



NOVASCOPE REVIEW

SPRING 1973

NOVASCOPE LIMITED

Registered Office: 14 GOWAN AVENUE, LONDON, SW6 6RF

EDITORIAL

The first issue of our new publication also announces the biggest ever release of Novascope 9.5mm films. We hope that this will be the first of a long series of **Reviews** giving fuller details of our films than has been possible in the past. We will also welcome contributions and of course suggestions for the improvement of this journal.

Now that the new Novascope Laboratory is in full operation, we have the capability to produce large quantities of 9.5mm films. We hope to issue regularly from now on 7 to 10 new subjects per quarter, but the continuance of this programme will depend entirely on the response from you, our customers.

Any letters, etc. for publication should be sent to: — The Editor, Novascope Review, 14 Gowan Avenue, London SW6 4SL.

FORTHCOMING RELEASES

WILL ROGERS in "DON'T PARK THERE!"

MONTY BANKS in "BELLES OF LIBERTY"

BEN WILSON in "CHARGE OF THE LIGHT BRIGADE"

Are you interested in receiving future issues of the **Novascope Review**? The costs of producing this journal mean that we can only send copies to users who have forwarded to us a supply of stamps or stamped addressed envelopes. Make sure you don't miss reading about the excellent films we are preparing for release later this year!

PRICE LIST

50ft. Films ("F" references)	£0.80
100ft. Films ("C" references)	£1.40
200ft. Films ("M" references)	£2.40
300ft. Films ("S" references)	£3.50

All stated lengths are approximate

HOW YOUR FILMS ARE MADE

It may be of interest to Novascope customers to know how their films are made in our Laboratory. This is a somewhat complicated process and we shall describe it in stages.

1. From the negative of the film selected for release on 9.5mm is prepared for us a "fine grain" positive. This is a print made on special stock of extremely low granularity. It is also of low image contrast to compensate for the inevitable increase of contrast associated with reduction printing.

2. This master print is examined in our Laboratory and "graded" prior to printing. Grading is necessary to even out any variations in density in the master and the operator cuts small notches in the side of the film, at the same time noting on a special card the printer light intensities required.

3. The graded master is loaded into the reduction printer together with duplicating negative stock. This film is 35mm in width but is provided with special narrow "pilot" perforations on both sides to guide it through the printing machines. The master is run through the reduction printer three times, each run producing one row of images of 9.5mm size. The notches referred to above activate an electronic light-change system by which means the operator can pre-select the light intensities shown on the grading card.

4. After processing, the finished triple negative is first examined by hand and then a test-band is struck. The contact-printing machine which produces the triple 9.5mm positives works on the step-by-step method at 16 frames per second. As with the reduction printer, there is provision for adjusting the intensity of illumination.

5. Processing is effected on a modern continuous machine through which the film is driven by friction (rather than by sprockets). The triple-positives are then slit to 9.5mm width on a precision apparatus which incorporates circular knives driven at high speed. The finished prints are then ready for spooling, packing – and despatch to you.

LEADER

Supplies of coated opaque leader film are again available. Each length of approximately 50 feet (15 metres) is mounted on a plastic spool and is priced at 40 pence post paid.

Make sure you get the next 'Novascope Review'

Send us a supply of 2½p stamps or stamped addressed envelopes.

"CHARLIE MAKES GOOD"

Charlie on the run from prison again steals a parson's clothes and is accepted by an Evangelical Society as their local preacher. His pious efforts to please do not however find favour with his flock. One of his fellow jailbirds recognises him and steals a sum of money in retrieving the loot. Charlie is arrested, but even a sheriff's heart can be moved at times!

S/1075 (300 ft)

COMEDY



"BRITISH SCREEN NEWS"

A genuine silent newsreel in miniature, presenting a few events from the year 1926. We see King George V and Queen Mary visiting Newcastle, pictures of Henry Ford and Thomas Edison opening a museum and the spectacular flop of the "Flying Flapper" - a quaint ornithopter. A fascinating little film for your collection.

C/1057 (100 ft)

INTEREST

"SUNDOWN LIMITED"

Our Gang in one of their best-loved comedies (also known as Full Steam Ahead). They have a fine time on the steam engine in a marshalling yard until Authority steps in to spoil their fun. Undeterred they begin the construction of their very own railway, "The Sundown Limited", which actually works - until a rival gang put a spanner in the works.

S/1071 (300 ft)

COMEDY

Film Releases

“MOONSHINE”

Featuring Lloyd Hamilton. Ham, although born amid shot and shell, is the very opposite of warlike when he grows up. One of his jobs is to deliver the illicit whisky made by his parents and this he distributes so freely that even the farmyard animals get full benefit.

