britannica Film.*

SPAIN (In Color) \$2.45

(*ue, jb, sb, c, a - 10 Minutes*) Romantic Spain is pictured in this motion picture, as we view the beauties that have made it famous. But Spain has its practical side, also, and the film presents the agriculture and industries that support the country. From the "This World of Ours" series.

SPANISH CHILDREN \$1.95

(*le, ue - 10 Minutes*) This film provides a visit with a rural family of Southern Spain. We gain an insight into both town and country life as we go with a Spanish boy and his father to the city and as we spend an evening at home celebrating the little daughter's birthday. The picture lays particular emphasis on the activities of the children in the family. *An Encyclopaedia Britannica Film.*

SPANISH CONQUEST OF THE NEW WORLD \$1.95

(*ue, jb, sb, c - 11 Minutes*) The names of Cortez, Pizarro, Balboa, DeSoto and other men who won for Spain one of the greatest empires in the world, take on a new meaning as we see the new lands conquered, cities built, Indian civilizations overthrown and replaced with the culture of Spain. *A Coronet Film.*

SPEECH: CONDUCTING A MEETING \$1.95

(*sb, c, a - 10 Minutes*) This film demonstrates and explains the basic patterns of parliamentary procedure which contribute to an efficient and successful meeting. The film is built around the conduct of a typical small group meeting. *A Young America Film.*

SPARKY THE COLT \$1.95

(*le - 10 Minutes*) Among the stories most often recommended for first, second and third graders, more than 30 tell about colts and horses. This picture not only provides a valuable background for these stories, but is also useful as a basic experience for written and oral expression about animals. From the moment your children discover Sparky the slobbly little colt, they'll eagerly follow his adventures as he grows strong, learns to canter across the fields, and becomes a beautiful horse. *A Coronet Film.*

SPEEDING YOUR READING \$1.95

(*ue, jb, sb - 10 Minutes*) Through the formation of correct reading habits, reading speed can be increased. This film explains how to control eye movements for rapid reading, how to choose a point of focus which will make it possible to recognize several words at once, how to adjust this point of focus to cover the most satisfactory span of recognition, and how to avoid the faults of the poor reader. These faults are spelling out words, pronouncing words orally or mentally, and going back to reread sentences or portions of sentences. An exercise at the end of the film provides practice in rhythmic reading by phrases.

SPELLING IS EASY \$1.95

(*ue, jb - 10 Minutes*) A fifth grade boy, writing a story for his school paper, is having trouble with his spelling. His teacher gives him five helpful rules — hear the word correctly pronounced, see the word correctly spelled, repeat the word, write the word, check the word to make sure that you have it right. By following these simple steps, the young student discovers that it is easy to learn how to use, pronounce, and spell new words correctly. He finds too, that it is helpful to keep a list of the words he has misspelled. *A Coronet Film.*

SPOTTY: THE STORY OF A FAWN (In Color) \$3.95

(*le - 10 Minutes*) Primary grade teachers will welcome this story picture as a beautiful and stimulating experience for all young students. Filmed against the authentic background of the north woods, the adventures of Spotty, a wild fawn, are believable and fascinating. Participation devices are orally and visually built into the picture and the narration has been keyed to primary grade word lists. *A Coronet Film.*

SPRING ON THE FARM (In Color) \$3.95

(*le, ue - 10 Minutes*) The adaptation of plants and animals to the changing seasons is a subject of lively interest to children. In this film, photographed in beautiful color, we follow Joan and Jerry Johnson as they observe the many interesting things that happen on the Johnson farm during March, April, and May. Buds begin to swell, birds return from the south, and the livestock feed on new grass. The children fly a kite in the strong wind. An apple tree blooms, birds feed their young, and moths are emerging from cocoons. Gardens are planted, and young rabbits are out of their nests. *An Encyclopaedia Britannica Film.*

SQUARE DANCE MEDLEY \$1.95

(*jb, sb, c - 10 Minutes*) This exhibition of old time square dances is expertly presented by four costumed couples, dancing to the music of Tiny Clark and his Cactus Cowboys Band. Performing the figures indicated by the caller, the dancers skip and swing to such old favorites as *The Lady 'Round the Lady*, *Duck for the Oyster*, *Dig for the Clam*, *Hinky Dinky Parlez-Vous*. Thus the essentials of square dancing are demonstrated in a way which is easy to understand and follow.

STATE LEGISLATURE \$3.95

(*jb, sb, c - 22 Minutes*) The procedures of most state legislatures strongly resemble those of the Federal Legislature. Here is the story of the course of a bill through a typical (Wisconsin) state Assembly and Senate. The film explains how the need for laws arises, the research and discussion necessary to the drafting of the bill, introduction in the Assembly, reference to Committee and hearings, debate on the Assembly floor and amending, voting by electrical voting machine, and passage. The similar procedure in the Senate follows. After passing both houses, the Governor's signature makes the bill a law. A case testing its Constitutionality is heard by the Senate Supreme Court, and its conformity to the Constitution ruled upon. The film points out that the passage of a law takes a long time, but that this is necessary so that everyone whom it affects may be given a chance for a fair hearing and fair treatment.

THE STEAM ENGINE \$1.95

(*ue, jb - 10 Minutes*) From its origin as a stationary steam pump, the evolution of the present-day steam engine is covered. The various developments, both stationary and locomotive, are shown in animation. Animation is also used to explain the basic principles by which the modern steam locomotive operates, and its close relationship to Stevenson's model.

STORIES OF HOLLAND \$1.95

(*ue, jb - 10 Minutes*) Here is a film that will prepare young students for reading about Holland. After seeing the film, they will know how the Dutch dress, what a windmill looks like, how wooden shoes look and sound, what Dutch homes are like both inside and out, and they will have a visual background for many of the strange words they will encounter — such as yoke, canal, and dike. There is also a visit to Broek, the setting for the story of Hans Brinker; to Volendam, a fishing village on the Zuider Zee; and to Leiden, where the Pilgrims lived for a while before coming to America. *A Coronet Film.*

A STORY OF A STORM \$1.95

(*jb, sb, c, a - 10 Minutes*) Using superior animation and careful organization, this outstanding film tells how a storm developed in a certain area over a period of two or three days; how it could be forecast; the effect it had on the lives of the people in that area; and why it finally ended. The picture presents a basic experience in which science and social studies merge as they do in everyday life. *A Coronet Film.*

THE STORY OF BANANAS**\$1.95**

(*jb, sb - 10 Minutes*) The humid tropical regions of Central America are ideal for the raising of bananas and this picture shows us the scientific methods of cultivation employed on the great plantations there. We see the testing of the soil, the clearing of the jungle, and the planting of the stalks from which the new plants spring. A year later the carefully tended plants are mature and ready to bear, and we see the painstaking care with which the tender fruit is harvested and shipped, first by rail to the seaport and then by water to an American port, where it is quickly loaded into waiting refrigerator cars for distribution throughout the country.

THE STORY OF CHRISTOPHER COLUMBUS**\$3.95**

(*ue, jb - 17 Minutes*) This film brings to life the story of America's discovery and of the man whose conviction, courage and faith brought it about. The highlights of Columbus' life are dramatized, including his boyhood dreams of travel and adventure, his tireless search for aid in organizing an expedition, his long and hazardous voyage westward, and finally his landing at San Salvador in 1492. *An Encyclopaedia Britannica Film.*

THE STORY OF COAL**\$1.95**

(*ue, jb, sb - 11 Minutes*) The discovery of coal in our country only 150 years ago was the beginning of America's part in an industrial revolution which has transformed the life of the world. The most important facts about this valuable mineral are explained by this film. We are shown how the coal deposits were formed in past ages, and the various different mining processes are described. The principal coal producing regions are pointed out, and many of the important uses of this fuel in the industrial world of today are graphically pictured. *A Knowledge Builders Film.*

THE STORY OF COFFEE**\$1.95**

(*jb, sb - 10 Minutes*) Here is the story of coffee, from the time the jungle is cleared for a new plantation in faraway Brazil until the coffee is served at an American table. We are shown the bustling port of Santos and the interior city of Sao Paulo, coffee capitals of the world. Then, on a typical plantation, we see the clearing of the land, the planting of the seeds in nurseries, the tending of the young trees, and the picking of the berries. We are shown the ingenious way in which the berries are transported, washed, dried, hauled, sorted, and packed for shipping, and finally we learn how the coffee is shipped, marketed, blended, roasted, and packaged for use in your home.

THE STORY OF ELECTRICITY**\$1.95**

(*ue, jb, sb - 12 Minutes*) The history of electrical knowledge is traced from the discovery of lodestone by the Greeks in 600 B.C. Theories about the nature of electricity are briefly explained. Notable discoveries, including Franklin's experiments, Joseph Henry's motor, Morse's telegraph, and Edison's incandescent lamp are described. Scenes showing modern generating plants, transmission system, and the myriad uses of electricity in everyday life are included in this comprehensive film. *A Knowledge Builders Film.*

THE STORY OF MONEY**\$2.45**

(*jb, sb, c - 20 Minutes*) This unusual film traces the history of modern monetary systems from the day of barter down to the complexities of modern banking. It shows how ancient traders paid their debts by weighing out gems and precious metals; it tells how coins were developed and delves into the romantic meanings of the symbols which are stamped upon them; and it explains how the exchange of heavy bags of coins finally yielded to the simpler method of writing a check. In conclusion, it outlines the role of the great banking houses in our modern industrial society.

