



THE  
PROTEIN  
SOCIETY

**33<sup>RD</sup>**

**Annual Symposium**



June 30 - July 3, 2019  
Seattle ~ WA

**Exhibitor & Sponsorship Prospectus**



THE  
PROTEIN  
SOCIETY



## *About. . .*

### **. . . the Association**

**T**he Protein Society is a not-for-profit scholarly society with a mission to advance **state-of-the-art science** through international forums that promote communication, cooperation, and collaboration among scientists involved in the study of proteins. For 33 years, The Protein Society has served as the intellectual home of investigators across **all disciplines**, and from around the world, involved in the study of protein structure, function, and design. The Society provides forums for scientific **collaboration** and **communication** and supports professional growth of young investigators through workshops, networking opportunities, and by encouraging junior researchers to participate fully in the Annual Symposium. As well as the meeting, the Society's prestigious journal, **Protein Science**, edited by Brian Matthews, serves as an ideal platform to further science of proteins in the broadest sense possible.

### **. . .the Meeting**

**T**he Protein Society's Annual Symposium is an **international** gathering of 800 protein science leaders and community members. Structured with two concurrent sessions, and spanning 3 and a half days, the Annual Symposium features a multitude of opportunities for networking, with plentiful speaking slots for selected early-career-scientists, and unique workshops for students and educators alike.

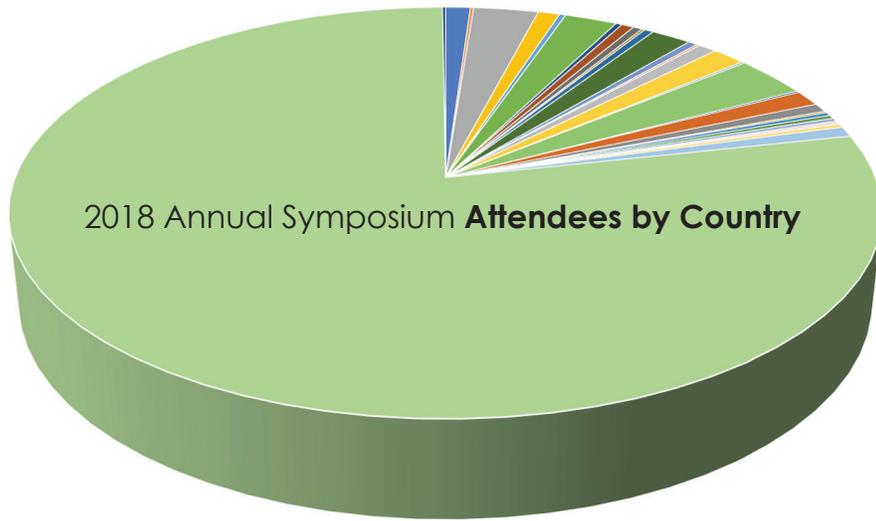
**The 33rd Annual Symposium takes place June 30 - July 3, 2019 in Seattle, Washington, at the Sheraton Grand Seattle.**

### **. . . the Attendees**

**T**he Protein Society's premier event, our 32nd Annual Symposium, will host 800 chemists, biologists, physicists, mathematicians, students, and educators who share a unifying interest in understanding the nature of proteins.

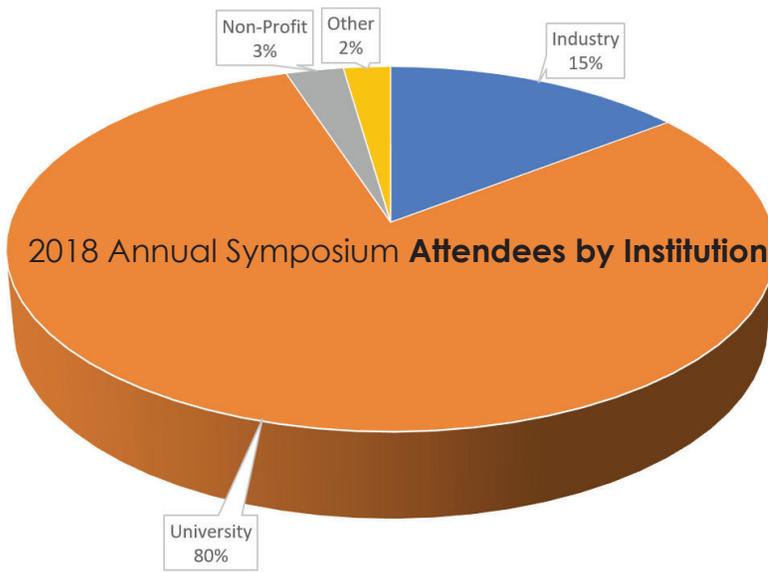
**W**orking at universities, foundations, institutes, and corporations in more than 50 countries, this truly international community supports the commitment of The Protein Society to foster development of the **next generation** of protein scientists, provide resources for educators and students, and to create productive international forums for protein science that incorporates diverse research interests and experimental approaches.