Adenoid Applesauce is the object of Ham's affections and Merciless Milton his unscrupulous rival for her hand. Milton reports the illicit still to the Revenue men who descend in force. Their efforts are madcap in the extreme but Ham can more than hold his own when it comes to craziness!

S/1065 (300 ft)

COMEDY

“FELIX IN HOLLYWOOD”



Felix the Cat makes his way to the big studios and to stardom, perhaps? Not quite, but he manages to have fun with Chaplin, Ben Turpin and other Hollywood personalities.

C/1064 (100 ft)

CARTOON

“CONVICT CHARLIE”

Charlie as a fugitive from the law. Two policemen are soon on his tail but he leads them a merry dance. The most famous sequence from the Mutual film “The Adventurer”.

C/1061 (100 ft)

COMEDY

All lengths quoted are nominal footages only.

MORE FILMS RELEASED

"FARINA'S FAIRGROUND"

All the fun of the fair when the Gang set up their stalls. Farina has her own booth of course - and she makes sure that customers get their moneysworth.

C/1055 (100 ft)

COMEDY

"THE BRITISH SCENE"

Three more short films in this series depicting traditional British events -

F/1027 HENLEY REGATTA

F/1035 WIMBLEDON

F/1037 ROYAL AGRICULTURAL SHOW

(50ft Films)

INTEREST

NOVASCOPE 9.5mm SOUND FILMS

In February we issued the first two Novascope 9.5mm Sound releases. T/101 **Uncle Tom's Cabin** is an early (1929) cartoon offering a farcical adaptation of Mrs Beecher Stowe's famous tale. An entertaining little film with a fine musical sound track.

T/102 **Out for a Duck!** is another fast moving and well animated American cartoon. Our feathered friend becomes the target of two intrepid young hunters, but sparks fly when other birds of the air mete out punishment... however there's a twist at the end!

Each cartoon is now priced at £6.95 post paid - order your copies direct from Novascope Limited.

NOVASCOPE 9.5mm FILMS ALREADY RELEASED

F/1014	Beautiful Monaco	Interest
F/1026	Braemar Games	Interest
C/1028	The Big Top	Interest
C/1029	Circus Time	Interest
F/1031	Ice Tricks	Interest
C/1033	Spot the Stars	Interest
F/1036	Air Hitch Hike	Interest
S/1044	Charlie the Bricklayer	Comedy
F/1050	The Flying Bomb	Interest

YOU'RE MISSING SOMETHING!

– if you don't belong to

GROUP 95

the international club for the 9.5mm cine enthusiast
Subscription only £1.50

Further details in return for a
stamped addressed envelope from:

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61 MORA ROAD
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CINE – TECHNIQUE PRATIC PROJECTOR	£95
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LIGONIE SUPER EUROP PROJECTOR	£118

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A NEW OPTICAL SOUND PROJECTOR

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Tel: 01-898 4164

SPECIAL OFFER OF BRAND NEW B/W SOUND CARTOONS —

(LIMITED QUANTITY AVAILABLE)

Betty Boop in **OLD MAN OF THE MOUNTAIN** Cab Calloway and his orchestra and Max Fleischer have combined to offer you a remarkably fine rendering and setting of a song which tells of the old rascal who is held in terror by the villagers and of Betty Boop's bearding of the Old Man in his den.

One reel £5 95

BRAND NEW B/W SILENT PRINTS

IT'S A GIFT A complete 400 ft. version of Snub Pollard's evergreen comedy full of crazy inventions such as Snub's famous magnet car and patent alarm clock! (1 reel).

NEVER WEAKEN A Harold Lloyd comedy from 1921. Believing that his girl friend (Mildred Davis) has deserted him, Harold tries to commit suicide. One of Lloyd's famous "thrill" comedies, in which he is suspended on iron girders several storeys up. (2 reels).

MYSTERIOUS MYSTERY An Our Gang comedy with even more than the usual portion of laughs, which will have your audience in stitches. (2 reels).

HAUNTED SPOOKS Harold Lloyd, 1920. A couple arrive at a house they have inherited only to find that it appears to be haunted. (1 reel).

THE VAGABOND Charlie Chaplin, 1916. A blend of pathos and humour, this film marked a turning point in Chaplin's career. (A shortened version is on 9.5 as **Gipsy Life** and **First Violin First**.) (2 reels).

HAND TO MOUTH Another Harold Lloyd comedy in which he befriends a waif and stray with disastrous results. (2 reels).

DO DETECTIVES THINK? Laurel and Hardy, 1927. Stan and Ollie are the world's worst detectives, hired to protect a judge from an escaped murderer who has vowed revenge. (2 reels).

Reels are approximately 400 ft. each. Price: **£5 per reel**.

WE ALSO STOCK NOVASCOPE RELEASES

LGP (CINE)

107 - 109 EALING ROAD

WEMBLEY, MIDDLESEX

01-902 4437