THE STORY OF OUR FLAG**\$1.95**

(*ue, jb - 11 Minutes*) The glorious story of our National Emblem is chronicled in this film. Historical dramatizations, excellent animation, stirring music, and inspiring narration are liberally used in the sequences devoted to the British Union Jack, the various colonial flags used during the early part of the Revolution, the Grand Union or Cambridge flag, the adoption of the Stars and Stripes in 1777, the fifteen-striped flag of 1794, the addition of new stars to symbolize new states, and the establishment of Flag Day by President Woodrow Wilson. *A Knowledge Builders Film.*

When you need entertainment films, refer to Eastin Pictures' Catalog of Feature Pictures and Entertainment Short Subject Programs!

THE STORY OF POTATOES**\$1.95**

(*ue, jb - 12 Minutes*) From this film we learn the story of one of the world's basic foods. The preparation of potatoes for planting, the planting of the eyes, the cultivation of the crop as it grows, and the harvesting are all depicted on a modern potato farm in western United States. The film also follows the crop through the processes necessary for marketing. *An Encyclopaedia Britannica Film.*

THE STORY OF STEEL**\$1.95**

(*ue, jb, sb - 12 Minutes*) The intriguing story of steel, from the time it comes from the iron mine until it is fabricated into a finished product, is graphically depicted by this film. Interesting sequences show the operation of typical mines and steel mills. In conclusion, we are shown the major importance of steel in the manufacture of such dissimilar things as watch springs, skyscrapers, and battleships. *A Knowledge Builders Film.*

THE STORY OF THE BEES**\$3.95**

(*jb, sb, c - 25 Minutes*) This film pictures the complete life cycle of the bee, from the laying of the egg through the development of the larva and the emergence of the mature insect. Microphotography brings out details, demonstrating the food gathering cycle from the collecting of nectar and pollen to its storage and use. A series of scenes portrays the birth of a queen, the swarm, and the defense of the hive from enemies. Another section shows how the bees combat excessive heat which threatens to destroy their hive, and how they repair the damage done by it.

STORY OF THE VIOLIN**\$1.95**

(*jb, sb, c - 11 Minutes*) Jacques Thibaud plays *Spanish Dance No. 4* by Granados as an introduction to this history of the violin. After showing us that violin making has been recognized for several centuries as an art requiring consummate skill, the film portrays the evolution of the violin and related stringed instruments. To illustrate differences in tone and construction, it depicts a string quartet of the present and one of the eighteenth century, and compares the modern bass, cello, viola, and violin with the corresponding instruments of the earlier period.

STORYTELLING: CAN YOU TELL IT IN ORDER? \$1.95

(*1e - 11 Minutes*) A clown and a game help children to recall sequences of events in their proper order. The film shows how events in order "make sense," how events told out of order "don't make sense," and relates these concepts to good storytelling. Children must be encouraged to try their own game of "What Happened First." *A Coronet Film.*

THE STRING CHOIR**\$1.95**

(*ue, jb, sb - 10 Minutes*) The string choir is the largest group in the symphony orchestra, and the most important, because of the wide variety of its musical powers. This film depicts the instruments of the choir — the first and second violins, the violas, the violincellos, and the contrabasses. It shows how they are played and lets us hear the music of each, alone or compared with the others. The particular uses of each instrument are explained, and demonstrated in the playing of excerpts from several well-known compositions. *An Encyclopaedia Britannica Film.*

STUDENT GOVERNMENT AT WORK**\$1.95**

(*jb, sb - 11 Minutes*) This film shows how an active student council governs the school community with the support of the students, principal and faculty. The council's method of handling such problems as overdue library books, auto parking and lunchroom congestion serve as basic solutions to the general problems of good student government. *A Coronet Film.*

SUBTRACTION IS EASY**\$1.95**

(*1e, ue - 41 Minutes*) This subject covers the fundamentals of place value and borrowing through the story of Billy, who wants to find out if he will have enough money left to buy a ball after he buys some paints and a bat. As he figures this out on his blackboard, your students will learn how to subtract. They will learn the value of subtraction in everyday life and the relative values of various coins. The film also shows how to prove subtraction by addition, and closes with a review of the points brought out. *A Coronet Film.*

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SUMMER ON THE FARM (In Color) \$3.95

(*le, ue - 10 Minutes*) As they work and play on the farm, Joan and Jerry Johnson watch the growth of plants and animals during the summer. In June they go fishing, catch a sunfish, and observe a frog and dragonfly on the bank. In the orchard they find small green apples and watch a young robin leave its nest. They see father cultivating corn. In July, Jerry helps with the haying, and Joan gathers a bouquet of zinnias. In August, they pick blackberries, observe butterflies and sunflowers, and watch a spider in its web. Mother picks tomatoes, and cuts a watermelon for the children. *An Encyclopaedia Britannica Film.*

THE SUPREME COURT \$1.95

(*jb, sb, c - 10 Minutes*) The work of the Supreme Court is explained through the example of an actual case. A small company has worked out with its employees a special wage and hour agreement which its lawyer fears is not legal under the terms of the Wage and Hour Law. The various boards and courts through which the case goes in testing its legality are covered briefly and the reason for these steps before final testing by the United States Supreme Court brought out. The film describes how the case is heard, decided, and the opinion handed down, and how concurring and dissenting opinions may be written by the Supreme Court Justices. Also explained is the evolutionary nature of thinking by the Court, in order that opinions may be kept in tune with social progress and not be bound altogether by precedent. *A Coronet Film.*

SUSAN B. ANTHONY \$3.95

(*sb, c - 20 Minutes*) Effectively retells the story of Susan B. Anthony's work as she sowed the seeds that one day harvested woman suffrage. It highlights her activities in organizing the women's temperance movement, in obtaining property rights for women, in campaigning for voting privileges; in short, in having women recognized as citizens. Her trial is dramatically re-enacted, in which she heroically and unrelentingly states her case. *An Encyclopaedia Britannica Film.*

SWEDEN (In Color) \$2.45

(*ue, jb, sb, c, a - 10 Minutes*) A memorable cine tour bringing out the history, scenic delights, geography, and occupations of Sweden. *From the "This World of Ours" Series.*

SWITZERLAND (In Color) \$2.45

(*ue, jb, sb, c, a - 10 Minutes*) This tiny country nestled in the great Alps is the subject of this film study of its history, geography, and industries. *From the "This World of Our" Series.*

THE SYMPHONY ORCHESTRA \$1.95

(*ue, jb, sb - 10 Minutes*) The symphony orchestra is the medium through which the music created by the composer is conveyed to the public. To show how this is done, this film first explains the job of conductor. It then names the instruments used in modern symphony orchestras, gives us samples of their music, and show how they are divided into four groups — string choir, wood-wind choir, brass choir, and percussion group. Finally, using excerpts from several well-known operas and symphonies as examples, it lets us hear the various musical effects which can be produced by the groups, playing separately or in combinations. *An Encyclopaedia Britannica Film.*

SYNTHETIC FIBERS \$2.95

(*ue, jb, sb - 14 Minutes*) The setting of the film is a laboratory where a chemist is telling two boys how synthetic fibers are made. As he talks, we "visit" various locations and see the processes which illustrate his story. We learn how wood pulp is turned into rayon and how nylon is made from coal. We see the intricate machines which weave nylon yarn into women's hose and find that the scientist and his laboratory is very important to our everyday living. *An Encyclopaedia Britannica Film.*

T-MEN OF THE TREASURY DEPARTMENT \$2.95

(*ue, jb, sb, c - 18 Minutes*) Dope smuggling, forging of veterans' checks, counterfeiting of money, income tax evasion—these are federal crimes which Uncle Sam refers

to the "T-Men". *The March of Time*, working in close cooperation with the Treasury Department, dramatizes the duties of these federal agents as they pit their wits against smugglers, "booties," "cranks," "scratches," and other kinds of wrongdoers. Typical cases are reenacted, with vivid action sequences, usual facts, and the unmistakable stamp of authenticity. Particularly interesting is the film's revelation of "fashions" in crime, with the forging of government checks and war bonds now being a "popular" activity in criminal circles. *A March of Time Forum Edition.*

TALES FROM THE VIENNA WOODS \$1.95

(*10 Minutes*) Strauss' music performed by the Vienna Philharmonic Orchestra conducted by Joseph Krips.

A TEEN-AGE FARM HAND (In Color) \$2.95

(*le, ue, jb - 10 Minutes*) This is a personal and appealing film about Ken, a farmer's son. This healthy and friendly lad performs all the tasks that a farm boy is expected to do, such as tending chickens, gathering eggs, cleaning yards, feeding and raising pigs, milking cows, harnessing horses, working the soil, raking hay, and driving tractors. From Ken's many wholesome activities, and from those of his father, mother and sister, we learn about everyday life on the farm. *A Frith Film.*

THE TEEN NUMBERS \$1.95

(*ue - 11 Minutes*) This film develops the meaning of place value. The meaning of numbers 1 through 9 is shown by grouping objects and by indicating these numbers in a series. An understanding of the numbers 10 through 19 is developed as groups of ten and ones, and are shown in relationship to the single-digit numbers 1 through 9. *A Young America Film.*

THE TEETH \$1.95

(*jb, sb - 10 Minutes*) This film describes the development and care of the teeth. The first teeth, or baby teeth, are described and the manner in which they are replaced with the permanent teeth, at about the age of six, is depicted. The structure of the permanent teeth, is illustrated, with emphasis upon the importance of correct diet and good dental care. A semi-annual visit to the dentist is strongly recommended, and the correct method of brushing the teeth is demonstrated. In conclusion, we are shown a children's dental clinic of the kind operated by many cities, counties, and schools. *An Encyclopaedia Britannica Film.*

THE TELL-TALE HEART \$1.95

(*sb, c - 16 Minutes*) This film portrays one of the Edgar Allan Poe stories that has set the pattern for later mystery stories. The murderer relates the chilling tale in his own words — how he stalked and killed the old man whose evil eye obsessed him; how the victim's throbbing heart drove him mad and forced his confession. This dramatic picture will make Poe's classic story vivid and unforgettable to you.

