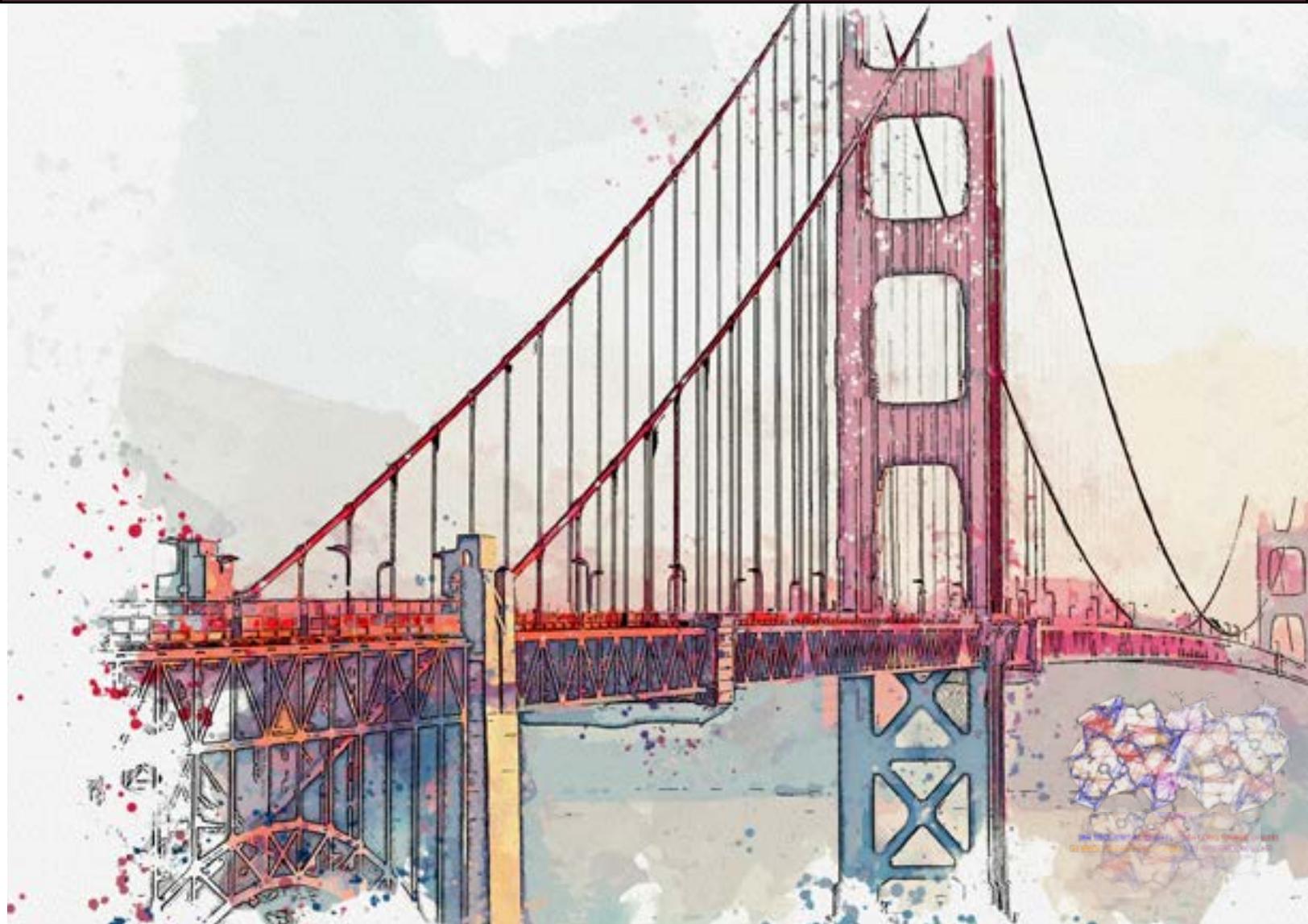


# PS36



## 36TH ANNUAL SYMPOSIUM EXHIBITOR & SPONSORSHIP PROSPECTUS



THE  
PROTEIN  
SOCIETY

JULY 7 - 10, 2022  
HILTON SAN FRANCISCO UNION SQUARE  
[WWW.PROTEINSOCIETY.ORG](http://WWW.PROTEINSOCIETY.ORG)