# Attendee Demographics

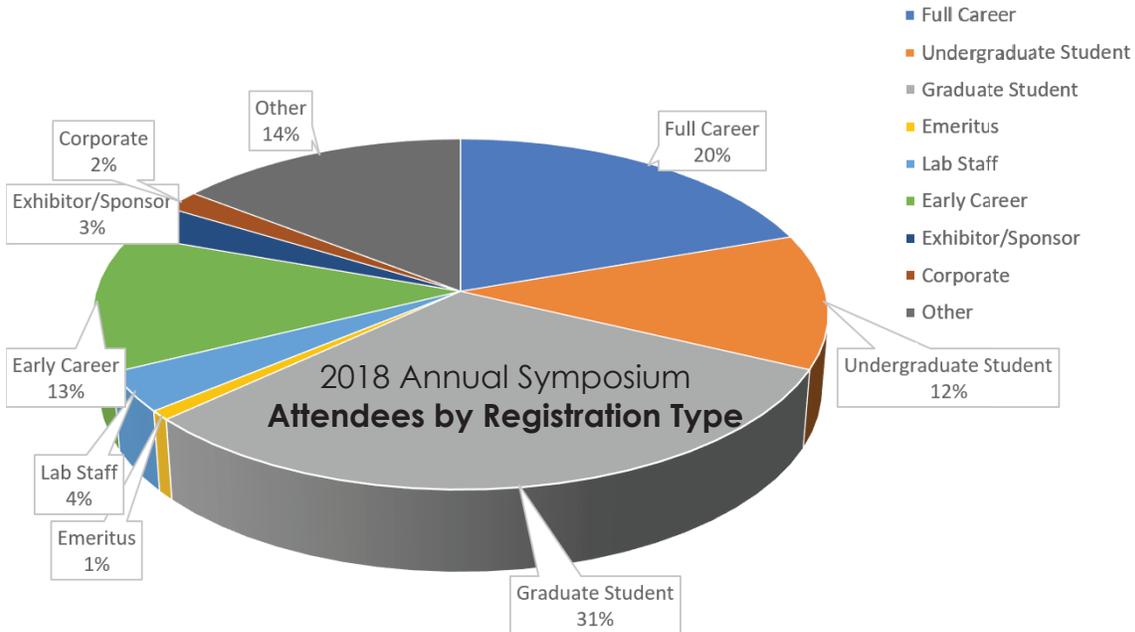


The 2018 Annual Symposium hosted attendees from **31 countries**.

# Institution Type



# Role





## Past *Exhibitors*

Art Robbins Instruments  
 Athena ES  
 Aviv Biomedical, Inc.  
 Base Pair Biotechnologies  
 Beckman Coulter  
 Bio-Rad Laboratories, Inc.  
 BiOptix  
 Cambridge Healthcare Institute  
 Cayman Chemical Company  
 Cell Free Sciences Inc.  
 Creoptix  
 EZBiolab  
 FASEB MARC Program  
 ForteBio, A Div of Pall Life Sciences  
 Garland Science Publishing  
 GE Healthcare  
 Hamilton Robotics  
 HORIBA Scientific  
 Intavis, Inc.  
 ISS  
 JASCO  
 KeraFAST, Inc.  
 Malvern Instruments

Malvern Panalytical  
 Mitsubishi Chemical Corporation  
 Molecular Dimensions  
 NanoTemper Technologies, Inc.  
 Nicoya Lifesciences  
 NMX  
 Pall Fortebio LLC  
 PerkinElmer  
 Practichem  
 Pressure Bio Sciences, Inc.  
 ProCube  
 PROTEO/Affinite Instruments  
 Redshift Bioanalytics, Inc.  
 Reichert Technologies  
 Sierra Analytics  
 Sierra Sensors GmbH  
 St. Jude Children's Research Hospital  
 TA Instruments  
 Thermo Fisher Scientific  
 TTP Labtech, Inc.  
 Wiley  
 Wyatt Technology Corporation

# Why Exhibit?

**Access** Eight-hundred professional and academic biologists, physicists, and mathematicians attend the meeting. The Society gives a complimentary Post-Show Attendee List to all exhibitors.