TENNYSON'S LAND OF LYONESSE \$1.95

Purchase price, new print, \$30.00

(*sb, c - 12 Minutes*) Opening with a quotation from the *Idylls of the King*, this picture first takes us to ancient ruins, localities, and relics associated with the King Arthur legend and the long-lost land of Lyonesse. It goes on to introduce us to the works of the poet, Lord Alfred Tennyson, and to give us well-chosen reading from his other masterpieces, including *In Memoriam*, *The Brook*, and *Crossing the Bar*. The film's pictorial content, particularly the scenes accompanying the poetic passages, is notable for its quiet beauty and photographic excellence. Appropriately, the closing sequence shows us Tennyson's resting place in the Poet's Corner at Westminster Abbey. *An Eastin School Film.*

TERRITORIAL EXPANSION OF THE U. S. \$2.95

(*ue, jb, sb - 20 Minutes*) This graphic outline of the growth of the continental United States employs motion pictures, animated maps, and concise narration to depict the conflicting English, French, and Spanish claims of colonial days; the boundaries fixed by the Treaty of Paris after the Revolution; the Louisiana Purchase; the acquisition of West Florida; the establishment of our northern boundary from the Great Lakes to the Pacific; the Florida Purchase; the annexation of Texas; the acquisition of the Southwest from Mexico; and the Gadsden Purchase.

TERRITORIAL POSSESSIONS OF THE U. S. \$2.95

(*ue, jb, sb - 20 Minutes*) Since 1867, the American flag has been raised over many areas outside the continental United States. This film outlines the history of these places, indicates their location, and explains their importance. It covers the purchase of Alaska; the discovery of the Midway Islands; the annexation of Hawaii; the acquisition of Cuba, the Philippines, Puerto Rico, and Guam as a result of the Spanish-American War; the claiming of Wake Island; the acquisition of American Samoa by treaty; the purchase of the Canal Zone; the purchase of the Virgin Islands; and the acquisition of the many small Guano Islands.

THEODORE ROOSEVELT \$1.95

(*jb, sb - 12 Minutes*) This well-edited documentary film shows many of the highlights in the strenuous career of Theodore Roosevelt, one of our most colorful Presidents. He is shown as Assistant Secretary of the Navy, as leader of the famous Rough Riders in the Spanish-American War, as Governor of the State of New York, as Vice-President under William McKinley, and then as President of the United States.

THINGS EXPAND WHEN HEATED \$1.95

(*ue, jb - 10 Minutes*) Using a combination of animation and photography, this film introduces the Molecular Theory and relates it to the common phenomena of expansion and contraction which children observe in their everyday lives. Showing the marked effects of heat and cold in solids, liquids and gases paves the way for many interesting experiments in elementary class work. *A Young America Film.*

THIS IS THE MOON \$1.95

(*ue, jb - 11 Minutes*) This film explains the relation of the moon to the sun and the earth, how the moon gets its light, the phases of the moon, and its physical characteristics. *A Young America Film.*

THOMAS JEFFERSON \$3.95

(*ue, jb, sb - 20 Minutes*) This production vividly outlines the distinguished career of Jefferson by dramatizing incidents that characterize him best. It includes scenes of his writing the Declaration of Independence; his contributions to social reform; his success as Minister of France and as Secretary of State; his political campaign for presidency; the Louisiana Purchase; the commissioning of Lewis and Clark; and his founding of the University of Virginia. *An Encyclopaedia Britannica Film.*

THREE FOX FABLES \$1.95

(*le, ue - 10 Minutes*) This film recaptures all the charm of Aesop's best-loved fables: "The Fox and the Grapes," "The Fox and the Crow," and "The Fox and the Stork." Their lessons about sour grapes, flattery, and the practical joker are taught through ingenious direction of a real fox, crow and stork in attractive woodland settings. *An Encyclopaedia Britannica Film.*

THREE LITTLE BRUINS IN THE WOODS \$1.95

(*le, ue - 10 Minutes*) The adventures of three frolicsome bear cubs, as they follow their normal life in the wilds, are covered in an interesting fashion by this film. Particularly revealing are the remarkable close-up shots of the small bears and other timid creatures of the forest, made by concealed cameramen. Among the birds and animals introduced into the picture are fox pups, twin fawns, owls, otters, terrapins, groundhogs, skunks, and raccoons.

THREE LITTLE KITTENS \$1.95

(*le, ue - 10 Minutes*) Three frisky kittens are the stars of this film. We first see them being fed and cared for by their mother when they are only one day old. When an old hen bothers them, the mother cat carries them off to a safer place in the barn. They grow rapidly, and soon learn to drink milk, wash their faces, catch mice, climb trees, and care for themselves. They have many merry frolics, and an exciting skirmish with a dog. When they are big enough, two of them are sent to new homes and one stays on the farm. *An Encyclopaedia Britannica Film.*

Easy-to-use order blanks will be found at the back of this catalog.

THUNDER AND LIGHTNING \$1.95

(*ue, jb - 10 Minutes*) In simple non-technical terms, this film explains the phenomena of thunder and lightning, using this as the means of introducing and discussing the topic of static (frictional) electricity. Illustrations show how clouds become charged with positive and negative electricity, and how lightning results when such electrical charges discharge between two clouds or between a cloud and the earth. The film concludes with a brief discussion of protective measure against lightning and other common forms of frictional electricity. *A Young America Film.*

TIME FOR TELEVISION \$3.95

(*ue, jb, sb - 20 Minutes*) Deals with a boy who becomes a "television dope," allowing the new TV set to become an obsession. A visiting cousin puts him wise to himself and makes him realize television too must take its place as a natural part of his daily existence. Produced with the assistance of the Child Study Association for children themselves.

TINA, A GIRL OF MEXICO (In Color) \$5.95

(*ue, jb - 16 Minutes*) Tina is a teen-age Mexican girl in the small but beautiful city of Taxco, and this full-color film tells us the story of her everyday life. Tina goes marketing with her mother, helps care for her small brother, plays with friends, watches the daily tasks of neighbors, and finally goes to a fiesta with her father. We become familiar with her home, her household duties, her parents, and her friends, and in this way we learn much about the way of life of a middle-class Mexican family. *A Frith Film.*

TIPPY — THE TOWN DOG (In Color) \$3.95

(*le, ue - 10 Minutes*) Children of both city and country will enjoy this simple story of Tippy, a lovable terrier. It's based on a common situation that points up the relationship between a boy, Jimmy, and his dog. The children will learn about adventures of this lonely dog as he wanders about town trying to make friends. There's a pleasing element of suspense and a happy ending. *An Encyclopaedia Britannica Film.*

TODAY'S HORSE FARM (In Color) \$3.95

(*le, ue, jb - 10 Minutes*) Bonnie, a beautiful white mare, is a champion draft animal. She and her stable mate, Black Mammy, live on a modern horse farm with their baby colts. In this film, we follow these admirable animals from sunup to sundown as they live their everyday lives amid colorful rural surroundings. We learn much about such things as balanced feeding, care of colts, grooming, shoeing, and sanitary housing, but more than that, we experience in some measure the feeling of knowing a horse — man's friend and helper through the ages. *A Frith Film.*

TO MARKET, TO MARKET (In Color) \$2.95

(*ue, jb, sb - 10 Minutes*) Stressing the importance of the wholesaler or middleman, this film shows how farm produce moves from the producer to the consumer. Mr. Reed, a farmer, brings a truck load of vegetables to one of the largest wholesale markets in the United States. There he bargains with middlemen of all kinds — truck wholesalers, small stall wholesalers, commission men, and out-of-state shippers — until he has sold all his vegetables at a fair price. Then the middlemen distribute the produce to the retailers, who in turn sell it over the counter to the public. *A Frith Film.*

TRANSFER OF HEAT \$1.95

(*jb, sb - 11 Minutes*) This is a presentation of the principles of three ways in which heat may be transferred — by conduction, convection, and radiation. Simple demonstrations and models make each method clear. *A Young America Film.*

TREASURE ISLAND \$1.95

(*jb, sb - 10 Minutes*) Here is Robert Louis Stevenson's classic tale of pirates and buried treasure, presented in a new and thrilling way. The film consists of a series of well-drawn illustrations which appear on the screen while the familiar story is being told in a boy's voice. The pictures are not animated, but they are cleverly

photographed with a mobile camera which imparts an illusion of movement to many of the scenes. The young narrator speaks in the first person, creating the impression that the story is being told by Jim Hawkins himself, just as in the book.

THE TRUE GLORY

\$9.95

(*jb, sb, c - 84 Minutes*) Made by the American and British governments, this is the official film record of the campaign which General Eisenhower has called the "Crusade in Europe." No one man saw the European phase of World War II as this film shows it. Fighting men are necessarily preoccupied with their immediate surroundings, but this picture, made by hundreds of combat cameramen representing nine Allied nations, offers a complete perspective of the whole operation. The narrators who describe the 337-day battle are the men who fought it — GI's, Tommies, Maquis, sailors, pilots, cooks. Their plain comments are humorous, resigned, bitter, or bewildered — but always direct and honest. This film received a special Academy Award.

TUESDAY IN NOVEMBER

\$1.95

(*jb, sb - 17 Minutes*) The first Tuesday after the first Monday in November has a special meaning to Americans, for upon that day in certain years we go to the polls to decide what our government is to be. In this film, we follow the election of a President, from the nominating convention until election day. We are given an explanation of the duties and powers of the President, Vice President, Cabinet members, Senators, Representatives, and Judges of the Supreme Court, and are shown how all of these officials are directly or indirectly chosen by the people on a Tuesday in November.