## ABOUT...

### ... the Association

The Protein Society is a not-for-profit scholarly society with a mission to advance **state-of-the-art science** through international forums that promote communication, cooperation, and collaboration among scientists involved in the study of proteins. For 36 years, The Protein Society has served as the intellectual home of investigators across **all disciplines**, and from around the world, involved in the study of protein structure, function, and design. The Society provides forums for scientific **collaboration** and **communication** and supports professional growth of young investigators through workshops, networking opportunities, and by encouraging junior researchers to participate fully in the Annual Symposium. As well as the meeting, the Society's prestigious journal, **Protein Science**, edited now by John Kuriyan, (University of California, Berkeley), serves as an ideal platform to further science of proteins in the broadest sense possible.

### ...the Meeting

The Protein Society's Annual Symposium is an **international** gathering of 800 protein science leaders and community members. Structured with two concurrent sessions, and spanning 3 and a half days, the Annual Symposium features a multitude of opportunities for networking, with plentiful speaking slots for selected early-career-scientists, and unique workshops for students and educators alike.

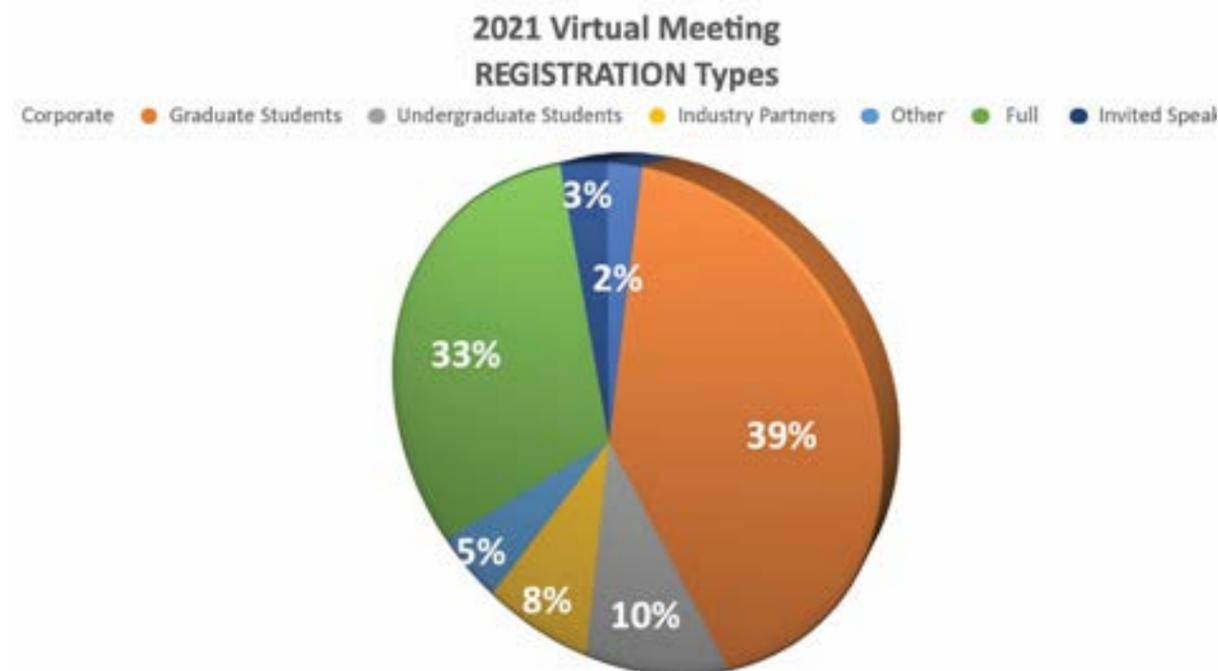
**The 36th Annual Symposium takes place July 7 - 10, 2022 in San Francisco, California at the Hilton San Francisco Union Square.**

### ... the Attendees

The Protein Society's premier event, our 36th Annual Symposium, will host 800 chemists, biologists, physicists, mathematicians, students, and educators who share a unifying interest in understanding the nature of proteins.