**See and Be Seen** The Annual Symposium delivers cutting-edge research in an **intimate setting where attendees and exhibitors benefit from personalized interaction**. Sponsors and exhibitors will benefit from great foot-traffic and generous signage recognition. The event provides 3 days of exposure, which includes daily mix and mingle evening receptions in the Exhibitor areas. The Society also provides several incentives to attendees to visit exhibitors, including an **exhibitor passport contest and prizes**.

**Lead Retrieval** The Protein Society uses iLeads by Bartizan Connects for lead retrieval services. iLeads is a cloud-based, trade-show-lead-capture app that lets you digitally collect and manage information from all of your exhibit hall sales interactions using your own smartphone or tablet. It lets you instantly distribute leads to your sales team. It's customizable and paper free, works offline, and provides live reporting and digital backup of the list of leads you gather at a show. There is a per-license cost for the Symposium with steep discounts for additional licenses. iLead Data includes scanned attendee info: First Name, Last Name, Email, Complete Mailing Address, Affiliation, Title (not including attendees who opt-out, and/or those as prohibited by regulations and policies).

**Education** Exhibitors can be **attendees**, too! Exhibitors receive additional opportunities to interact with conference attendees with access to educational sessions.

**Technology & Product Demos** Provide attendees with innovations in their field. Give hands-on demos that allow them to **see how technology can revolutionize their work**.

**Awareness** Ensure that attendees remember your company name, product, and/or service by keeping your company at the forefront of the Annual Symposium.

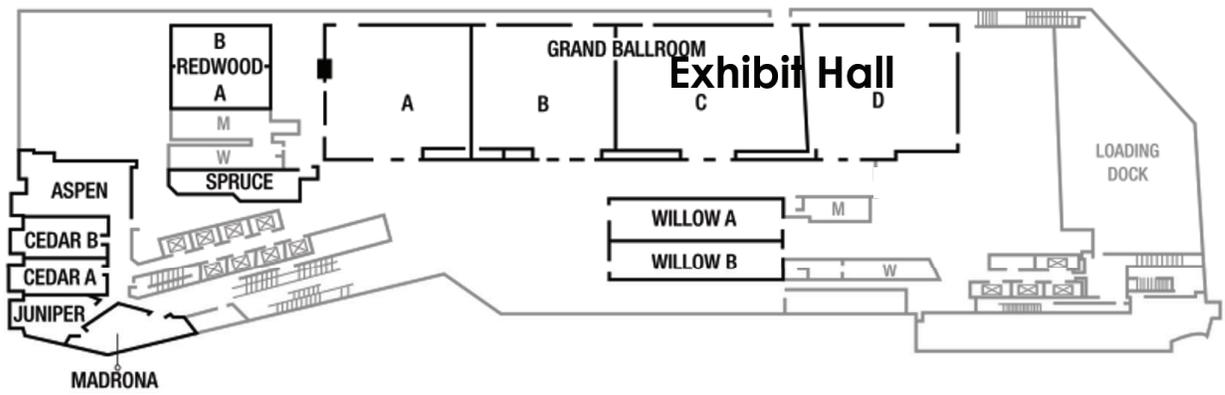


# Floor Plan

Exhibitors will be in the same space as the main poster presentations.

## Sheraton Grand Seattle Floor Plan

### SECOND FLOOR



Floor plan subject to change.

### Exhibit Booth Package

- 8' x 10' booth
- 8' tall back drape, 3' draped side rails
- Listing in app and website
- 1 complimentary full registration
- 3 exhibit hall only registrations
- Post show attendee list - mailing addresses only (not including attendees who opt-out, and/or those as prohibited by regulations and policies).