TUGBOATS

\$1.95

(*le, ue, jb - 10 Minutes*) Follows a tugboat as it pulls a freighter out of its berth at the dock, as it tows a large oil barge across the harbor, and as it joins with other tugs to dock a giant ocean liner. Portrays members of the crew at various duties, reveals parts of the tug's mechanism, and provides glimpses of other harbor activities. *An Encyclopaedia Britannica Film.*

TUNISIAN VICTORY

\$7.95

(*jb, sb, c - 78 Minutes*) Here is the story of the Tunisian campaign from the day our soldiers landed in North Africa until the last German surrendered. It is the real thing — mechanized warfare on a vast scale, hand-to-hand fighting in the desert, paratroopers and commandos in action. Besides hundreds of actual combat scenes, we see Roosevelt and Churchill at Casablanca, surrounded by their confident generals. And by way of contrast, we see Rommel and Kesselring, the worried Nazi leaders, shown on captured enemy film. "Tunisian Victory" was the first joint feature production of the American and British armies. America's part in the filming was supervised by Colonel Frank Capra, famous Hollywood director.

TURNING A CYLINDER BETWEEN CENTERS

\$1.95

(*sb, voc - 16 Minutes*) The wood lathe, probably the oldest of all woodworking machines, is indispensable for turning cylindrical shapes. This film shows how to select and center stock for turning cylinder, how to mount the stock in the lathe, how to adjust the toolrest, how to choose the proper motor speed for each stage of the job, how to select and use the proper tools for each cutting operation, how to eliminate accident hazards, how to rough-turn the stock, how to establish the diameter and length, how to turn the job to size, and how to sand the completed cylinder. *A U. S. Office of Education Film.*

TURNING TAPER WORK

\$1.95

(*sb, voc - 12 Minutes*) Taper work, which adds beauty to the art of woodworking, is produced on the wood lathe. This film shows how to select and center the stock for turning a spindle, how to mount and rough-turn the stock, how to establish diameters for the taper, how to make clearance cuts, how to turn the taper to size, and how to complete and sand the spindle. In conclusion, the turning of two tapers from a single piece of wood is demonstrated. Safety precautions are stressed throughout the picture. *A U. S. Office of Education Film.*

TURNING WORK IN A CHUCK

\$1.95

(*sb, voc - 17 Minutes*) This film explains how the use of a chuck on a wood lathe makes it possible to turn both faces of a piece of work without leaving a mark on either face. First, as the film shows, the work piece is mounted on a faceplate and turned on one face. Then a special chuck is turned from another piece of stock, and the completed face of the work piece is fitted into the chuck. Finally, the remaining face of the work piece is turned and the finished job is removed from the chuck with both faces unmarred. *A U. S. Office of Education Film.*

TURNING WORK ON A FACEPLATE

\$1.95

(*sb, voc - 15 Minutes*) This film depicts the various kinds of faceplates used on wood lathes and explains the advantages of each. It tells how to select the right faceplate and a suitable piece of wood stock for a certain job. It shows how to attach the stock to the faceplate, and how to lay out the job. Then, step by step, it pictures the turning of the outer and inner surfaces of a cup-shaped object, covering the selection of tools, the checking of measurements, and the finishing of the completed article. *A U. S. Office of Education Film.*

TWO LITTLE RACCOONS

\$1.95

(*le, ue - 11 Minutes*) Wilbur and Randy are two young racoons who have a series of adventures in the woods where they encounter a frog, a turtle, and a woodchuck. They hunt for food and follow Tommy and Jane to a picnic, then visit the children's house and explore the kitchen while the family is away. The returning children shoo them away, and they are glad to return to their home in a tree. *A Young America Film.*

TWO PART SINGING

\$3.95

(*ue, jb - 20 Minutes*) An actual class in a real classroom shows how they learned two part singing. Among the teaching techniques demonstrated are music reading from the board, quick teaching through the analysis of "like" phrases, listening to the blending of two parts, and the use of the auto harp. The very prominent part played by boys in the picture will do much to encourage all boys to participate in classroom music. The songs are taken from *New Music Horizons V*, published by Silver Burdett Company. *A Johnson Hunt Productions Film.*

TWO VIEWS OF SOCIALISM

\$2.95

(*jb, sb, c, a - 14 Minutes*) Certainly one of the largest issues the boys and girls in our schools will decide in future years is the kind of economy for our land. Educators agree that the most dangerous decision would be an uninformed decision, the best would be an intelligent one. This film translates the large issues of economic systems into understandable descriptions of a kind of living. It shows the socialist goal and the capitalist interpretation of what that goal actually means. It brings thinking down to the more comprehensible levels of everyday experiences. The pictures should be an invaluable aid to open-minded classroom discussions on economic systems. *A Coronet Film.*

A U. S. COMMUNITY AND ITS CITIZENS

\$4.95

(*ue, jb, sb - 20 Minutes*) This film portrays two vital facts: that all of man's needs cannot be satisfied directly from the earth and that to supply many of these needs, people live together in communities. In a community which has thousands of counterparts throughout this country and many parts of the world, we see the actual functioning of community life and services as we spend a day with a group of children who are making a survey of their town as a school project. *A United World Film.*

USC School of Character Arts

UGLY DUCKLING (In Color)

\$3.95

(*le, ue - 11 Minutes*) A charming adaptation of the classic fairy tale of Hans Christian Andersen, telling of the adventures of a little swan who is raised with a brood of ducklings and rejected by all because he does not conform to the appearance of a duck. Finally, after many discouraging experiences, the ugly duckling discovers his true status as a swan of beauty and dignity. *An Encyclopaedia Britannica Film.*

UNDERSTANDING A MAP**\$1.95**

(*ue - 11 Minutes*) Models and animation are combined to show what a map is and how we learn to "read" it. The film starts with a simple map of a town, evolved from a picture of the town, and progresses from this to reading maps of larger areas including physical characteristics. It points out that there are different kinds of maps for different purposes, that they are drawn to different scales and how the scale may be determined, and that maps can show things that do not actually appear physically — such as state boundaries. *A Young America Film.*

UNDERSTANDING OUR EARTH: GLACIERS**\$1.95**

(*ue, jb, sb - 11 Minutes*) This film is an introductory study to the subject of glaciers. It covers their origin, their principle types, and the erosional and depositional effects of their movements. In this film we observe several examples of each glacier type in regions where they are typically found: valley glaciers in the Alps, piedmont glaciers in southern Alaska, and continental glaciers at the North and South polar regions. *A Coronet Film.*

UNDERSTANDING THE DOLLAR**\$1.95**

(*sb, c, a - 11 Minutes*) By looking briefly into the lives of a pensioned widow, a wage-earner, a salaried school teacher and a business man, this film examines various types of income, reviews the essential purposes of money as a medium of exchange, analyzes factors that affect the real value of the dollar, and explains how changing dollar value affects the lives of people with various types of income. *A Coronet Film.*

UNFINISHED SYMPHONY**\$2.95**

(*20 Minutes*) Schubert's music performed by the Radio Philharmonic Orchestra of Italy conducted by Fernando Previtali.

UNITED STATES**\$4.95**

(*ue, jb, sb - 45 Minutes*) In this film, made by the British Army for its own use, we have the interesting privilege of seeing ourselves as others see us. In a nicely contrived dramatization, it tells "something — not everything — about one of our Allies." In so doing, it gives a simplified but unbiased version of America's history, and attempts to create a true impression of the country as it exists today. Much of the value and charm of this picture lies in its objective point of view, which enables it to see real importance in many things which we have always taken for granted.

UTAH (In Color)**\$2.45**

(*ue, jb, sb, c - 10 Minutes*) After outlining Utah's rich historical background, this film shows us the Beehive State of today. In full color, it depicts Great Salt Lake, surrounded by immense salt beds; Salt Lake City, with its famous buildings and monuments; prosperous agricultural areas, made possible by pioneer irrigation projects; enormous mines and refineries, which produce 210 different non-ferrous minerals; and renowned scenic wonders, including Zion and Bryce Canyon National Parks. Other sequences show us educational institutions, winter playgrounds, dairy farms, steel mills, salt mines, cattle and sheep ranches, fruit and vegetable canneries — convincing evidence that there is no lack of industry in Utah's beehive. *From the "This Land of Ours" Series.*

VENICE (In Color)**\$3.95**

(*ue, jb, sb, a - 10 Minutes*) Full color photography and animated maps and drawings combine to portray the distinctive features of this city "built on islands." Modern Venice is made understandable in terms of the city's origin, its rise to power and wealth through trade, its decline with the coming of new trade routes, and its survival as a thriving and impressive city through adaptation to new conditions. *An Encyclopaedia Britannica Film.*

VERA APPLETON AND MICHAEL FIELD, DUO-PIANISTS**\$1.95**

(*10 Minutes*) "Waltz in D Flat" by Chopin, "Sicilienne" by Bach, "Grand Variations" by Liszt.

VERMONT (In Color)**\$2.45**

(*ue, jb, sb, c - 10 Minutes*) Vermont, first state to be added to the original thirteen, has many claims upon the interest of Americans everywhere. Many of its historic places are linked with colonial or Revolutionary events, or with memories of such men as Ethan Allen and Calvin Coolidge. Its cities and villages are a charming blend of the old and the new. In industry, it can boast the largest marble and granite quarries in the nation. Agriculturally, it is famous for its dairy and poultry farms, and its unexcelled maple syrup. To the vacationist, it offers a wealth of scenic beauty and recreational opportunities. *From the "This Land of Ours" Series.*

VIENNA BLOOD**\$1.95**

(*10 Minutes*) Strauss' music performed by the Vienna Philharmonic Orchestra conducted by Alois Melichar.