Working at universities, foundations, institutes, and corporations in more than 30 countries, this truly international community supports the commitment of The Protein Society to foster development of the **next generation** of protein scientists, provide resources for educators and students, and to create productive international forums for protein science that incorporates diverse research interests and experimental approaches.

## ATTENDEE Demographics



## ATTENDEE Country





## Past EXHIBITORS

Art Robbins Instruments	Malvern Panalytical
Athena ES	MitiGen
Aviv Biomedical, Inc.	Mitsubishi Chemical Corporation
Base Pair Biotechnologies	Molecular Dimensions
Beckman Coulter	NanoTemper Technologies, Inc.
Bio-Rad Laboratories, Inc.	Nicoya Lifesciences
BiOptix	NMX
Bioviz Studio	Pall Fortebio LLC
Cambridge Healthcare Institute	PerkinElmer
Cayman Chemical Company	Pharmaron
Cell Free Sciences Inc.	Pressure Bio Sciences, Inc.
Creoptix	ProCube
EZBiolab	PROTEO/Affinite Instruments
FASEB MARC Program	Redshift Bioanalytics, Inc.
ForteBio, A Div of Pall Life Sciences	Refeyn
Garland Science Publishing	Reichert Technologies
GE Healthcare	Shuimu Biosciences
Genentech	Sierra Analytics
Hamilton Robotics	Sierra Sensors GmbH
HORIBA Scientific	St. Jude Children's Research Hospital
Intavis, Inc.	TA Instruments
ISS	Thermo Fisher Scientific
JASCO	TTP Labtech, Inc.
KeraFAST, Inc.	Wiley
Lilly	Wyatt Technology Corporation

## WHY Exhibit?

**ACCESS** Eight-hundred professional and academic biologists, physicists, and mathematicians attend the meeting. The Society gives a complimentary Post-Show Attendee List to all exhibitors.

**SEE AND BE SEEN** The Annual Symposium delivers cutting-edge research in an **intimate setting where attendees and exhibitors benefit from personalized interaction**. Sponsors and exhibitors will benefit from great foot-traffic and generous signage recognition. The event provides 3 days of exposure, which includes daily mix and mingle evening receptions in the Exhibitor areas. The Society also provides several incentives to attendees to visit exhibitors, including an **exhibitor passport contest and prizes**.

**LEAD RETRIEVAL** The Protein Society uses iLeads by Bartizan Connects for lead retrieval services. iLeads is a cloud-based, tradeshow-lead-capture app that lets you digitally collect and manage information from all of your exhibit hall sales interactions using your own smartphone or tablet. It lets you instantly distribute leads to your sales team. It's customizable and paper free, works offline, and provides live reporting and digital backup of the list of leads you gather at a show. There is a per-license cost for the Symposium with steep discounts for additional licenses. iLead Data includes scanned attendee info: First Name, Last Name, Email, Complete Mailing Address, Affiliation, Title (not including attendees who opt-out, and/or those as prohibited by regulations and policies).

**EDUCATION** Exhibitors can be **attendees**, too! Exhibitors receive additional opportunities to interact with conference attendees with access to educational sessions.

**TECHNOLOGY & PRODUCT DEMOS** Provide attendees with innovations in their field. Give hands-on demos that allow them to **see how technology can revolutionize their work**.

**AWARENESS** Ensure that attendees remember your company name, product, and/or service by keeping your company at the forefront of the Annual Symposium.



## BOOTH Information

Exhibitors will be in the same space as the main poster presentations. The Protein Society offers three mix and mingle receptions during which exhibit booths will be open. Hors d'oeuvre and drink tickets will be offered by TPS.