Price for standard 8' x 10'

**\$2,400**

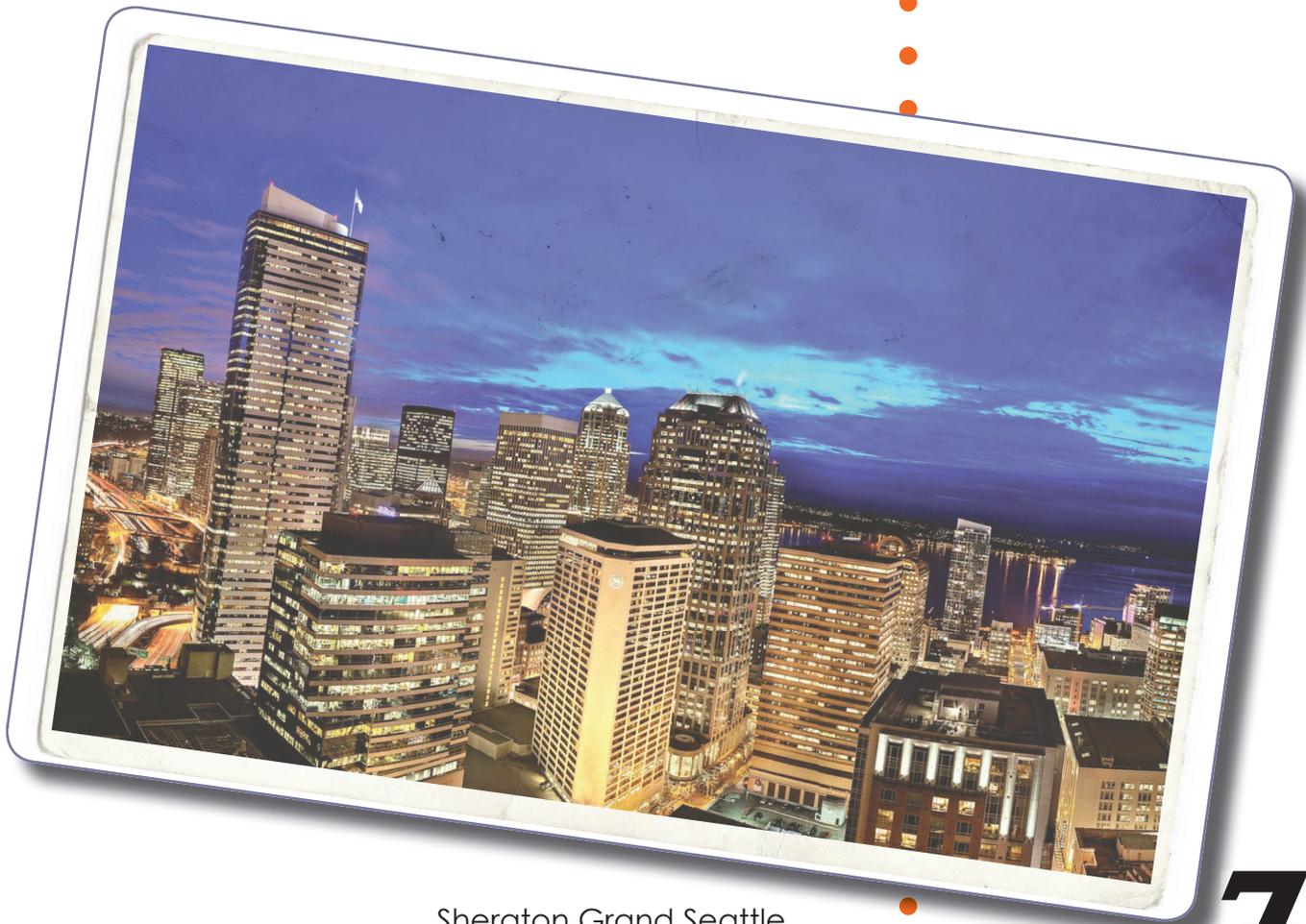


# Booth Assignments

The Protein Society bases priority for booth space assignment on the date in which we receive contracts. Tentative reservations may be made via email and will be held for 10 days. Within this time period, the contract and required booth space fees must be forwarded to The Protein Society, or we will release tentative space. No space will be assigned until we receive both a contract and payment.

Exhibitors wishing to avoid assignment of booth space adjacent to that of a particular competitor should indicate on the contract. Careful consideration will be given to each request, but relocation cannot be guaranteed.

In the event of conflicts regarding booth space requests or conditions beyond the control of the exhibit management, The Protein Society reserves the right to revise, relocate, or reassign exhibit booths at any time for the overall benefit of the Symposium. A revised floor plan will be provided upon request.