VOCAL MUSIC**\$1.95**

(*jb, sb - 10 Minutes*) Describes the basic techniques of singing, such as good posture, controlled breathing, relaxation, use of resonators, and clarity of diction. Emphasizes the joys to be found in singing, as well as the work necessary to produce a trained voice. Reviews the structure of the vocal instrument and illustrates common faults found in beginner students of vocal music. *An Encyclopaedia Britannica Film.*

VOCATIONAL GUIDANCE FILMS**\$1.95 Each**

(*sb, c - 10 Minutes Each*) The following films deal with the actual work a person engaged in these occupations would perform, the working conditions, and opportunities for promotion. The training needed for the job and where it can be obtained is covered. Any special qualifications of mental ability or physical development, essential to success in a certain type of work are mentioned. Advantages and disadvantages of the work are brought out.

THE WOODWORKER

Helps pupils to visualize forms of rough carpentry, house framing, millwork, furniture making, interior finishing, and pattern making. It informs students of the training needed in all phases of woodworking.

ENGINEERING

Tells briefly the engineer's contribution to society; explains most of the specialized fields of engineering and sets forth the basic requirements necessary to a successful practice.

JOURNALISM

Introduces the broad field of journalism, helps pupils to better understand the organization of a newspaper, indicates the great variety of skills required of the successful journalist, and stimulates those who are interested in journalism to further investigation of the field.

PRINTING

Shows the importance and wide variety of printing jobs in education, business and government. It gives the responsibilities of both men and women in a large printing company and indicates the type of training necessary for entrance into the printing field.

BOOKKEEPING AND ACCOUNTING

Shows the relationship between bookkeeping and accounting, tells the variety of work to be had and indicates the special aptitudes required for success in this field.

TEACHING

Indicates that the successful teacher receives many rewards other than salary; explains how personal qualifications affect the choice of one's field of teaching; shows that the proper selection of a training institution is important to success in teaching.

VOLCANOES IN ACTION**\$1.95**

(*sb, c - 10 Minutes*) The center of our earth, this film explains, is composed largely of magma, or molten rock. Ordinarily, the magma is confined by the terrific pressure of the earth's crust, but occasionally a break allows it to flow upward. When this happens, there may be a volcanic eruption — one of nature's most awe-inspiring spectacles. Animated sketches show us how typical volcanoes are formed, and how they build cones of ash and lava, or of lava alone. Actual pictures portray extinct volcanoes in the United States and active ones in the Pacific Ocean. *An Encyclopaedia Britannica Film.*

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Lobster  **53**

VRONSKY AND BABIN, DUO-PIANISTS

(Reel 1) \$1.95
 (10 Minutes) "Waltz in A Flat" by Brahms, "Valse" by Arensky, "Flight of the Bumble Bee" by Rimsky-Korsakov.

VRONSKY AND BABIN, DUO-PIANISTS

(Reel 2) \$1.95
 (10 Minutes) "Dances of the Polovetski Maidens" by Borodin.

WAR COMES TO AMERICA**\$6.95**

(*jb, sb, c - 67 Minutes*) In a brief history of the United States, this film describes the characteristics, habits, and beliefs of the American people, emphasizing that "we the people" are composed of many nationalities. The incidents leading up to the United States' entry into World War II and all the major events from the Japanese invasion of Manchuria in 1931 to Pearl Harbor in 1941 are covered. The picture shows how public opinion, as measured by the Gallup poll, changed during the 10 years, and points out that while Americans hate war, they will fight to protect their freedoms.

WASHINGTON, D. C. (In Color)**\$2.45**

(*ue, jb, sb, c - 10 Minutes*) Washington, the home of our federal government, has seldom been filmed to better advantage than in this full-color picture which depicts the principal attractions of the city and its environs. The three branches of government are symbolized by striking views of the White House, Capitol, and Supreme Court building. Other sequences show the buildings of the Treasury, Navy, and State Departments; the War Department's Pentagon Building; "Embassy Row", the Mellon Art Gallery; the Smithsonian Institution; the Ford Theater; the Lincoln and Jefferson Memorials; the Washington Monument; Mount Vernon; and the Tomb of the Unknown Soldier. From the "This Land of Ours" Series.

WASHINGTON IN VIRGINIA**\$1.95**

(*ue, jb, sb - 11 Minutes*) A tour of the spots in Virginia directly connected with the life of George Washington is provided by this film. We see his birthplace at Wakefield, the place near Fredericksburg where he spent his boyhood, William and Mary College in Williamsburg where he received his certificate in surveying at the age of 17, the Shenandoah Valley where he gained much of his experience in that profession, the spot where he met Martha Custis and the church where they were married seven months later, and many other equally interesting places.

WASHINGTON IRVING**\$3.95**

(*jb, sb - 20 Minutes*) This delightful production brings to life significant episodes in the life of Washington Irving, the first American to receive prominent recognition in the world of literature. Traces Irving's early life in New York as a lawyer and then a writer. Describes his travels and life abroad, highlighting the incidents on which hinges the writings of his best known literary works. *An Encyclopaedia Britannica Film.*

THE WATER CYCLE**\$1.95**

(*ue, jb - 10 Minutes*) The phenomena which make up the water cycle are described by this film, which makes free use of animated drawings to clarify complicated natural processes. First we are given a general view of the whole cycle in operation, and then a more detailed explanation of each separate step. Among the processes defined and illustrated are evaporation, saturation, condensation, cloud formation, rainfall, drainage, the action of ground water, and the formation of the water table. Flood prevention methods, such as protective planting and dam building, are briefly considered. *An Encyclopaedia Britannica Film.*

THE WATER WE DRINK**\$1.95**

(*ue, jb - 11 Minutes*) In a story situation, the audience learns with Jim and Bill how water is essential to our bodies and why we should drink only clean, pure water. They see the method by which water is purified in order to protect our health and are shown the importance of good water-drinking habits. *A Coronet Film.*

WAYS TO SETTLE DISPUTES**\$1.95**

(*le, ue - 10 Minutes*) With this film as a teaching device, disputes can be discussed with a minimum of emotional involvement. Students will see how disputes waste time and rob them of fun. It demonstrates that settlement of disputes must involve give and take, and it emphasizes that the settlement of disputes must be desired if it is to be achieved. Compromise, obey the rules, find the facts, and find opinions are given as four ways of settling disputes. *A Coronet Film.*

WE DISCOVER THE DICTIONARY**\$1.95**

(*ue, jb - 10 Minutes*) Miss Johnson's class chooses Jim, Jean, and Paul to write a letter thanking Police Sergeant Leland for inspecting their bicycles during their Safety Week program. Before they have finished their letters, the children have found it necessary to go to the dictionary several times for information. In doing so, they first discover that there are several types of dictionaries. Miss Johnson tells them how to choose the right one and how to find words quickly. The dictionary listings, they learn, tell many things about words — how to spell them, how to pronounce them, and what they mean. *A Coronet Film.*

WE GO TO SCHOOL**\$1.95**

(*le - 10 Minutes*) This film is designed to help the teacher bring an understanding of school to the class. Through the experiences of a "new boy," your class can learn that the sense of belonging in school life comes from knowing about our school, particularly its rules and opportunities; that basic concepts of good citizenship apply to behavior in the classroom and on the playground; and that an attitude of wanting to cooperate leads to a happier school life. *A Coronet Film.*

WE VISIT THE SEASHORE**\$1.95**

(*le, ue - 10 Minutes*) This is the story of two small youngsters, Jane and Jim, who spend a day at the seashore playing on the beach. The children build castles in the sand, collect seashells, see dunes and waves, watch a man surf fishing, meet the lifeguards and go for a ride in their boat. Seeing this interesting film will simulate primary students to many oral and written language activities. *A Young America Film.*

THE WEATHER**\$1.95**

(*sb, c - 10 Minutes*) A great deal of information about weather and weather forecasting is compressed into this short but comprehensive film. After touching upon the importance of weather in many human activities, the picture shows us the instruments commonly used in observing and recording the temperature, humidity, barometric pressure and wind movements of the atmosphere. The fundamentals of weather forecasting are then discussed and explained by means of animated sequences and actual photographs which illustrate solar radiation, atmospheric circulation, the polar front, wave cyclones, and cloud formation. *An Encyclopaedia Britannica Film.*

THE WESTWARD MOVEMENT**\$1.95**

(*jb, sb - 10 Minutes*) Introduced by an animated map showing the growth of the continental United States, this film goes on to explain the principal movements of native settlers and foreign immigrants after 1793. It first shows the several routes by which countless thousands reached the West — first by rivers and roads, then by canals and railroads. It then tells how the discovery of passes through the Rockies dramatically opened the Far West to gold miners and home seekers. Finally, it explains how the Great Plains, which at first had been passed over as barren land, were eventually settled. *An Encyclopaedia Britannica Film.*

WHAT CAUSES THE SEASONS?**\$1.95**

(*ue, jb - 10 Minutes*) Using altogether models and animation, this film demonstrates in terms that young students can understand how the inclination and revolution of the earth cause our changing seasons. Reasons for shorter days and less heat from the sun in the winter, and the converse in the summer, are explained in terms of the tilting of the earth's axis. It also brings out the fact that the seasons are reversed from the northern to the southern hemisphere. *A Young America Film.*

