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Atlanta Based Production Company Wins Again!

Atlanta, GA – Winners of the 28th Annual Telly Awards have been announced and Atlanta based Pulse Entertainment is the recipient of the *2007 Telly Award* for the television pilot *Diamonds in the Rough*. The pilot was produced for the women of the Atlanta Union Mission Homeless Shelter.

Honored in the Drama/Entertainment category, *Diamonds in the Rough* was chosen based on its production quality and socially charged content. A prestigious judging panel of 27 accomplished industry professionals, each a past Winner of a Silver Telly, the top honor, upholds the historical standard of excellence that Telly represents. Judges evaluate entries to recognize distinction in creative work - entries do not compete against each other - rather entries are judged against a high standard of merit.

This year's Winners include companies, agencies and organizations, from large multinational media companies to small ad agencies and local production houses. A sample of Winners includes: CNN, Comedy Central, FX Networks, Hallmark Channel, HGTV, NBA Entertainment, Nickelodeon, Nike, QVC, Starz Entertainment Group, The Biography Channel, The History Channel, and The Outdoor Channel.

Diamonds in the Rough, a concept conceived by Ken Johnson, Lionel Bihm III and Eric Pettitway, was created to help women bridge the gap between the homeless shelter and living a productive life on their own. Research shows that women are the fastest growing segment of the homeless population with more than fifty percent (50%) of all women becoming homeless as a direct result of domestic violence and drug abuse.

“Winning a Telly Award for *Diamonds in the Rough* let’s us know we’re doing something right,” says producer Ken Johnson.

Last year, Pulse Entertainment received the coveted 2006 Aegis Award for the pilot.

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About Pulse Entertainment, Inc:

Pulse Entertainment is a production company committed to creating socially conscience content, while staying focused to the advancement of exciting ideas and talented people. The company offers professional counsel, outstanding production services and effective media strategies that lead to extraordinary results.

More About The Telly Award:

Founded in 1979, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, as well as the finest video and film productions. The 27th Annual Telly Awards also included new categories to honor video and commercials created specifically for the Web. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world. To find out more about the Telly Awards, please visit our website at www.tellyawards.com.

For More Information contact: Ken Johnson @ 404-798-8880 or email: kenneth@pulseentertainment.biz. To schedule an interview contact: Rhonda Wolfe @ 404.452.6261 or email: rhonda1212@msn.com.

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