Sheraton Grand Seattle  
1400 6th Avenue  
Seattle, WA 98101

# Sponsorship Levels

- One 8'x10' exhibit space.
- Exhibitor Workshop (opportunity to showcase organization).
- Session sponsorship recognition (sole sponsor).
- Prominent platinum-level acknowledgement on meeting signage recognizing sponsors, website, & event app.
- T-shirt logo\* (on back of shirt). T-shirts are given to every registered attendee.
- Corporate Logo\* and thank you on intersession slide, during the length of the Symposium.
- Recognition in post-Symposium special edition abstract publication (available/distributed on *Protein Science* website).
- Logo\* in pre-symposium e-blast sent to all registered attendees.
- Three full conference registrations.
- Three tickets to the President's Reception.
- Unlimited Attendee Flyers.

**Platinum**  
**\$70,000**  
*(limited to 1 sponsor)*

- One 8'x10' exhibit booth space.
- Acknowledgement on meeting signage recognizing sponsors, website & event app.
- T-shirt logo\* (on back of shirt). T-shirts are given to every registered attendee.
- Corporate Logo\* and thank you on intersession slide, during the length of the Symposium.
- Logo\* in pre-symposium e-blast sent to all registered attendees.
- Two full conference registrations.
- Two tickets to the President's Reception.
- One Attendee Flyer.

**Gold**  
**\$5,000**

- Acknowledgement on meeting signage recognizing sponsors, website, Program & event app.
- T-shirt logo\* (on back of shirt). T-shirts are given to every registered attendee.
- Logo\* in pre-symposium e-blast sent to all registered attendees.
- One full conference registration.
- Two tickets to the President's Reception.

**Silver**  
**\$2,500**

\*All logos should be submitted to The Protein Society in EPS, PDF, and PNG format.

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# Sponsorship Opportunities

Choose one of the options below. You will receive the benefits of that option, and listed as a sponsor on all materials.

**\$5,000**

Attendee Internet access for the duration of the Symposium; Wi-Fi name and password choice of sponsor. Choice of landing page. Includes program and app recognition of company.

**\$4,000**

Conference Bag Logo: sponsorship includes company and conference logo given to attendees; two bag inserts.

**\$3,000**

Conference Lanyards: company logo and/or name on the official conference lanyard worn by attendees

**\$2,000**

Members' Cocktail and Hors d'oeuvres Reception: program and app acknowledgement, as well as event signage and verbal mention of sponsorships.

**\$2,000**

Poster Session Sponsor (three sessions available): poster sessions display the research of our scientists and allows for one-on-one interaction. Sponsors will receive event signage and app recognition. Sessions will take place on 3 consecutive days. Snacks provided.

**\$1,500**

Charging Station (multiple available). Will allow attendees to charge their electronics and catch-up on event-related social media. Company logo and acknowledgement of sponsorship included.

**\$1,500**

Career Panel: program and app acknowledgement, verbal mention of sponsorships. Sponsor can have a participating speaker on the panel.

**\$1,000**

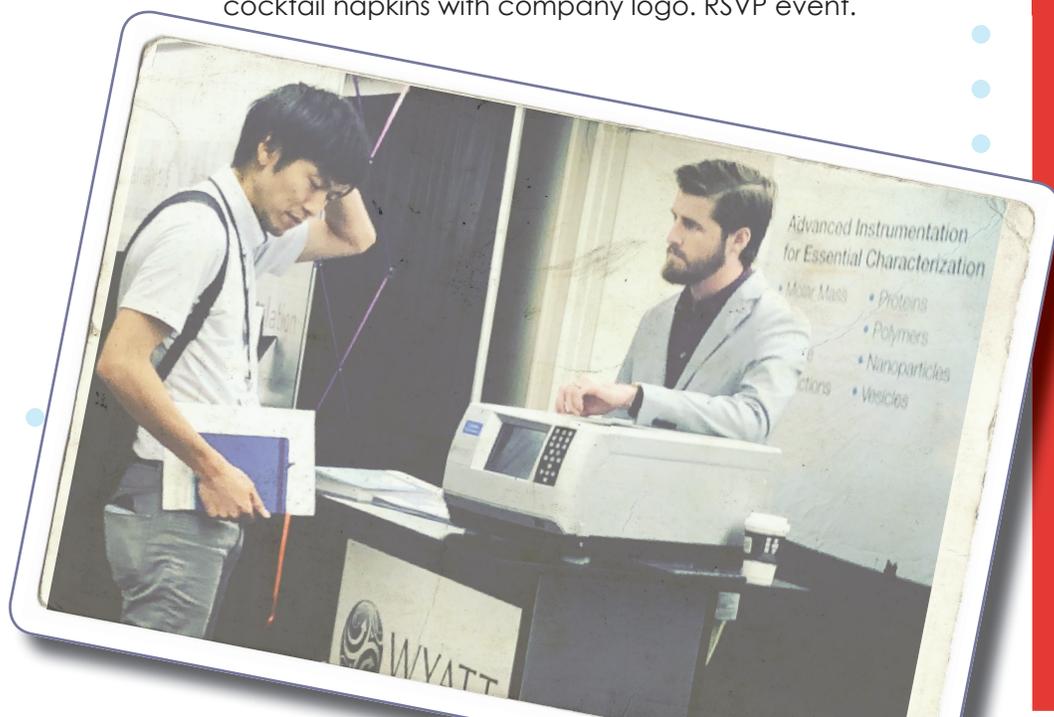
Educator's Networking Luncheon: program and app acknowledgement, verbal mention of sponsorship, cocktail napkins with company logo. RSVP event.