- WHAT IS A CONTRACT?** **\$1.95**
(sb, c - 10 Minutes) Tom and Ed go to work for Mr. Bailey when he promises them steady work during their vacation. Tom buys a camera on the installment plan. Since he is a minor, his father signs the contract. Ed, who is over twenty-one, buys a car for use at college, signing a conditional sale contract. When Mr Bailey tries to break his agreement, it appears that Tom's father will have to pay for the camera, and that Ed will lose his car. However, Ed's family lawyer warns Mr. Bailey that his verbal contract with the boys is binding, and all ends well. *A Coronet Film.*
- WHAT IS A CORPORATION?** **\$1.95**
(jb, sb, c - 10 Minutes) This lucid film lesson differentiates between the three principal forms of business ownership: single proprietorship, partnership and corporation. In a presentation that everyone will understand, the types of business ownership are introduced and the advantages and limitations of each type are shown. Students learn the contribution of corporations to our economic set-up. *A Coronet Film.*
- WHAT IS A MAP?** **\$1.95**
(ue - 10 Minutes) In a letter to her cousin, Betty draws a plan of her new room. The narrator explains that such a plan is really a simplified picture. Another room is pictured. Animated lines spread over it, outlining the walls, woodwork, and furniture. The picture fades, leaving only the lines, and we have a plan similar to Betty's. A plan of something larger, the narrator explains, is called a map. As we look at an aerial view of Betty's town, animated lines spread over it, outlining its principal features. The picture fades, leaving the lines, and we have a simple map. *Produced by Teaching Films, Inc.*
- WHAT IS BUSINESS?** **\$1.95**
(jb, sb, c - 10 Minutes) Introducing an ordinary family, the Harrisons, this film shows us how "business" affects their lives. The production phase of business is first explained, with sequences illustrating such basic enterprises as farming, lumbering, fishing, mining, and manufacturing. Next, the distribution phase is discussed, with examples of simple and complex distribution. Service businesses, such as communication, transportation, and banking, are then considered in some detail. Pointing out that the aspects of business range from world prosperity to individual employment, the film defines business as any enterprise organized to satisfy our wants for goods and services — and to make a profit. *A Coronet Film.*
- WHAT IS FOUR?** **\$2.95**
(le - 16 Minutes) In terms easily understood by young children, this film conveys the abstract and concrete meanings of "four." It shows why four is used to describe a certain number of blocks, wheels, or legs, and explains why four is larger than some numbers and smaller than others. To illustrate that four of anything is always four, the film gives such examples as mixed groups of familiar objects. Simple addition and subtraction are demonstrated by means of pencils, dogs, etc. In conclusion, the film asks the children to look around and see how many members of the "four family" they can find. *A Young America Film.*
- WHAT IS MONEY?** **\$1.95**
(ue, jb, sb - 10 Minutes) This film shows how our present monetary system has evolved through the centuries from a basic barter system and explains how money is used. Much of the film is devoted to the requirements of a good monetary system — value, divisibility, durability and convenience. Work of the Mints and the Bureau of Engraving and Printing is mentioned and the production of money as a government monopoly is explained. *A Coronet Film.*
- WHAT IS SCIENCE?** **\$1.95**
(ue, jb, sb - 10 Minutes) What makes drops of water form on the outside of a cold pitcher in warm weather? As they try to find the reason for this phenomenon, Billy and Mary discover for themselves the "scientific method": curiosity, observation, hypothesis, testing of hypothesis, and conclusion. By this same method, it is pointed out, man has built up his knowledge in all branches of science. If we are curious and observant, we will all better understand the world about us. Designed as an introduction to the study of science. *A Coronet Film.*
- WHAT IS SOIL?** **\$1.95**
(ue, jb - 10 Minutes) In the opening scene we see a boy mixing rotted leaves, wood and dead insects to crushed rock in order to produce soil for his bean seed. Next we are shown how nature has achieved the same results on a vast scale — but over a period of several million years. An interesting demonstration portrays how ice forms in the crevices of great rocks; how they grind each other to smaller size and are further eroded by pounding rains. When an accumulation of dead life forms on the crushed rock, it becomes the soil which nourishes our plants. The films point out the importance of soil to all forms of life here on earth. *A Films Incorporated Film.*
- WHAT IS SOUND?** **\$1.95**
(ue, jb - 10 Minutes) Lucid and absorbing experiments in this film teach us that any movement or vibration of an object causes sound. We learn that variations in pitch depend upon the speed of vibration and the length of the object vibrating. Other experiments prove that sound travels through air, water and solids. *A Young America Film.*
- WHAT MAKES DAY AND NIGHT?** **\$1.95**
(le, ue - 8 Minutes) Puzzled by the regular appearance of day and night, Jim and Jane ask their father whether it is light and dark all over the world at the same time. Their father, with the help of a globe and a flashlight, shows them how the earth turns on its axis, and at the same time revolves around the sun. Turning the globe, he demonstrates how the sunlight creeps across the earth, why it cannot shine on the whole earth at once, and why the sun appears to rise and set. *A Young America Film.*
- WHAT MAKES RAIN?** **\$1.95**
(le, ue - 10 Minutes) Bobby, disappointed because rain has spoiled his picnic plans, writes to the weather man and asks, "What makes rain?" This film gives us the weather man's answer. He says that the heat of the sun evaporates water from lakes and rain puddles and even from flower beds and drying clothes. This water floats about as vapor until the air becomes cool, and then it condenses into water droplets which are collected into clouds. When the clouds become too heavy and the air becomes too cool, the rain falls. Simple comparison and animated sequences are used to make these phenomena comprehensible to children. *A Young America Film.*
- WHAT MAKES THINGS FLOAT** **\$1.95**
(ue, jb - 10 Minutes) One of the elementary science series, this film demonstrates why and under what conditions an object will float in water. *A Young America Film.*
- WHAT THE FROST DOES (In Color)** **\$3.95**
(le - 11 Minutes) Young audiences share a little boy's excitement as he finds a pumpkin in his father's field, and eagerly watches for frost time to pick it. Showing signs of seasonal changes and the effects of frost, the film guides children's observation of events, and provides a stimulating point of departure for further class activities. *A Coronet Film.*
- WHAT TIME IS IT?** **\$1.95**
(le - 10 Minutes) As Barbara plans and prepares for her approaching birthday party, she learns to tell time by the clock and by the calendar. The film uses many devices to encourage participation by the children seeing it as it teaches how the ability to tell time helps us work together, as well as teaching directly the skills needed to answer the question, "What time is it?" The film is deliberately aimed toward the lower levels of knowledge about telling time. *A Coronet Film.*
- THE WHEAT FARMER** **\$1.95**
(ue, jb, sb - 10 Minutes) The activities of a typical Midwestern wheat farmer and his family are portrayed in this film. We see the farmer, his son, and the hired laborers working the soil, planting the winter wheat, harvesting with a modern combine, and transporting the crop to the town elevator for shipment to the flour mill. The many incidental activities of farm life, such as milking, cooking, repairing fences, gardening, and livestock raising are interestingly depicted. The wholesome home life of the family and the 4-H Club activities of the children are shown in scenes in which actual conversations are realistically reproduced. *An Encyclopaedia Britannica Film.*

Rental rates listed opposite titles are for school week (Monday to Friday) or week-end (Friday to Monday) use!

THE WHITE HOUSE**\$2.95**

(*ue, jb, sb, c - 14 Minutes*) Home of our American Presidents since 1800, the White House has a particular attraction for the millions who flock to the nation's capital. After a glance at the approaches and grounds, this film takes us past the guards, down the main corridor, and into the magnificently proportioned East Room, scene of many memorable gatherings. Then, as we visit the other rooms, we pause here and there to note alterations made by the various presidents, and to examine portraits, furnishings, china, and other notable objects, many of them intimately associated with the eventful history of the building and its famous occupants. *A March of Time Forum Edition.*

WHO MAKES WORDS?**\$1.95**

(*ue, jb - 10 Minutes*) When an experiential "blackboard that isn't black" is installed in their school, a class of junior high pupils decides to find a new name for it. After studying the various ways in which new words are introduced into our language, the pupils agree upon a name. Then they write to the editors of the dictionary, asking them to put their new word in the next edition. In a tactful reply, the editor-in-chief explains that, in order to be considered a part of the language, a word must meet with wide usage, particularly by recognized writers and speakers. *A Coronet Film.*

WHY STUDY FOREIGN LANGUAGES?**\$1.95**

(*jb, sb, c - 10 Minutes*) Jim couldn't see any use in studying foreign languages until his brother Dick came back from a trip to Europe and convinced him he was wrong. This film demonstrates, through Dick's story, how knowledge of foreign languages contributes to the enjoyment of travel, to the success of commerce, and to harmonious international relations. It shows that this knowledge is necessary to fully appreciate many great literary works, and to enjoy a rich understanding of our own culture. *A Coronet Film.*

WILLIAM PRIMROSE, VIOLIST**\$1.95**

(*10 Minutes*) "Polonaise" by Beethoven, "Ave Maria" by Schubert, "Caprice" by Paganini.