## BOOTH = \$2,200

- 8' x 10' booth
- 8' tall back drape, 3' draped side rails
- Listing in app and website
- 1 complimentary full registration
- 3 exhibit hall only registrations
- Post show attendee list - mailing addresses only (not including attendees who opt-out, and/or those as prohibited by regulations and policies).

EXHIBITOR WORKSHOP  
\$2,000

Take advantage of the opportunity to showcase organization. Can be held during breakfast or lunch. Duration: 45 - 60 min. The Protein Society will provide room at no cost. Organizer responsible for AV and F&B (optional) costs. Three available.

## BOOTH Assignments

The Protein Society bases priority for booth space assignment on the date in which we receive contracts. Tentative reservations may be made via email and will be held for 10 days. Within this time period, the contract and required booth space fees must be forwarded to The Protein Society, or we will release tentative space. No space will be assigned until we receive both a contract and payment.

Exhibitors wishing to avoid assignment of booth space adjacent to that of a particular competitor should indicate on the contract. Careful consideration will be given to each request, but relocation cannot be guaranteed.

In the event of conflicts regarding booth space requests or conditions beyond the control of the exhibit management, The Protein Society reserves the right to revise, relocate, or reassign exhibit booths at any time for the overall benefit of the Symposium. A revised floor plan will be provided upon request.



HILTON SAN FRANCISCO UNION SQUARE  
333 O'FARRELL ST, SAN FRANCISCO, CA 94102



## SPONSORSHIP Levels

- **One 8'x10' exhibit space.**
- **Exhibitor Workshop (opportunity to showcase organization).**
- Two sessions of choice sponsorship recognition.
- Prominent platinum-level acknowledgement on meeting signage recognizing sponsors, website, & event app.
- Logo on attendee giveaway.
- Corporate Logo\* and thank you on intersession slide, during the length of the Symposium.
- Recognition in post-Symposium special edition abstract publication (available/distributed on *Protein Science* website).
- Logo\* in pre-symposium e-blast sent to all registered attendees.
- Three full conference registrations.
- One ticket to the President's Reception.

**PLATINUM**  
**\$10,000**  
**(LIMITED TO 1**  
**SPONSOR)**

- **One 8'x10' exhibit booth space.**
- Session of choice sponsorship recognition (verbal and virtual)
- Acknowledgement on meeting signage recognizing sponsors, website & event app.
- Logo on attendee giveaway.
- Corporate Logo\* and thank you on intersession slide, during the length of the Symposium.
- Logo\* in pre-symposium e-blast sent to all registered attendees.
- Two full conference registrations.

**GOLD**  
**\$5,000**

- Acknowledgement on meeting signage recognizing sponsors, website, Program & event app.
- Logo on attendee giveaway.
- Logo\* in pre-symposium e-blast sent to all registered attendees.
- One full conference registrations.

**SILVER**  
**\$2,500**

\*All logos should be submitted to The Protein Society in EPS, PDF, and PNG format.

## SPONSORSHIP Opportunities

Choose one of the options below. You will receive the benefits of that option, and listed as a sponsor on all materials.

**\$6,000** Attendee Internet access for the duration of the Symposium; Wi-Fi name and password choice of sponsor. Choice of landing page. Includes program and app recognition of company.

**\$4,250** Coffee break & snacks: Offered during scientific program for all attendees; signage and program acknowledgment (3 available, each exclusive to one sponsor).

**\$3,000** Welcome column wraps (signage for 2 columns). Will feature a welcome message with the sponsor logo in the hotel lobby (visible to attendees and hotel guests). Exclusive to one sponsor.

**\$2,500** Dance/Reception: program and app acknowledgment, as well as event signage and verbal mention of sponsorships. All attendees welcome; 200 expected. Exclusive to one sponsor.

**\$2,000** Networking Luncheon: program / app acknowledgment; verbal mention of sponsorship; cocktail napkins with company logo. Highest rated workshop; 200 attendees. Exclusive to one sponsor.

**\$2,000** Poster Session Sponsor (three sessions available): poster sessions display the research of our scientists and allow for one-on-one interaction. Sponsors receive event signage and app recognition. Sessions will take place on 3 consecutive days. Drinks and appetizers provided. Each session exclusive to one sponsor.