## ***E-Blast: 1,000***

Marketing e-mail distributed to all conference attendees by The Protein Society on behalf of the Sponsor.

(Not including attendees who opt-out, and/or those prohibited by regulations and Policies.)



# 33rd Annual Symposium

**Exhibitor Workshop**  
**\$2,000**

Take advantage of the opportunity to showcase organization. Duration: 45 - 60 min. The Protein Society will provide room at no cost; Organizer responsible for AV and F&B (optional) costs.



**E-Blast**  
**\$7,000**

Customize an e-blast with text (max 500 words), one logo, and one graphic that The Protein Society will send to all attendees prior to the Annual Symposium. This is an exclusive opportunity that will feature ONLY your company. All e-blasts must be approved by The Protein Society. There is also an option to send an e-blast pre and/or post Annual Symposium as well.



# Exhibit Space/Sponsorship Contract



The 33rd Annual Symposium of The Protein Society  
June 30 - July 3, 2019 - Sheraton Grand Seattle  
Call: 844-377-6834, x. 701  
Email: rcadar@proteinsociety.org

Mail to: The Protein Society  
PO Box 1217  
Canyon Country, CA 91386

## Organization Information

Organization Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Primary Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

### Select

#### 1. Booth Space Request: \$2,400 (cost/booth)

No. of Booths Desired 1 \_\_\_\_\_ 2 \_\_\_\_\_

Total Cost: \_\_\_\_\_

Final booth floorplan will be made available in 2019; location preference is given based on commitment date. Exhibitor is responsible for daily cleaning of their booth and will make arrangements with the General Service contractor. Any Exhibitor that has not ordered cleaning for opening day will have their booth cleaned to present an attractive appearance. Cost will be charged to Exhibitor.

#### 2. Sponsorships

Platinum = \$10,000 (limited to one sponsor) \_\_\_\_\_

Gold = \$5,000 \_\_\_\_\_

Silver = \$2,500 \_\_\_\_\_

Total Cost: \_\_\_\_\_

#### 3. Other Sponsorship Opportunities

Branded Wireless Internet = \$ 5,000 \_\_\_\_\_

Charging Station = \$ 1,500 \_\_\_\_\_

Conference Bag Logo = \$ 4,000 \_\_\_\_\_

Career Panel = \$ 1,500 \_\_\_\_\_

Conference Lanyards = \$ 3,000 \_\_\_\_\_

Networking Luncheon = \$ 1,000 \_\_\_\_\_

Members' Reception = \$ 2,000 \_\_\_\_\_

Poster Session Sponsor = \$ 2,000 \_\_\_\_\_

Total Cost: \_\_\_\_\_

#### 4. Advertising

Exhibitor Workshop = \$ 2,000 \_\_\_\_\_

E-blast = \$ 1,000 \_\_\_\_\_

Total Cost: \_\_\_\_\_

### Payment Method:

Name on Card \_\_\_\_\_ Card Type: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

### Signature of Agreement

This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Exhibit Management.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name \_\_\_\_\_

Payment in full must accompany submission of this contract. Remittance must be made in the form of U.S. Dollars. This contract is for exhibit space at The Protein Society Annual Symposium.

**Cancellation Policy:** It is agreed that (A) if a company cancels its space 90 days or more prior to the opening date of the meeting, deposit shall be retained. Exhibitors shall give written notice of cancellation. (B) If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and Exhibit Management reserves the right to re-sell space.

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