WILLIAM SHAKESPEARE:**BACKGROUND FOR HIS WORKS****\$2.95**

(*jb, sb, c - 15 Minutes*) Shakespeare's greatness lay largely in his understanding and interpretation of people — these people who are just as real and vital today as they were when he created them. An appreciation of his plays can stem from this human bond. We see some of his best-known characters in brief episodes from his most studied plays: *Romeo and Juliet*, *Macbeth*, *Taming of the Shrew*, *Merchant of Venice*, and *Hamlet*. Some of the elements in English life that gave the great playwright his language and shaped his character are pictured. As the scenes he wrote about are shown we hear his descriptions of them creating a better understanding of his great poetry. *A Coronet Film.*

WILLIAMSBURG RESTORED (In Color)**\$7.95**

(*jb, sb, c, a - 44 Minutes*) The broad object of the restoration of Colonial Williamsburg has been "to re-create accurately the environment of the men and women of eighteenth-century Williamsburg and to bring about such an understanding of their lives and times that present and future generations may more vividly appreciate the contribution of these early Americans to the ideals and culture of our country." With this film a long step in that direction is made. The opening scenes revive the historical and social importance of the capital of pre-revolutionary Virginia. Its deterioration after the Revolution, the idea of its restoration, and the extremely painstaking and detailed work involved in bringing the town back to its 18th Century glory are pictured. The film presents the exhibition buildings — the Capitol, Governor's Palace, Magazine — eighteenth-century residences, and the craft shops, and makes the town live again as it was on the eve of the Revolution. *Produced by Colonial Williamsburg.*

WINDS AND THEIR CAUSES**\$1.95**

(*ue, jb, sb - 10 Minutes*) What kinds of winds are there? What causes them? These are the questions answered in this film. Using simple illustrations easily observed around us, the basic causes of winds are explained. We discover the facts behind thermals, cumulus clouds and thunder-

storms. The great winds of the earth are explained, on- and off-shore breezes, the easterlies and westerlies. The film closes by raising the question of the effect of wind on weather, on growing things, and on the land. *A Coronet Film.*

WINTER ON THE FARM (In Color)**\$3.95**

(*le, ue - 10 Minutes*) Filmed on a Wisconsin farm during the months of December, January and February, this picture captures the color and tempo of life during the coldest months of the year. It depicts winter as a time when life's functions slow down, when food is scarce for some wild animals, and when domestic animals require a maximum of care. We see the farm animals in the barn and watch various kinds of birds at their feeding station. As we follow Joan and Jerry into the woods to cut a Christmas tree, we observe many wild animals bounding through the snow. *An Encyclopaedia Britannica Film.*

THE WOODWIND CHOIR**\$1.95**

(*ue, jb, sb - 10 Minutes*) The wood winds, though strongly individual in many respects, are alike in having a pastoral quality which lends variety and charm to symphonic compositions. In showing us this part of the symphony orchestra, this film first introduces to the numerous wood-wind instruments — the piccolo, the flutes, the oboes, the English horn, the clarinets, the bass clarinet, the bassoons, and the contra-bassoon — and then shows us how they are played, and lets us hear their voices, both alone and in concert, in excerpts from many classic compositions. *An Encyclopaedia Britannica Film.*

WOOL (From Sheep to Clothing)**\$1.95**

(*ue, jb - 10 Minutes*) Telling the complete story of wool — from sheep on a Wyoming range through the knitting of worsted yarn into sweaters, this film first shows the sheep being herded and driven to the ranch, where they are sheared. The wool is compressed into bales and shipped to a mill, where it is washed, carded, spun, and finally knitted into sweaters. *An Encyclopaedia Britannica Film.*

WORKING SAFELY IN THE SHOP**\$1.95**

(*jb, sb - 11 Minutes*) This film effectively presents the three essentials of shop safety: how to keep a shop safe for work, how to dress for safety when working in a shop, and how to operate safely some of the most important shop machines. The grinder, circular saw, jig saw, drill press, jointer, lathe and disk sander are some of the tools used for demonstration. *A Coronet Film.*

THE WORK OF RIVERS**\$1.95**

(*sb, c - 10 Minutes*) Of the several tremendous forces which are working to reduce all land to sea level, the most important is running water. This film explains the unending water cycle of evaporation, precipitation, and erosion. It shows how streams are formed, and illustrates the changes that take place as they gradually progress through youth, maturity, and old age. Actual motion pictures, relief models, stream table models, topographic maps and animated drawings are used to explain the formation of valleys, flood plains, peninsulas, waterfalls, meandering rivers, oxbow lakes, rejuvenated rivers, entrenched meanders, water gaps, alluvial fans, sandbars, and deltas. *An Encyclopaedia Britannica Film.*

THE WORK OF THE ATMOSPHERE**\$1.95**

(*sb, c - 10 Minutes*) Among the powerful forces which are at work, continually reshaping the surface of the earth, one of the most important is the atmosphere. In this film we see the atmosphere at work, either alone or aided by the other elements. We are shown how it transports vast clouds of water vapor, disintegrates rocks and soil, carves out great rock formations, carries dust and volcanic ash for enormous distances, lays down sand dunes and loess deposits, builds up beds of clay, and plays a leading part in the creation of the fertile soil which sustains all plant and animal life. *An Encyclopaedia Britannica Film.*

THE WORLD AT WAR**\$4.95**

(*jb, sb, c - 48 Minutes*) Ten years passed between the Japanese attack on Manchuria and the Japanese attack on the United States, and during that time war spread slowly across the world. Here is a pictorial record of that grim decade, and of the incidents that eventually brought

our country into the conflict. Among other things, the film depicts the Japanese invasion of China, Hitler's rise to power, the Spanish Civil War, the Italian conquest of Ethiopia, the Munich Pact, Hitler's conquest of eight European countries, the disaster at Dunkirk, the bombing of England, Hitler's attack on Russia, the establishment of Lease-Lend, and Japan's attack on Pearl Harbor.

WRITING BETTER BUSINESS LETTERS \$1.95

(*jb, sb - 10 Minutes*) This film emphasizes the three principal characteristics of a good business letter: clarity, brevity, and courtesy. Primarily designed for use in general English, the picture is also of great value in business English classes. *A Coronet Film.*

WRITING BETTER SOCIAL LETTERS \$1.95

(*ue, jb, sb - 10 Minutes*) Many people do not realize the pleasure social letter writing offers. This film shows how good letters can be written easily and naturally, so that they become a pleasant occupation instead of a chore. The principles of good letter writing are illustrated: know the purpose of your letter and stick to it, think of the reader, write as if you were speaking to the reader, and obey the rules of appearance, neatness, and grammar. *A Coronet Film.*

WYOMING (In Color) \$2.45

(*ue, jb, sb, c - 10 Minutes*) Midway between the Mississippi and the Pacific, on high plateaus traversed by the majestic Rockies, lies Wyoming. Scene of violent Indian fighting less than fifty years ago, the state is today peaceful, progressive, and productive. Wyoming's principal cities are Cheyenne, Casper, and Laramie, and her considerable contributions to the nation's economy include beef, mutton, wool, furs, oil, coal, lumber, potatoes, and sugar beets. Besides vast cattle ranches, the state has numerous hospitable dude ranches. But, unquestionably, Wyoming's most famous attractions are her incomparable scenic wonders, which include Yellowstone National Park, the Grand Tetons, the Big Horn Mountains, the Devil's tower. *From the "This Land of Ours" Series.*

YEHUDI MENUHIN, VIOLINIST (Reel 1) \$1.95

(10 Minutes) "Air in D Major" by Bach, "Habanera" by Sarasate.

YEHUDI MENUHIN, VIOLINIST (Reel 2) \$1.95

(10 Minutes) "Rondo of Sonata in D Major" by Beethoven, "Hungarian Dance No. 4" by Brahms.

YEHUDI MENUHIN, VIOLINIST (Reel 3) \$1.95

(10 Minutes) "Gypsy Airs, Op. 20" by Sarasate.

YEHUDI MENUHIN, VIOLINIST (Reel 9) \$1.95

(10 Minutes) "Allegro of Sonata in D Major, No. 1, Op. 12" by Beethoven, "Perpetual Motion, Op. 11" by Paganini.

YOSEMITE \$1.95

(*ue, jb, sb, c - 10 Minutes*) The majesty of Yosemite National Park has been captured in this film, which includes striking views of Sentinel Peak, Cathedral Spires, Half Dome, and El Capitan. Other sequences show beautiful Mirror Lake and the gigantic Sequoias, said by some authorities to be the oldest living things. Scenes taken at different times during the year reveal the magic changes which the seasons bring to this lovely region, transforming it into a serene garden of wild flowers in spring, and into an exciting sports arena in winter.

YOU AND YOUR FAMILY \$1.95

(*jb, sb - 9 Minutes*) How should young people and their parents feel and act toward one another in the everyday business of living together? This film explores some of the difficulties which arise in an average family offering material for discussion rather than arbitrary solutions. Among the problems presented are those of Mary, a teenage daughter who is still too young to go out of town on a date; of George, the youngster who is expected to help with the housework and chores; and of Bill, the older son who stays out later than his father thinks he should. *From the "Art of Living" series.*

YOU AND YOUR FRIENDS \$1.95

(*jb, sb - 9 Minutes*) The action of this film takes place in a modest home where a number of teen-age boys and girls are having a friendly party — dancing, eating, talking, making dates, and generally enjoying themselves. The members of the audience are asked to evaluate for themselves the types of behavior shown in the various scenes. Friendly courtesy is contrasted with self-centered bad manners, loyalty to a friend is compared with behind-the-back criticism, the respecting of confidences is contrasted with malicious gossip, and the breaking of a date for selfish reasons is compared with dependability in keeping engagements. *From the "Art of Living" Series.*

YOU AND YOUR WORK \$1.95

(*jb, sb, c - 10 Minutes*) This is an attempt to point out to young people just entering the business world that they will get out of their work only what they put into it. It will help develop in them the mental attitude necessary to satisfaction and happiness in their work, the right attitude and approach to a job, and make easier their personal adjustment to the job. It is the story of Judd Taylor, who failed in a good job. Then, through the help of his vocational guidance advisor, he tried again and succeeded by applying the principles brought out in this film. *A Coronet Film.*

YOUR DRIVING HABITS \$1.95

(*jb, sb, voc - 14 Minutes*) Many automobile users have bad driving habits of which they may be entirely unaware, but which nevertheless decrease the ease, economy, and safety of their driving. To bring about the correction of such faults, this film outlines the elements of good driving and shows how to start the engine; how to use the clutch; how to shift gears; how to use the brakes; how to drive on curves, pavements, and mountainous roads; how to drive through ice, snow, water, and mud; and how to park a car. *A U. S. Office of Education Film.*