**\$1,500** Conference Lanyards: company logo and/or name on the official conference lanyard worn by attendees. Exclusive to one sponsor.

**\$1,500** Charging Station (multiple available). Will allow attendees to charge their electronics and catch-up on event-related social media. Company logo and acknowledgement of sponsorship included.

**\$1,000** Know Before You Go email: Exclusive to one sponsor.

**\$400** Student Travel Grant: Verbal and program recognition, and opportunity to meet with student awardees.  
**(DOMESTIC)**  
**\$800**  
**(INTERNATIONAL)**

### EXHIBITOR WORKSHOP: \$2,000

Showcase your organization. Can be held during poster sessions. Duration: 20 minutes. The Protein Society will organize. Company responsible for A/V.

### E-BLAST: \$1,500 (4 AVAILABLE)

Marketing e-mail distributed to all conference attendees by The Protein Society on behalf of the Sponsor.

*(Not including attendees who opt-out, and/or those prohibited by regulations and Policies.)*

### EXHIBITOR PASSPORT RAFFLE

Cash prizes, to be matched by TPS.

# EXHIBIT SPACE/SPONSORSHIP CONTRACT



The 36th Annual Symposium of The Protein Society  
June 7 - 10, 2022 Hilton San Francisco Union Square  
Call: 844-377-6834, x. 701  
Email: rcdar@proteinsociety.org

Mail to: The Protein Society  
PO Box 1217  
Canyon Country, CA 91386

## ORGANIZATION INFORMATION

Organization Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Primary Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

## SELECT

### 1. Booth Space Request: \$2,200 (cost/booth)

No. of Booths Desired 1 \_\_\_\_\_ 2 \_\_\_\_\_

Total Cost: \_\_\_\_\_

Final booth floorplan will be made available in 2021; location preference is given based on commitment date. Exhibitor is responsible for daily cleaning of their booth and will make arrangements with the General Service contractor. Any Exhibitor that has not ordered cleaning for opening day will have their booth cleaned to present an attractive appearance. Cost will be charged to Exhibitor.

### 2. Sponsorships

Platinum = \$10,000 (limited to one sponsor) \_\_\_\_\_

Gold = \$5,000 \_\_\_\_\_

Silver = \$2,500 \_\_\_\_\_

Total Cost: \_\_\_\_\_

### 3. Other Sponsorship Opportunities

Branded Wireless Internet = \$ 6,000 \_\_\_\_\_  
Coffee Break & Snacks = \$ 4,250 \_\_\_\_\_  
Welcome Column Wraps = \$ 3,000 \_\_\_\_\_  
Dance/Reception = \$ 2,500 \_\_\_\_\_  
Networking Luncheon = \$ 2,000 \_\_\_\_\_

Poster Session Sponsor = \$ 2,000 \_\_\_\_\_  
Conference Lanyards = \$ 1,500 \_\_\_\_\_  
Charging Station = \$ 1,500 \_\_\_\_\_  
Know Before You Go = \$ 1,000 \_\_\_\_\_  
Student Travel Grant =

International \$ 800 \_\_\_\_\_

Domestic \$ 400 \_\_\_\_\_

### 4. Advertising

Exhibitor Workshop = \$ 2,000 \_\_\_\_\_

E-blast = \$ 1,500 \_\_\_\_\_

Total Cost: \_\_\_\_\_

## PAYMENT METHOD:

Name on Card \_\_\_\_\_ Card Type: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

## SIGNATURE OF AGREEMENT

This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Exhibit Management.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name \_\_\_\_\_

Payment in full must accompany submission of this contract. Remittance must be made in the form of U.S. Dollars. This contract is for exhibit space at The Protein Society Annual Symposium.

**Cancellation Policy:** It is agreed that (A) if a company cancels its space 90 days or more prior to the opening date of the meeting, deposit shall be retained. Exhibitors shall give written notice of cancellation. (B) If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and Exhibit Management reserves the right to re-sell space.