YOUR TERM PAPER \$1.95

(*jb, sb - 10 Minutes*) In this motion picture, you are the central character. You are sitting in the classroom, and when the teacher writes "term paper" on the board, it's your assignment. You choose a topic, "Airport Traffic Control." After completing your readings, you visit your local airport to inspect equipment and ask questions. Finally, you rearrange your note cards, make a careful outline, and write your paper. It includes a title page, an outline of contents, diagrams and illustrations, a bibliography and attractive covers. You have written a fine paper, and have earned a good grade! *A Coronet Film.*

THE ZOO (In Color) \$3.95

(*le, ue - 10 Minutes*) "The Zoo," in full color, provides a delightful film visit to one of America's largest and most modern zoos. All the animals are displayed in large outdoor areas, some of which simulate the animals' native habitat. Although we see some of the visitors at the zoo, the major emphasis is on the animals—their characteristic actions, their unique coloration and their feeding habits. *An Encyclopaedia Britannica Film.*

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In these recordings, the only ones he made, he gave full value to the sound effects so important to the effect of the poems. In spite of some surface noise due to the old acoustic recording, they reproduce his feelings and interpretations of his works. (1) *The Congo*; (2) *Flower Fed Buffaloes; Chinese Nightingale, Parts 1, 2, 3*; (3) *Chinese Nightingale, Parts 4 and 5*; (4) *Chinese Nightingale, Part 6; The Mysterious Cat; General Booth Enters Into Heaven; The Moon's the North Wind's Cooky*. Four 10" 78 r.p.m. filled Vinylite records, each \$1.75

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Mr. MacLeish records here readings from his *Frescoes for Mr. Rockefeller's City*, making the irony evident but never permitting it to spoil the music. (1) *Landscape as a Nude; Wild West*; (2) *Oil Painting of the Artist as the Artist; Empire Builders*; (3) *Background with Revolutionaries; Burying Ground by the Ties; Dover Beach*. Three 10" 78 r.p.m. filled Vinylite records, each . . . \$1.75

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An unusually effective reader, he projects himself well in these four selections: Poems 22 — nouns to nouns; 13 — *prond of his scientific attitude*; 33 — *one slipslouch twi*; 42 — *love is more thicker than forget* (all from 50 Poems). The single 10" 78 r.p.m. filled Vinylite record \$1.75

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His years of successful platform reading show in his natural but subtle rendering of his seemingly simple verses. Here are the poems that everyone knows and loves, with a few not yet so familiar. (1) *Birches; Dust of Snow; Two Tramps in Mud Time*; (2) *Neither Far Out Nor in Deep; Mending Wall; The Runaway; The Road Not Taken; A Peck of Gold*; (3) *The Pasture; Mowing; After Apple Picking; The White-Tailed Hornet*; (4) *The Peaceful Shepherd; A Tuft of Flowers; Nothing Gold Can Stay; Reluctance; The Wood Pile*; (5) *The Death of the Hired Man, 1 and 2*; (6) *The Death of the Hired Man; 3; The Onset; Stopping by the Woods on a Snowy Evening; Tree at My Window; One Step Backward; Desert Places; Fire and Ice*. Six 10" 78 r.p.m. Vinylite records, each \$2.20

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Laurence Olivier in excerpts from his motion picture production rerecorded directly from the sound track of the film. Included are: "O that this too, too solid flesh," "To be or not to be," "Speak the speech," "The Play Scene," "How long has thou been gravemaker" and *The Funeral March* composed for the film by William Walton and played by the Philharmonia Orchestra conducted by Muir Mathieson. *RCA Victor Red Seal Album DM-1273*. Three 12" 78 r.p.m. records (6 sides) in album \$4.75

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Eva Le Gallienne, Dennis King, and Richard Waring play the principal roles in this Margaret Webster production of Shakespeare's first great tragedy, with music from Tchaikovsky's *Romeo and Juliet Overture*. Miss Webster is recognized as an outstanding director of Shakespearean works, and she has chosen for the players actors who have appeared in his plays many times. The complete play, on two 12" unbreakable LP (33 1/3 r.p.m.) records (four sides) in folder, postpaid . . . \$12.95

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.2 amp., 7-volt, T-5SCP S. C. Pref.	\$.85
.75 amp., 4-volt, T-55C S. C. Bay.	\$.50
.75 amp., 4-volt, T-55CP S. C. Pref.	\$.60
.75 amp., 4-volt, T-5/1 S. C. Pref.	\$.95
.75 amp., 4-volt, S-8DCP D. C. Pref.	\$.90

G. E. PROJECTION LAMPS

FOR MOTION PICTURE, SLIDE AND FILMSTRIP PROJECTORS

1000-watt, 120-volt, T-12 medium prefocus, \$6.00 plus 60c federal excise tax, total	\$6.60
1000-watt, 120-volt, T-20 medium prefocus, \$4.75 plus 48c federal excise tax, total	\$5.23
750-watt, 120-volt, T-12 medium prefocus, \$4.10 plus 41c federal excise tax, total	\$4.51
750-watt, 120-volt, T-12 B & H base, \$4.80 plus 48c federal excise tax, total	\$5.28
500-watt, 120-volt, T-20 medium prefocus, \$3.25 plus 33c federal excise tax, total	\$3.58
500-watt, 120-volt, T-10 medium prefocus, \$3.50 plus 35c federal excise tax, total	\$3.85
300-watt, 120-volt, T-10 medium prefocus, \$3.75 plus 38c federal excise tax, total	\$4.13
300-watt, 120-volt, T-8 1/2 D. C. Bay., \$2.35 plus 24c federal excise tax, total	\$2.59
300-watt, 120-volt, T-8 1/2 S. C. Bay., \$2.25 plus 23c federal excise tax, total	\$2.48
150-watt, 120-volt, T-8 S. C. Bay., \$1.30 plus 13c federal excise tax, total	\$1.43
150-watt, 120-volt, T-8 D. C. Bay., \$1.40 plus 14c federal excise tax, total	\$1.54

NEW MANSFIELD HEAVY-DUTY REWINDERS

Here are Mansfield's new heavy-duty rewinders for 16mm. and 8mm. films, taking up to 2000' capacity reels. These rewinders are of die-cast construction with machine cut steel gears. They have built-in tension brake.
Mansfield Heavy-Duty Rewinders, regularly \$12.50
per pair, only \$8.98

ETHYLOID FILM CEMENT

Here is the finest film cement we have run across for splicing all types of motion picture film. Comes in 1-pint can with easy-pouring spout for refilling cement bottles.
1-pint can ETHYLOID FILM CEMENT \$1.98

LEADER STOCK

16mm., perforated either one side for sound, or both sides for silent, in extra heavy clear stock or light struck positive. Put adequate leaders at the beginning and end of your films and let them take the handling that the film subject would otherwise get.

16mm. one side perforated for use with sound film, 100' length	\$1.49
16mm. two side perforated for use with silent film, 100' length	\$1.49

SCOTCH SOUND RECORDING TAPE

Scotch Brand Sound Recording Tape is considered the standard of comparison by sound engineers in the recording, radio, television and motion picture industries. Eastin Pictures brings it to you priced like wholesale. In ordering, specify whether you want "A" wind (coating wound facing in) or "B" wind (coating wound facing out). "A" type will be sent if you do not specify. Tape is wound on plastic reels.

PLASTIC BASE TYPE

1/4"x600' (regularly \$3.50)	
A-4A "A" Wind A-4B "B" Wind	
1 to 11 rolls, each	\$2.34
12 rolls or more, each	\$2.10
1/4"x1200' (regularly \$5.50)	
A-5A "A" Wind A-5B "B" Wind	
1 to 11 rolls, each	\$3.67
12 rolls or more, each	\$3.30

NEW MANSFIELD "LITTLE GEM" SPLICER

Here's a new Mansfield item — the "Little Gem" splicer for 16mm. and 8mm. films. Made of heavy-duty construction, all steel, with die-cast base. New, patented radial scraper makes operation fast and foolproof. Three rubber feet prevent scratching and marring table surface.

Mansfield "Little Gem" Splicer, regularly \$5.95.
Our price only \$4.49

ANTI-STATIC SOLUTIONS

PHOTO SWEEP • ECCO 1500 • STATI-CLEAN

Here is a range of products that has been welcomed by every user of motion picture films, filmstrips, slides and plastic phonograph records. Static results from handling, friction, temperature changes. And the more you attempt to wipe away dust from films and recordings, the more static you build up to attract more dust.

PHOTO SWEEP, ECCO 1500 and STATI-CLEAN eliminate the development of static electricity in these various types of plastic products, thus eliminating the accumulation of dust on film surfaces, which causes scratching and dust from your phonograph surfaces, which causes surface noise and ultimately the wear-out of your recordings.

PHOTO SWEEP is packed in a 4 oz. bottle for motion picture film and filmstrips, and in a 6 oz. Aerosol can for slides and transparencies. ECCO 1500, for motion picture films and filmstrips, is packed in 1-quart and 1-gallon cans. And STATI-CLEAN for your LP and 45 r.p.m. records comes in a 5 oz. Aerosol can.

4 oz. bottle for motion picture film and filmstrips \$.98
6 oz. Aerosol can for slides and transparencies \$1.98

Hugh M. Hefner Moving Image Archive

ECCO 1500
1-quart can for motion picture films and filmstrips \$2.49
1-gallon can for motion picture films and filmstrips \$8.98

STATI-CLEAN
5-oz. Aerosol can for LP, 45 r.p.m. and other plastic
phonograph records \$1.49



Eastin Pictures Company

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